



ap asianpaints

APEX
ULTIMA PROTEK
DURALIFE



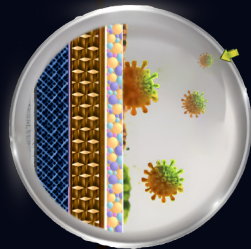


APEX ULTIMA PROTEK DURALIFE TOP COAT



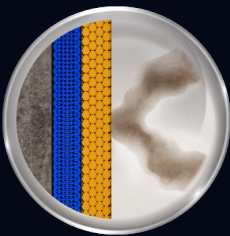
Performance Warranty*

Duralife comes with a first of its kind 15-year performance warranty which includes shade fading and film integrity.



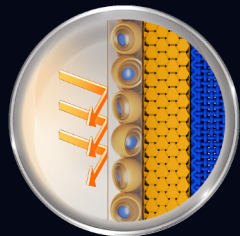
Anti-algal Triad

Duralife with the power of three biocides keeps microbes away and offers you an unmatched 15-year anti-algal warranty.



Dustproof Technology

Duralife prevents dust from settling on the walls and thereby retains the initial beauty.



Rich Colour Stay™

Duralife has the highest pure pigment concentration & offers excellent UV protection against shade fading.

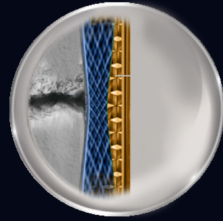


APEX ULTIMA PROTEK DURALIFE BASECOAT



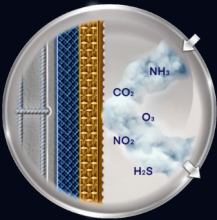
Waterproofing Warranty*

Duralife creates an effective barrier against water penetration and offers you a 15-year waterproofing warranty.



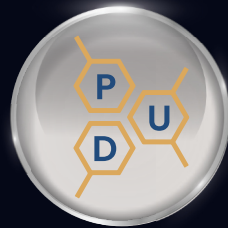
Crack Bridging Ability

With superior elongation and unique fibre reinforcement, Duralife offers you one-of-a-kind crack bridging ability.



Anti Carbonation

With excellent CO₂ diffusion (carbonation) resistance, Duralife protects your structures from corrosion.



Advanced PUD Formula

Duralife with its unique elastomeric PUD chemistry, ensures high flexibility with high tensile strength.

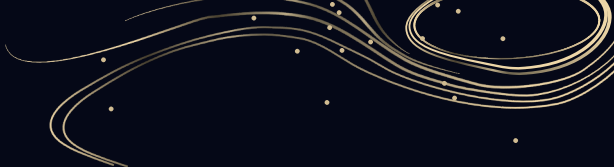
These architectural marvels
inspire lofty aspirations
and dreams of grandeur.







In luxury housing, exterior aesthetics reign supreme, embodying elegance and sophistication.



Interstellar Inspirations

Inviting you to explore the infinite possibilities of technology and colour, just as one might explore the vastness of the universe, embark on a creative voyage fuelled by the wonders of the cosmos.



Ultima Book of Colours

An Exterior Colour Guide with house styles from all across India and carefully curated colour palettes that cater to every aesthetic.



LuxIndica

Ultima Designer Palette with shades of luxurious Indian heritage inspired from The Timeless Taj, Regal Hawa Mahal, & many more.



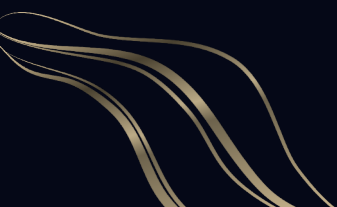
Ultima Allura

Premium range stone textures by Asian Paints, drawn from inspirations across the world.



