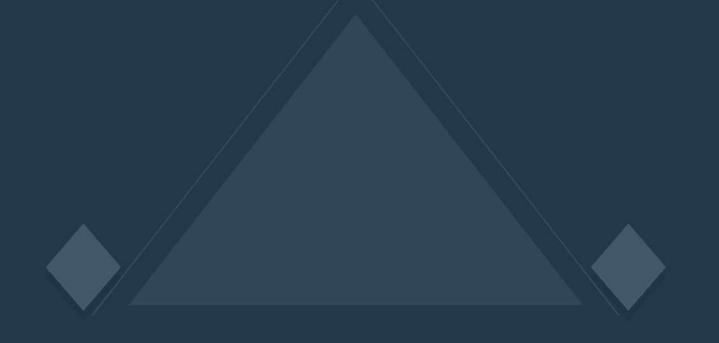


## INTRODUCTION





Redefine your walls into canvases of sophistication, style and luxury with Woodtech Polyester, by Asian Paints. From the soothing embrace of a traditional space to the vibrancy of the modern home, it promises you elegance, longevity and the aesthetics of luxury living.

Create spaces that exude an aura of opulence and grandeur resonating with a class that seeks nothing less than the finest in luxury.

In the world of interior design, Woodtech polyester emerges as the quintessence of luxury, igniting the passion of the most discerning connoisseurs. Being a versatile paint that can be used to create a variety of textures and rich hues, polyester paint elevates your home to a palatial retreat, be it sponging, stippling, layering, or just a classic smooth finish.

Make your intimate space a timeless story with Woodtech Polyester.



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## LUXURY AESTHETICS





Every home or workspace is an extension of one's personality. From colonial to contemporary, classic opulence or modern chic, our spaces give life to a personality unique to its owner.

Intricate patterns and cultural motifs have surrounded our homes and workspaces for decades, in a charming yet effortless way. Woodtech Polyester is an intelligent choice where aesthetics harmonize effortlessly with functionality.



# AMALGAMATIONOF POLYSTERIN LUXURY WORLD

Known for its durability and versatility, Woodtech Polyester becomes conduit for satisfying the diverse Indian consumer in the realm of luxury. After all, who would not want to maintain a home where every curve, every texture and every hue evokes a sense of refinement which remains just as new with every passing day!

India boasts an awe-inspiring royal heritage and culture which is also a testament to its beautiful architecture preserved over time and Polyester is the intelligent choice that offers elegance, luxury, and functionality.

Whether you're aiming to create faux wood finishes that evoke a nostalgia, sturdy cabinetry that exudes trustworthiness or distinctive interior decor elements, Woodtech Polyester is the companion in your creative journey.

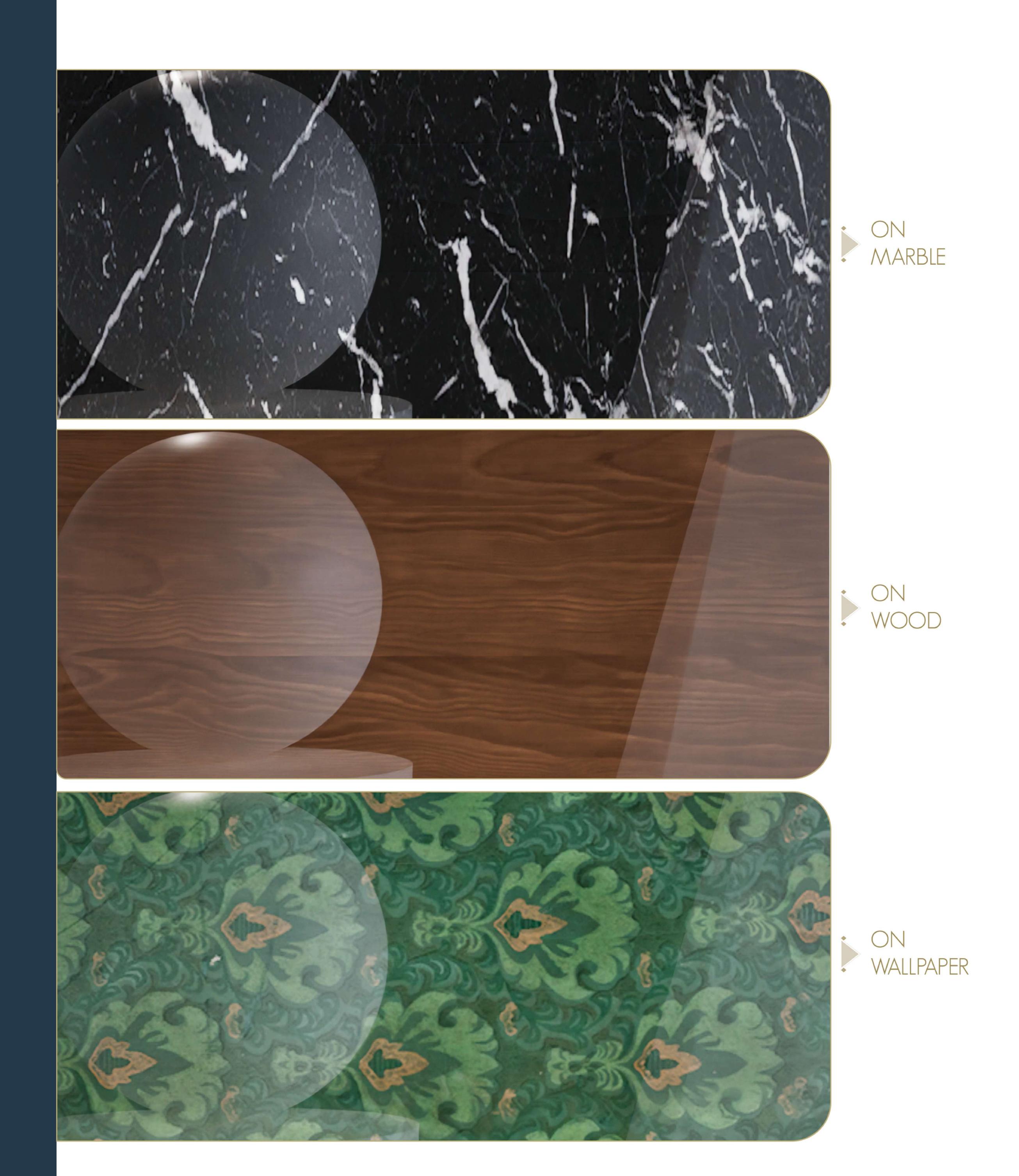


GLAZE MAGAZINE

## USE OF POLYESTER ON SURFACES

Be it your chic charred wooden flooring, the natural beauty of marble or the stunning wallpapers, Woodtech polyester maintains its brilliance and durability, making it a centrepiece of elegance in your home or commercial space.

- Polyester on marble:
  - Marble embodies elegance in its purest form. The intricate details and patterns tell a story of time and patience. The stroke of Woodtech Polyester will elevate the very essence of the refined stone, making it durable to withstand everyday wear and tear.
- Polyester on wood:
  - The rustic and chic appearance of the wooden flooring or walls cannot be replaced by anything else. The touch of Woodtech Polyester will enhance the visual appeal by adding vibrancy and depth to the space, ultimately making it a true work of art.
- Polyester on wallpaper:
  - A coat of Woodtech Polyester on wallpapers has the potential to enhance a sense of regal elegance, creating a royal ambiance that will make each space stand out. It not only enhances its beauty but will also help in maintaining the royal sheen over time.



