

EMPORIO  
**WOOD  
FASHION**  
Rejuvenating Pieces To Reimagine Your Spaces

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# WOOD

## FINISHES THAT INSPIRE

In a realm where wood meets artistry,  
Our Wood Finishes unfold gracefully.

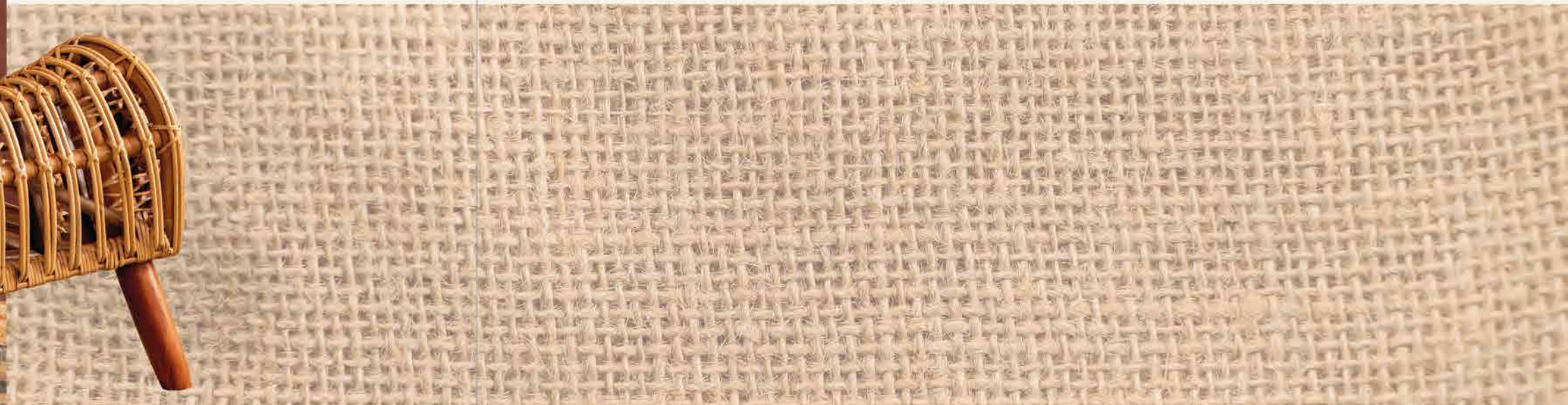
A tapestry of colours, a poetic display,  
Where hues breathe life into the wooden array.  
Nature's whispers, contemporary allure,  
Elegance and charm, they do ensure.  
A canvas of dreams, a palette refined,  
Your unique style, these shades will bind.

Let imagination soar, and boundaries fade,  
In the enchanting embrace, a masterpiece is made.  
Unveil the magic that colours bestow,  
Welcome to a world where dreams glow.



# Edge of the forest

Mesmerizing ode to the artistry of wood finishes, inviting you to wander through a palette inspired by nature's finest hues. Like a whispered secret from the woods, these colors beckon you to transform your living spaces into captivating havens, where the essence of the forest's edge comes to life with every brushstroke.





IT WAS **the**  
**season...**  
of change

**E**xperience a life in harmony with nature as you step into our carefully curated nature-inspired homes and embrace a lifestyle that echoes the rhythms of the natural world. Each space is thoughtfully adorned with earthy tones, inviting textures, and elements that seamlessly bridge the gap between indoors and outdoors, allowing you to coexist in perfect harmony with the environment. Harness the power of dreams to inspire your decor. Transform your spaces into tangible manifestations of your dreams and aspirations.

“Harmony resides in nature's beauty, a gift to make our homes calm havens.”



SOBER **Gaze**  
Nature Infused



“A time of change and transformation, where nature painted its masterpiece anew.”



# Wildwood

## WHISPERS

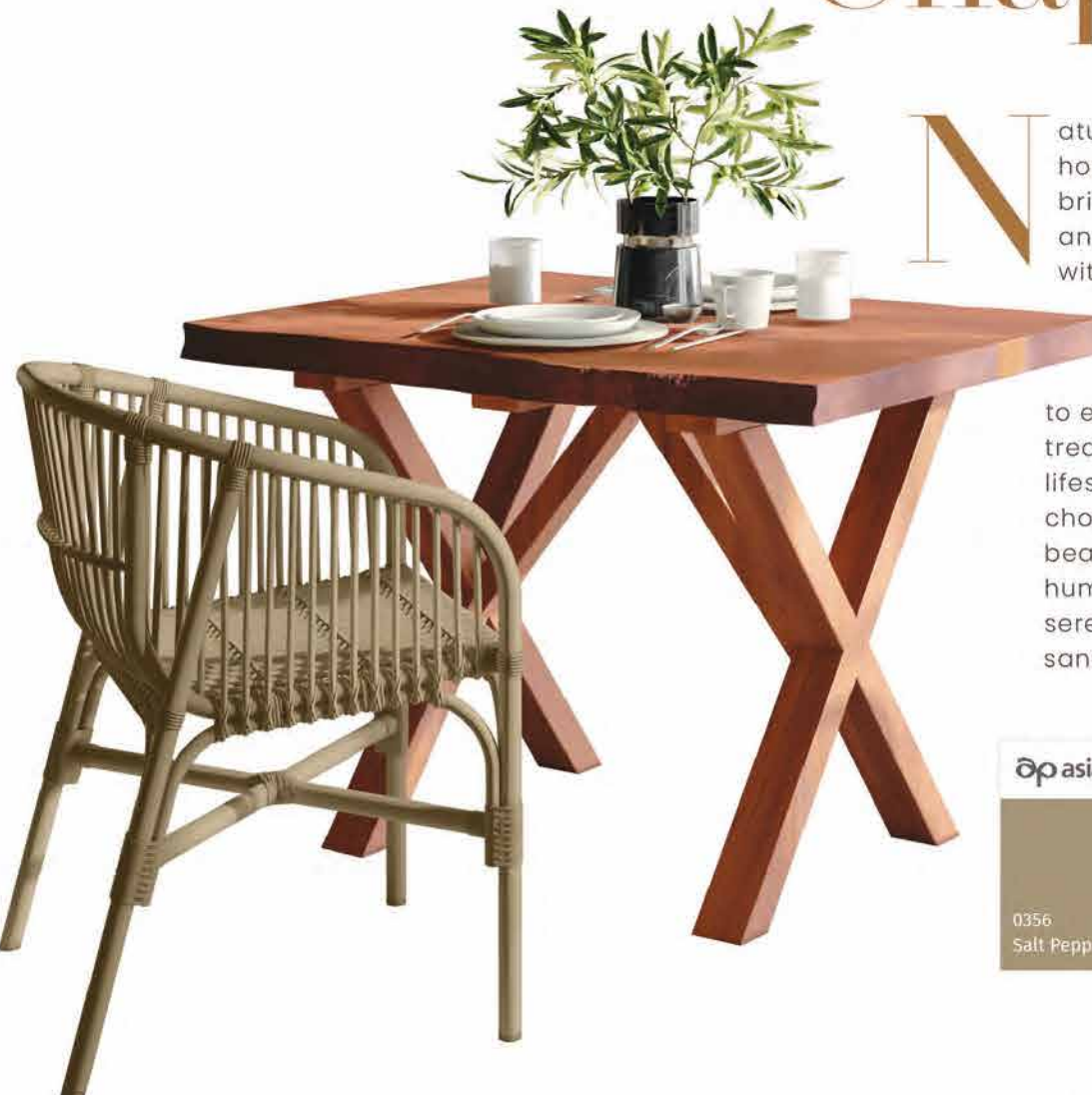
Let wood finishes whisper stories of nature's beauty, painting your spaces with timeless elegance.



"Nature's rhythms become our guiding melody, as our homes echo its serene vitality."