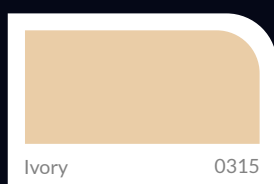
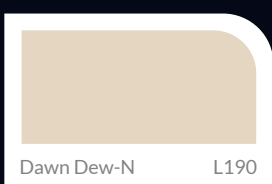
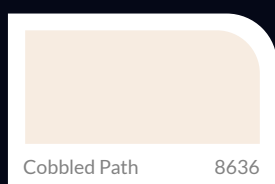
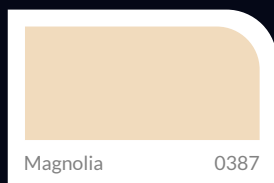
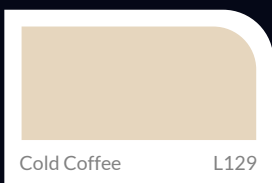
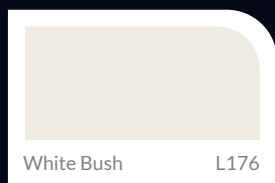
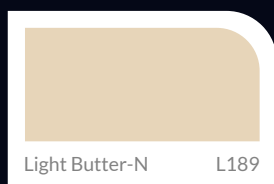
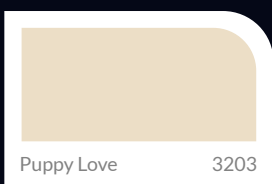
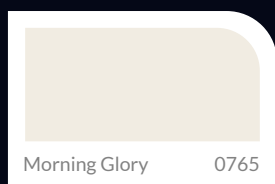
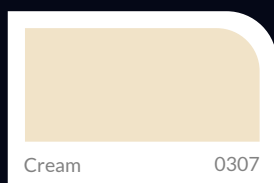
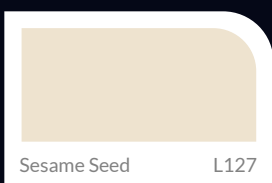
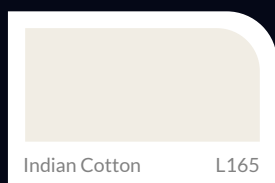
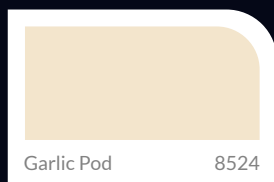
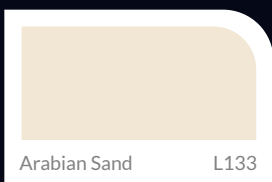
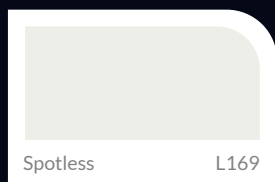
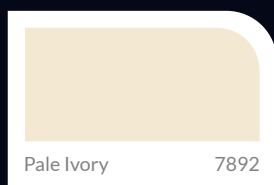
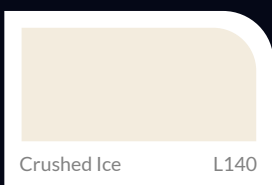
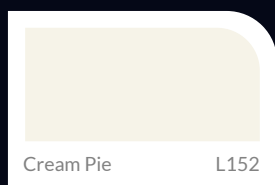
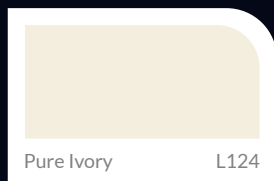
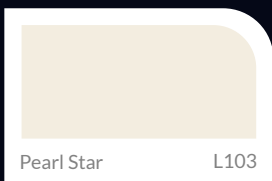
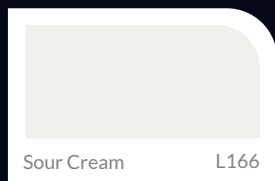
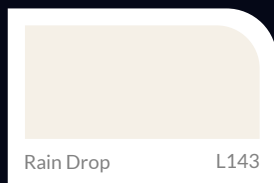
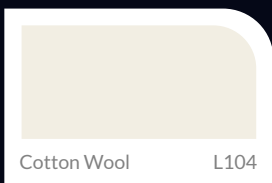
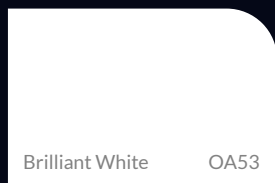
Duralife Website

For more information about Duralife, application method, and conditions on the warranty, please refer to the website.



Starlight Glow

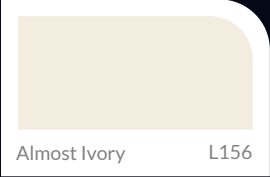
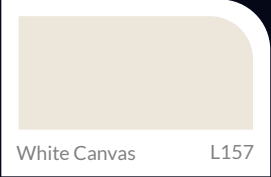
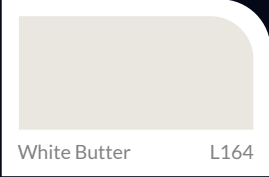
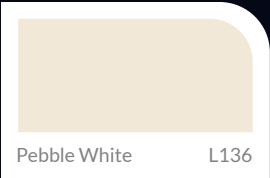
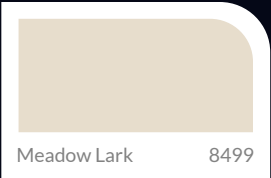
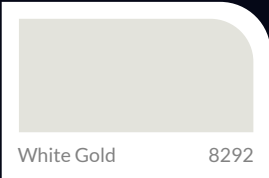
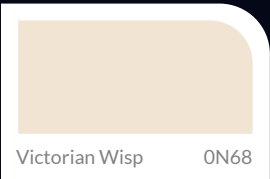
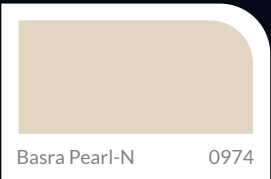
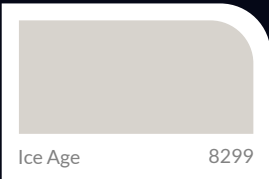
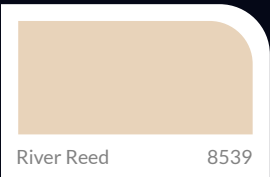
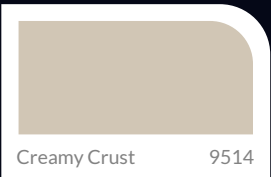
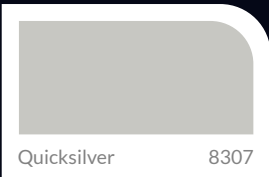
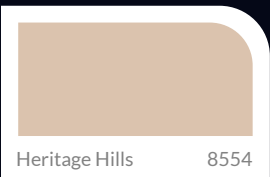
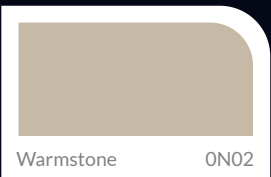
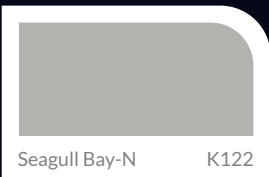
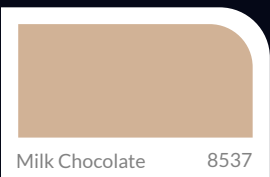
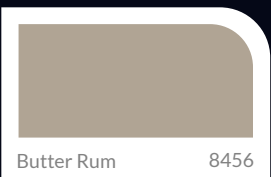
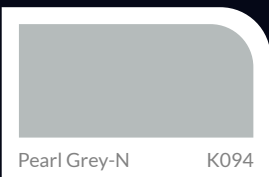
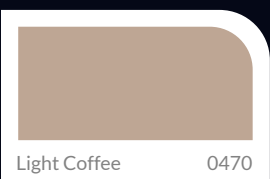

