

PRODUCT CODE 1003

## Apex Createx - Roller Finish

Asian Paints Apex Createx - Roller Finish is a modified acrylic, water-based exterior product specially designed as an intermediate coating. It facilitates excellent adhesion of subsequent coats. It offers a unique textured pattern which has a distinctive appeal.



### PRODUCT BENEFITS



#### Hides Cracks

It hides surface undulations and fine cracks



#### Plaster Protection

It serves as an undercoat which will provide protection and decor for a variety of exterior and interior surfaces



#### Good Adhesion

Resists efflorescence and lime blooming with good adhesion on all cement plasters. It promotes adhesion of subsequent coats



#### Tough Textured

The tough textured finish lasts for a long time and ensures low maintenance

asianpaints

LEAD FREE\* GUARANTEE



\* All Asian Paints products contain no added Lead, Mercury, Arsenic or Chromium from April 2008.

### PRODUCT FEATURES

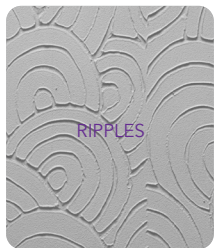
#### FINISH



CANE WEAVE



HONEY COMB



RIPPLES



SPRING TIME

Tough Texture: Lasts long and ensures low maintenance

#### COLOURS AVAILABLE

1500+\*



\*Apex / Apex Ultima / Apex Ultima Metallic needs to be applied as a topcoat.

#### AVAILABLE PACKS



20 kg

Shelf life: 1 year from date of manufacture in original tightly closed containers away from direct sunlight and excessive heat.

#### COVERAGE

On normal masonry surface by rolling to obtain an even coating of ~ 0.5 mm - 1 mm



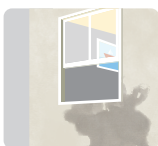
1 COAT

0.9 - 1.1 sq.m/kg\*\*

\*\*Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity.

### HOW TO APPLY

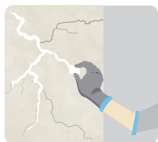
#### PRE PAINTING STEPS



**PLASTER** New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces.



**CLEANING** Surface should be free from any loose paint, dust or grease. Growths of fungus, algae or moss should be removed by wire brushing and water. In case of areas having excessive dampness use Asian Paints SmartCare DampBlock to limit further dampness. When the underlying surface exhibits chalkiness, in spite of thorough surface cleaning, use Asian Paints SmartCare Exterior Sealer.



**FILLING FOR CRACKS** For filling cracks upto 3mm use Asian Paints SmartCare Crack Seal.



**FILLING FOR HOLES & DENTS** In case of dents and holes use Asian Paints TruCare Wall Putty or white cement and fine sand in the ratio 1:3.

**Apex Createx - Roller Finish should not be applied on surfaces / substrates that are subjected to continuous seepage or dampness.**

#### PAINT APPLICATION PROCESS

APPLICATION	PRODUCT CODE	THINNER	DILUTION % (BY VOLUME)	APPLICATION <sup>1</sup> VISCOSITY (SEC)	RECOATING PERIOD <sup>2</sup> (HOURS)
STEP 1 ASIAN PAINTS TRUCARE WALL PUTTY (OPTIONAL)	0079	WATER	BASED ON REQUIREMENT TO FORM PASTE	PASTE FORM	4 HRS
STEP 2 ASIAN PAINTS TRUCARE EXTERIOR WALL PRIMER BRUSH / SPRAY / ROLLER	0065	WATER	BRUSH 90 - 110 SPRAY 40 - 45 ROLLER 90 - 110	BRUSH 15 - 18 SPRAY 33	4 HRS
HORIZONTAL SURFACES LIKE TOP OF WINDOWS, LEDGES SHOULD BE PAINTED WITH 3 COATS OF APEX ULTIMA FOR GREATER PROTECTION					
APPLICATION OF PRIMER IS MANDATORY					
STEP 3 ASIAN PAINTS APEX CREATEX - ROLLER FINISH ROLLER	1003	WATER	2 - 5% IF REQUIRED	N/A	12 - 16 HRS
STEP 4 2-3 COATS ASIAN PAINTS APEX ULTIMA/APEX BRUSH / SPRAY / ROLLER	0068 0012	WATER	BRUSH MAX 40 SPRAY MAX 40 ROLLER MAX 40	BRUSH 25 - 35 SPRAY 25 - 35	4 - 6 HRS

1. As measured through a Ford cup.  
2. Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.  
3. Some shades may require 3 coats for proper hiding.

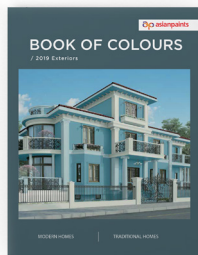
## HOW TO CHOOSE COLOURS

Browse through Asian Paints colour tools to help you find the right colour combination

COLOUR COSMOS FAN DECK\*



BOOK OF COLOURS  
(FOR EXTERIORS)



APEX CREATEX  
TEXTURES FOR EXTERIOR SPACES



\*These shades are for reference only. Please refer to the Colour Spectra, Colour Cosmos or Colour Palette for correct shade reference

## ADDITIONAL INFORMATION

### VOC CONTENT



**LOW VOC  
CONTENT**

Asian Paints Apex Createx - Roller Finish meets the LEEDS VOC criteria as per Indian Green Building Council version 1.0 as tested at Shriram Institute for Industrial Research. Tested for Apex Createx - Roller Finish (shade code 0908)

### PRECAUTIONS

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hours of application.
- Do not over-thin or over-extend the roller.
- Use of Universal Stainers or colourants is not recommended.
- Stir well before use.
- Clean the roller and application tools immediately after use.
- Close the container lid firmly after use.
- In coastal areas it is not recommended to leave the intermediate without application of topcoats for a long period of time.

### POST PAINTING CARE

For the best performance of the paint, ensure proper washing and cleaning of all algal and fungal growth, if any, at regular intervals of six months.

### TECHNICAL DETAILS

- a. Drying time:** Surface dry time 30 - 60 min
- b. Flash point IS101/1987 Part 1, Sec 6:** NA

### SAFETY FEATURES

- Kindly refer to the MSDS for Asian Paints Apex Createx - Roller Finish which gives detailed information on safety measures while handling the paint, which is available on request.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- Keep out of reach of children and away from eatables.
- May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- Do not pour leftover paint down the drain or in water courses.
- In the event of spills, contain spillage using sand or earth.
- No added Lead, Mercury or Chromium compounds.