## THE Chapters OF TIMBER



Nature-inspired cohesive homes and sensual lifestyles bring a sense of tranquility and pure vitality that resonate with the rhythm of the natural world. From sunlit corners that mirror breezy open meadows to eco-conscious designs that tread lightly on the planet, this lifestyle embraces sustainable choices and finds solace in the beauty of the wilderness. In the humble nature's embrace, serene homes become sanctuaries.



# Little Moments

extraordinary memories



EXPLORE  
THE ENCHANTING

"In nature's symphony,  
harmonious notes  
remind we're woven  
threads in its melody's  
intricate embrace."



INFUSE  
NATURE'S  
SAGA



Calm & Cozy

# GRACEFUL edge

In nature's harmony, we glimpse the seamless interplay of forces that bind our world together.



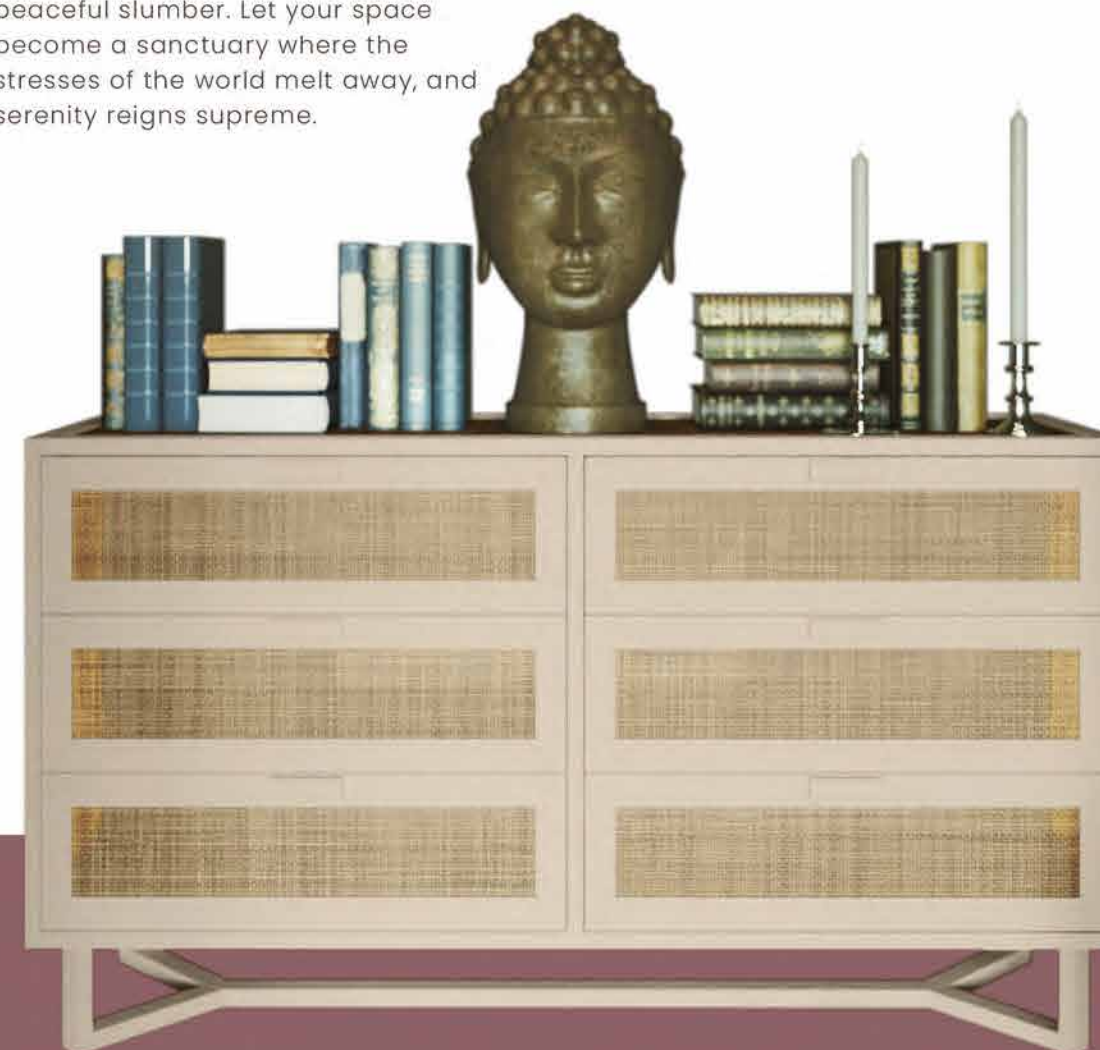
## THE Style DECOR

Discover the Tranquil Vitality,  
Nature-Inspired Homes and  
Lifestyles.



**C**reate a soothing oasis with our calming finishes. Transform your space into a tranquil haven, enveloping yourself in paradise that promote relaxation and

restfulness. Experience the gentle embrace of subtle and soft neutrals that wash away the day's worries, allowing you to sink into a deep and peaceful slumber. Let your space become a sanctuary where the stresses of the world melt away, and serenity reigns supreme.



"A lifestyle in tune with nature  
a testament to our shared  
connection with the universe"

Calm & Comfortable

# GAZE Breathe CONNECT



"With each step into nature's inspired abode, we step closer to our own harmony."

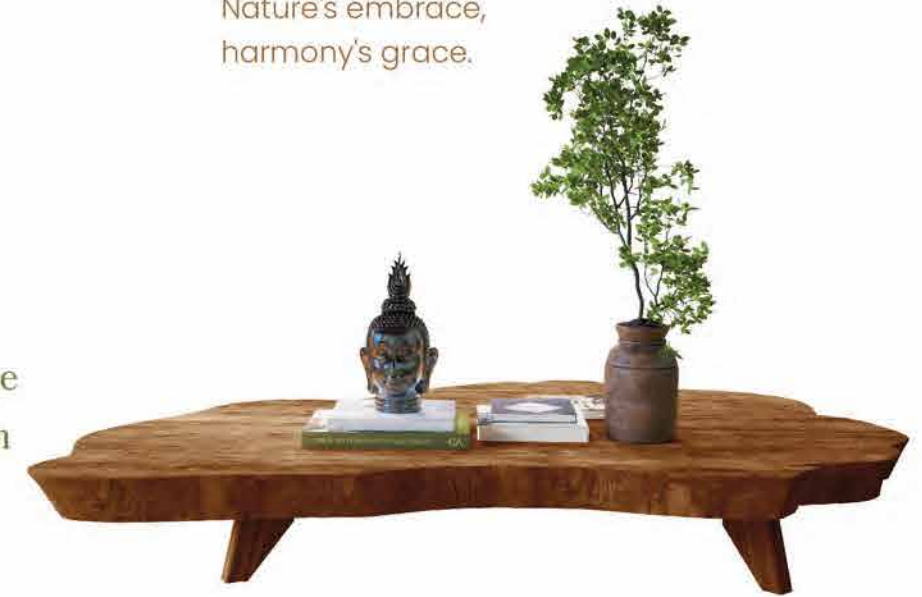


## INTO the wild

Nature's embrace,  
harmony's grace.



"Sustainability and solace intertwine in the tapestry of our nature-woven artistic lifestyle."