GLAZE MAGAZINE GLAZE MAGAZINE

## POLYESIER

## 

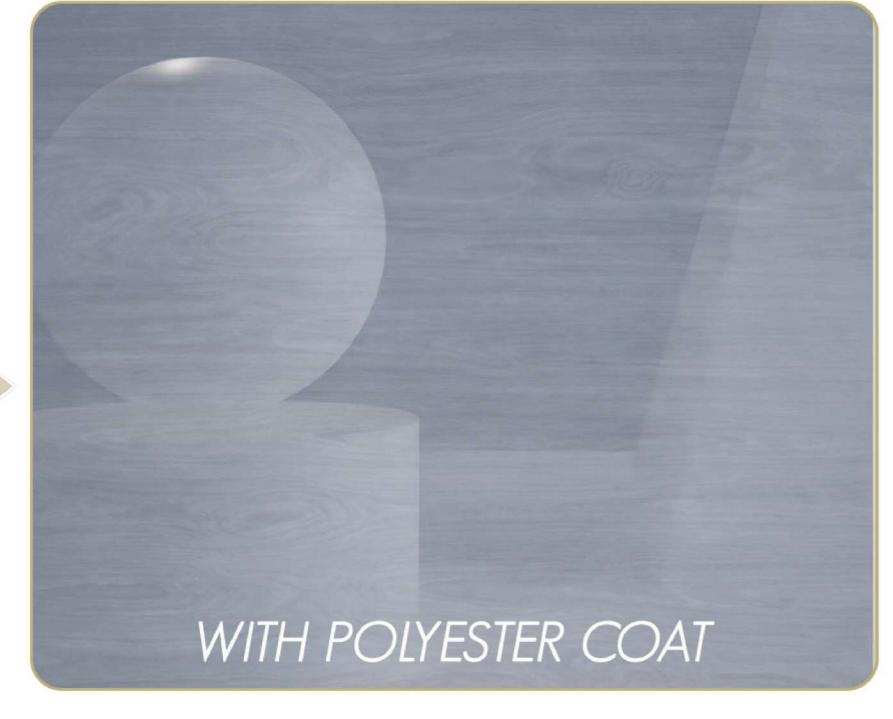




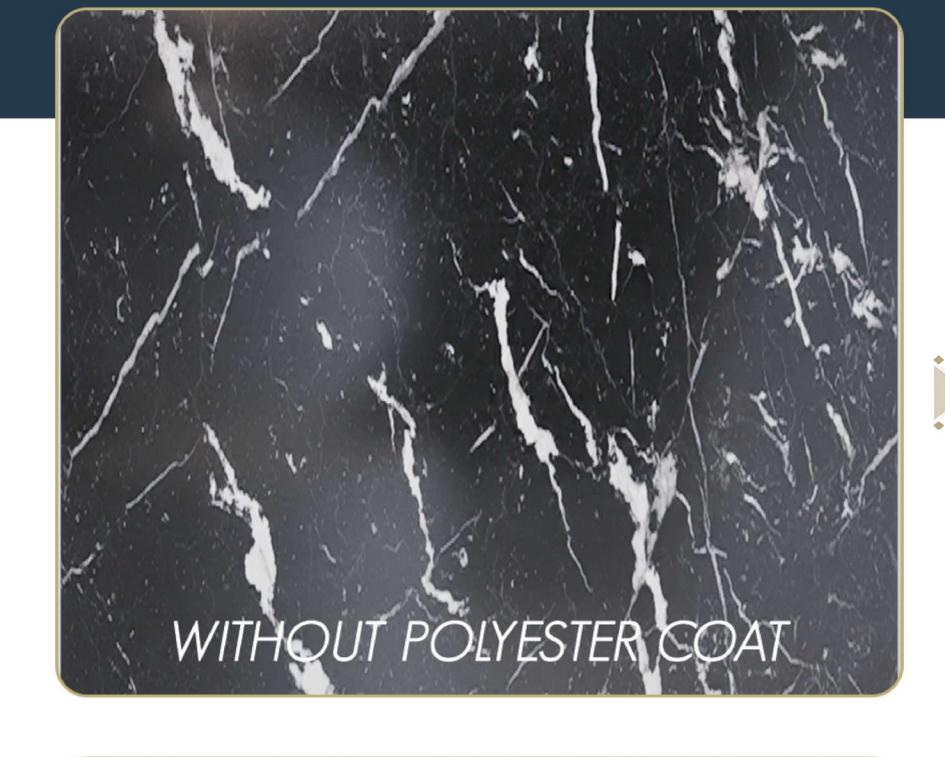


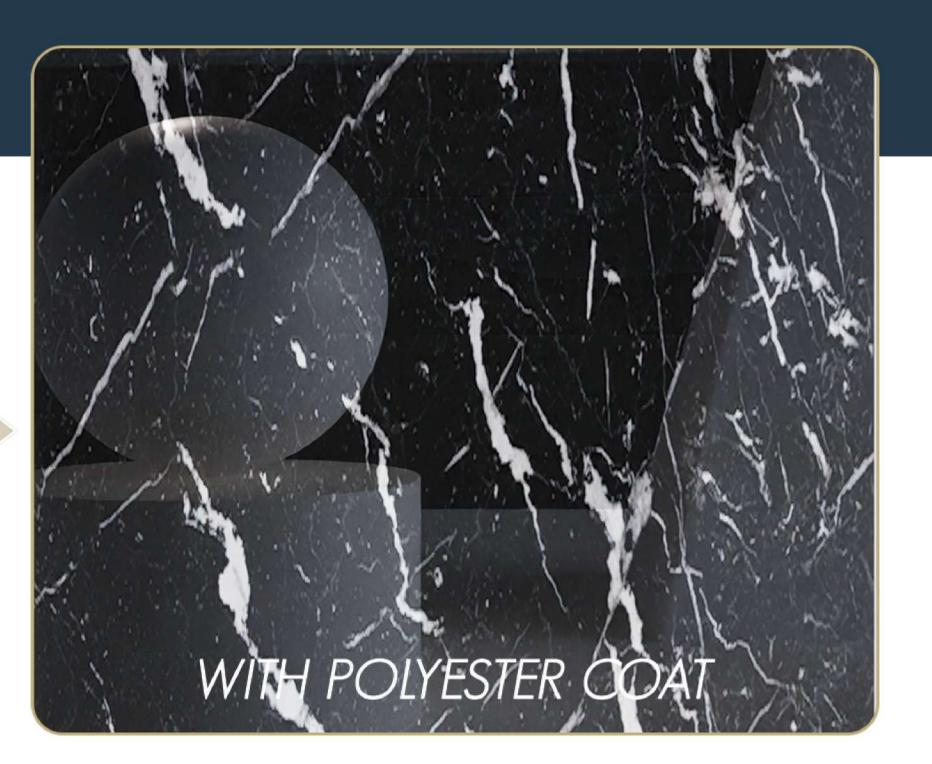






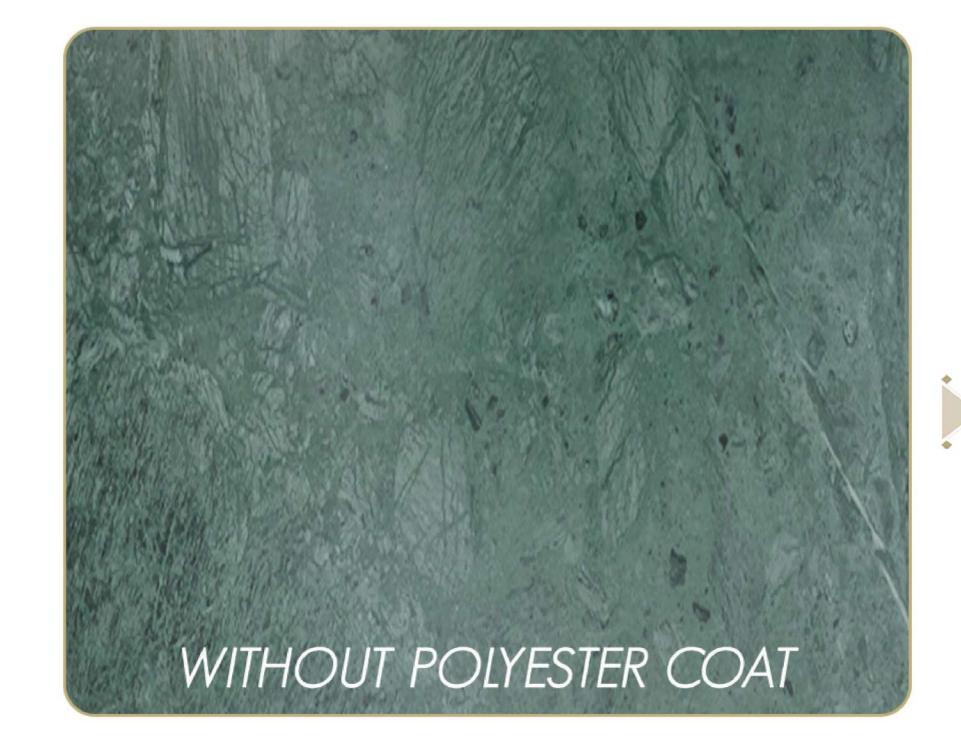
## POLYESIER ON MARBIE

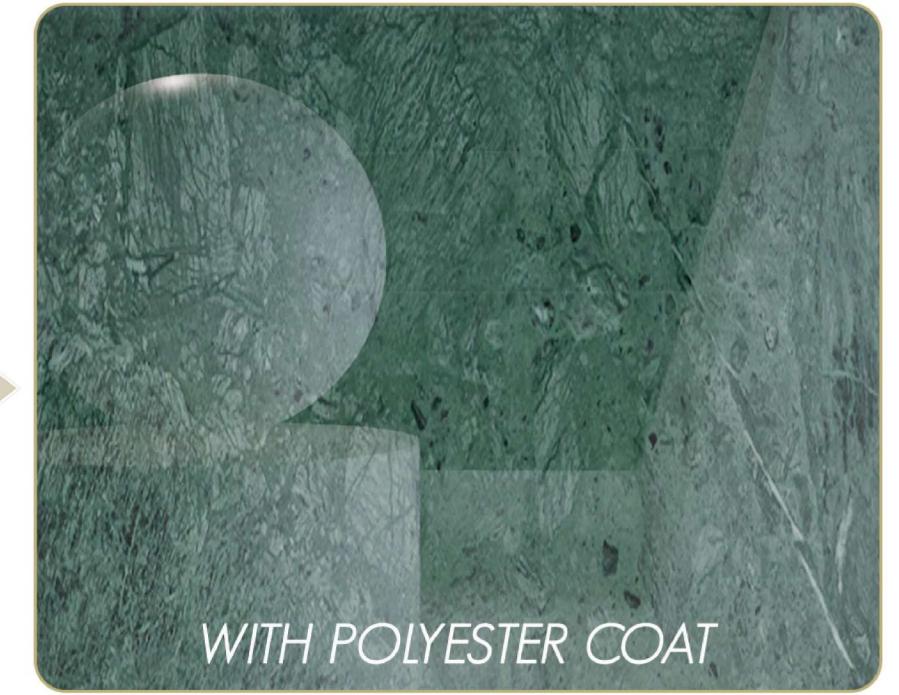




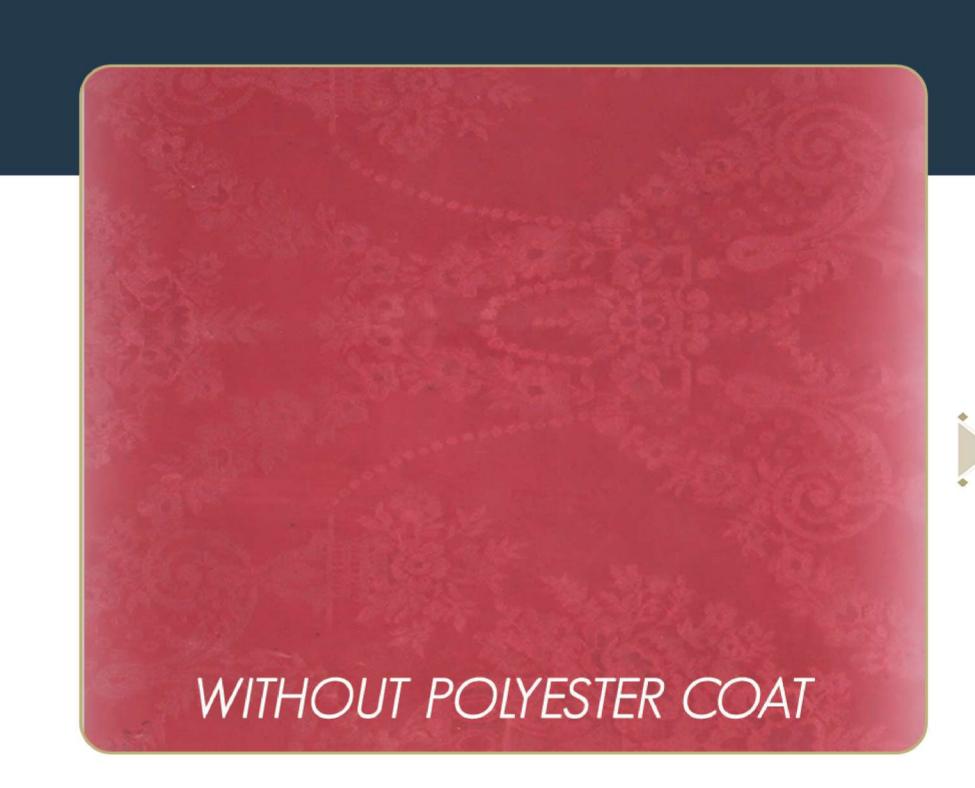


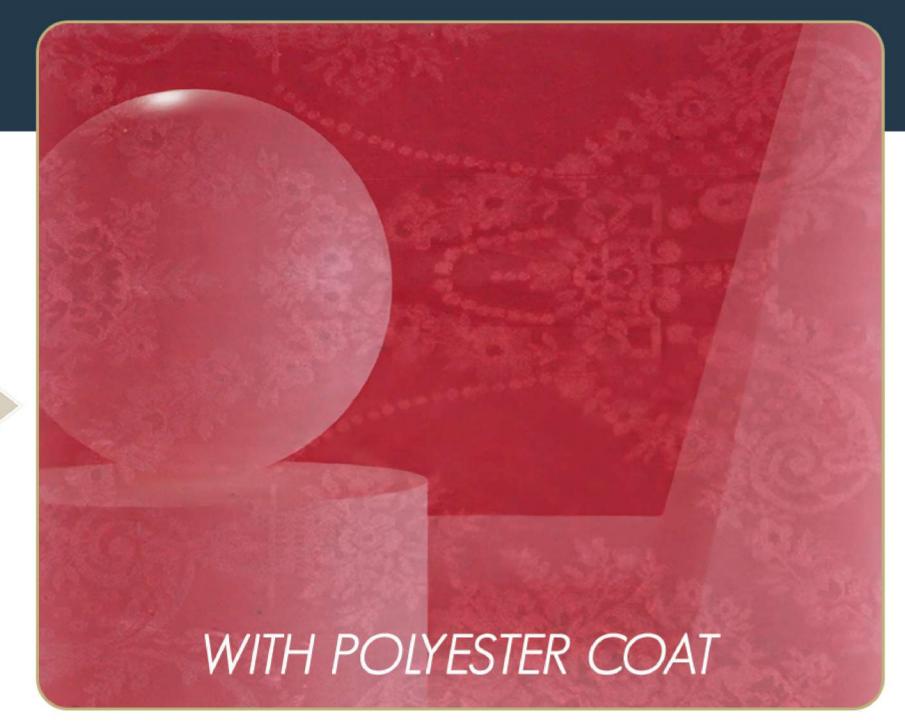




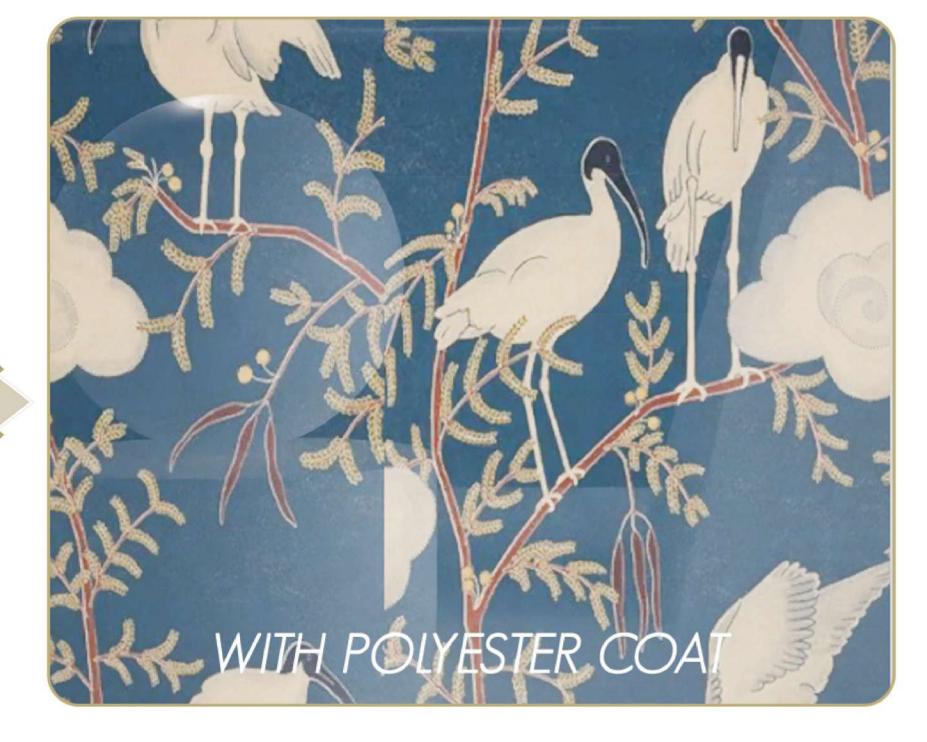


## POLYESIER

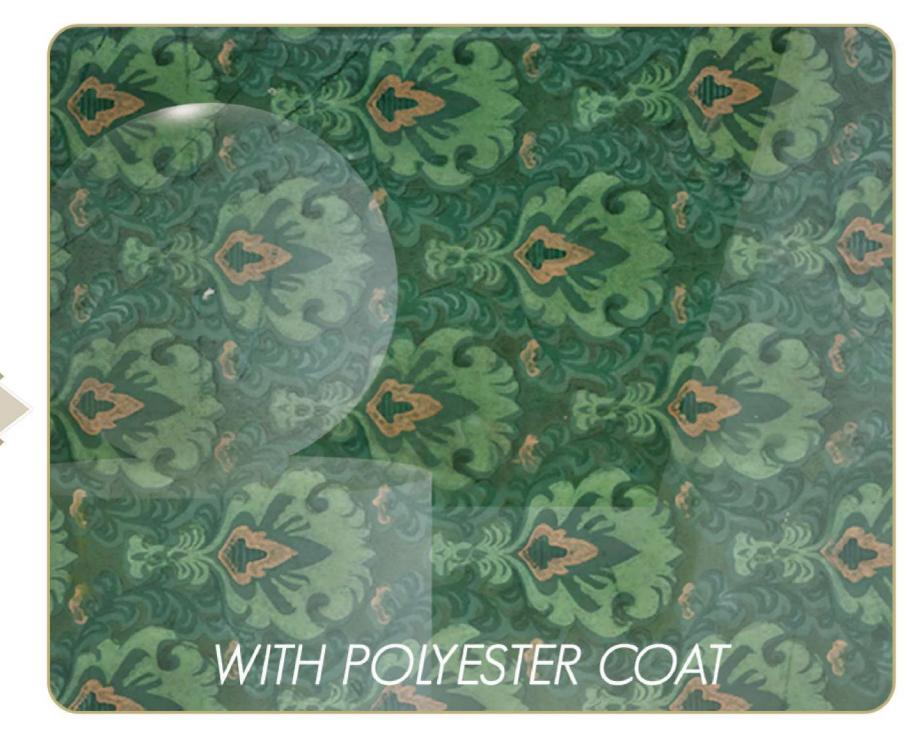












## 

Metropolitan cities are melting pots of cultures, class and elegance. In the realm of modern architecture, woodtech polyester emerges as the practical choice. The durability and aesthetic appeal enables architects and designers to achieve a wide range of looks, from industrial chic to cutting-edge minimalism, while maintaining its beauty for ages.

Delhi is incomplete without its history of Mughal and British architecture which still stands as a testament to its journey. Buildings made using red sandstones along with peacock motifs and mosaics, sets the tone of royalty and luxury. Woodtech Polyester is a versatile choice for spaces in Delhi because of its ability to resist fading and wear, keeping residential and commercial spaces look fresh, rich and vibrant.