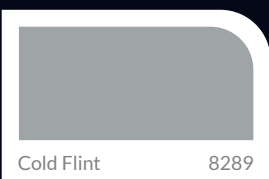
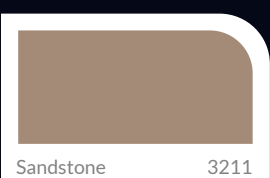
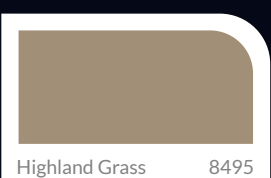
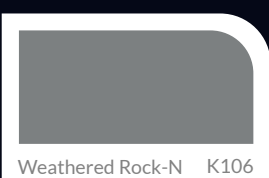
Whites and Off Whites



Shades are for representation purpose only; original shades may vary.

Stardust Taupe

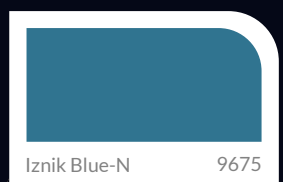
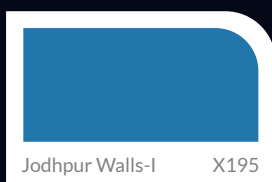
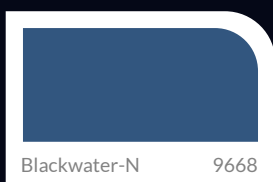
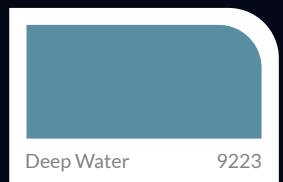
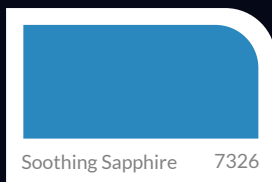
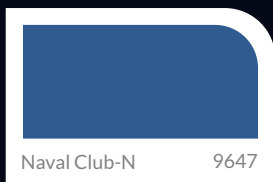
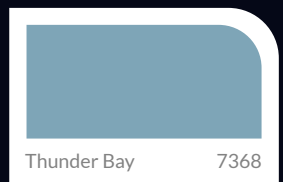
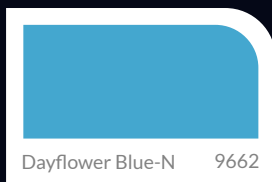
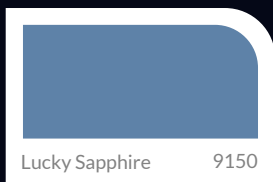
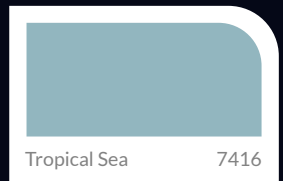
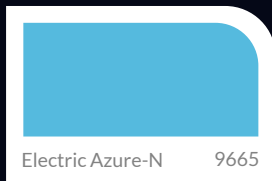
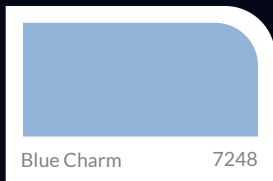
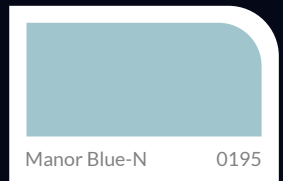
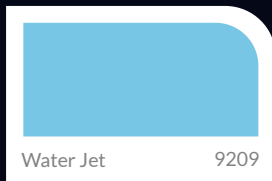
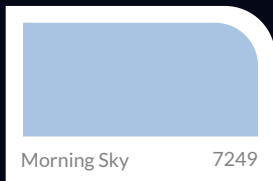
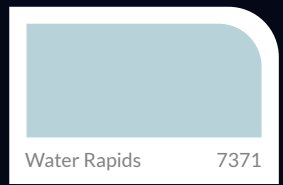
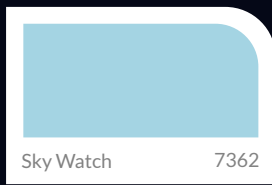
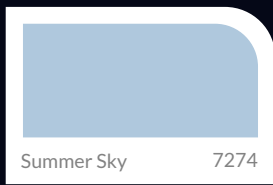
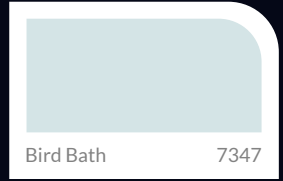
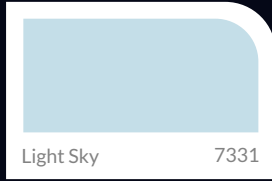
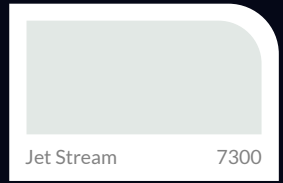
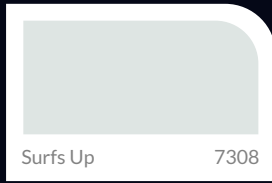
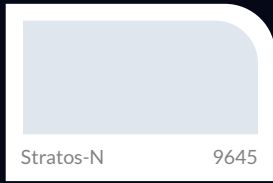
Browns, Beiges and Greys

