

ULTIMA BOOK OF COLOURS

THE ULTIMATE COLOUR GUIDE

FOR LUXURY HOMES





Guide to Ultima Book of Colours

At Asian Paints, we pride ourselves in offering you the finest products and solutions for your home which we see as a source of pride and joy in your life. With Ultima, our luxury range of exterior emulsions, your home's exteriors can boast superior protection with long-lasting radiance.

A unique range of luxurious earthy palettes has been thoughtfully chosen for the 2024 Ultima Book of Colours. This book is a user-friendly guide with harmonious colour palettes comprising 146 shades that cover the wide variety of homes in this country in stunning verdant environments, that will be suitable for every season. In addition to these solid colour palettes, we've paired some palettes with elegant textures by Asian Paints' Createx.

A home painted with the Ultima range of exterior emulsions exudes a rich, timeless appeal. Step into the world of luxurious exteriors with the Ultima

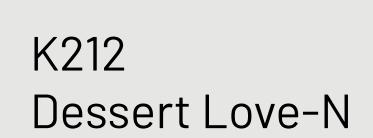
Book of Colours.

Disclaimer:

The shades shown in the book are indicative only. Please refer to Asian Paints Colour Cosmos for exact shade reference. For texture, please ask to see a physical swatch sample or a texture patch on the wall for a more accurate colour reference. Textures may appear different in variable light conditions.



Colour of the Year 2024—Terra



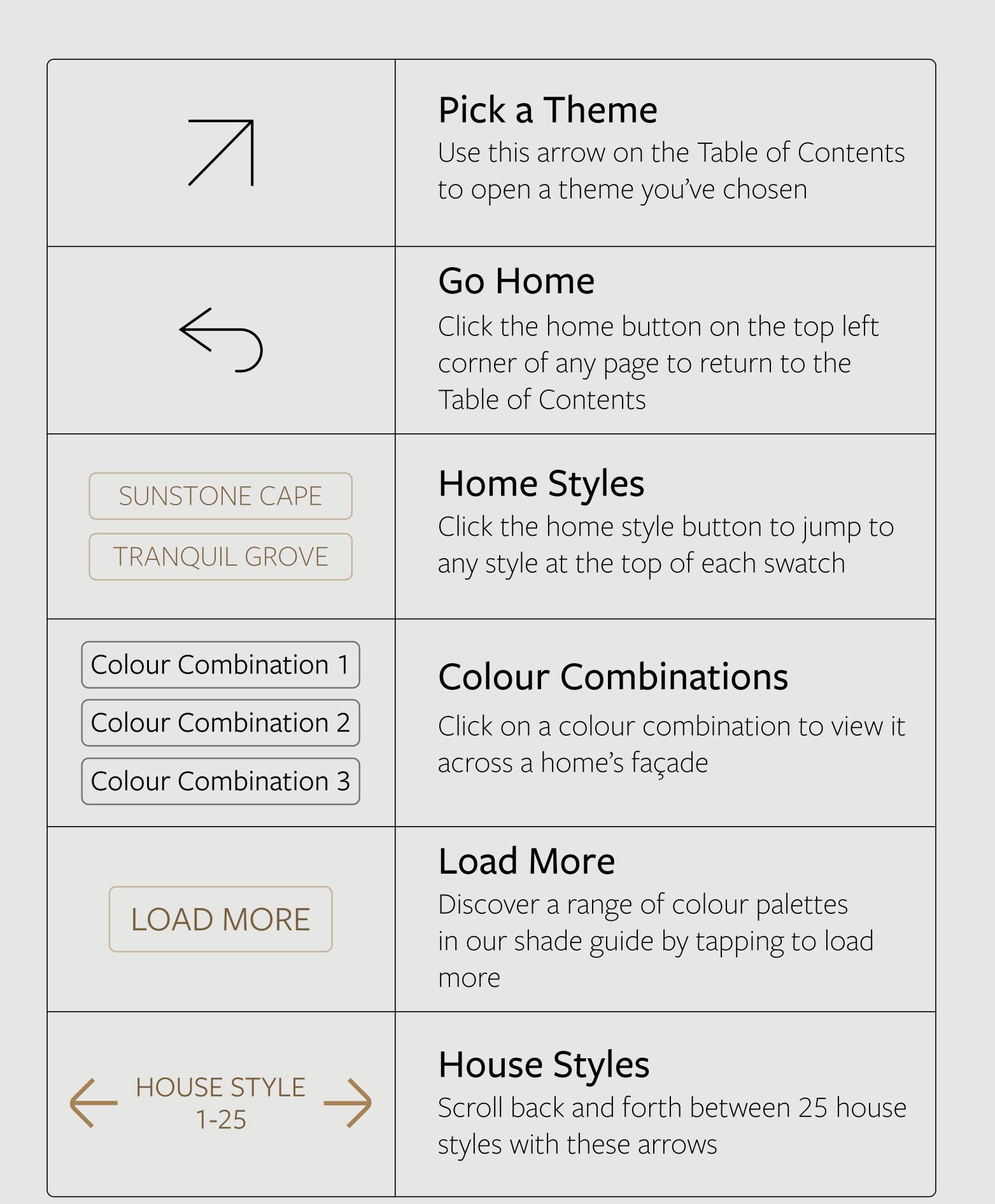
Op asianpaints

Terra emerges as the Colour of the Year amidst a growing desire for familiarity, comfort and emotional grounding in these ever-changing times. With its rich primal tones, Terra's earthiness bears a sense of connection, its nostalgic hues weaving a story of finding solace within chaos. Resonating within our deepest memories, it takes us on a journey back to the truest versions of ourselves.

It echoes the warmth of a homecoming, where familiarity grounds us in a sanctuary of emotional stability. In a world that often feels disconnected, Terra is the thread that stitches us back to the fabric of our being, a colour that quietly whispers the language of belonging.

NAVIGATE SMARTER

Discover an endless spectrum of hues with a click of a button across our interactive PDF quicker





Discover our experts' recommendations with our exclusive designer picks. These curated options highlight the best in colour and texture for a home



Elevate your walls with textured finishes that add depth and character. From subtle to bold, these finishes weather beautifully with time



Tap on any colour palette to reveal a spectrum of hues!

TABLE OF CONTENTS

Explore a curated guide for colours and textures for your dream home. From shade selections to product details and expert care tips, navigate your way across a world of vibrant, lasting paints



Explore a wide range of hues to find the ideal shade for your home. Our curated guide helps you visualise how each colour can enhance every exterior

PAINTS AND PRODUCTS

Learn more about the range of Asian Paint's products and finishes available

PAINTS CARE AND TIPS

Maximize the longevity of your walls with expert tips on paint care. Learn how to protect your finishes, tackle stains, and maintain that fresh, vibrant look for years to come



Discover an endless spectrum of hues with a click of a button across our interactive PDF quicker