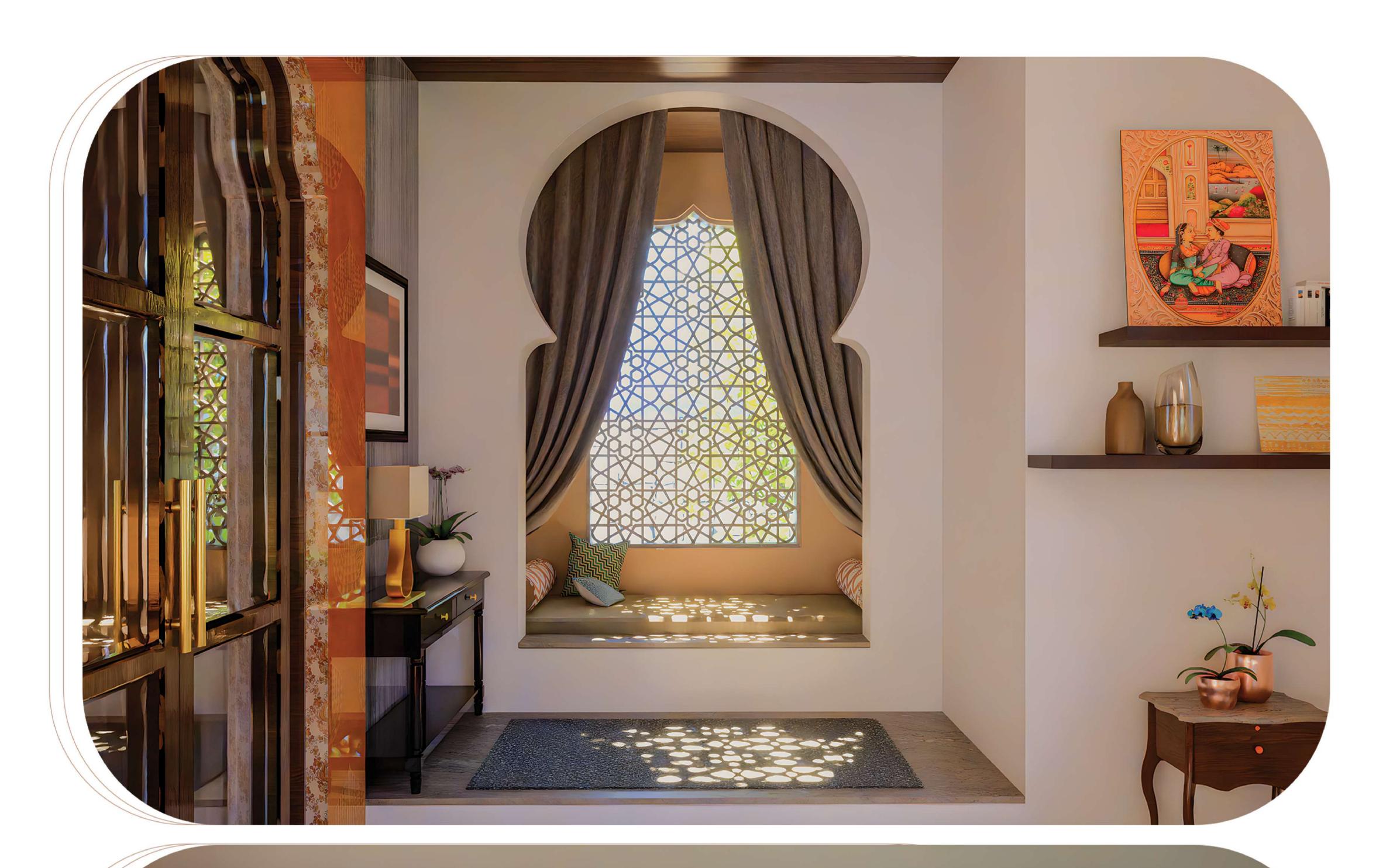


## TRANQUIL DREAMSCAPE

BEDROOM



POLYESTER ON WALLPAPER



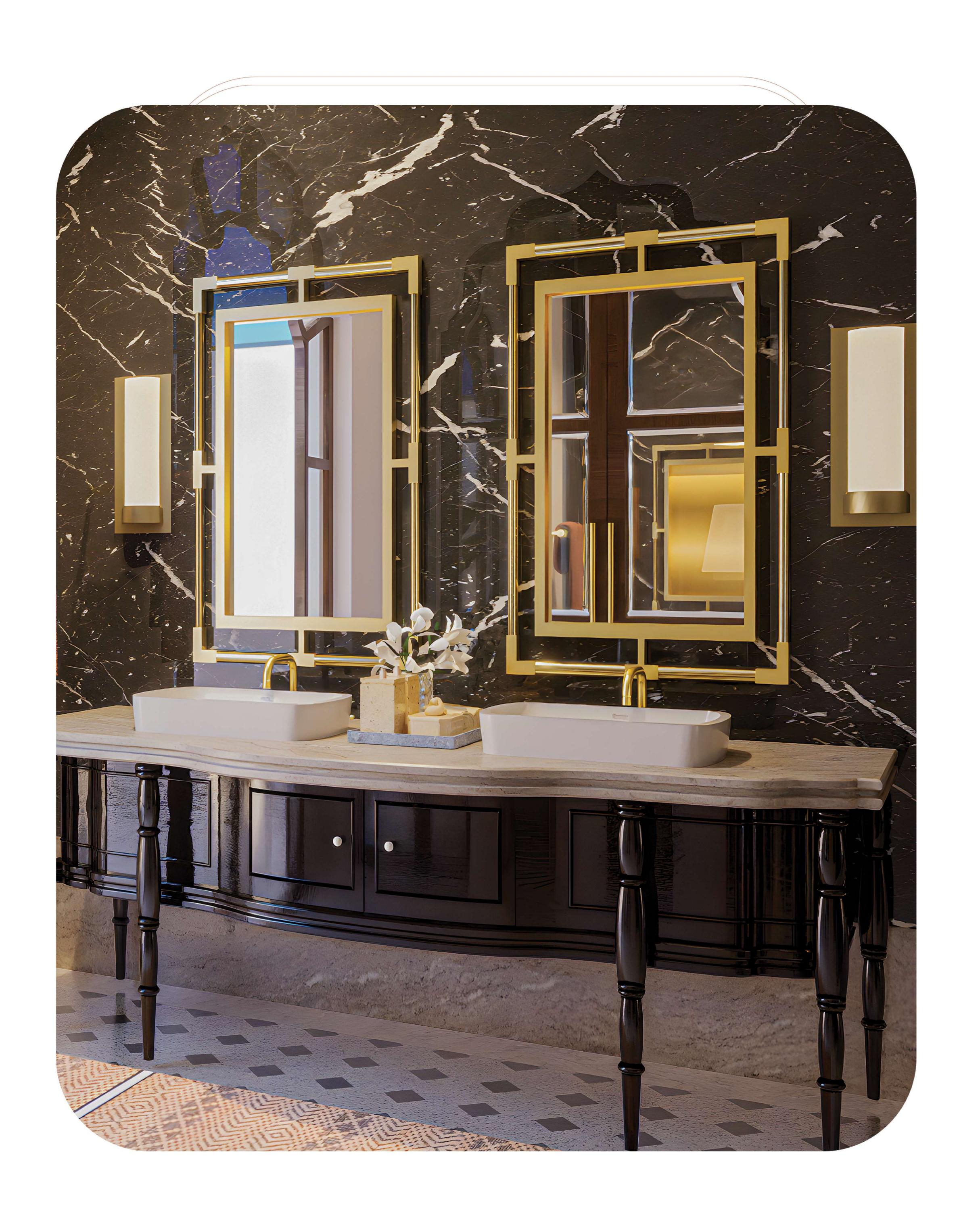


## SPA RETREAT

BATHROOM



POLYESTER ON MARBLE





## MUMBAI

Mumbai's spaces are a symphony of luxury and opulence. Stone, being the popular choice for most modern luxury spaces, evokes a sense of majesty and timelessness. Woodtech Polyester is a natural complement to stone spaces that not only preserves a modern palette but forges it to retain an ever-lasting impression.