 <p>Almost Ivory L156</p>	 <p>White Canvas L157</p>	 <p>White Butter L164</p>
 <p>Pebble White L136</p>	 <p>Meadow Lark 8499</p>	 <p>White Gold 8292</p>
 <p>Victorian Wisp 0N68</p>	 <p>Basra Pearl-N 0974</p>	 <p>Ice Age 8299</p>
 <p>River Reed 8539</p>	 <p>Creamy Crust 9514</p>	 <p>Quicksilver 8307</p>
 <p>Heritage Hills 8554</p>	 <p>Warmstone 0N02</p>	 <p>Seagull Bay-N K122</p>
 <p>Milk Chocolate 8537</p>	 <p>Butter Rum 8456</p>	 <p>Pearl Grey-N K094</p>
 <p>Light Coffee 0470</p>	 <p>Burnt Yellowstone-N 4120</p>	 <p>Cold Flint 8289</p>
 <p>Sandstone 3211</p>	 <p>Highland Grass 8495</p>	 <p>Weathered Rock-N K106</p>

Shades are for representation purpose only; original shades may vary.

Midnight Cosmos

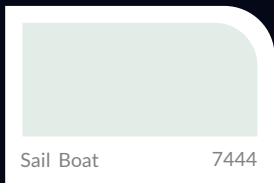
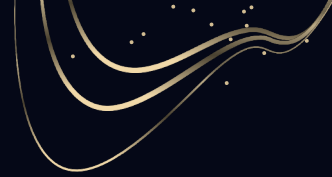
Blues and Grey Blues



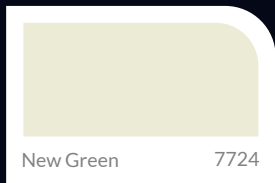
Shades are for representation purpose only; original shades may vary.