Colour Combination 1

Colour Combination 2 Colour Combination 3

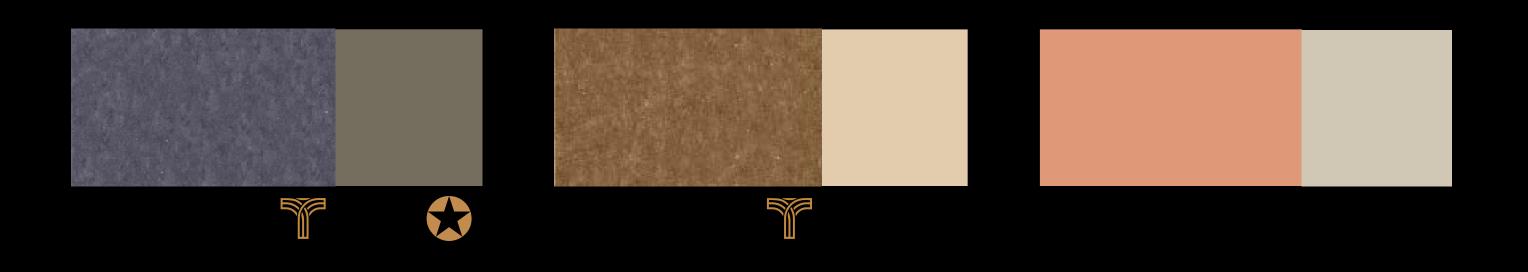
SUNSTONE CAPE





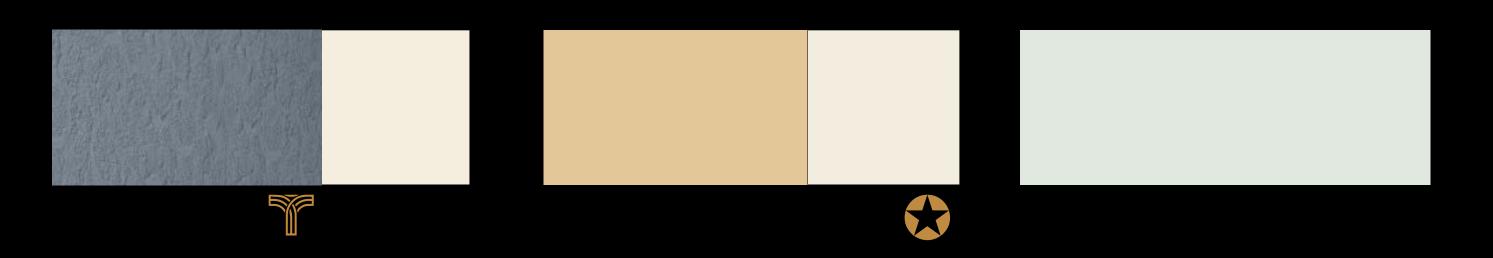


GARDEN ENCLAVE

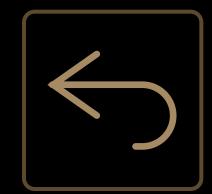




SERENITY GARDEN

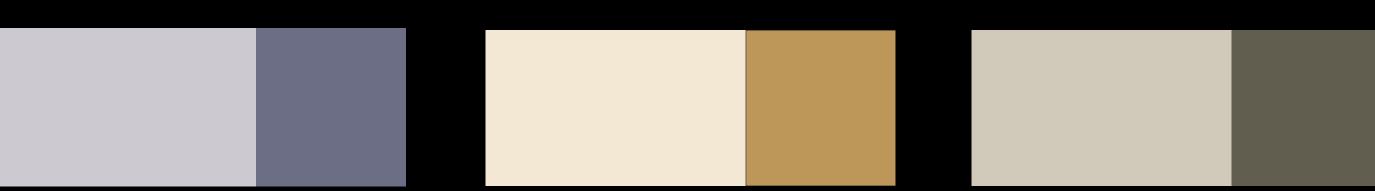






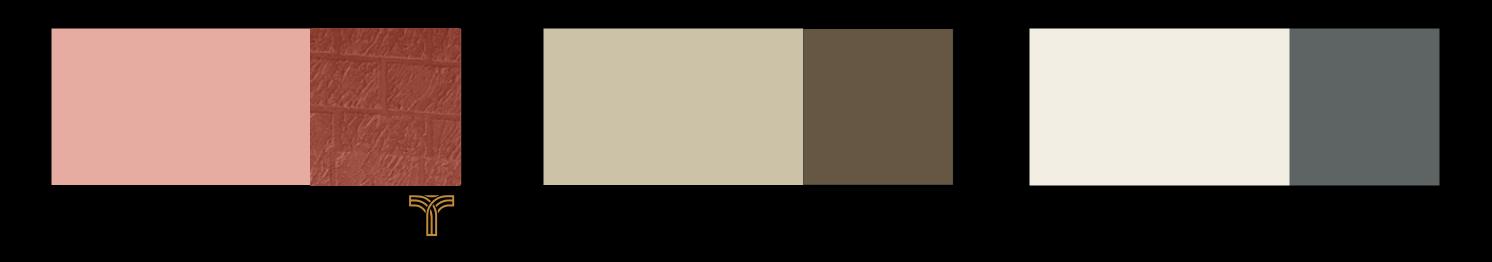


GLASSWATER VILLA

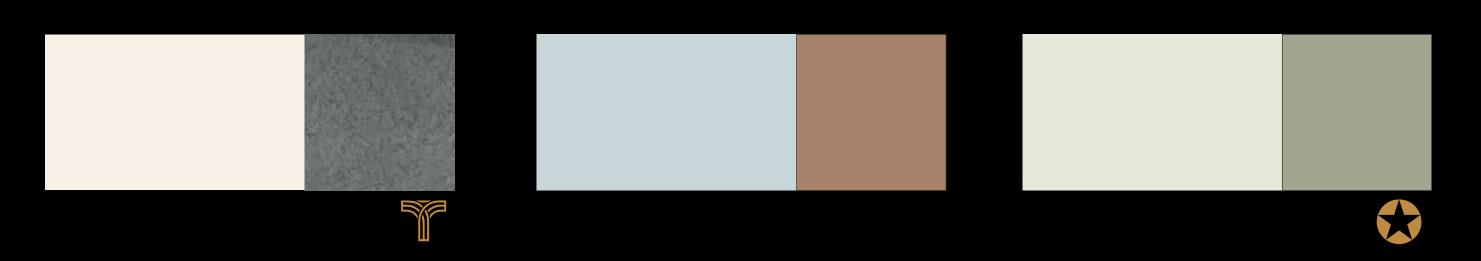




PORTICO GRANDE



MEADOW MANOR

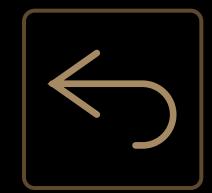


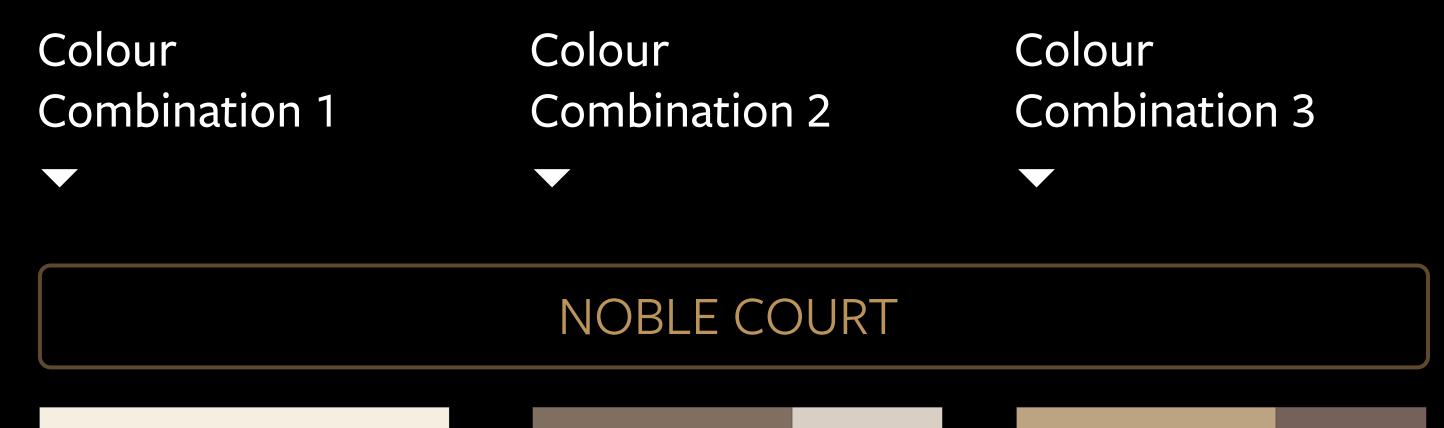
WHISPERING PINE



RIPPLE EDGE



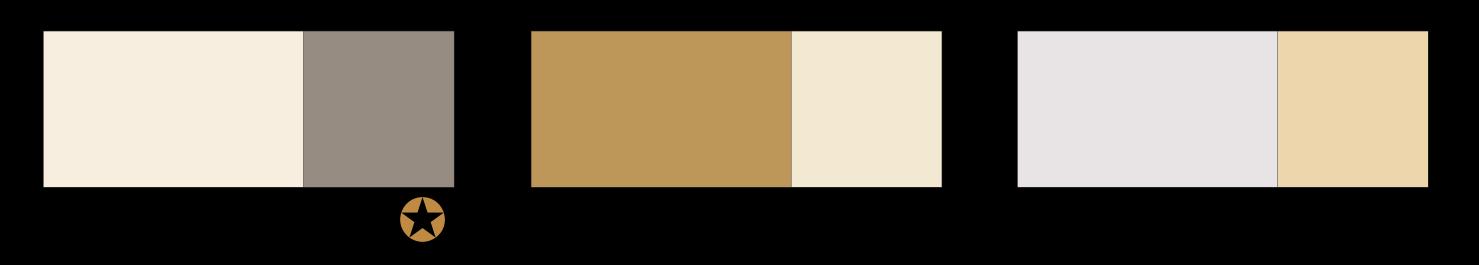










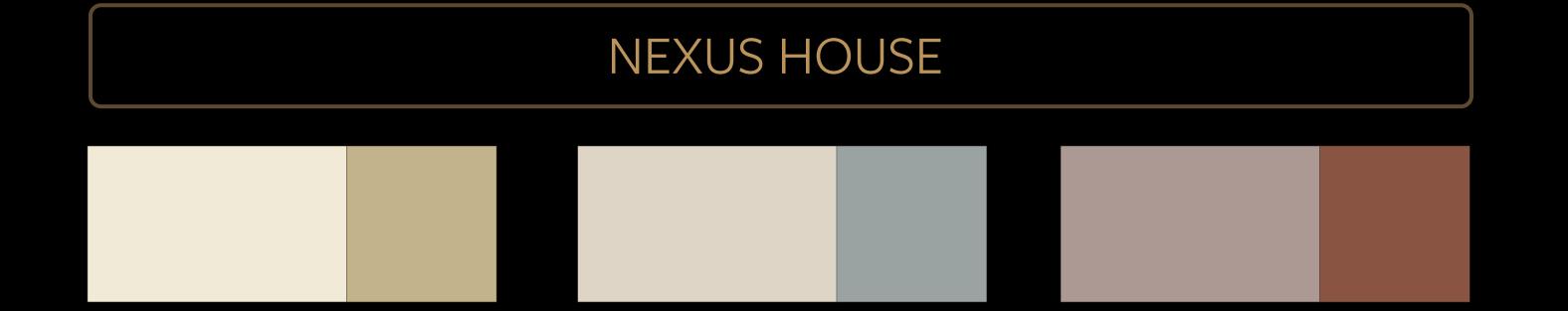






CANOPY VERDE

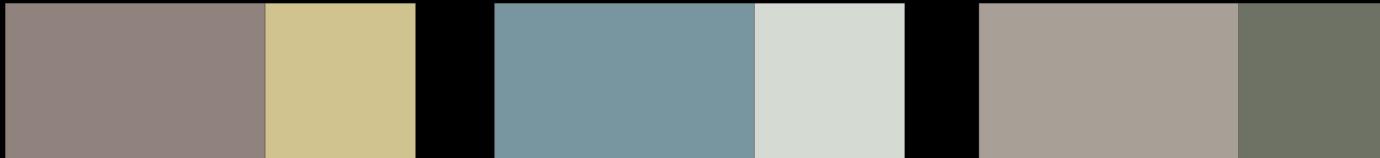




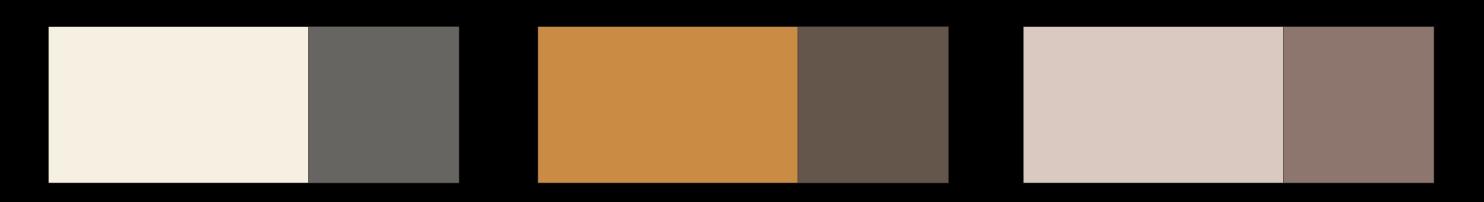




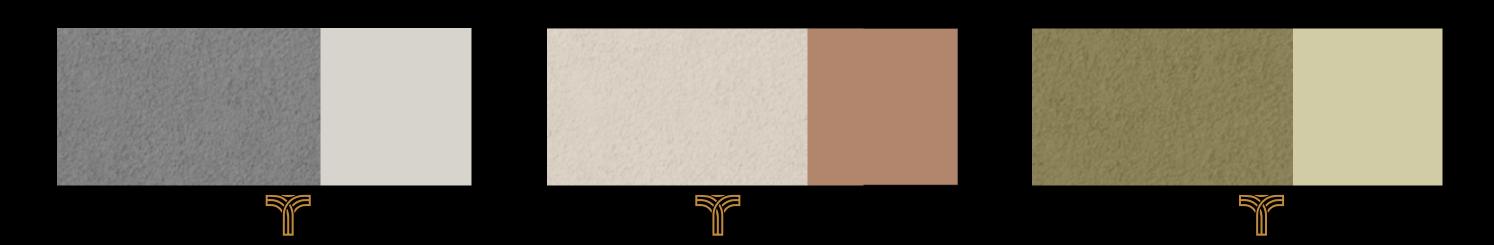




WOODLAND RETREAT



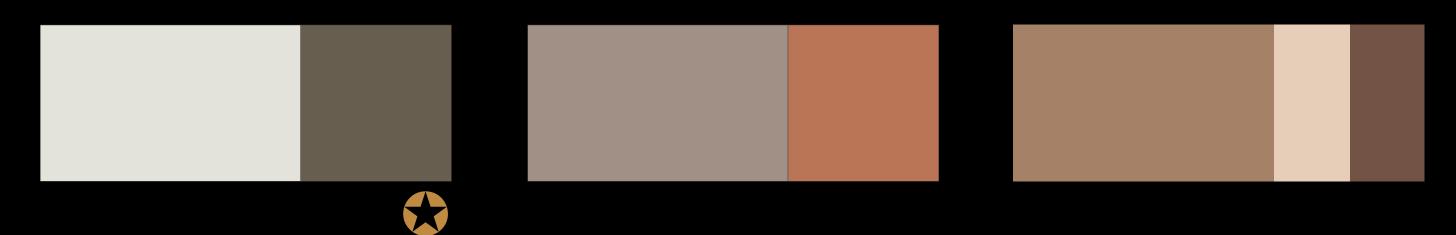
HARMONY HAVEN



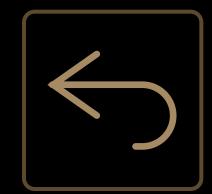
SERENE MEADOWS



PANORAMA



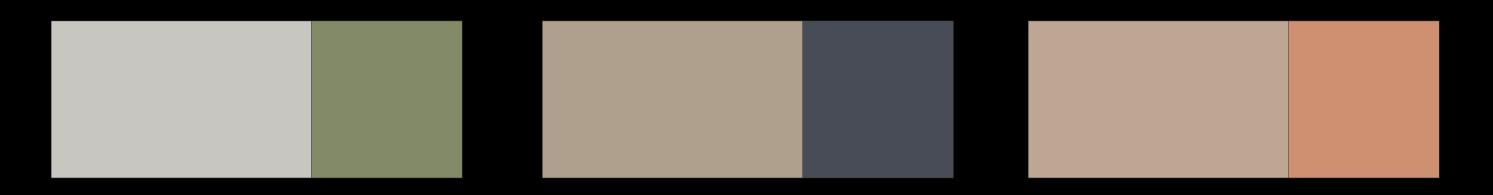










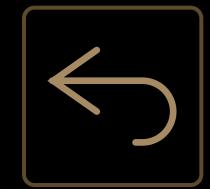


EDEN ENCLAVE



CASCADE POINT MANOR





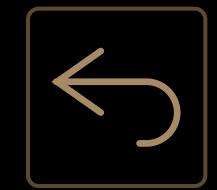


HOUSE STYLE 01 Sunstone Cape

With gardens and clean modern lines, this striking home uniquely blends architectural elegance within nature's bounty.