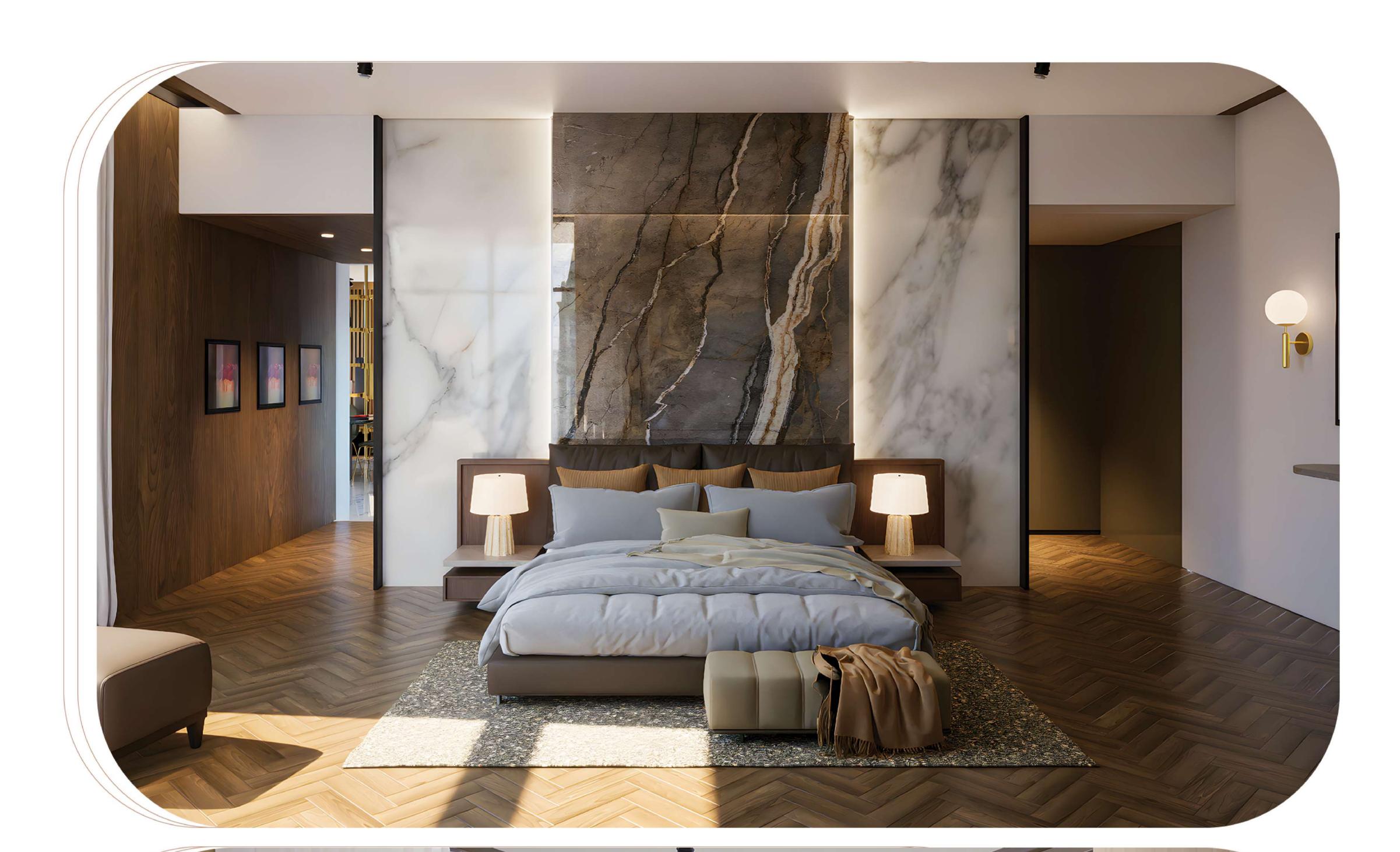


## ENCHANTED SUITE

BEDROOM



POLYESTER ON MARBLE





## THE REGAL HAVEN

DINING & LIVING







POLYESTER ON WOOD

GLAZE MAGAZINE

The rich and vibrant city of Kolkata is renowned for its fascinating blend of colonial, Indo-Saracenic and contemporary architecture. Marble is a common addition along with Clay and Jali work which showcases the artistic heritage. Woodtech Polyester is designed to elevate and reflect the harmonious blend, allowing people to witness and celebrate spaces known for its design and grandeur.



GLAZE MAGAZINE GLAZE MAGAZINE

## GOURMET SYMPHONY

DINING



POLYESTER ON WALLPAPER







GLAZE MAGAZINE GLAZE MAGAZINE

## FLAVOURFUL ODYSSEY

KITCHEN





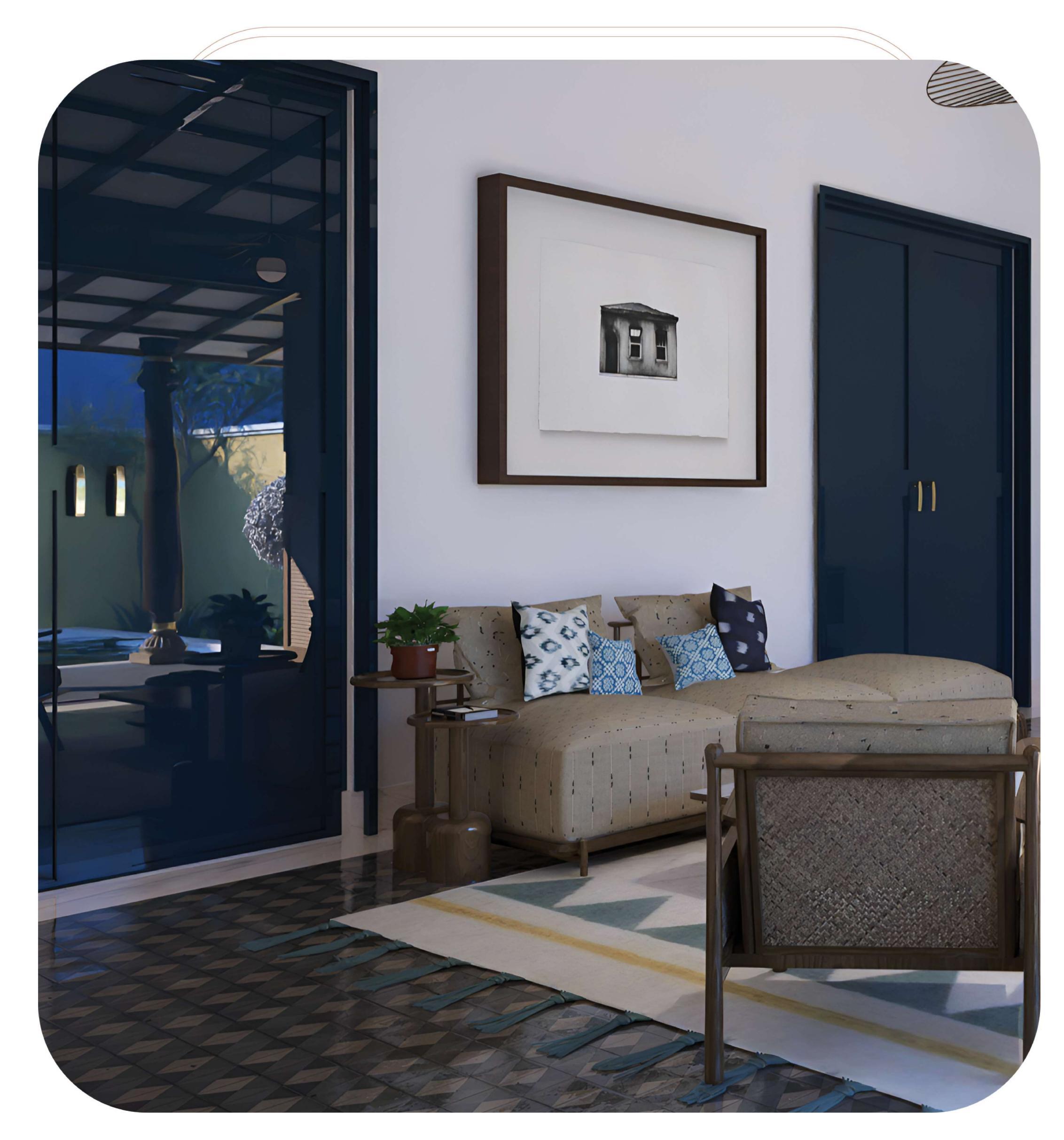
POLYESTER ON WOOD

The city of Bangalore uses modern wooden floors which has a timeless and regal appeal that contributes to the city's dynamic lifestyle. Woodtech Polyester is the perfect addition to your space which will help it withstand the rigours of daily use and continue to grace your home or workspace with its beauty and longevity for generations.