Emerald Eclipse

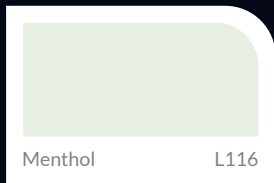
Greens and Grey Greens



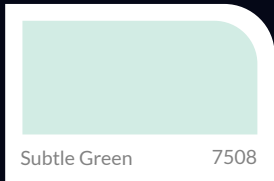
Sail Boat 7444



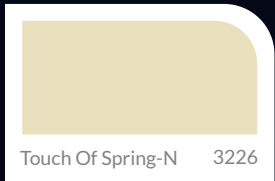
New Green 7724



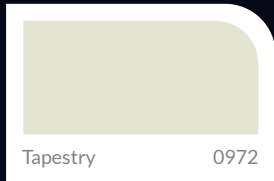
Menthol L116



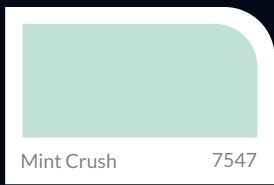
Subtle Green 7508



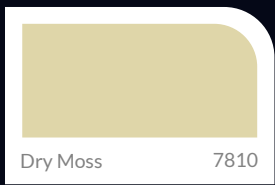
Touch Of Spring-N 3226



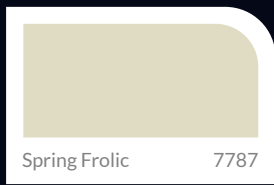
Tapestry 0972



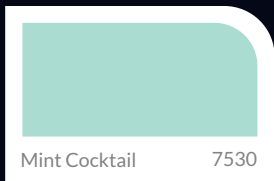
Mint Crush 7547



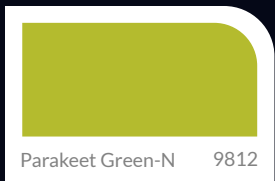
Dry Moss 7810



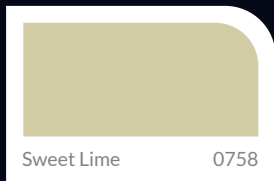
Spring Frolic 7787



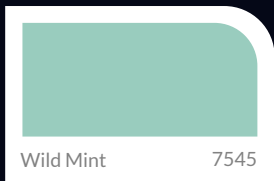
Mint Cocktail 7530



Parakeet Green-N 9812



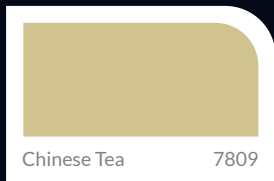
Sweet Lime 0758



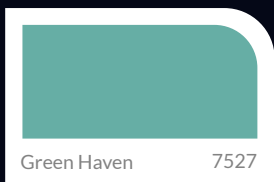
Wild Mint 7545



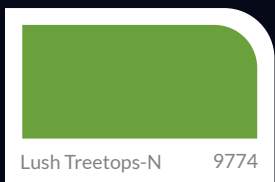
Chartreuse 7709



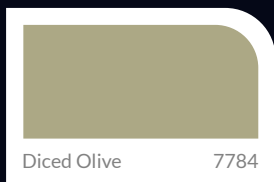
Chinese Tea 7809



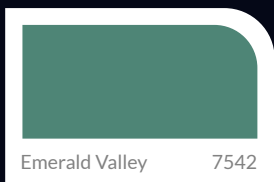
Green Haven 7527



Lush Treetops-N 9774



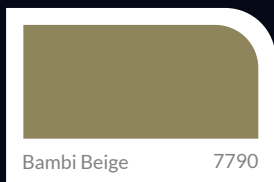
Diced Olive 7784



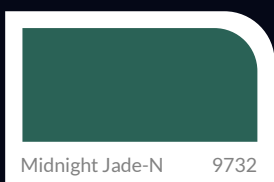
Emerald Valley 7542



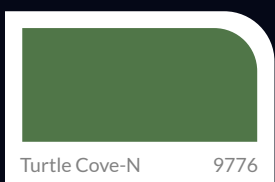
Tulsi-N 9775



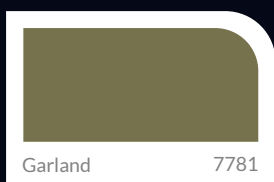
Bambi Beige 7790



Midnight Jade-N 9732



Turtle Cove-N 9776

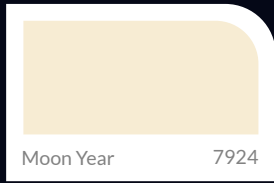


Garland 7781

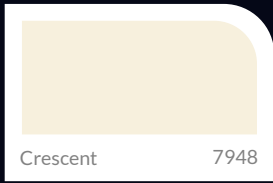
Shades are for representation purpose only; original shades may vary.