SUNSTONE CAPE

$\partial \rho$ asianpaints

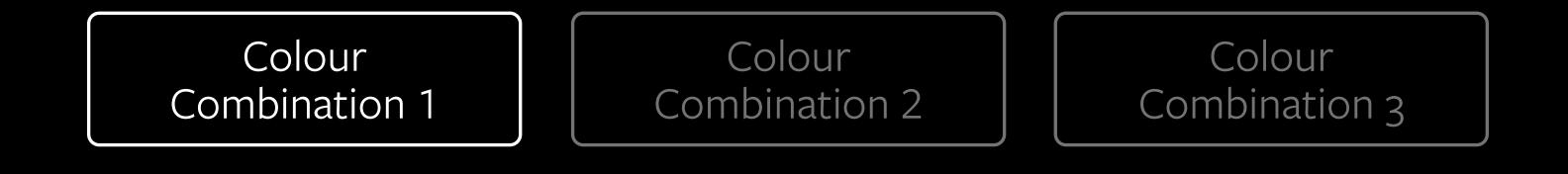
8571 Dune Walk



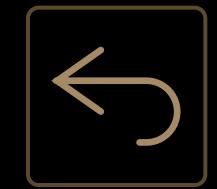
3211
Sandstone
Createx Scratch Finish Crinkle Pattern

Textured Finish

Dusky Sandstone against soothing Dune Walk, along with a crinkle patterned texture, paints a soothing façade for all seasons.









CASCADE POINT MANOR



7685 Ming Jade



0469 Devue

Dawn

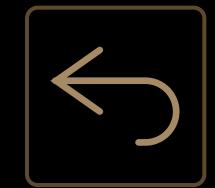
Createx Scratch Finish Crinkle Pattern

A verdant green is the perfect natureinspired accent point against a timeless sandy beige.



Colour Combination 2







CASCADE POINT MANOR



8584 Dry Acorn



8325 Eclipse

Designer's Choice

A deep Eclipse complements Dry Acorn's earthy hues for visual balance.



Colour Combination 2





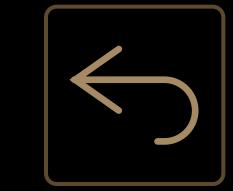


HOUSE STYLE 02 Tranquil Grove

Lush manicured gardens lead the way to this Mediterranean-style villa, which opens up as a dream home, blending stylish comfort with tastefully luxurious detailing.









TRANQUIL GROVE



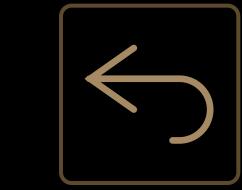
8460 Silver Spree

There's nothing more timeless than a home with an earthen tiled roof and rich creamy walls.

Colour Combination 1

Colour Combination 2







TRANQUIL GROVE



4120 Burnt Yellowstone-N

Designer's Choice

The vibrance of Burnt Yellowstone-N will shine across a home through all seasons.









TRANQUIL GROVE



7480 Still Aqua



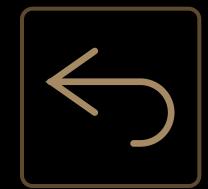
8461 Stone Creek

The grounding depth of Stone Creek balances the tranquility of Still Aqua for a refined yet soothing home.

Colour Combination 1

Colour Combination 2

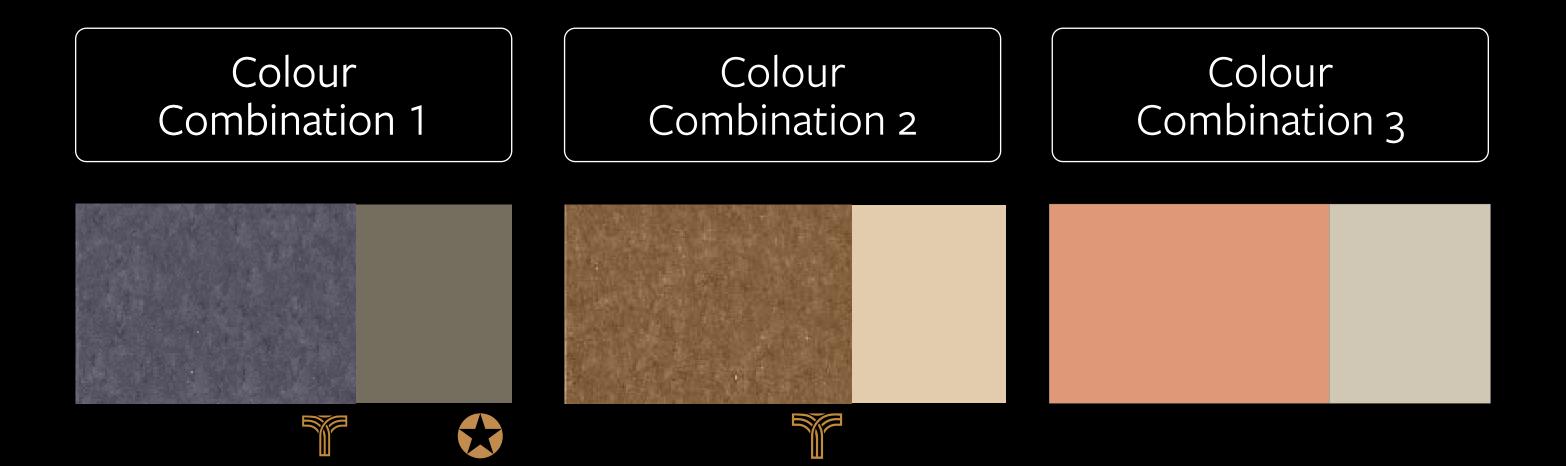




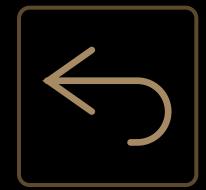


HOUSE STYLE 03 Garden Enclave

A multi-storey ode to luxury living, this refined manor houses the most stylish and plush interiors within its uniquely stepped architectural façade.









GARDEN ENCLAVE





7182 Purple Pansy Createx Scratch Finish Crinkle Pattern

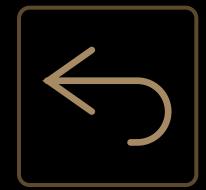
8462 Riverbed Sand

Textured Finish Designer's Choice

This blend of deep purple and earthy brown evokes regal charm with natural grace.









GARDEN ENCLAVE





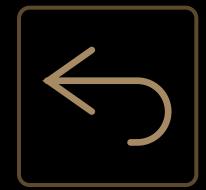
8525 Royal Crown Createx Scratch Finish Crinkle Pattern 8530 Valley Flower

Textured Finish

Embrace the harmony of a rich, regal brown paired with a delicate, soothing beige.









GARDEN ENCLAVE

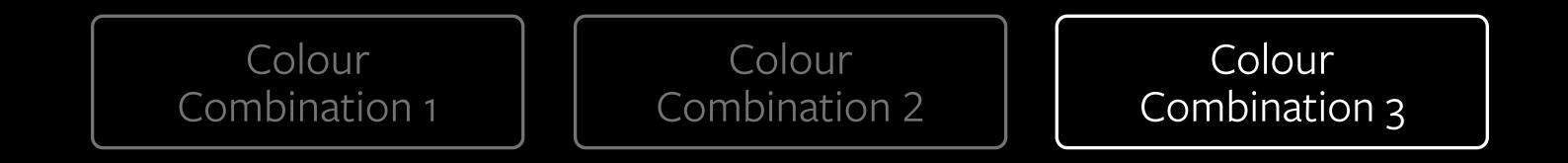


8269 Carbon Flint

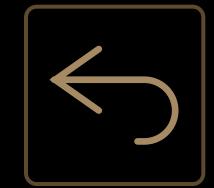


8247 Whale Cove

The rich depth of grey and carbon tones creates a sleek, contemporary exterior.







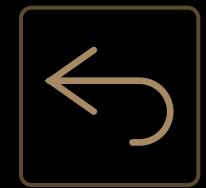


HOUSE STYLE 04 Regency Villa

An incredibly modern sanctuary which opens into the heart of nature with expansive glass walls and a sleek, minimalist design.









REGENCY VILLA



8658 Quarry Stone



8230 Bentonite

Warm Quarry Stone and grounding Bentonite forms a delicately balanced elegant palette.

Colour Combination 1

Colour Combination 2







REGENCY VILLA



8235 Silica Dream



7790 Bambi Beige

Bambi Beige and Silica Dream harmoniously blend for a stately exterior.









REGENCY VILLA



8751 Toasted Toffee



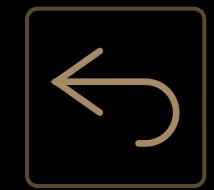
8330 Nimbus Shower

Designer's Choice

With their natural, refined charm, these earthy hues echo placid harmony.







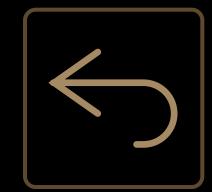


HOUSE STYLE 05 Serenity Garden

Expansive balconies and large windows marry plush exteriors with the tranquil beauty of a verdant garden surrounding this elegant multi-level home.









SERENITY GARDEN







L102 Milky Way

Textured Finish

With an ocean patterned texture, Granite and Milky Way merge to evoke the serene balance of a misty morning sky.









SERENITY GARDEN



0358 Mid Cream



L124 Pure Ivory

Designer's Choice

Warm Quarry Stone and grounding Bentonite forms a delicately balanced elegant palette.









SERENITY GARDEN



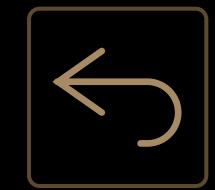
1205 Alpine

Warm Quarry Stone and grounding Bentonite forms a delicately balanced elegant palette.



Colour Combination 2





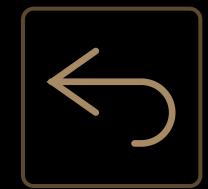


HOUSE STYLE OG Glasswater Villa

Sweeping glass walls and grand balconies define this luxe haven overlooking tranquil waters and lush greenery.









GLASSWATER VILLA



0719 Gypsy Queen



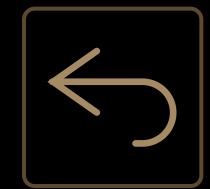
7190 Vintage Velvet

A deep velvety violet makes a uniquely luxe statement against a powdery steel grey.

Colour Combination 1

Colour Combination 2







GLASSWATER VILLA



L133 Arabian Sand

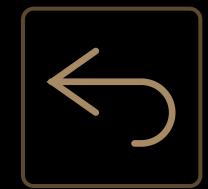


7886 Botanica

Rich Botanica and soothing Arabian Sand make for a warm inviting home.









GLASSWATER VILLA

Op asianpaints

8442 Weathered White



8421 Tea Leaf

Designer's Choice

Tea Leaf accented against Weathered White creates striking visual layering.



Colour Combination 2







HOUSE STYLE 07 Portico Grande

Twin archways bathe both the wings of this imperial manor, with an expansive terrance overlooking its verdant and stunning vistas.