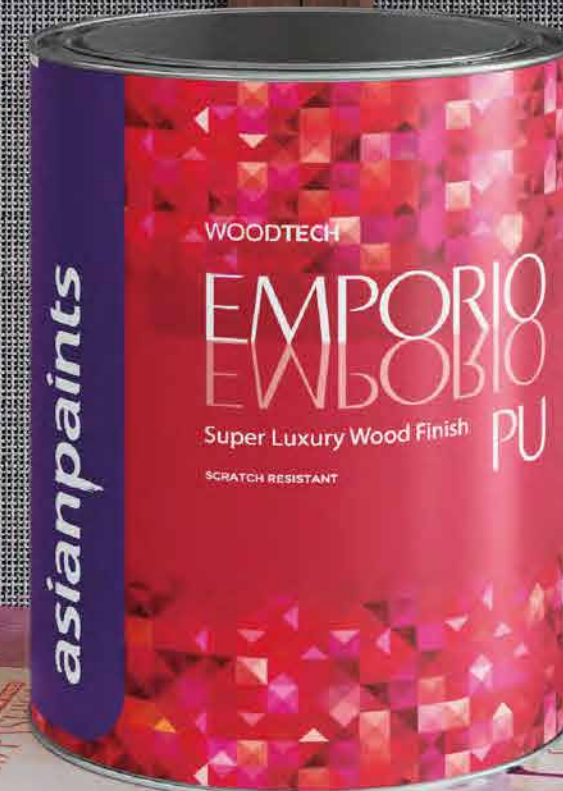


Immerse yourself in thoughtfully crafted eco-conscious designs, each leaving behind a gentle trace on our precious planet, adorned with the very earthy hues that nature offers. Our lifestyle is a jubilant celebration of sustainability, drawing profound solace from the untouched beauty of the wilderness that envelops us in its lush greens and grounding browns.



# Woodtech Emporio PU

Exceptional film hardness ensures lasting durability in Asian Paints WoodTech Emporio PU Clear. With remarkable image clarity, it delivers a mirror-like reflection. Plus, its rapid drying feature enables you to finish your painting project in half the time compared to conventional PU products.



Super Luxury Wood Finish

Shining Sand 0460

Yellow Grey RA

Shadow of Grey 5111

# Texture Tales

Journey into the heart of the forest. Amongst these pages, colours and textures become verses in a forest's story. The palette echoes the enchantment of nature's edge, where each hue and texture paints a vivid tale of interior beauty, embracing the spirit of the wild.

# ALTERNATE COLOURS



asianpaints

Shadow of Green

asianpaints

Teak



asianpaints

1024 RAL  
Ochre Yellow

asianpaints

Teak

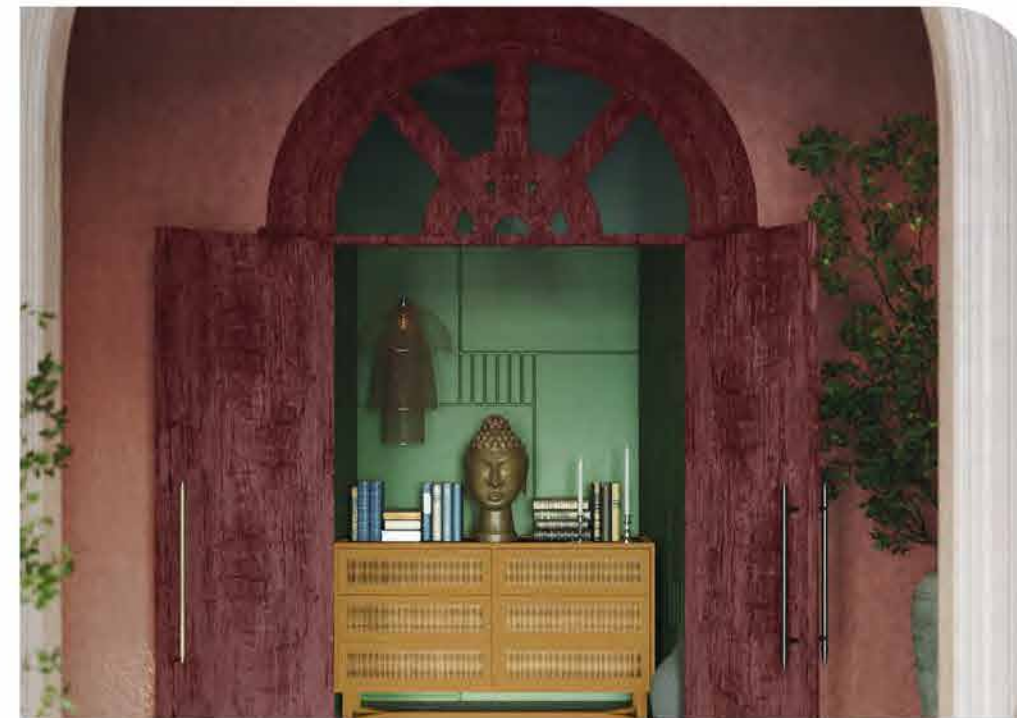


asianpaints

8011  
Rosy Peach

asianpaints

Rose Wood



asianpaints

0339  
Paper Brown

asianpaints

Rose Wood



asianpaints

1027 RAL  
Curry

asianpaints

8086  
Pine Shadow

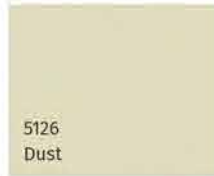
asianpaints

Teak

# ALTERNATE COLOURS



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



# GOthicLICIOUS

Enter a world of alluring wood finishes where  
a hint of mystery and intrigue tempts you.  
Welcome to a gothic-inspired tapestry  
where deeper hues arouse inner feelings.  
Each stroke infuses elegance and allure,  
revealing a universe of limitless opportunities.



# DARK Secrets

Experience the enchanting allure of twilight tones.



5174  
Camouflage Grey



7011 RAL  
Iron Grey

“Unfold the narrative of noir tones, as stories of depth and sophistication grace your surroundings.”

# THE Splendor ART



Step into a world where shadows dance with moonlight and your soul finds solace in the embrace of darkness. Gothilicious invites you to explore a realm where elegance meets the gloom, where every nuance is a nod to the beautifully obscure.



5174  
Camouflage Grey



7011 RAL  
Iron Grey



## ENRICH DARK

Gothilicious, not just wood finish to a furniture; you're embodying a lifestyle.



Dive into the world of enigma, where deep richness ignites a sense of wonder.

A Style Statement



# Elegance

FINESSE

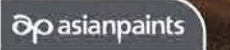


## SHADOWY GLAM

Indulge in the world of Gothilicious and redefine your relationship with furniture. Unveil your true self, embrace your darkness.



5158  
Elephant Grey



7024 RAL  
Graphite Grey

## Graceful Evolution



5158  
Elephant Grey

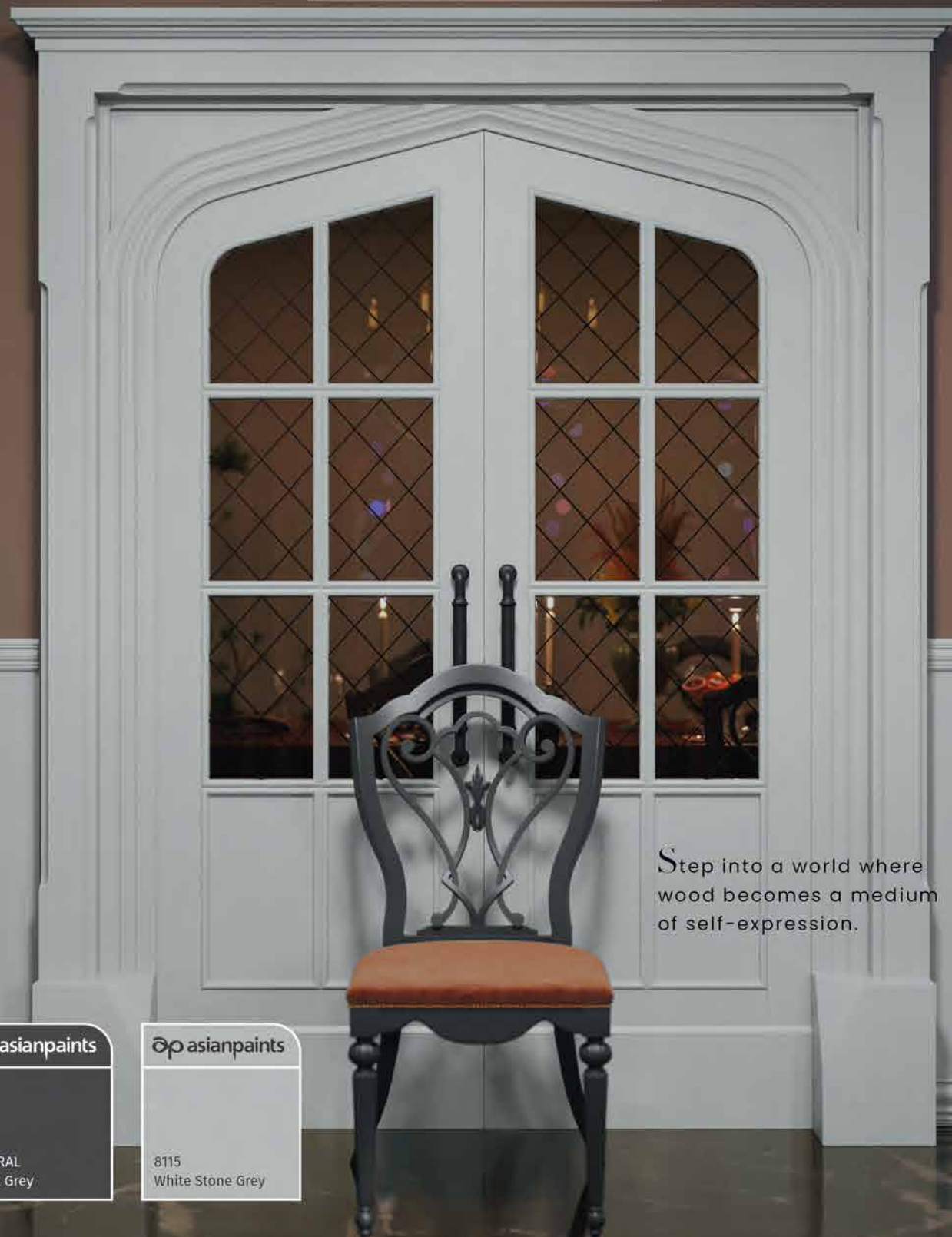
# IT WAS the charm THAT...