Solar Flare

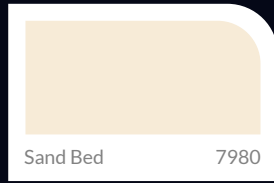
Yellows and Oranges



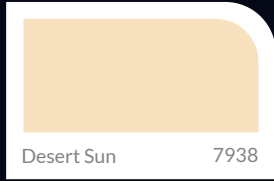
Moon Year 7924



Crescent 7948



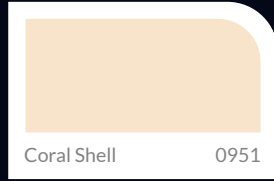
Sand Bed 7980



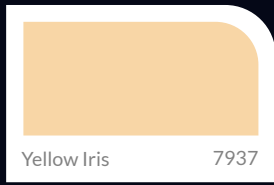
Desert Sun 7938



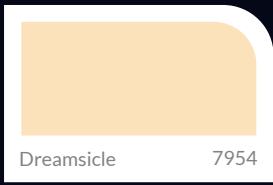
Apricot Illusion 7979



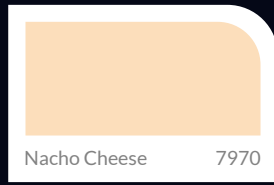
Coral Shell 0951



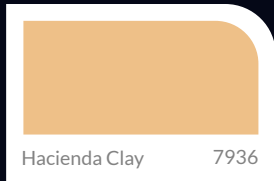
Yellow Iris 7937



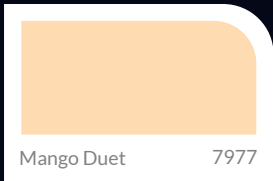
Dreamsicle 7954



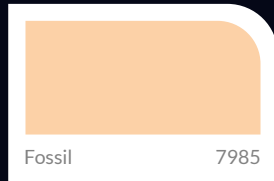
Nacho Cheese 7970



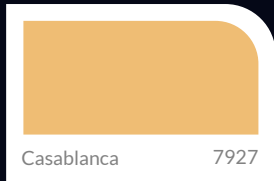
Hacienda Clay 7936



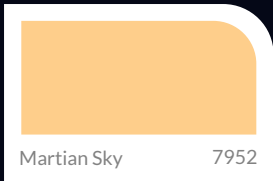
Mango Duet 7977



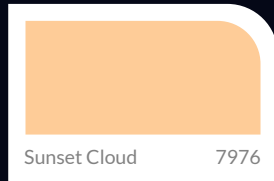
Fossil 7985



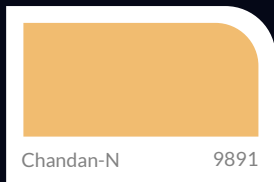
Casablanca 7927



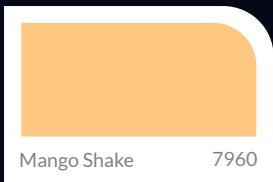
Martian Sky 7952



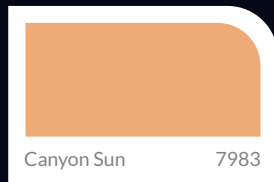
Sunset Cloud 7976



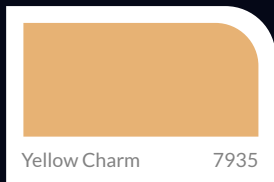
Chandan-N 9891



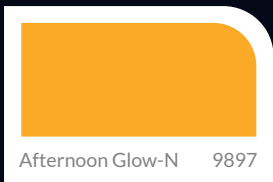
Mango Shake 7960



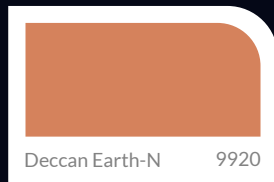
Canyon Sun 7983



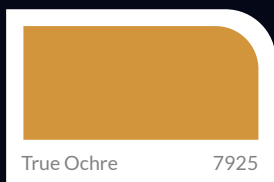
Yellow Charm 7935



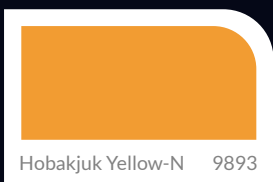
Afternoon Glow-N 9897



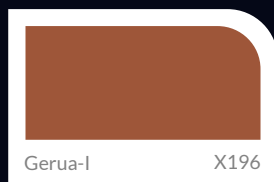
Deccan Earth-N 9920



True Ochre 7925



Hobakjuk Yellow-N 9893



Gerua-I X196

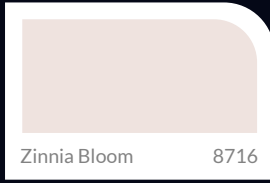
Shades are for representation purpose only; original shades may vary.