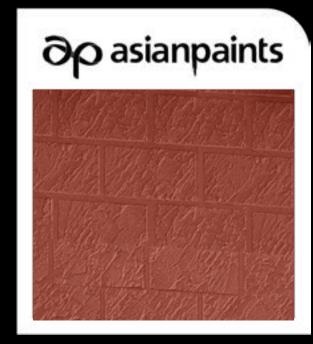








GLASSWATER VILLA



8670 Mohican Trail Createx Dholpur Brick Pattern



8673 Cedar Path

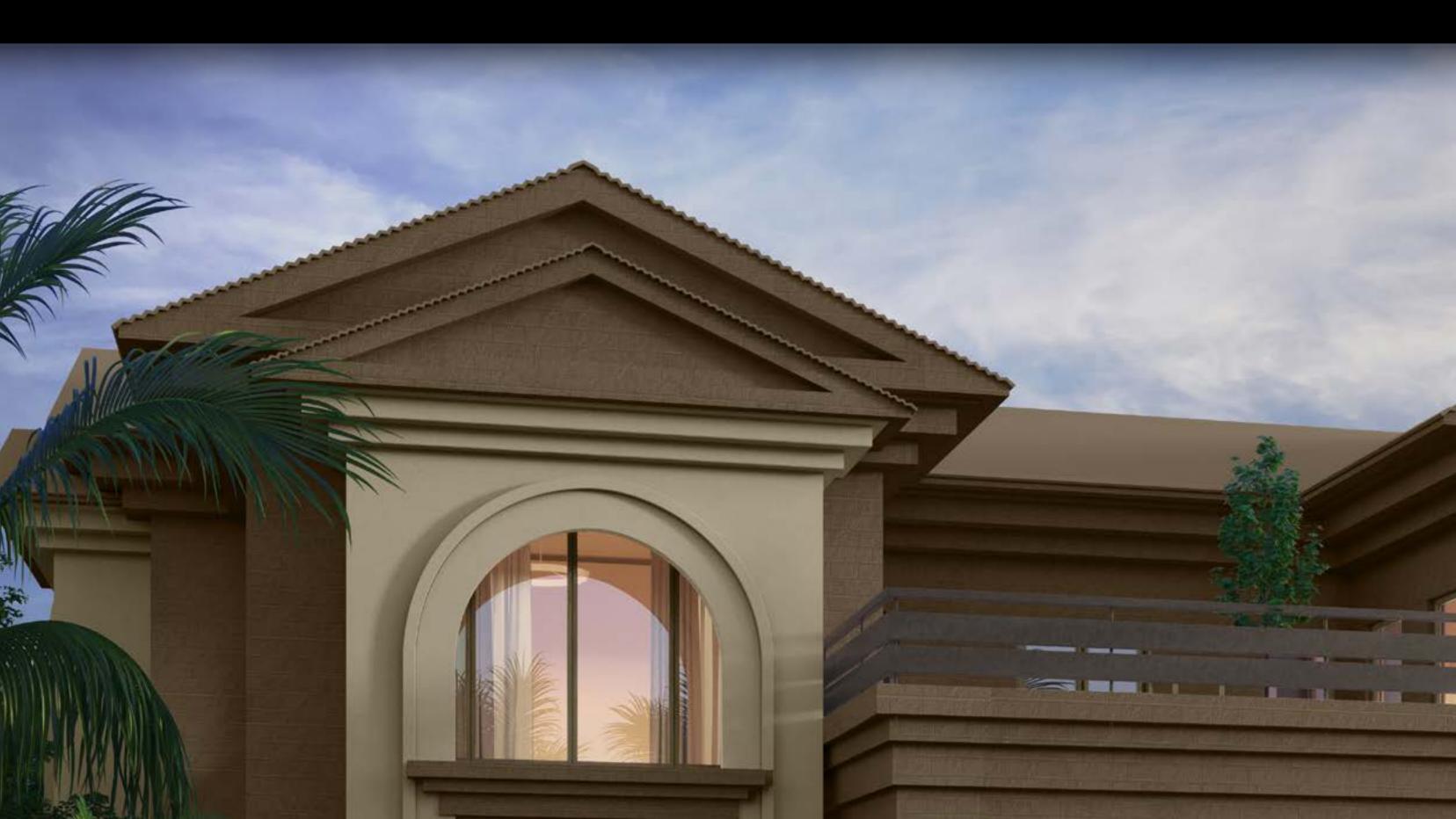
Textured Finish

A duo of soft and dusky blush combine for an inviting, sophisticated exterior.



Colour Combination 2







GLASSWATER VILLA



8493 Olive Grove



8481 Beach House

Olive grove and rich, warm brown paint a story of subtle elegance and grounded warmth.



Colour Combination 2







GLASSWATER VILLA

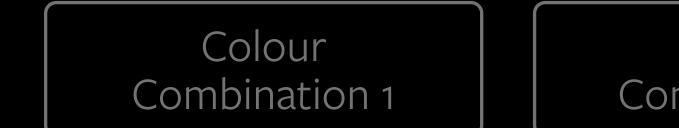


L105 Crystal Peak



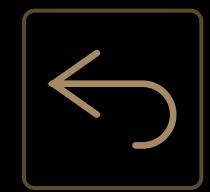
8286 Charcoal Shadow

A striking yet balanced exterior comes alive with crisp white against bold charcoal.



Colour Combination 2





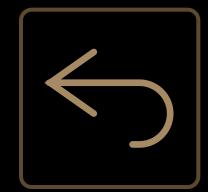


HOUSE STYLE 08 Meadow Manor

With a harmonious marriage of luxe comfort and nature's bounty, this stately abode seamlessly blends modern elegance with serene landscapes.



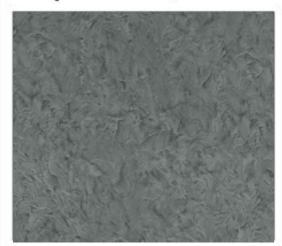






MEADOW MANOR





8311 Roman Stone Createx Roller Finish Waves Pattern



L146 Sonnet

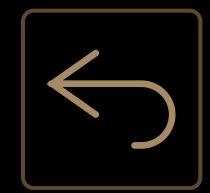
Textured Finish

Olive grove and rich, warm brown paint a story of subtle elegance and grounded warmth.



Colour Combination 2







MEADOW MANOR



1203 Alliance

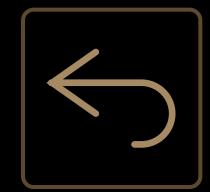


4194 Pharoah

Alliance's cool, serene blue perfectly contrasts Pharoah's rich, warm brown for a harmonious and inviting exterior.









MEADOW MANOR



8388 Tranquil Green



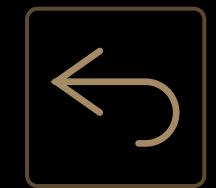
8408 Woodlands

Designer's Choice

The gentle calm of Tranquil Green marries the earthy richness of Woodlands to paint a serene, natureinspired home.







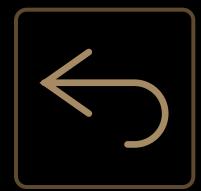


HOUSE STYLE 09 Whispering Pine

Anchoring the azure waters of its sprawling pool, this charming villa displays the grandeur of a rich wood façade detailing with a classical architectural design.









WHISPERING PINE



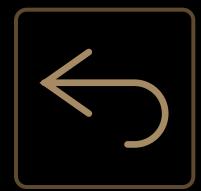
0989 Windsor Cream

Designer's Choice

Velvety Windsor Cream is the perfect canvas for showcasing the grandeur of a tiled roof.









WHISPERING PINE



7191 Mulberr y

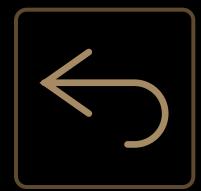


0302 Beige-N

Mulberry and Beige-N form a uniquely sophisticated yet inviting palette with rich depth and understated elegance.







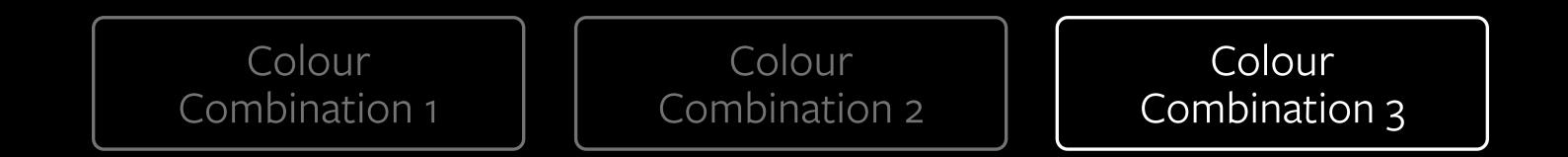


WHISPERING PINE

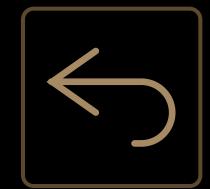


8527 Antelope

Antelope spells a refined and warm façade for the most luxurious home.









house style 10 Ripple Edge

Visually floating above crystal blue waters, this rich yet tranquil abode marries symmetrically sleek lines with the opulence of contemporary glamour.









RIPPLE EDGE



0765 Morning Glory



8367 Green Shadow

A nature-inspired exterior with refined Morning Glory and verdant Green Shadow.



Colour Combination 2







RIPPLE EDGE



8443 Silver Mine

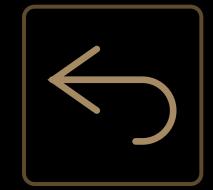


8439 Wrought Iron

A soothing neutral paired with an elegant grey exudes sophistication and subtle charm.









RIPPLE EDGE

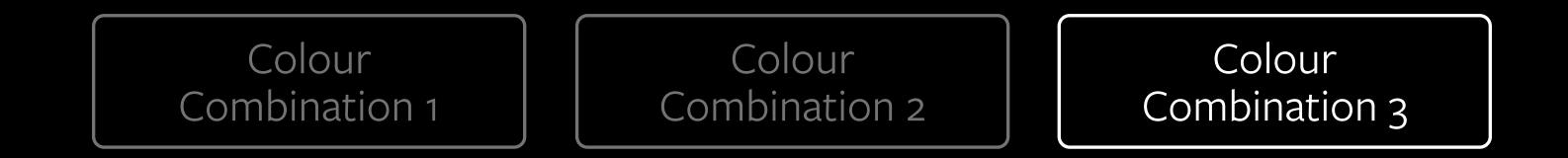


8327 Burnished Grey



8646 Java Beans

Java Beans pairs with Burnished Grey to blend cosy warmth with rich elegance.





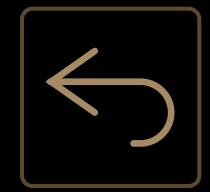


HOUSE STYLE 11 Noble Court

Experience timeless elegance in this grand villa, featuring classical architecture, manicured gardens and a serene reflecting pool.









NOBLE COURT



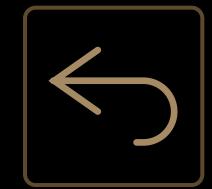
L101 Swan Wing

Designer's Choice

Serene and soothing, the soft elegance of Swan Wing paints a regal home.









NOBLE COURT



8766 Brownie



8771 Cambridge

Grandeur and charm echo through Cambridge's soft beige and Brownie's warm brown.









NOBLE COURT

Op asianpaints

8512 Almond Sand



8654 Frosted Chocolate

Almond Sand and Frosted Chocolate gracefully blend a home within nature's bounty.





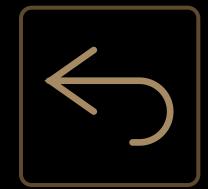


HOUSE STYLE 12 Palmyra Paradise

Embrace timeless luxury in this stately villa, featuring grand arched windows, intricate balconies and lush tropical gardens.









PALMYRA PARADISE



7996 Cream Tone



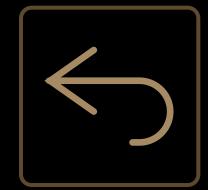
8760 English Castle

Designer's Choice

English Castle's refined grey and Cream Tone's soft warmth create a timeless and elegant exterior.









PALMYRA PARADISE



7886 Botanica

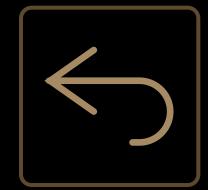


7892 Pale Ivory

Soothing Pale Ivory and warm Botanica combine for a regal home.









PALMYRA PARADISE

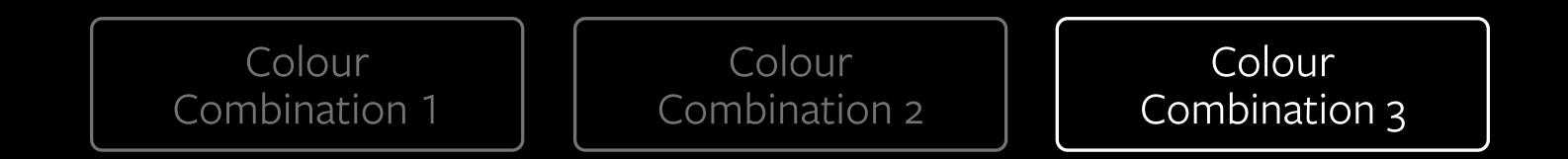


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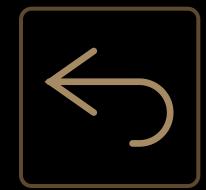
7164 Delicate Violet

7890 Sisal Mat

Warm Sisal Mat pairs with Delicate Violet, evoking natural elegance and harmony.