Our collection is a symphony of midnight hues and ethereal designs that speak to the heart of gothic aesthetics. From intricately designed wood finish that whispers secrets of the furniture.

# INKWELL Infinity



Obsidian Overtures



Step into a world where wood becomes a medium of self-expression.



## Musing in **Style**



“Welcome to a world where shadows dance and darkness comes alive, where beauty lurks in the depths of shadows.”

GRANDEUR  
**Living**

Welcome to a mesmerising world where the beauty of wood transcends boundaries.



"Transcend traditional boundaries and breathe life into spaces in the most unlikely places."

Get the look



Your space reflects the aesthetics of your soul. Awaken the true beauty hidden within every room. Discover the transformative power that metamorphose your space into a testament to your impeccable taste, a sanctuary where aesthetics reign supreme.

MEET  
**Creativity**  
EVERYDAY



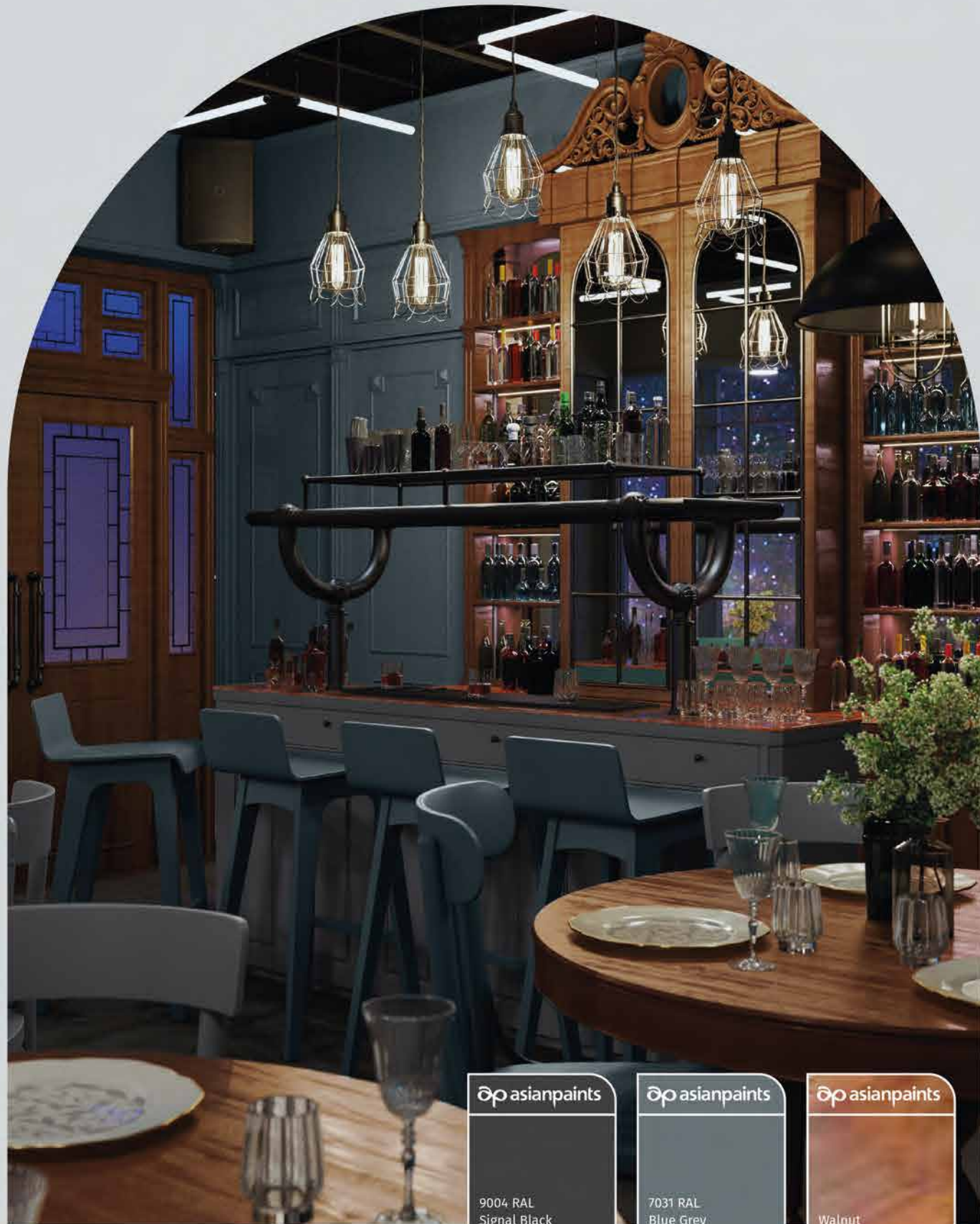
Exclusive  
**ELEGANCE**



# Twilight TONES

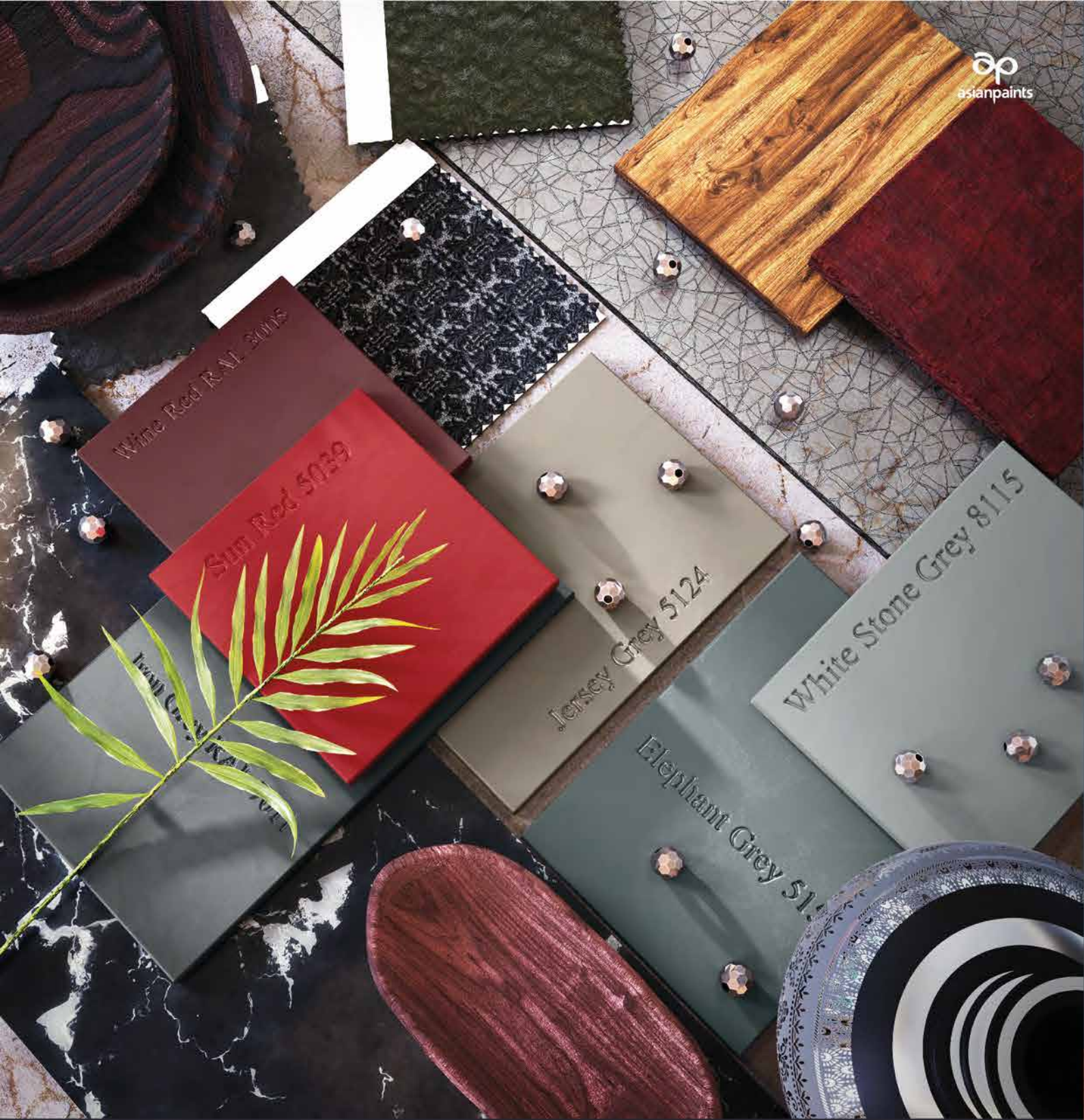


Gothilicious isn't only about wood finishes; it's about representing a way of living.



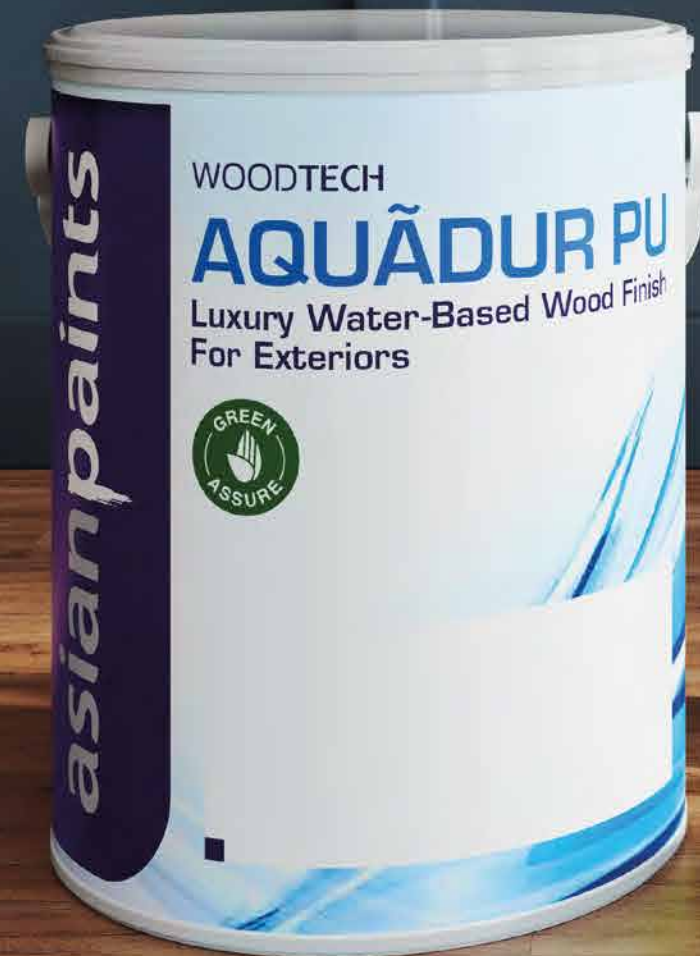
## EXPLORE the Moonlight

Immerse in the mesmerizing charm of dusk hues.



# Aquadur PU Wood Finish

Offers a smooth texture and premium finish for wood surfaces. Ideal for furniture, flooring, and more, it provides a professional touch to your wood projects.



Luxury Water-based  
Wood Finish For Exteriors