Aurora Rouge

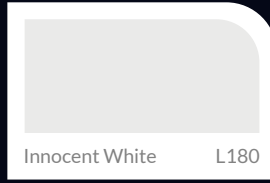
Reds, Pinks and Purples



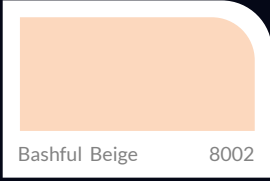
Touch Of Paprika 8027



Zinnia Bloom 8716



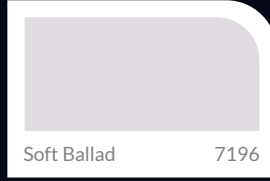
Innocent White L180



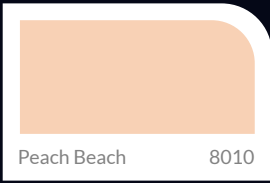
Bashful Beige 8002



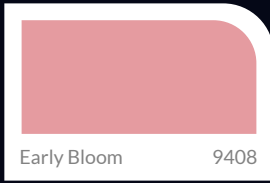
Tinge Of Mauve 8107



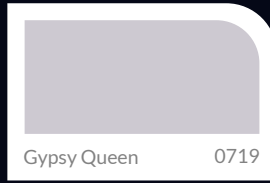
Soft Ballad 7196



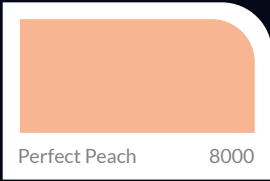
Peach Beach 8010



Early Bloom 9408



Gypsy Queen 0719



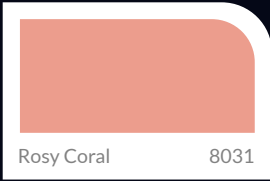
Perfect Peach 8000



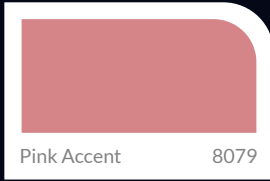
Fruit Pink 9407



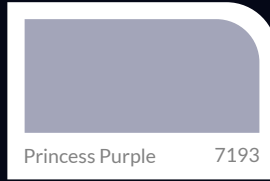
Italian Iris 7144



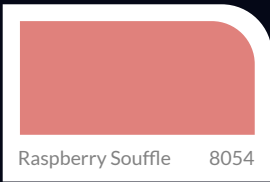
Rosy Coral 8031



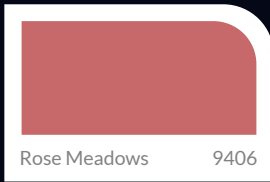
Pink Accent 8079



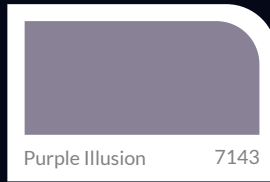
Princess Purple 7193



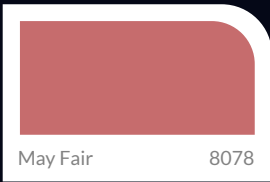
Raspberry Souffle 8054



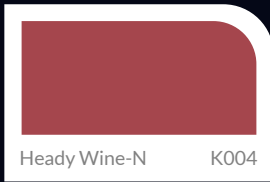
Rose Meadows 9406



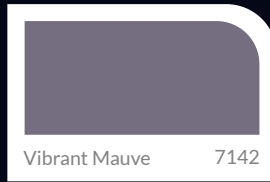
Purple Illusion 7143



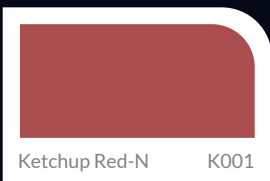
May Fair 8078



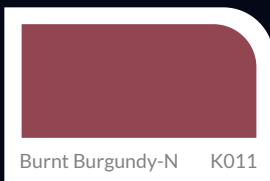
Heady Wine-N K004



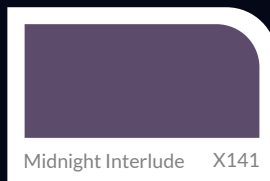
Vibrant Mauve 7142



Ketchup Red-N K001



Burnt Burgundy-N K011

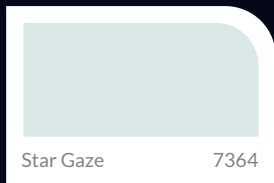


Midnight Interlude X141

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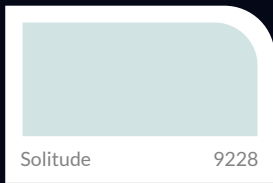
Stellar Whisper