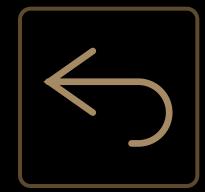


HOUSE STYLE 13 Villa Terra

Arched windows, a sloping terracotta roof and abundant garden views exquisitely combine modern luxury with Mediterranean charm.









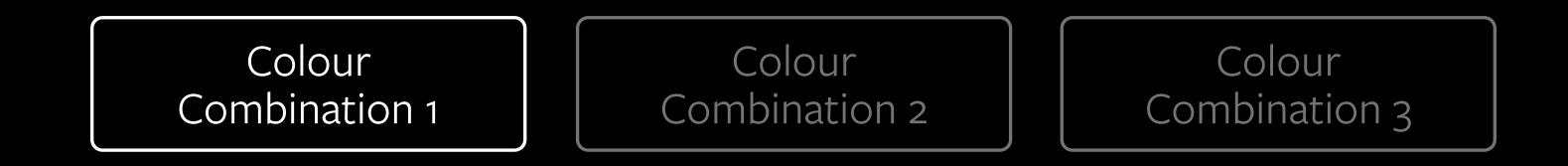


VILLA TERRA

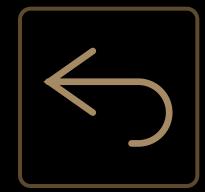


8538 Fennel Seed

Fennel Seed and a rich terracotta roof makes for a harmoniously inviting facade.











VILLA TERRA

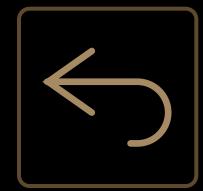


8260 Camphor

The white crispness of Camphor pairs elegantly against a timeless terracotta roof.











VILLA TERRA



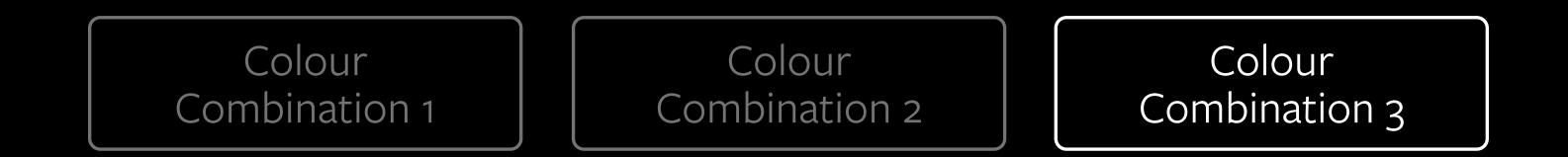
8013 Copper Moon



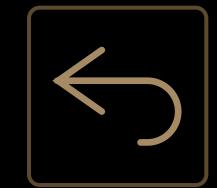
8750 Mohawk Valley

Designer's Choice

Warm copper and a deep brown paints a sophisticated earthy façade.







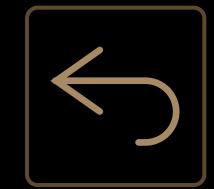


HOUSE STYLE 14 Canopy Verde

Panoramic windows, sleek architectural lines and lush garden views redefines contemporary luxury living.



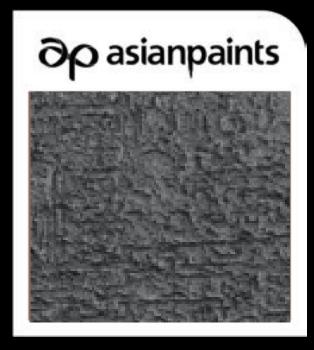








CANOPY VERDE



8261 Thunder Cloud Treatex Scratch Finish Crisscross Pattern



8513 Tropics Op asianpaints

8483 Natural Cream

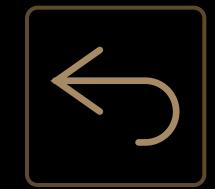
Textured Finish

A palette of neutrals for a timeless and stately villa.

Colour Combination 1

Colour Combination 2









CANOPY VERDE

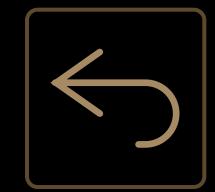


Designer's Choice

A bright olive against rich greys makes for a visually striking manor.











CANOPY VERDE

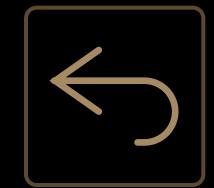


A spectrum of greys layered together for a strikingly luxe home.



Colour Combination 2





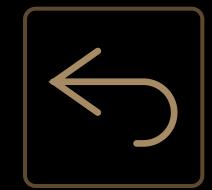


house style 15 Nexus House

This striking architectural marvel combines cutting-edge design with luxurious living, nestled within a serene, lush landscape.









NEXUS HOUSE



0943 Jasmine Wisp-N



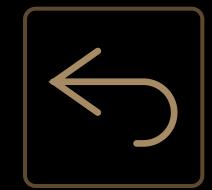
0G15 Countryside

Luxe tones in Countryside and Jasmine Wisp-N blend together for a soothing Indian summer home.



Colour Combination 2







NEXUS HOUSE



8459 Raw Cotton

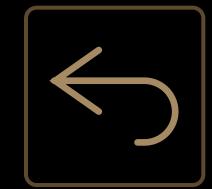


8313 Raw Steel

Raw Steel makes a brutalist statement against Raw Cotton's luxe soothing tones.









NEXUS HOUSE

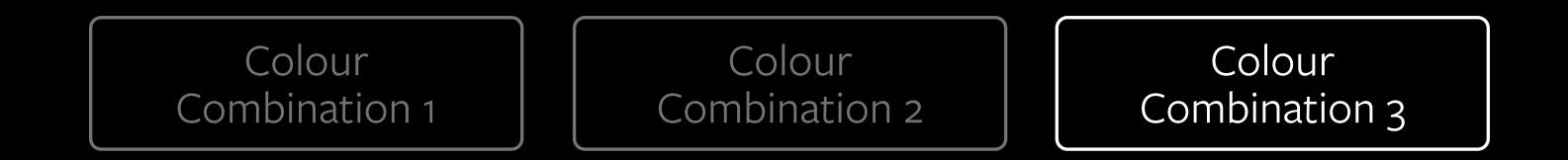


8656 Mud House



8613 Old Brick

Rich ruddy tones blend together for an elegant and timeless Indian home.







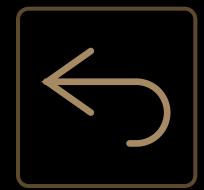


HOUSE STYLE 16 Sterling Arch

Clean sleek lines wrap around this deluxe abode, where twin wings, expansive balconies and arched windows enhance its luxurious yet serene appeal.









STERLING ARCH



8752 Utopia



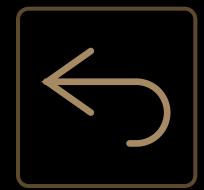
7809 Chinese Tea

Sand-inspired warmth and soothing taupe create a harmonious blend of nature's finest hues.



Colour Combination 2







STERLING ARCH



0U42 Wedgewood

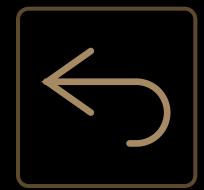


0956 December Frost

Explore the serene synergy between these azure hues where a refreshing blue pairs harmoniously with a delicate sea foam grey.









STERLING ARCH



8390 Hillside Green



8472 Wild Mushroom

Wild Mushroom harmonises with Hillside Green to blend earthy tranquility with nature's lush vibrancy.







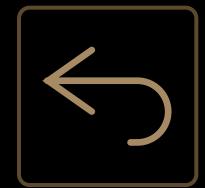


HOUSE STYLE 17 Woodland Retreat

This grand manor pairs timeless elegance with modern comfort. Its refined architecture and Portuguese-tiled roof echo regal grandeur within an idyllic landscape.









WOODLAND RETREAT





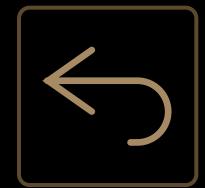
L150 Pressed Linen

8294 Dark Shadow

A timeless and striking exterior gets its dramatic depth from charcoal grey and soft warmth from pure tones of cream.









WOODLAND RETREAT



7933 Earthen Mix

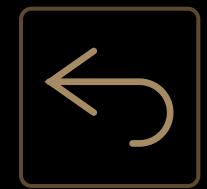


8757 Kayak

Golden amber pairs with rich espresso brown, weaving a tale of warmth and depth for a luxurious exterior.









WOODLAND RETREAT



8659 Sparrow Feather



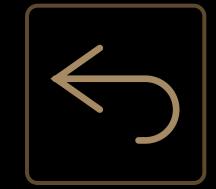
8655 Cappuccino

The rich warmth of Cappuccino complements the soft neutrality of Sparrow Feather to echo timeless elegance and comfort.



Colour Combination 2 Colour Combination 3







HOUSE STYLE 18 Harmony Haven

Seamlessly blending indoor and outdoor living, this contemporary haven is a relaxed retreat for elegant living.









HARMONY HAVEN





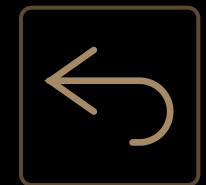
8295 Sleigh Bells The Createx Scratch Finish Crisscross Pattern 8299 Ice Age

Textured Finish

Deep and light tones of grey in Sleigh Bells and Ice Age in a crisscross patterned texture exude timeless elegance across a sophisticated contemporary façade.









HARMONY HAVEN





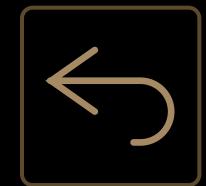
5184 Macadamia Treatex Scratch Finish Crisscross Pattern 8599 Ginger Bread

Textured Finish

Rich, warm tones of Ginger Bread combined with the soft elegance of Macadamia House come together for a welcoming, luxurious façade.









HARMONY HAVEN





0254 Autumn Gold The Createx Scratch Finish Crisscross Pattern 0758 Sweet Lime

Textured Finish

Earthy Autumn Gold paired with the refreshing lightness of Sweet Lime paints a striking nature-inspired exterior.





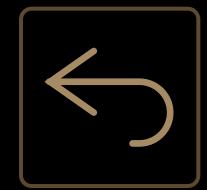


HOUSE STYLE 19 Serene Meadows

Providing a perfect sanctuary for luxurious and peaceful living within picturesque greenery, this elegant residence combines sophisticated indoor spaces with serene outdoor surroundings.



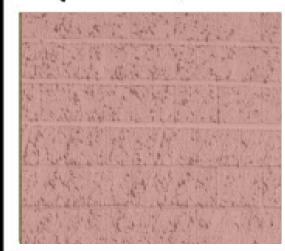






SERENE MEADOWS

$\partial \rho$ asianpaints



7027 Lingering Brew Createx Dholpur Brick Pattern



L135 Sahara Dream

Textured Finish

The warmth of Lingering Brew and the soft soothing tones of Sahara Dream paint an inviting and elegant exterior.









SERENE MEADOWS



8296 Metallic Grey



0684 Crusade-N

A bold grey juxtaposed against a soft neutral ecru weaves a story of refined contemporary elegance.









SERENE MEADOWS



8744 Mystery

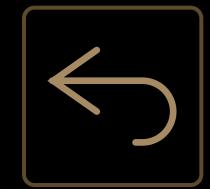


8019 Coral Rocks

A subtle captivating and sophisticated drama unfolds with the muted depth of Mystery and the warm glow of Coral Rocks.







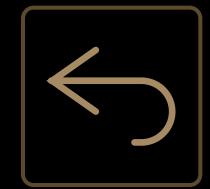


house style 20 Panorama

Blending modern luxury with natural beauty, this luxe home's expansive glass windows and wrap-around balconies are the perfect vantage point for looking out onto the sprawling manicured garden.









PANORAMA



8292 White Gold



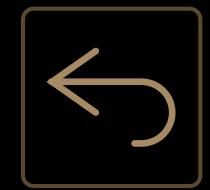
L135 Sahara Dream

Designer's Choice

White Gold paints a rich velvety exterior against a deeper Stone Creek roof.