# Dusk Delights

Enter a universe where darkness and light coexist in perfect harmony to discover a world of intriguing dreams and limitless creativity. Let your imagination go wild as the decor tells stories of hidden beauty. Embrace the gothic spirit, where dark sophistication meets unique elegance.

# ALTERNATE COLOURS



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



# ALTERNATE COLOURS



asianpaints

0357  
Saw Dust

asianpaints

8101  
Clay Beige



asianpaints

5152  
Sand Grey

asianpaints

0470  
Harbour Wind



asianpaints

0374  
Midas Touch

asianpaints

8015 RAL  
Chestnut Brown

asianpaints

5167  
Ginger Brown



asianpaints

5124  
Jersey Grey

asianpaints

5137  
Liquored Beige

asianpaints

Walnut



asianpaints

5149  
Velvet Ginger

asianpaints

5171  
Land Grey

asianpaints

Teak

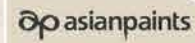
# SLEEP SENSE

Dive into the essence of comfort and pacification as soft, warm finishes envelop you in an embrace of serenity. These finishes are more than just colours; they're a journey back to simpler times, where life flowed effortlessly, and moments were savored at a leisurely pace.



# Gesso Vibes

a sanctuary where your mind finds rest, and your spirit rekindles.



0459  
Floor Tile



Walnut

"It's the silence that cradles your thoughts, just as sleep nourishes your body and soul."

S I M P L I C I T Y

Amidst the clamor of a bustling world, we offer a retreat; a cocoon of comfort that lets you switch off, revitalize, and restore.



Walnut



0459  
Floor Tile

Homes & Lifestyles

Respite  
REVOLUTION

# THE Space

RETREAT

"No longer is sleep an afterthought; it's a cherished moment of restoration, a timeless practice that modern life often overlooks."