Pastels



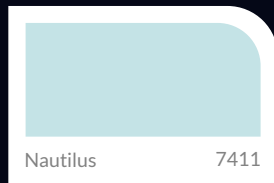
Star Gaze

7364



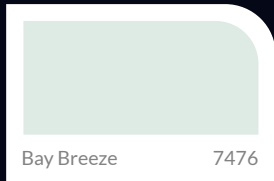
Solitude

9228



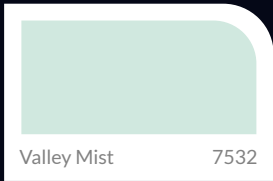
Nautilus

7411



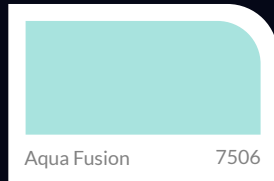
Bay Breeze

7476



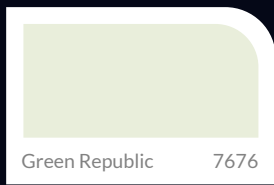
Valley Mist

7532



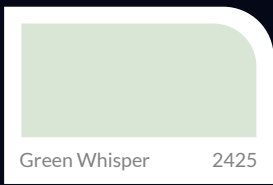
Aqua Fusion

7506



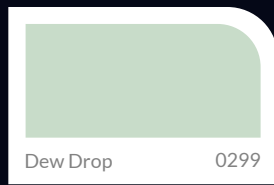
Green Republic

7676



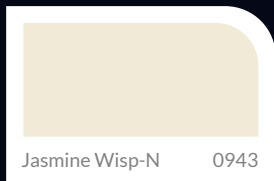
Green Whisper

2425



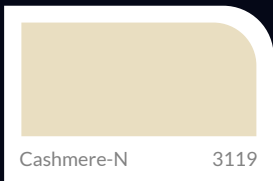
Dew Drop

0299



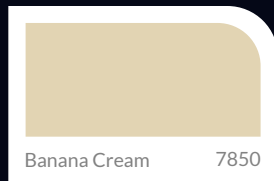
Jasmine Wisp-N

0943



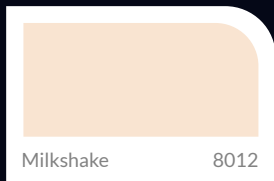
Cashmere-N

3119



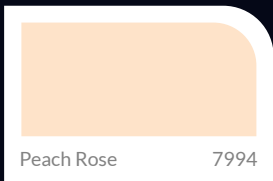
Banana Cream

7850



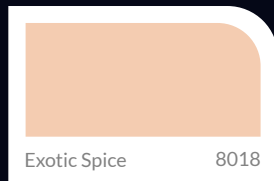
Milkshake

8012



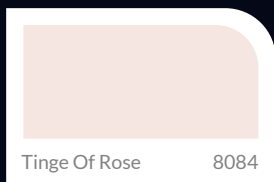
Peach Rose

7994



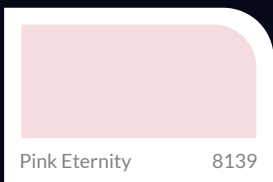
Exotic Spice

8018



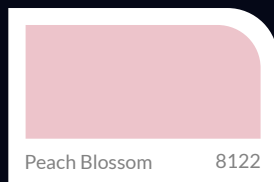
Tinge Of Rose

8084



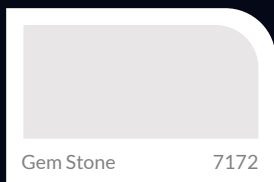
Pink Eternity

8139



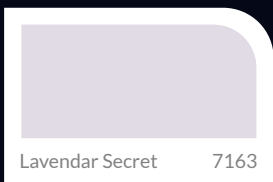
Peach Blossom

8122



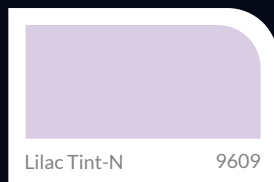
Gem Stone

7172



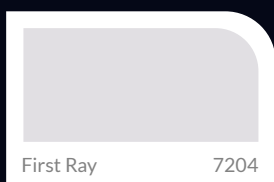
Lavendar Secret

7163



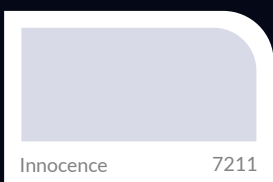
Lilac Tint-N

9609



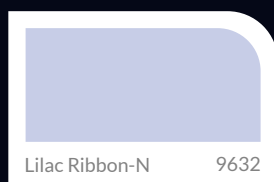
First Ray

7204



Innocence

7211



Lilac Ribbon-N

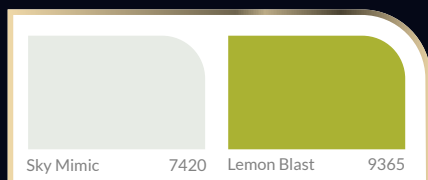
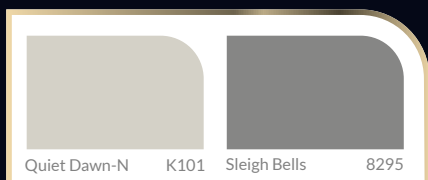
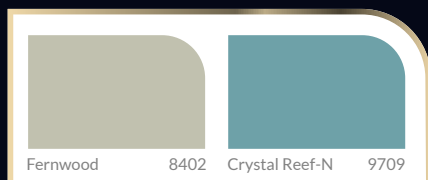
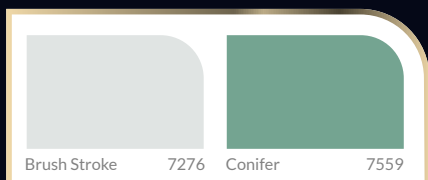
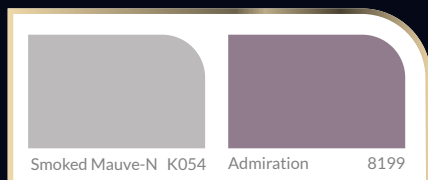
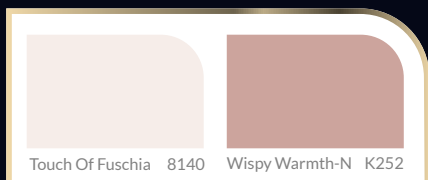
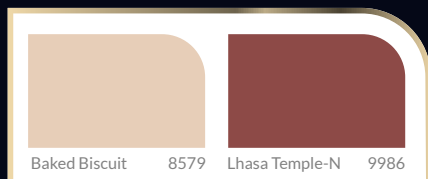
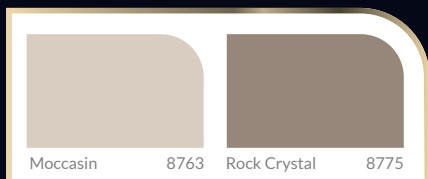
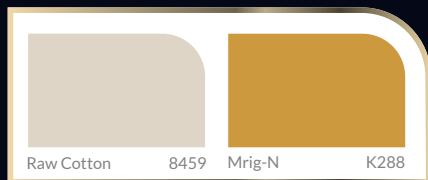
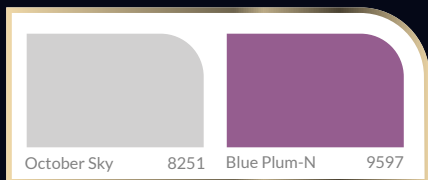
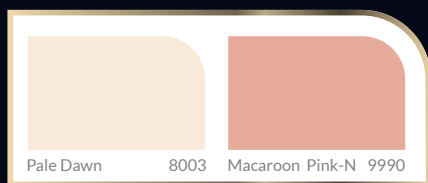
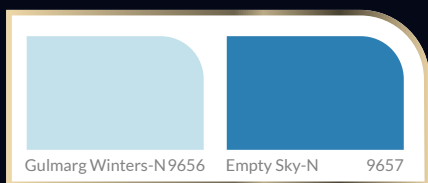
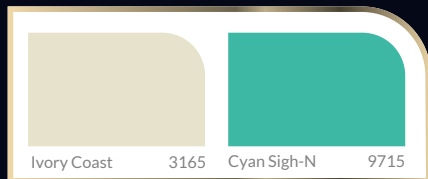
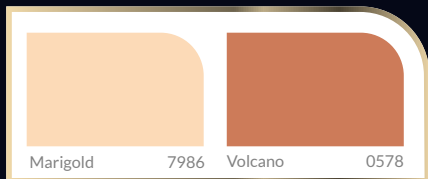
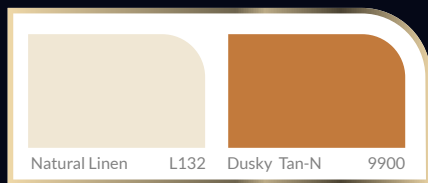
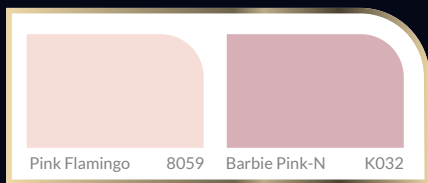
9632

Shades are for representation purpose only; original shades may vary.



Cosmic Kaleidoscope

Colour Combinations



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