PANORAMA



8768 Wild West

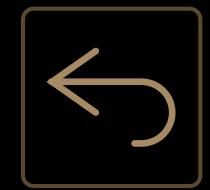


5103 Amber-N

Wild West's grounded elegance complements Amber Teak-N's warmth for an elegant home.









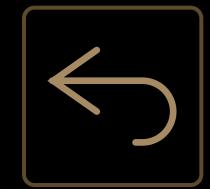
PANORAMA



Wild West's grounded elegance complements Amber Teak-N's warmth for an elegant home.







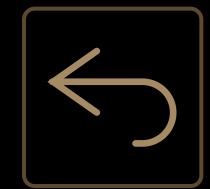


house style 21 Luxe Manor

A modern sanctuary nestled within lush landscapes, exquisitely set for refined, tranquil living.









LUXE MANOR





8510 Svelte Leather Createx Scratch Finish Rainfall Pattern 4214 Sweet Corn

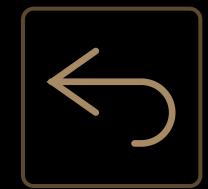
Textured Finish

Velvety Svelth Leather against Sweet Corn's cooling hues paints a uniquely grand home.



Colour Combination 2 Colour Combination 3







LUXE MANOR



8528 Bush Land

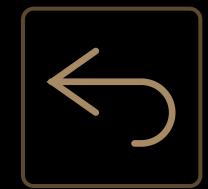


8430 Stoic Grey

A warm earthy hue and deep grey accent on a Createx Scratch Finish Rainfall Pattern pairs tastefully with a luxe contemporary exterior.









LUXE MANOR



7846 Olive Oil



8005 Earthy Brown

Olive Oil's rich green tones combined with the warmth of Earthy Brown create a harmonious, nature-inspired exterior.







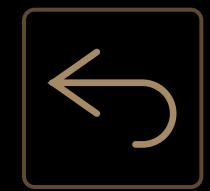


HOUSE STYLE 22 Lushwood Glade

Experience unparalleled luxury in this contemporary masterpiece, featuring expansive windows and lush garden views.









LUSHWOOD GLADE



L127 Sesame Seed



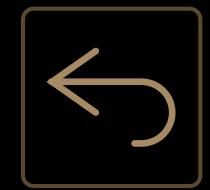
8214 Plum Island

Plum Island perfectly accents the calming hue within Sesame Seed.



Colour Combination 2 Colour Combination 3







LUSHWOOD GLADE



L132 Natural Linen

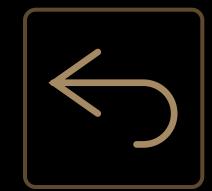


7781 Garland

A verdant green and cool beige are the perfect duo to blend a home within nature's bounty.

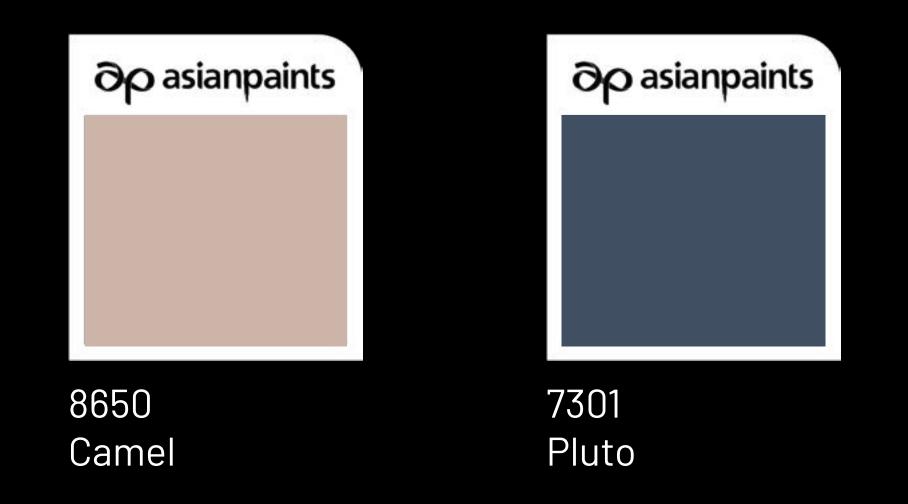




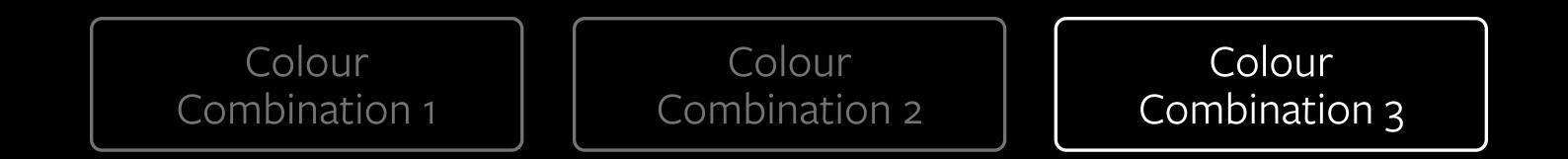




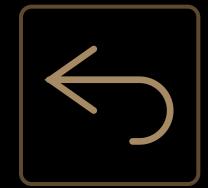
LUSHWOOD GLADE



Stylishly vibrant, Pluto and Camel are the perfect colourblock for a luxury home.







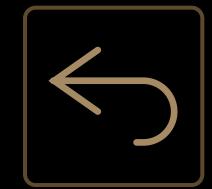


HOUSE STYLE 23 Crestview Slope

Harmoniously blending plush style with nature's bounty, this modern bungalow boasts a distinct dual-gabled roof design, large windows to filter in natural light, and lush greenery adorning each balcony.









CRESTVIEW SLOPE



8298 Silver Trinket



7686 Scenic View

A serene and refreshing exterior comes alive with Silver Trinket and Scenic View.



Colour Combination 2 Colour Combination 3







CRESTVIEW SLOPE





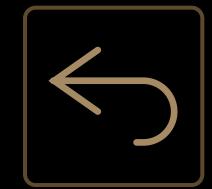
4120 Burnt Yellowstone-N

7229 Pantry Plum

Sleek elegance emerges with a rich charcoal and a refined taupe.









CRESTVIEW SLOPE

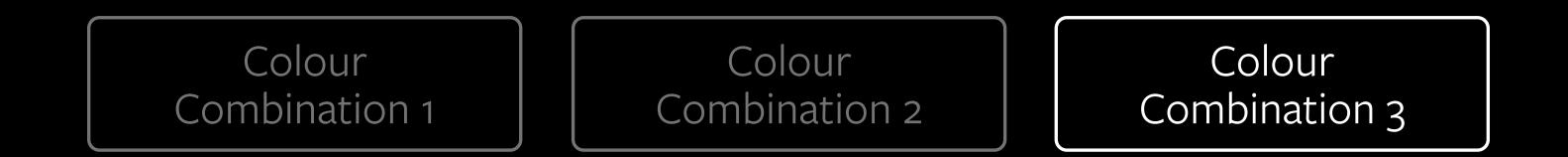


0470 Light Coffee

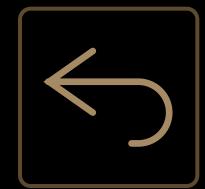


8015 Grand Canyon

A rich blend of ruddy terracotta and warm beige craft an inviting and timeless exterior.







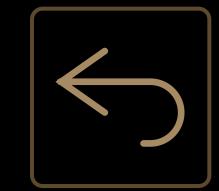


HOUSE STYLE 24 Eden Enclave

Harmoniously blending plush style with nature's bounty, this modern bungalow boasts a distinct dual-gabled roof design, large windows to filter in natural light, and lush greenery adorning each balcony.









EDEN ENCLAVE

Op asianpaints

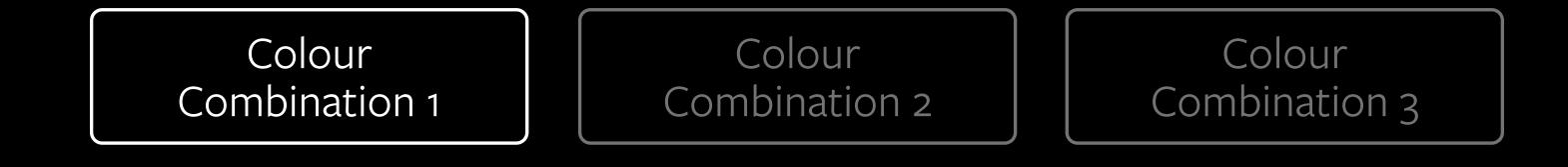
8441 Chapel Grey



7382 Dusk Blue Createx Scratch Finish Crinkle Pattern

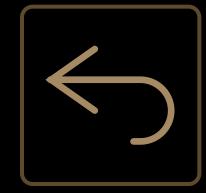
Textured Finish

The serene sophistication of soft grey with the airy freshness of pale blue blends together for a tranquil, luxurious façade.











EDEN ENCLAVE



8774 Wooden Chest

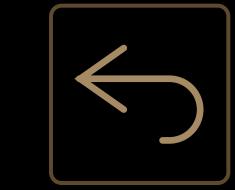


7689 Garden Moss

An inviting and earthy exterior blends the rich depth of Wooden Chest with the natural vibrancy of Garden Moss.









EDEN ENCLAVE



8767 Hawaiian Shack

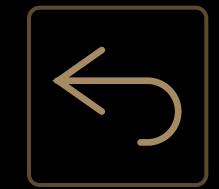


7965 Rich Tan

Infuse warmth and depth with rich amber and a grounding taupe to craft an exterior that exudes sophisticated charm.







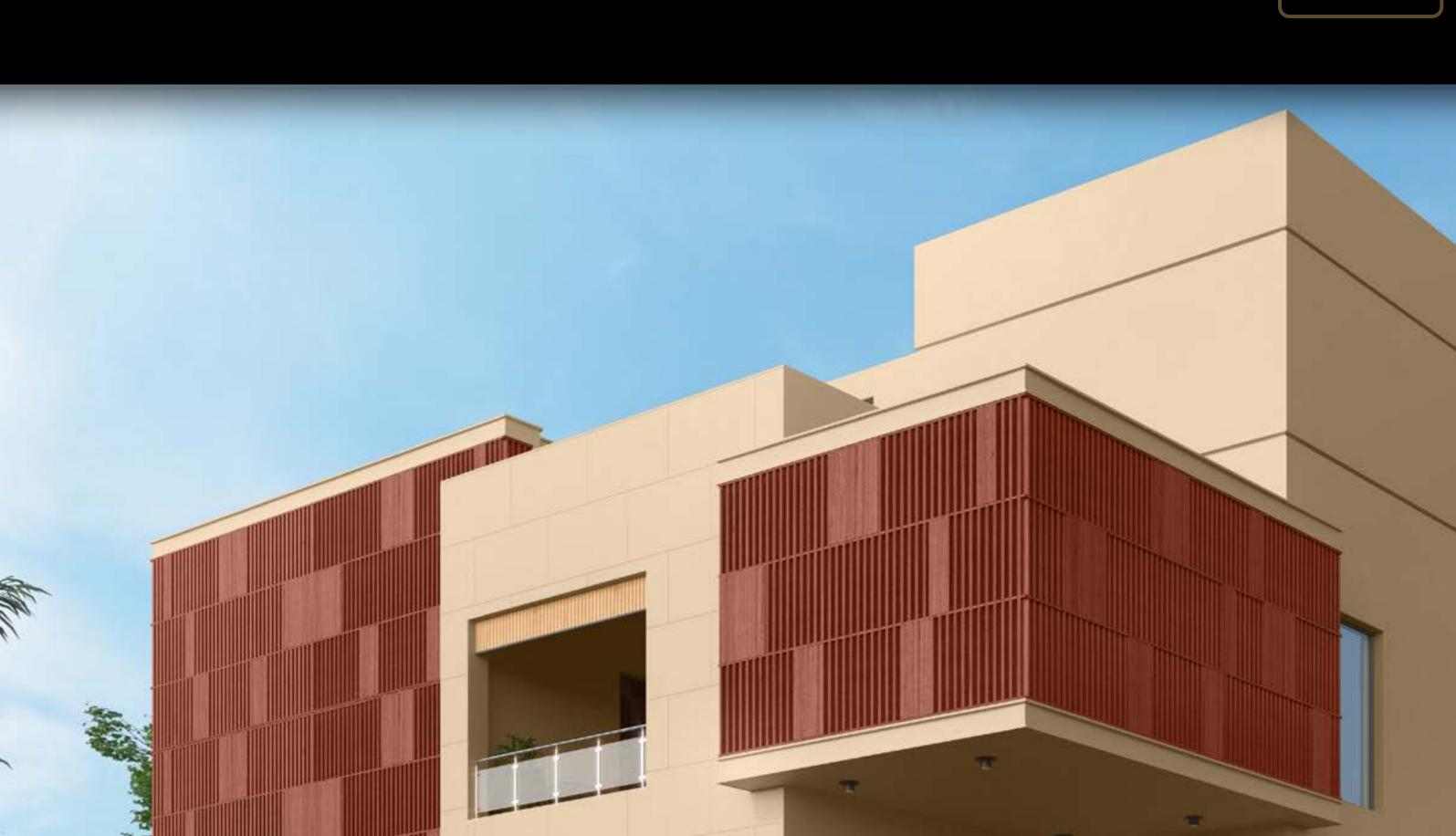


HOUSE STYLE 25 Cascade Point Manor

The structural splendour of Indian modernity comes alive within an expansive oasis of manicured greenery and soothing aquamarine waters.