N O S T A L G I A



# IT'S THE Soul THAT...

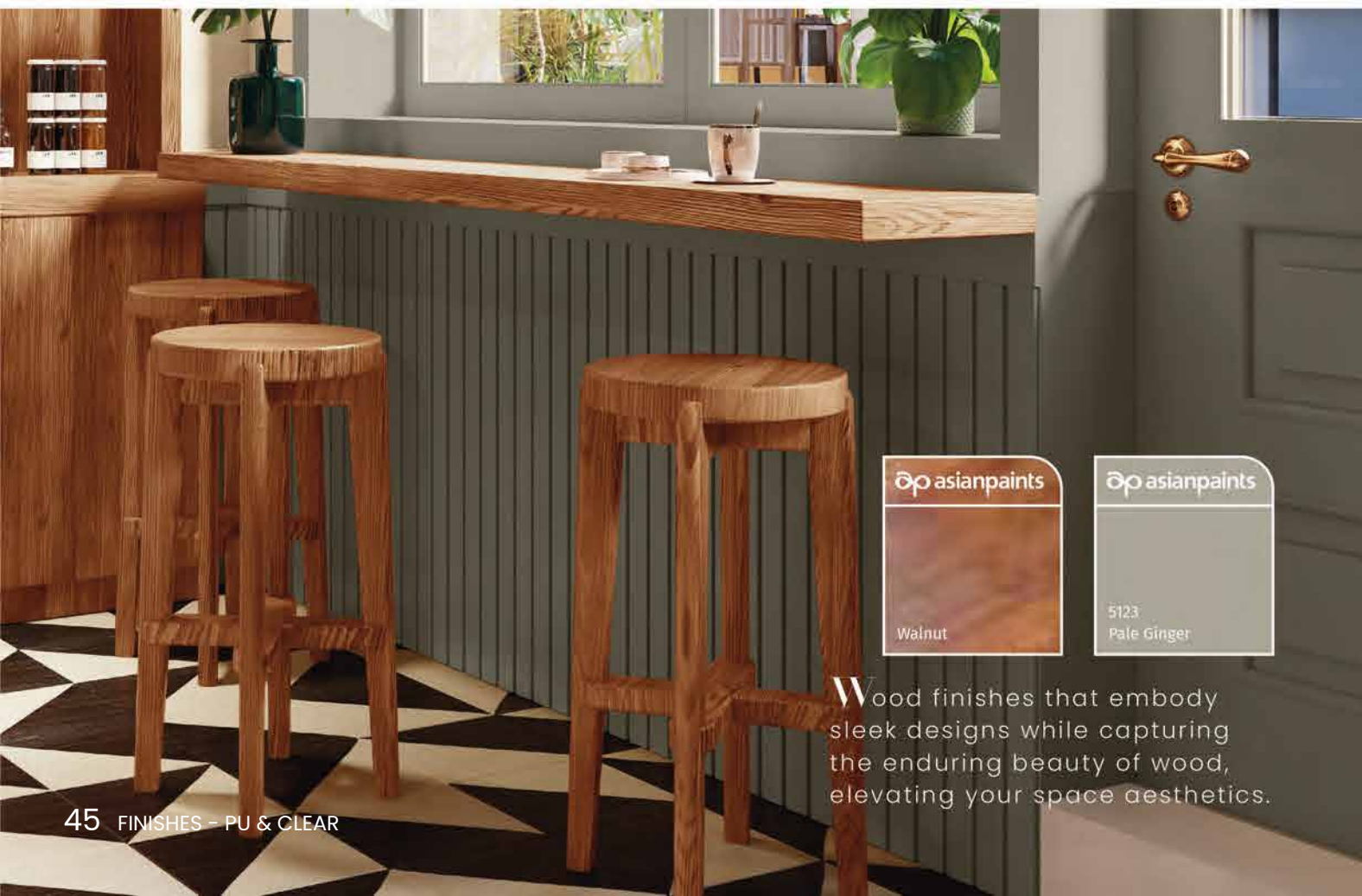
Experienced the serenity of tradition, the modernity of innovation, and the beauty of uninterrupted rest.



# Majestic RETREAT



E N C H A N T I N G



Wood finishes that embody sleek designs while capturing the enduring beauty of wood, elevating your space aesthetics.



## DISCOVER the Symphony



Time stands still in this space adorned with grace. Shadows waltz with light, creating a delicate tapestry of sophistication that lingers in the heart.



"Find solace in a spaces that balances comfort and refinement."



Infuse life into your spaces,  
where every decor sparks joy.



# THE Soothing AESTHETICS



# THE Classic FUSION



Your kitchen deserves a symphony of surfaces that resonate with the chef in you. Let our wood finishes compose a harmonious space where functionality meets finesse.



LUSH LUXURY



Take your kitchen to a whole new level of sophistication with our stunning range of wood finishes. Each finish is a work of art, designed to infuse your culinary space with personality and allure.

# Elegance

REDEFINED

“With Sleep Sense, your space transforms into a sanctuary where every dawn breaks with promise and every dusk unfolds in tranquility.”



Feel the lightness and breathability of the carefully crafted wool finishes. It's as if the colors themselves have an innate understanding of the peace you seek, whispering tales of nostalgia and familiarity.

ap asianpaints



ap asianpaints



# EXPLORE the Serenity

“True silence is the rest of the mind; it is to the spirit what sleep is to the body, nourishment and refreshment.”



Welcome to the Snooze Sanctuary, where dreams take center stage. Escape to a dreamscape where the ambiance is the canvas and your slumber the masterpiece. Let these vibes weave an oasis of tranquility, turning your space into a portal to peaceful sleep.

# Nap Nirvana

# Woodtech Polyester Gold

Experience best in class durability with Woodtech Polyester Gold. Its high gloss retention property ensures that the furniture continues to shine even after years of application with unsurpassed gloss quality offering a very high depth-of-image and mirror like look. Bring everlasting elegance to your wood finishes!



Italian Ultra Luxury Wood Coating

# ALTERNATE COLOURS



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



asianpaints



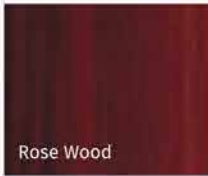
asianpaints



# ALTERNATE COLOURS



asianpaints



Rose Wood

asianpaints



0462  
Mix White



asianpaints



0476  
Ivory

asianpaints



0441  
Silica Wash



asianpaints



Teak

asianpaints



8101  
Clay Beige



asianpaints



0460  
Shining Sand

asianpaints



5150  
Light Ash

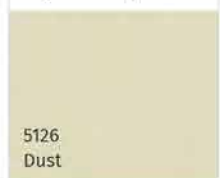


asianpaints



5149  
Velvet Ginger

asianpaints



5126  
Dust



# SHROOM

Drawing inspiration from the psychedelic properties and velvety textures of the mushroom kingdom. Much like the intricate textures, imperfections, and interconnections found within the mycelic realm.



Colours Inspired by Earth's hidden wonders



“Step into a realm where space takes on a life of its own, capturing the essence of boundless horizons and celestial wonders.”

ap asianpaints

8034 Rich Lavender

ap asianpaints

7032 RAL Pebble Grey

## Nature's Groove

“In our world, emptiness isn't void—it's a possibility. Wander through spaces that echo the cosmos, invoking a sense of wonder and infinite potential.”



## THE Marvel Mycelium

Breathe life into empty spaces. Discover an ambiance that mirrors the cosmos, where the interplay of light and shadow narrates a cosmic tale.