## MOODEN GETAWAY

COURTYARD



POLYESTER ON WOOD







## INTELLECTUAL OASIS

STUDY & STUDIO

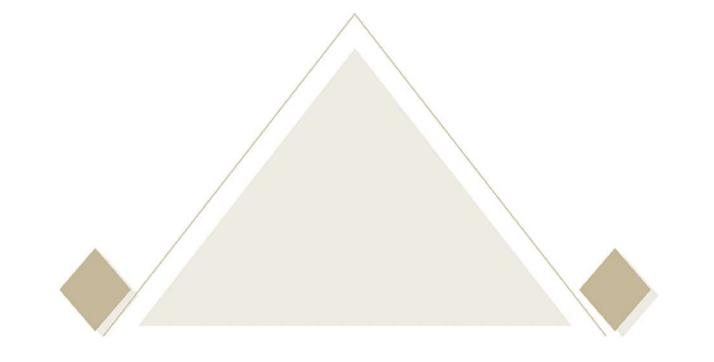




POLYESTER ON WOOD

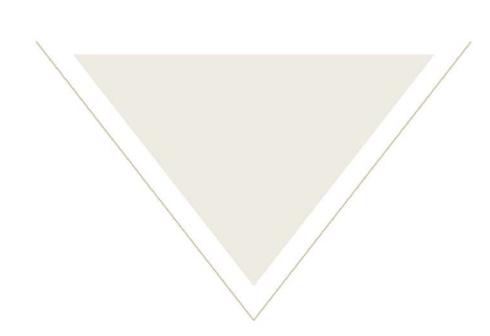
GLAZE MAGAZINE — GLAZE MAGAZINE





## TRUSTED BY THE EXPERTS...

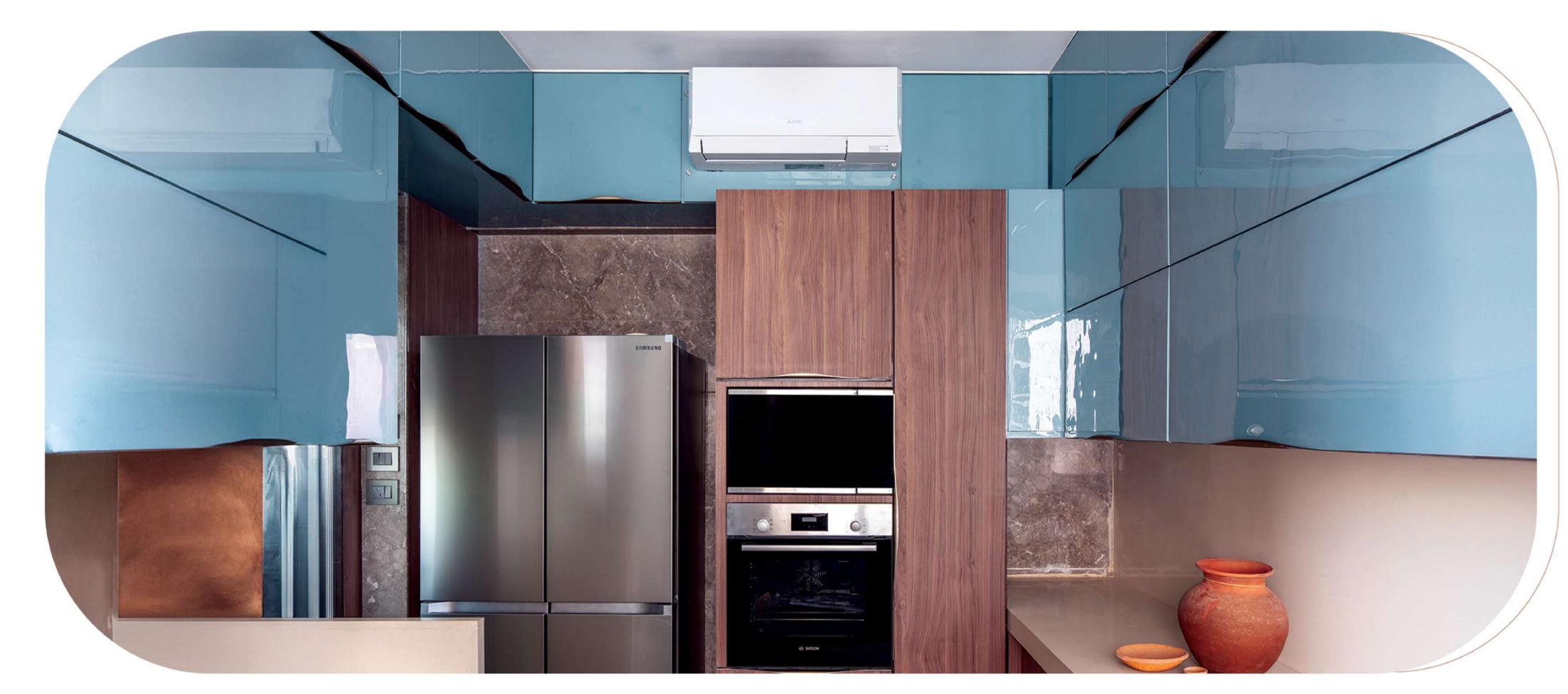
Embark on a chromatic voyage with Asian Paints and let our finest expert reviews be your guide, helping you craft spaces that resonate with your unique style and personality.



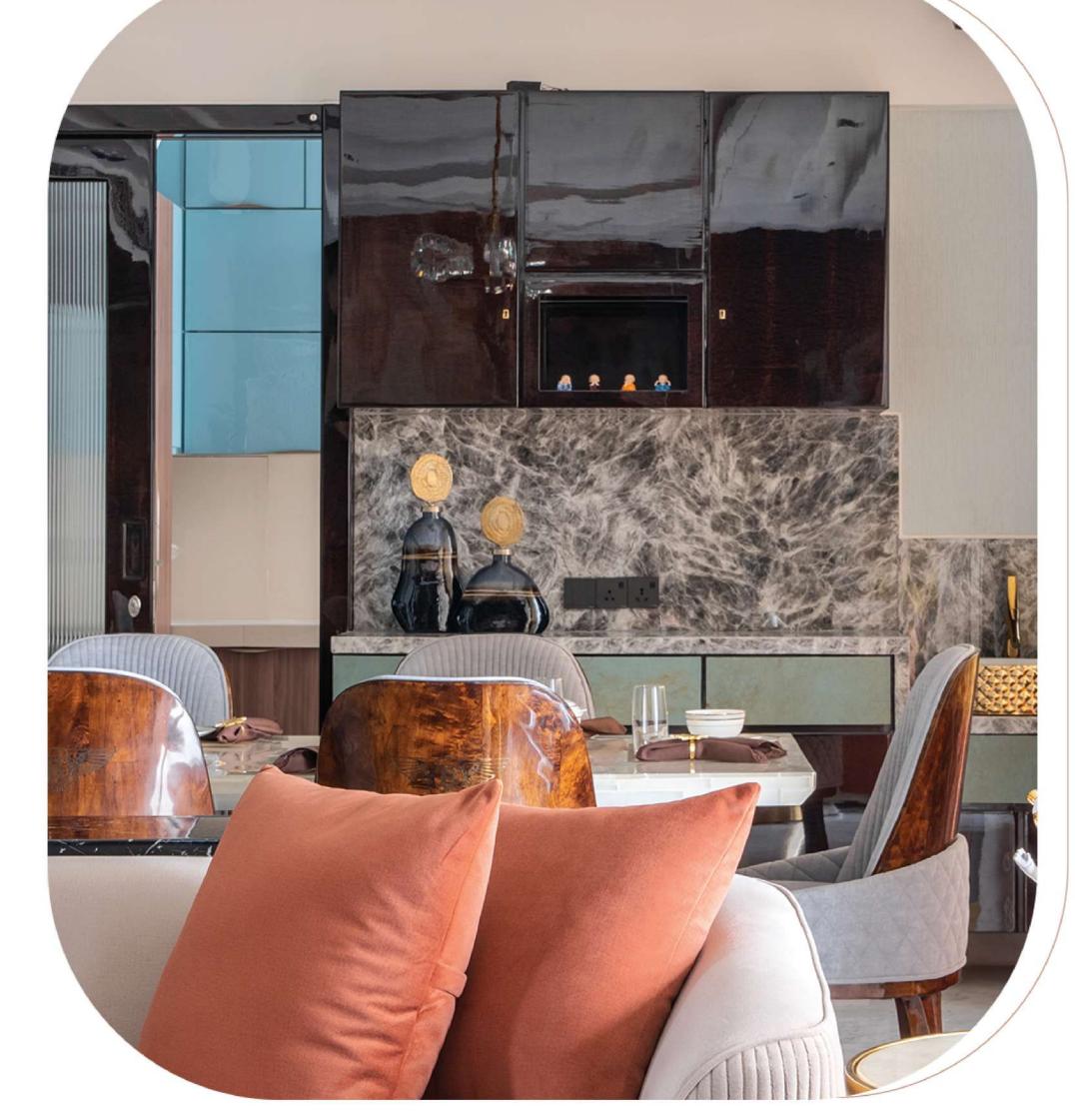
## PAJA SINHA

### **KOLKATA**

While making recommendations to our clients, I take complete responsibility for the suggestions I provide. I have a profound level of confidence in Asian Paints products, based on years of personal experience. A single coat of the polyester paint adds an elegant sheen making the customers fall in love with the result. I have received positive feedback from numerous customers about Asian Paints' polyester finishes, highlighting their easy maintenance.