CASCADE POINT MANOR



4234 Brownstone



0387 Magnolia

A warm terracotta paired with a soft ivory paints a timelessly inviting facade.



Colour Combination 2 Colour Combination 3







CASCADE POINT MANOR





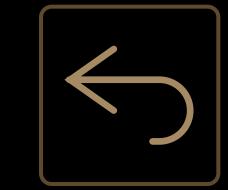
8431 Rolling Stone

6126 Nickel Grey

A balanced palette of Rolling Stone and Nickel Grey makes for a elegant contemporary exterior.









CASCADE POINT MANOR



7934 Grains Of Sand



L131 Lovely Lace

Bask in the warmth of Grains of Sand and the delicate elegance of Lovely Lace.



Colour Combination 2 Colour Combination 3

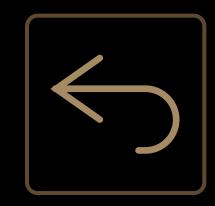


UNMATCHED LUXURY, UNPARALLELED PERFORMANCE, POWERED BY PU SERUM.

New and Improved Apex Ultima Weatherproof Exterior Emulsion powered by **PU Serum,** offering a luxurious sheen and 8 years performance warranty. WEATHERPROOF

ULTIMA

APEX





PU Serum

PU (polyurethane), is a unique balance of toughness, longevity and grace. With its exceptional durability, adaptability and elegance, PU has shown exceptional performance in various industries, from highendurance products to luxury wood coatings.

Now, this advanced technology has been harnessed to revolutionise paints. Step into a new era of home protection and beauty with the Apex Ultima range by Asian Paints. At the heart of this innovation lies PU Serum, a breakthrough ingredient that powers the paint with unmatched resilience to extreme weather conditions.

Witness the Apex Ultima delivering Ultimate protection and Ultimate Sheen, and Ultimate radiance, all essential for the ultimate home. It's a technological leap forward now with 8 years of performance warranty.

Asian Paints Apex Ultima Range – Unmatched Luxury & Unparalleled Performance - Powered by PU Serum.



Asian Paints Ultima Protek is the only lamination paint powered by Graphene. It shields your home from dust, rain and sun, giving an all-weather protection.





Graphene

The discovery of a potent, wonder material, has altered the landscape of material science forever. Introducing graphene. The lightest yet strongest material ever tested. A wondrous material that's powering wide-ranging industries and reshaping the world.

Flexible yet tough, a single atom of graphene has higher tensile strength than diamond. The time has come to bring the toughness of Graphene into making your home tough too.

Presenting Apex Ultima Protek. Lamination paint for exterior, infused with Graphene that creates a strong barrier effect giving unmatched superiority against UV- caused fading, anti-crack properties thanks to elastomeric Armor and extreme weather resistance.

Now backed by a performance warranty of 12 years Asian Paints Apex Ultima Protek, home lamination powered by Graphene. Now powering your home from within.







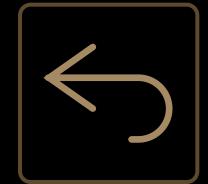
Ultima Protek Duralife

Apex Ultima Protek Duralife is the most

technologically advanced paint that's engineered to protect. It comes with a firstof-it's-kind 15 years paint performance warranty + 15 years waterproofing warranty + 15 years of anti-algal warranty. Its Silicon Toughened Elastomeric Enriched Layers (S.T.E.E.L) Technology comprises of a flexible inner layer, that protects your home from cracks, while the tough outer layer protects it from harsh weather conditions, making your home invincible to any attacks.





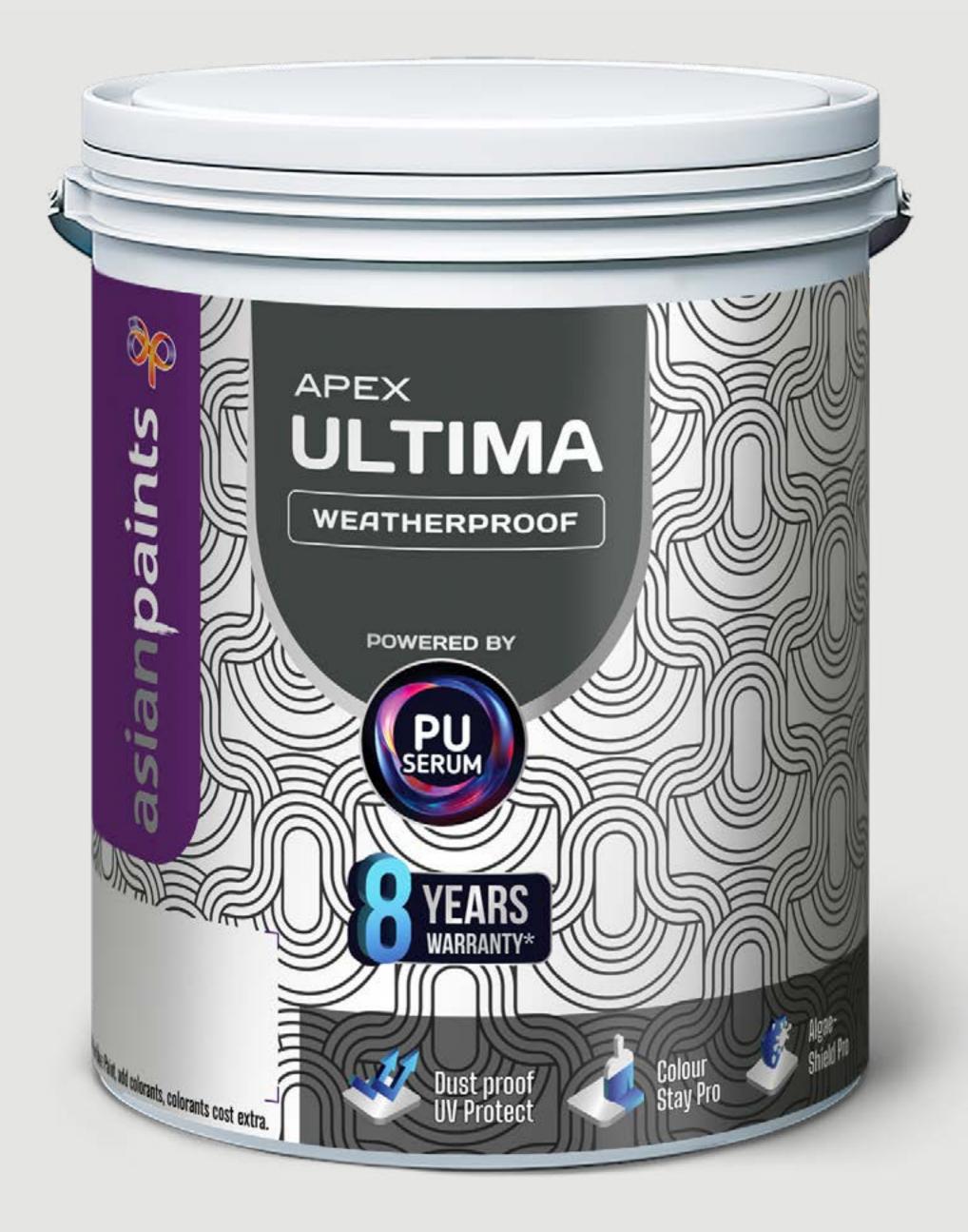


Ultima Protek

Ultima Protek is the only lamination paint

with Graphene. Its superior paint film with lamination technology helps you bid farewell to dampness, algae, cracks, color fading and fungus on walls. This advanced exterior paint gives 12 years of performance warranty and 10 years of waterproofing warranty if applied with Ultima Protek basecoat.





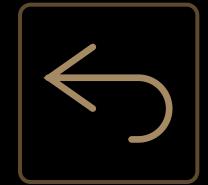
Apex Ultima

Apex Ultima is a high performance Water

based exterior emulsion powered by PU Serum. The Dust proof and UV Protect property of this exterior house paint fights from dust settling on the walls and extreme UV Rays of harsh Sun. The algae shield property helps to kill the growth of algae and fungus.



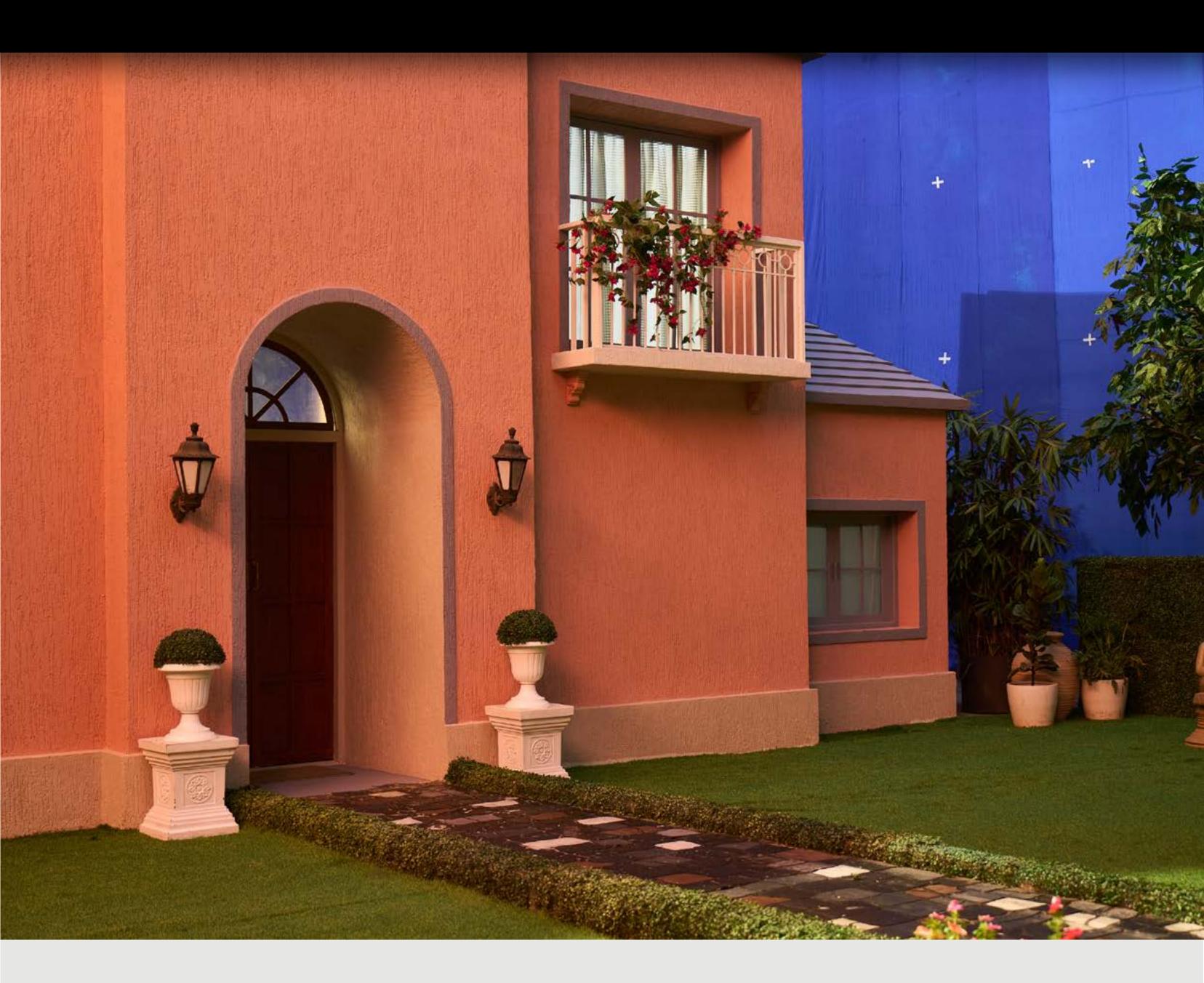


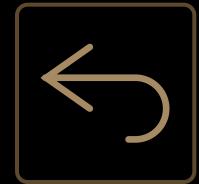


Ultima Stretch

Ultima Stretch is a high performance

Water based exterior emulsion powered by PU Serum, with a unique stretchable film technology that allows it to cover the hairline cracks. You can be relaxed as this products comes with the 8 years of performance warranty and its Dust proof and UV Protect property fights from dust settling on the walls and protect it from extreme UV Rays of Sun.