ap asianpaints

8034 Rich Lavender

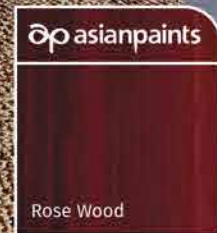
ap asianpaints

7032 RAL Pebble Grey

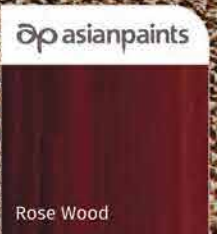
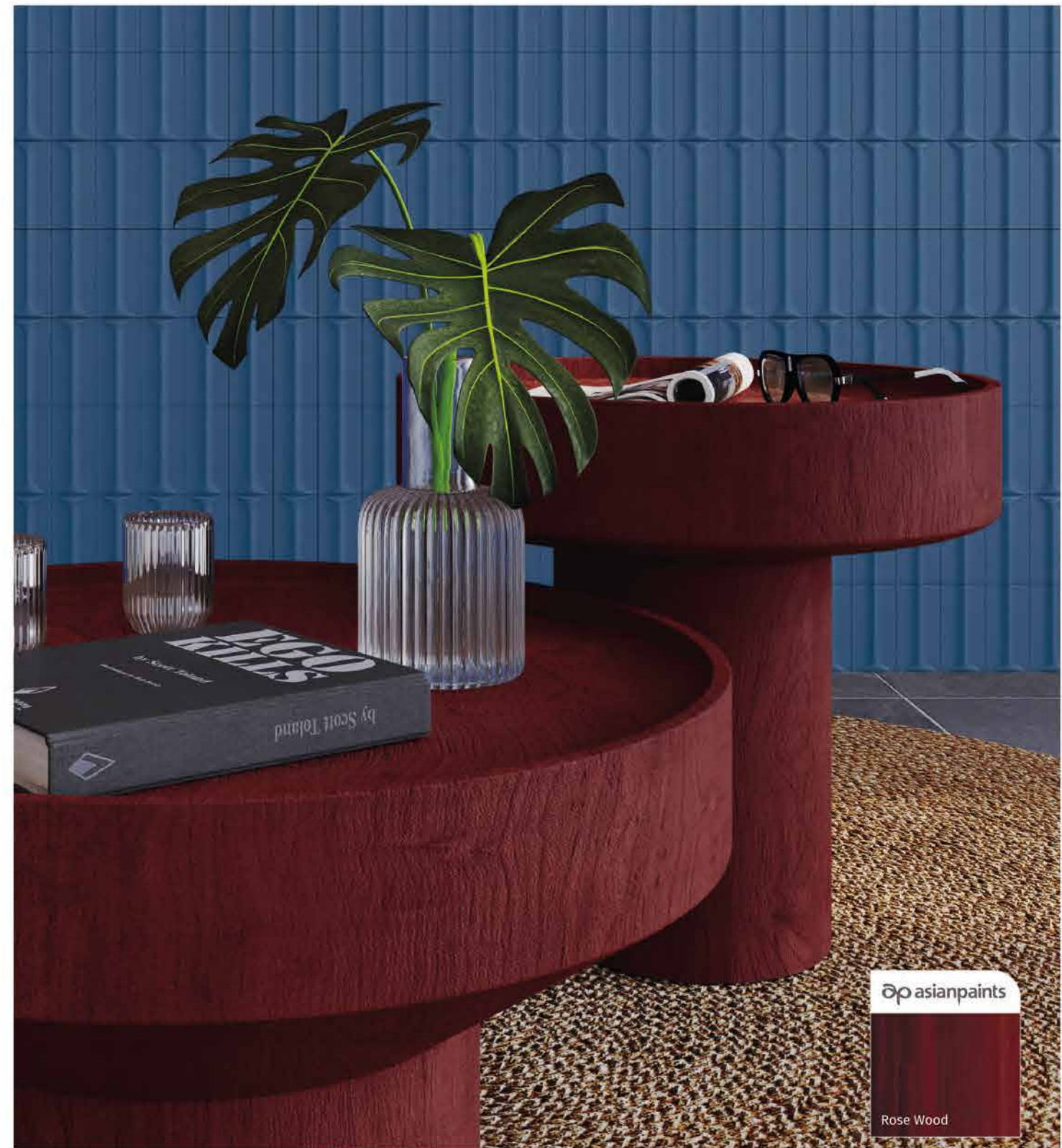
Space as you've never seen it before.

SPATIAL HARMONY

# unveiled



“In this captivating journey, we invite you to discover spaces that are like no other, where the boundaries of imagination are stretched to unveil enchanting worlds.”



Welcome to a dimension where rooms are gateways to adventures. Explore interiors that blend artistry with wonder, creating a stage for your own unique narrative to unfold.

## SPACES Captivating WONDERS



DESIGNING  
DREAMSCAPE

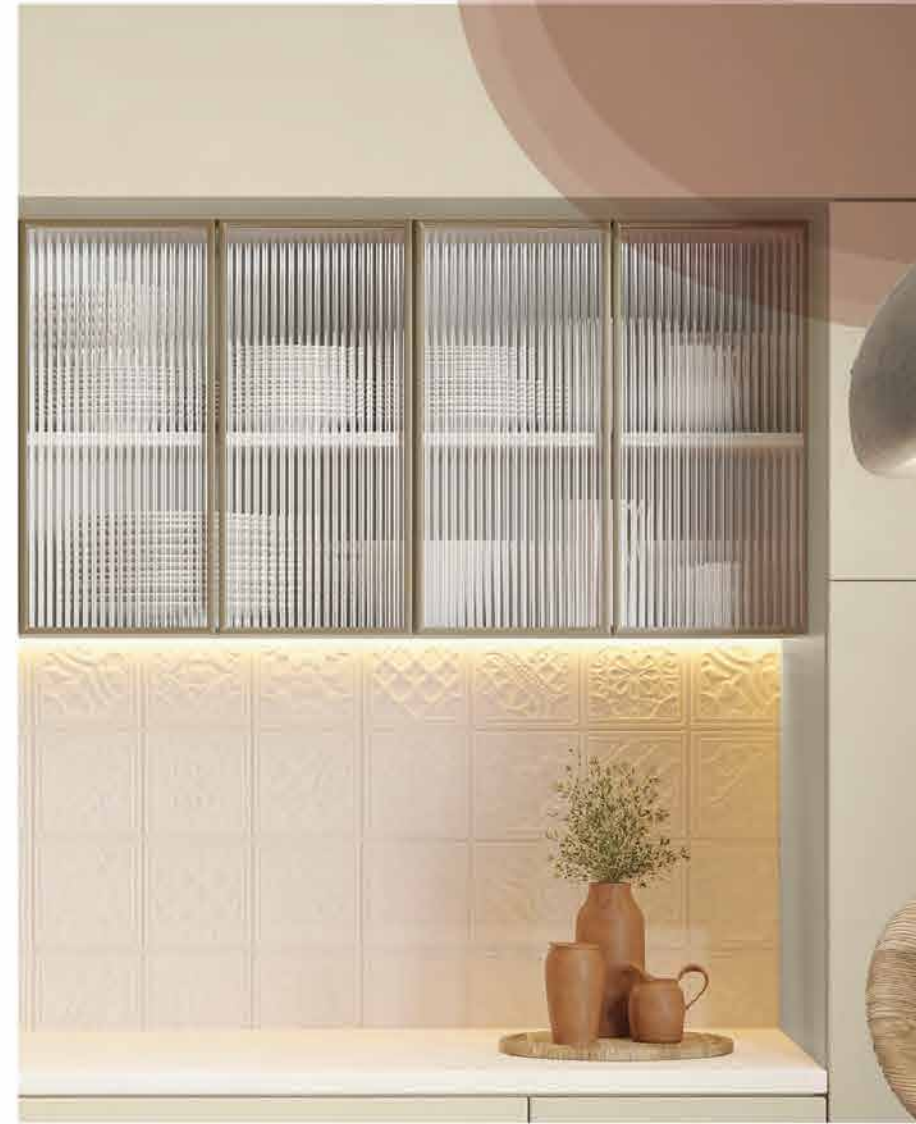


Welcome to a world where design transcends Earth's boundaries. Step inside our universe of creativity, where each space is a canvas for cosmic inspiration.

# Cosmic Elegance



“Buckle up for a design odyssey that traverses elegance. Our interiors are a stargate to creativity, inviting you to explore realms where the ordinary has no place.”



“Where design becomes magic and spaces spell tales.”

## The Secret Escapes



Enter spaces that are more than just architecture; they are portals to dreams and discoveries. These interiors are where the extraordinary takes center stage, and every visit is a journey into enchantment.



Discover a world where spaces become gateway to enchantment. Within these walls, you'll find more than architecture; you'll find captivating narratives waiting to unfold, beckoning you to unravel their mysteries.



## THE Artful CODE

Journey into spaces that defy expectations. In each corner, you'll find artistry and innovation converging to create captivating environments that ignite your imagination.



Crafting environments where every nook is artistic harmony.



## Art of Decors



"Open the door to interiors that whisper tales of intrigue and fascination. Each space is a treasure trove, inviting you to uncover the hidden magic that lies within."