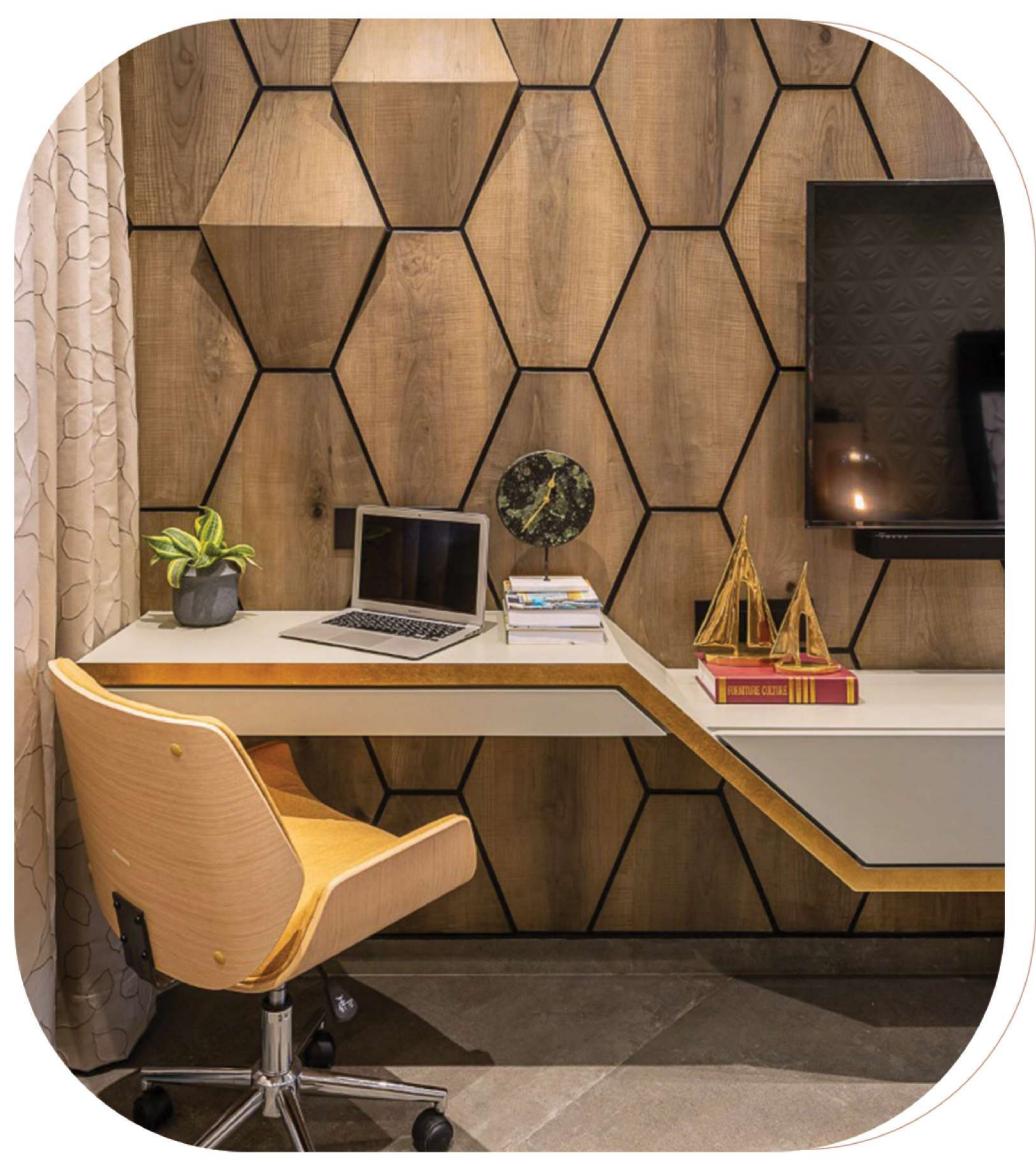


## ASHISH BHAGALIA

MUMBAI

While making recommendations to our clients, I take complete responsibility for the suggestions I provide. I have a profound level of confidence in Asian Paints products, based on years of personal experience. I have received positive feedback from numerous customers about Asian Paints' polyester finishes, highlighting their easy maintenance.







## TESTIMONIALS

In my quest for creating a Mumbai home with a design that reflects minimalism, classic elegance, and clever storage solutions, Asian Paints has consistently proven to be an invaluable ally. The brand has an acute understanding of the preferences of the young age group in Mumbai, who lean towards a mirror-like finish for a sleek and modern aesthetic.

#### - PRIYANKA SATHAYE - MUMBAI

In my exploration of workspace design, Asian Paints has been a standout choice, especially for creating vibrant spaces that seamlessly align with the preferences of clients. When it comes to luxury in Calcutta homes, it is holistically perceived, considering factors like more space, height, and volume.

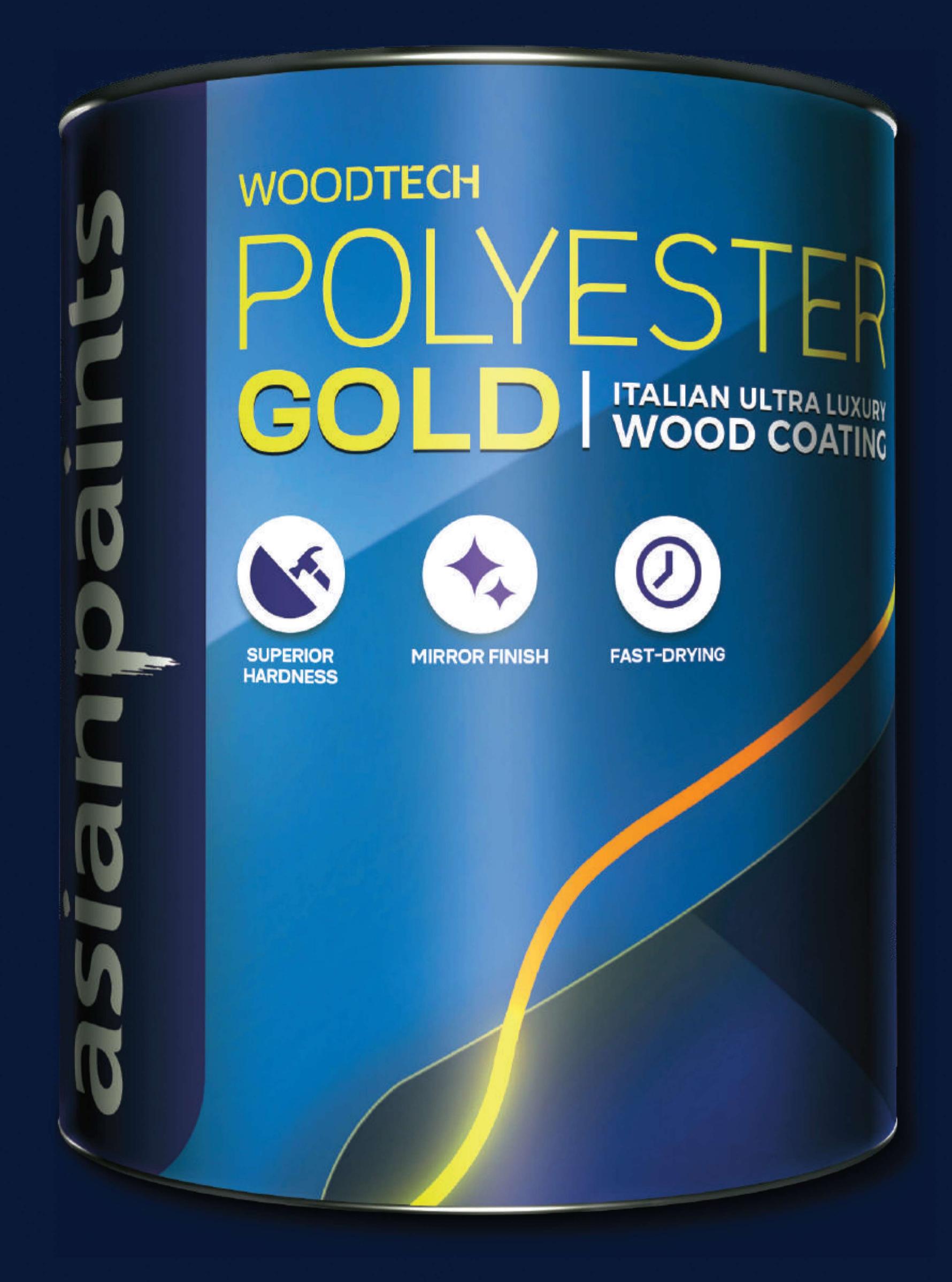
#### - VYOM SINHA - KOLKATA

Design, for me, is not just about aesthetics; it's about comprehending what the client wants on both a physical and lifestyle level. Asian Paints excels in tailoring their offerings based on regional nuances, considering the varied interests, hobbies, and family dynamics that differ from one place to another. It doesn't follow a one-size-fits-all mentality; they understand that homes can be rustic or luxurious, and they cater to diverse preferences.

#### - PRITVI RAO - BANGALORE

I must express my utmost satisfaction with Asian Paints. This brand has a remarkable ability to study the client's vision, turning it into a tangible reality. As a keen observer of design trends, I've noticed a significant shift from gloss to matte finishes in paints, and Asian Paints has not only embraced this change but excelled in providing a diverse range of matte options.

#### - PRANJAL TOMAR - DELHI





### <u>High Gloss Retention</u>

Its high gloss retention property ensures that the furniture continues to shine ever after years of painting.



## <u>Unsurpassed Gloss Quality</u>

High Gloss finish which gives a very high depth-of-image and a mirror like look.



## Zero Maintenance

WoodTech Polyester Gold is a zero maintenance finish-due to its unmatched heat resistance, high stain resistance and excellent scratch resistance making it a child-friendly and easy-to-clean.



## Ever Lasting Elegance

Unmatched hardness of the film gives it the best scratch, stain and heat resistance.

## Paint Application Process -

#### STEP 1

WOODTECH EPOXY INSULATOR
(BASE HARDENER RATIO- 1:1)
FIRST COAT
SPRAYING

### STEP 2

WOODTECH POLYESTER GOLD BASE
PARAFFINED CATALYST SP. ACCELERATOR
FIRST COAT
SPRAYING

#### STEP 3

WOODTECH POLYESTER GOLD BASE
PARAFFINED CATALYST SP. ACCELERATOR
SECOND COAT
SPRAYING

Product Code	Thinner	Dilution% (by Vol)	Viscosity% (SEC)	Recoting Period (HRS)
4167	NA	NA	NA	NA
6713/ 6714/ 1064	NA	NA	NA	10-12mins*
6713/ 6714/ 1064	NA	NA	NA	10-12mins*

\*first few coats take 10-12 minutes to tack free, recoating time decreases with subsequent coats.

Apply 6-8 coats of asian paints paraffined polyester gold as per the above steps.

Buffing is necessary to get the required gloss of asian paints paraffined polyester.

Buffing should be carried out after 24-48 hours of application of last coat.