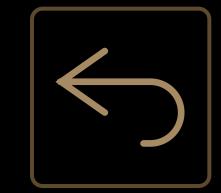




Apex Createx



The Createx Exterior Texture Range offers a wide variety of textures that bring your vision to life. Whether you're looking for a rustic, weathered finish or a sleek, contemporary surface, Createx has the versatility to adapt to any design sensibility. In addition to their stunning appearance, Createx textures are engineered to withstand the harshest weather conditions. With the Createx Exterior Texture Range, your home's exterior becomes a canvas for expression.



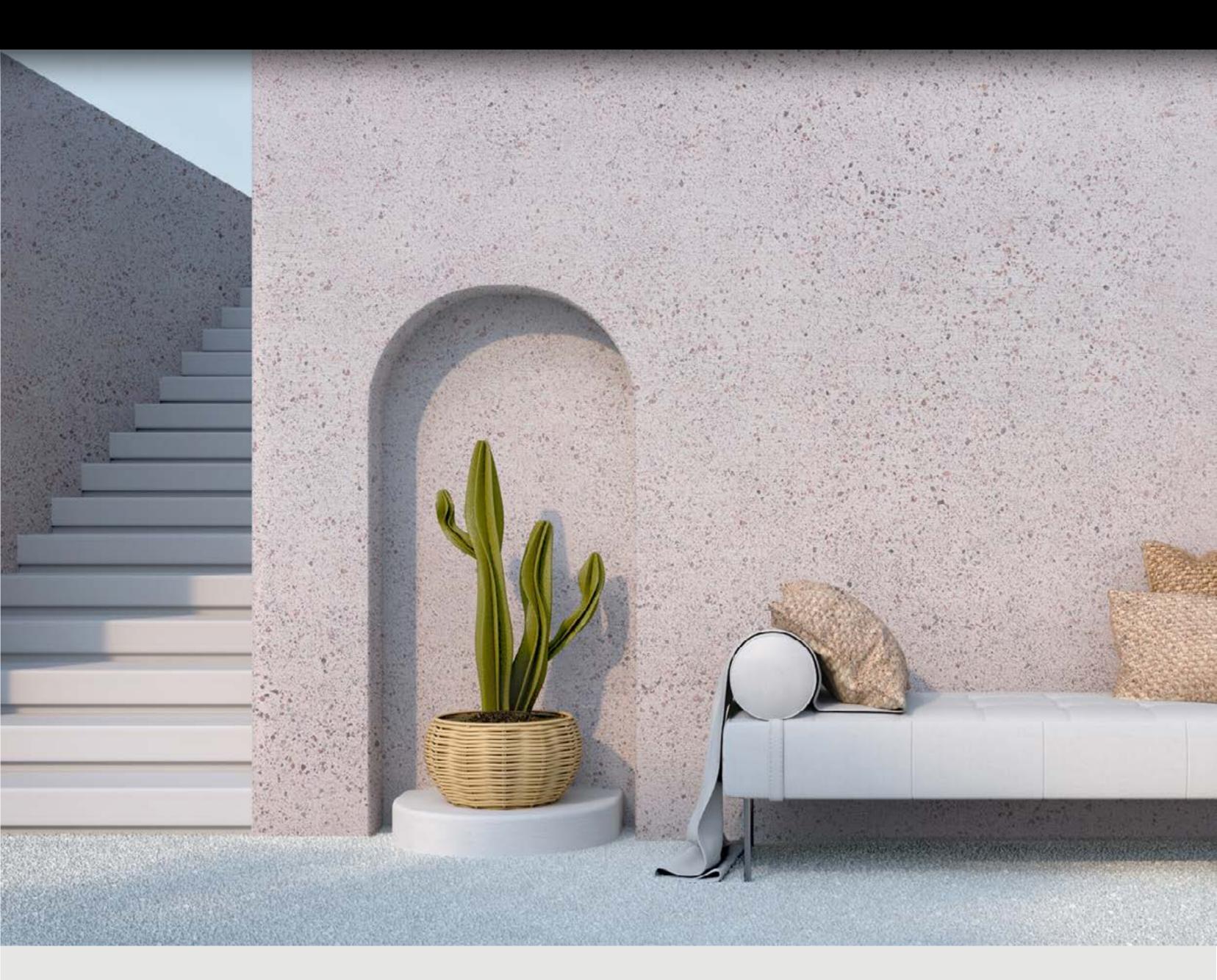


Allura Meraki



Clay and Plaster: A blend of carefully selected sands and unfired clays mixed with pigments and minerals. Can be used to finish surfaces as a cladding material. Meraki is more than just a visual delight; it's engineered to withstand the toughest weather conditions, ensuring that your home remains protected and beautiful year after year. With Meraki, Asian Paints Allura delivers a perfect synergy of beauty and strength, making your home's exterior not just a surface, but a statement of enduring grace and quality.

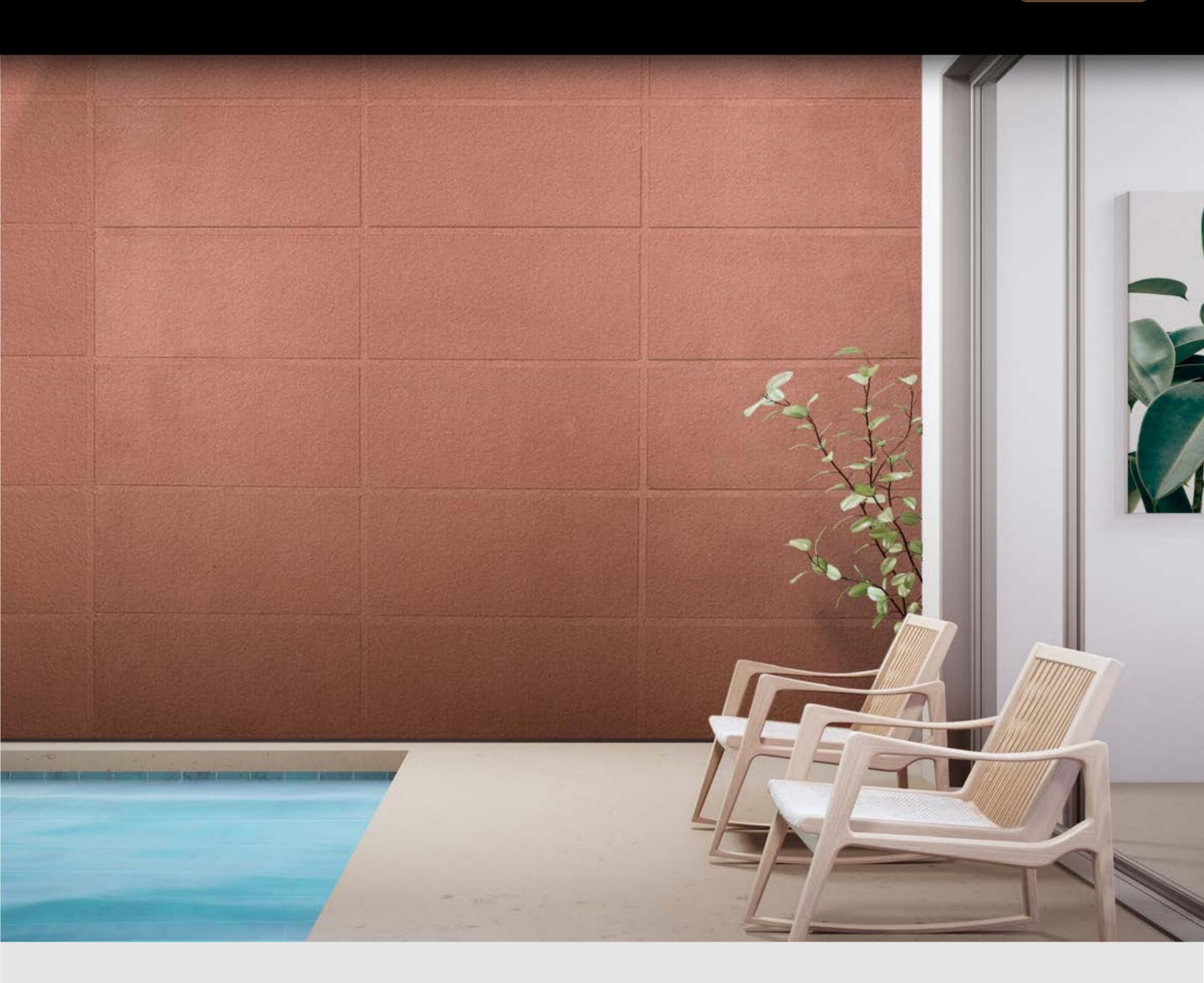


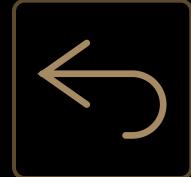


Allura Concordia



Stone Aggregates : Composite material that is a mixture of coarse particles - Crushed stone, sand, gravel & sometimes concrete. Inspired by the harmony of classical design and modern innovation, Concordia offers a sophisticated texture that enhances the architectural character of any home. Its subtle yet distinct finish adds depth and elegance to exteriors, creating a timeless appeal that resonates with both traditional and contemporary styles.





Allura Reserva



Inspired by a quarry which is the birthplace of a stone. Inspired by the elegance of natural materials, Reserva offers a sophisticated blend of textures that enhance the aesthetic appeal of any building façade. The textures in this range offer a harmonious blend of subtlety and boldness, with options that cater to both minimalistic and statement-making designs.



System of Painting

1. Clean the surface thoroughly using a wire brush and remove loose material from the surface.

2. Surface imperfections such as holes, dents, fine cracks are to be filled with Asian Paints Wall Putty or a mixture of white cement & fine sand in the ratio of 1:3.
3. For both fresh as well as re-painting surfaces, apply one coat of exterior Wall Primer or the desired waterproofing Basecoat.

4. Apply 2-3 coats of desired Ultima range of product with 30-40% dilution. Keep an interval of 4-6 hours between two coats.

Pre-Painting Preparation

1. Freshly plastered surfaces must be allowed to cure completely before painting.

Paint should not be applied on surfaces

 substrates which are subjected to
 continuous seepage or dampness.

 If the underlying surface exhibits

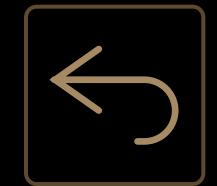
 chalkiness, inspite of thorough surface
 cleaning, use Asian Paints Exterior Sealer.

 Dark shades in exterior emulsion will

 need at least 3 coats of application for

proper hiding.

5. More absorbent surfaces may require two coats of primer.



For your information

Visit www.asianpaints.com

For feedback or complaints write to Marketing Manager - Services at the above mentioned Asian Paints Ltd. address or

call 1800-209-5678.

Disclaimer

The shades shown in the book are indicative only. Please refer to Asian Paints Colour Cosmos for exact shade reference. For texture, please ask to see a physical swatch sample or a texture patch on the wall for a more accurate colour reference. Textures may appear different in variable light conditions.

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