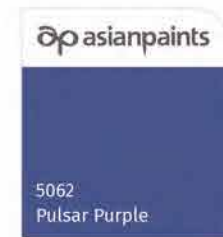
# CREATING Connections

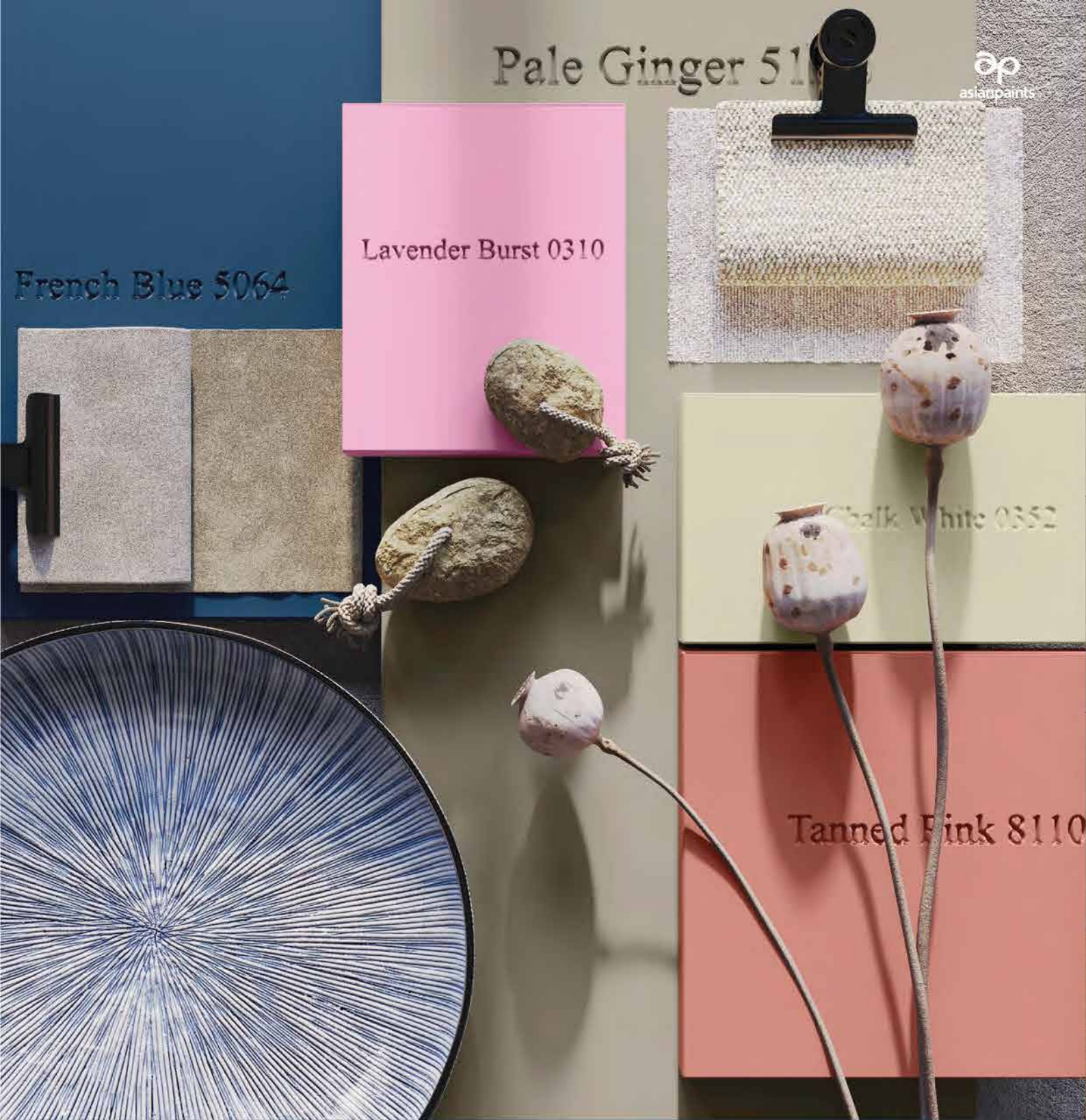
Venture into enchanting interiors where imagination runs wild. These spaces are living canvases, painted with the hues of curiosity and designed to spark endless fascination.



Journey into a realm where space become chapters in a story, and every corner whispers secrets of wonder. Immerse yourself in interiors where the ordinary transforms into the extraordinary.

## THE Curious CORNERS





# Shroom Sanctuary

Step into the Shroom Sanctuary. These spaces are the key to unlocking a sanctuary where tranquility blooms, and each room whispers secrets of the mycelium's mysterious charm. Let the palette guide you into an otherworldly dreamscape, where spaces are the canvas and every corner an expression of mushroom-inspired wonder.

# Woodtech Emporio PU Palette

Accelerate your application process with Woodtech Emporio PU Palette, renowned for its top-tier scratch, stain, and heat resistance among PU finishes. With an extensive selection of 650 colors, ensure ultimate satisfaction when enhancing your wood surfaces.



Super Luxury Wood Finish

# ALTERNATE COLOURS

asianpaints



asianpaints

8110  
Tanned Pink

asianpaints

0429  
Garden Fence



asianpaints

4009 RAL  
Pastel Violet

asianpaints

0352  
Chalk White



asianpaints

5023 RAL  
Distant Blue

asianpaints

8014  
Coco Peach



asianpaints

3012 RAL  
Beige Red

asianpaints

Teak



asianpaints

8119  
Pebble Brown

asianpaints

3012 RAL  
Beige Red

asianpaints

# ALTERNATE COLOURS

asianpaints



asianpaints

8109  
Pinched Rose

asianpaints

5003 RAL  
Sapphire Blue



asianpaints

5123  
Pale Ginger

asianpaints

0443  
Wheatish



asianpaints

0310  
Lavender Burst

asianpaints

5124  
Jersey Grey



asianpaints

5064  
French Blue

asianpaints

Rose Wood



asianpaints

5007 RAL  
Brilliant Blue

asianpaints

8032  
Lavender Scent

asianpaints

# PRODUCT STORY



## WOODTECH POLYESTER GOLD

Boasting a mirror-like finish and glass-like clarity, this product sits at the peak of all wood finish coatings. Offering the clearest finish with greatest gloss levels, it possesses high image clarity. This finish has superior film thickness that provides unmatched beauty and long lasting durability. This product is also available in white.



## WOODTECH EMPORIO PU

This luxury wood finish coating brought to you from Italy offers excellent film clarity to enhance the beauty of the grains of wood. Highly resistant to abrasion, it offers long lasting durability and is also suitable for exterior application. This product comes in white & black shades for use on engineered wood in variants like dead matt, matt, semi gloss and high gloss.



## WOODTECH WOOD STAIN

An elegant range of translucent dyes for natural wood and veneers. Our wood stains amplify the beauty of grains and provide an even tone. They are available in these attractive shades of walnut, teak, rosewood, red brown, charcoal, oak yellow, red and green.

# PRODUCT STORY



## WOODTECH AQUADUR PU

This revolutionary water-based PU is health-safe and eco-friendly. Its low volatile organic compounds make it environment safe and the low odour allows work while residents are in the house. Its water-based coating is non-yellowing for an extended duration of time. Rest assured about little ones as this child-safe product complies to EN 71.3 norms. This product is also available in white.



## WOODTECH EMPORIO PU PALETTE

This super luxury color wood finish coating brought to you from Itali offers excellent benefits like excellent anti scratch protection, long lasting durability and smooth rich finish. It comes in 1600+ tintable shades and exclusive Sabyasachi shades and is present in high gloss and rich matt variants.



## WOODTECH AQUADUR PU

This revolutionary water-based PU is health-safe and eco-friendly. Its low volatile organic compounds make it environment safe and the low odour allows work while residents are in the house. Its water-based coating is non-yellowing for an extended duration of time. Rest assured about little ones as this child-safe product complies to EN 71.3 norms. This product is also available in white.

Disclaimer:  
The shades shown in this book are indicative only.  
Please refer to Asian Paints WoodTech Spectra for exact shade reference.