SPECTRA-

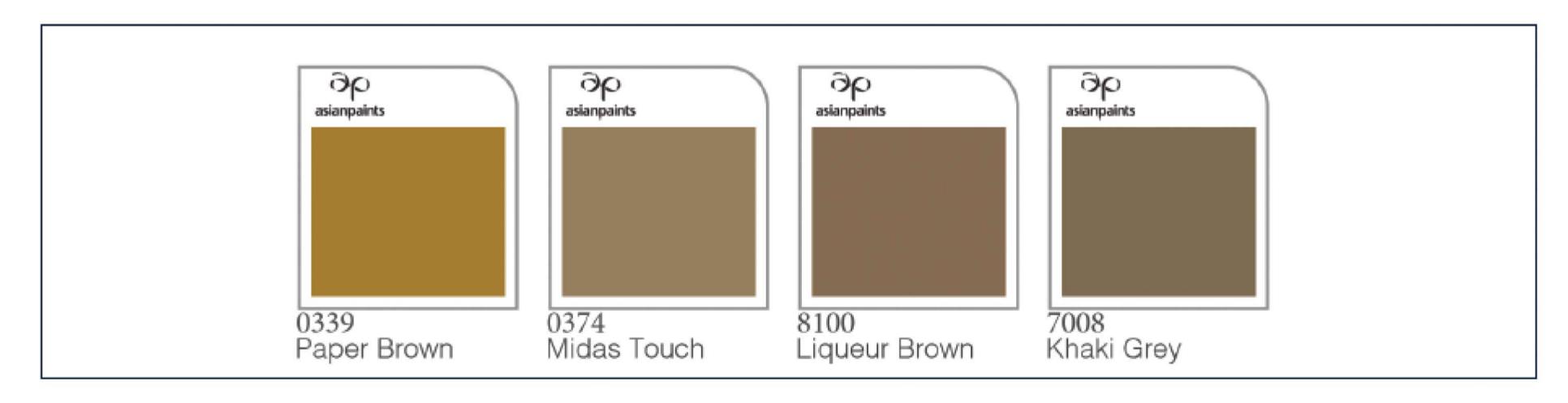
#### Whites & Off-Whites



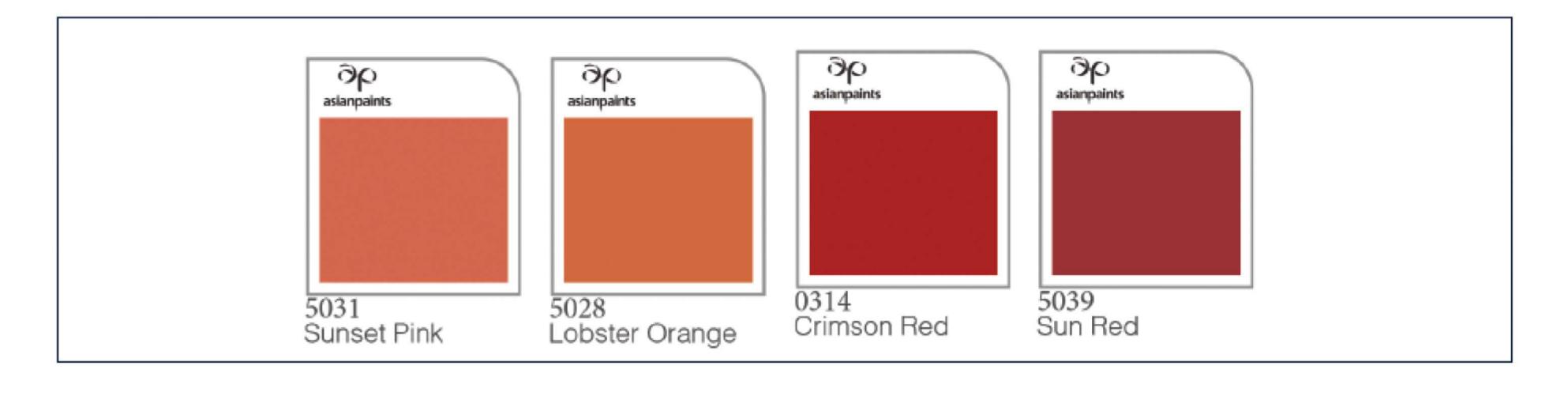
### Greys, Blacks & Greiges



#### Browns

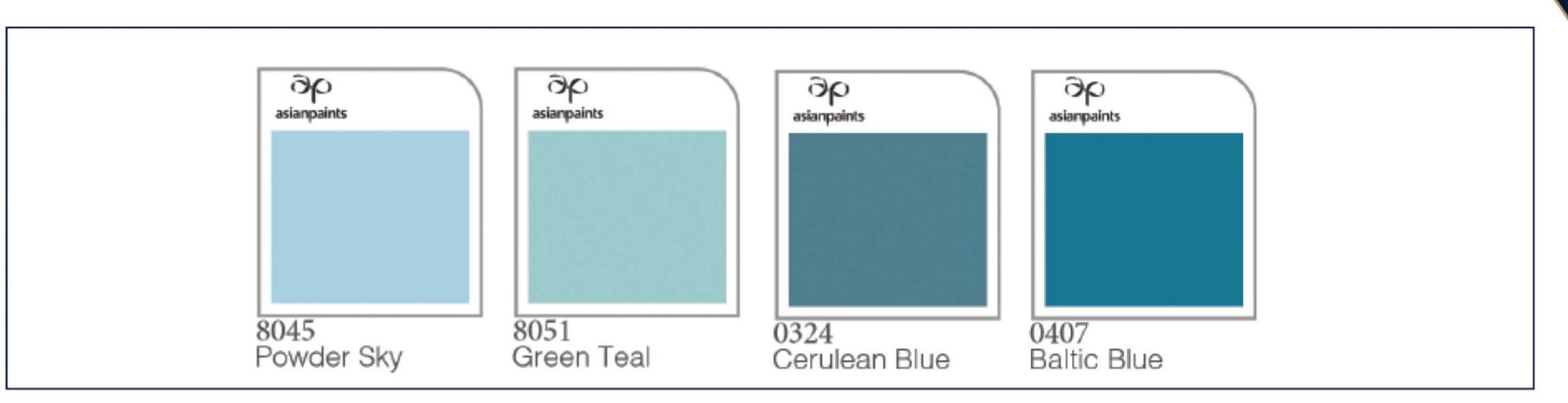


#### Reds & Oranges

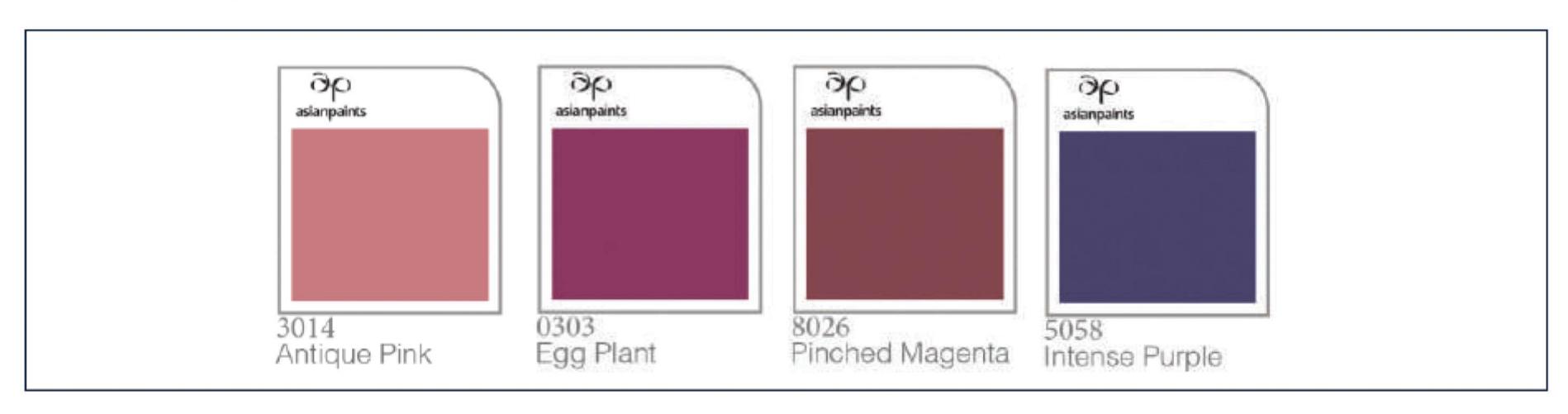


## 40+ shades available in each colour family.

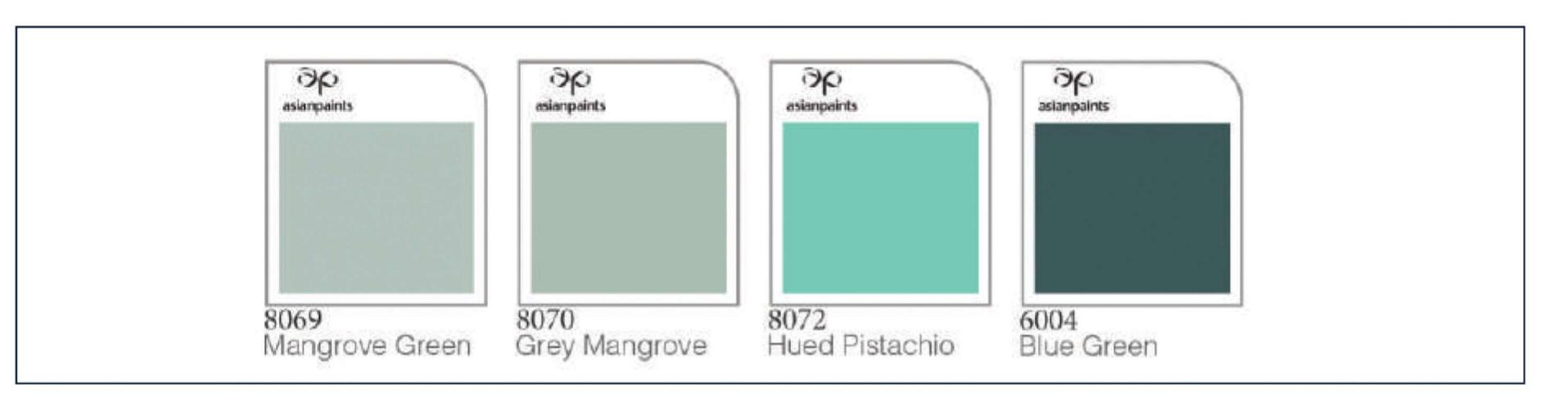
#### Blues



#### Pinks, Purples & Violets



#### Greens



#### Yellows

