

ap asianpaints

röyale

# ROYALE

*Designer Palette*

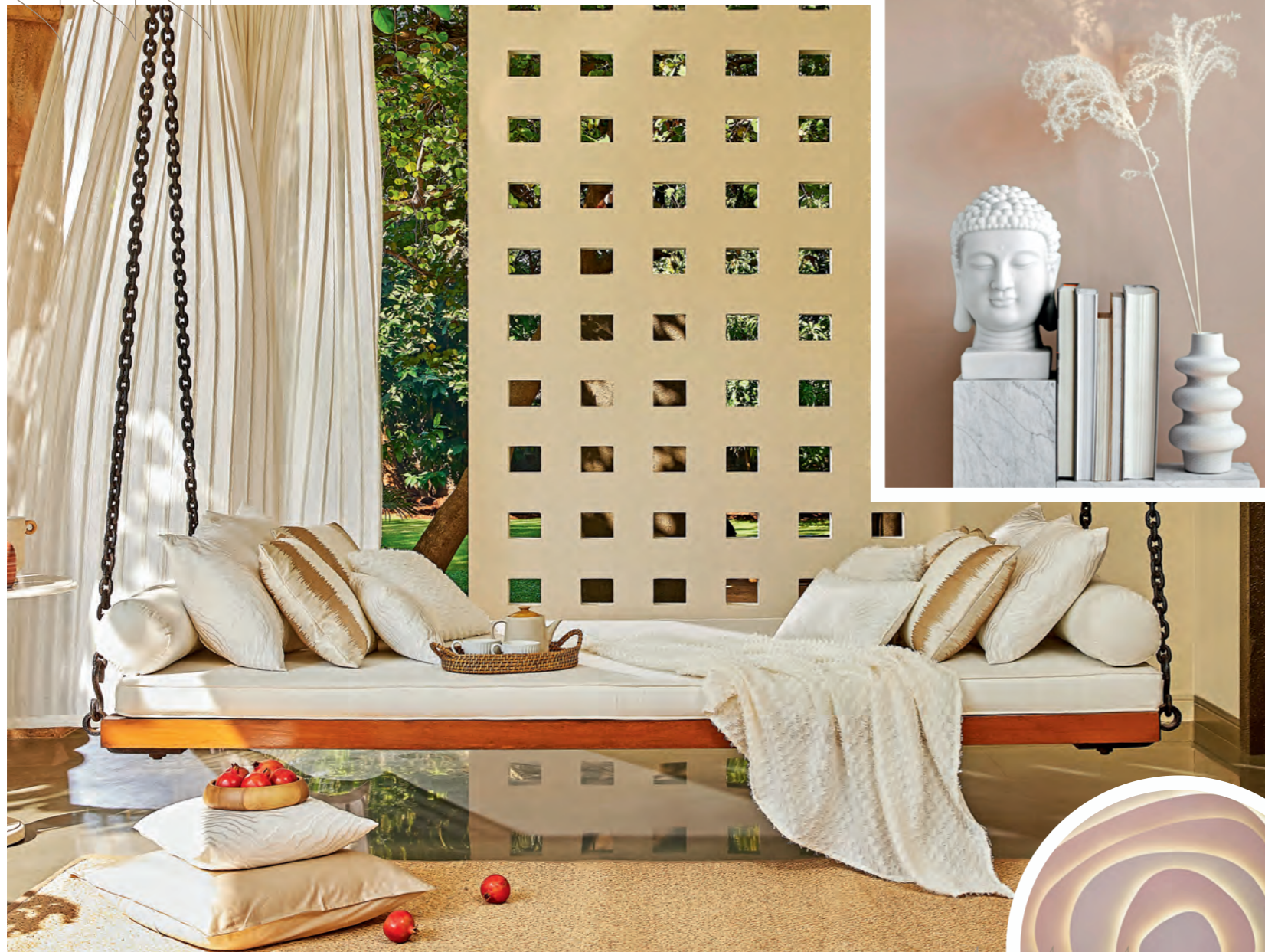
SHVET | श्वेत

HERITAGE OF INDIAN WHITES AND IVORIES



In India, white isn't just a colour.  
It's many colours in one.  
It's history and culture  
blended seamlessly.  
Each hue a chapter of  
a different era.  
Of Sights. Smells.  
Sweets. Savouries.  
Tangible in its uniqueness.





The white in the sweetness  
of Pista Barfi.  
To the fragrant white of  
Madurai Jasmine.  
The ancient white of  
the Dak Bangla.  
To the airy white of the  
Indian Grey Hornbill.  
The list of these exclusive whites,  
poetic and inspiring in  
their own right, is endless.  
As are its many colours.  
All collated in a special collection.  
Presenting the Royale Designer Palette.

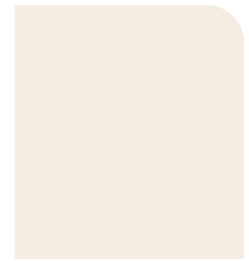




Namak  
SV01



Muziris  
SV02



Mogra  
SV03



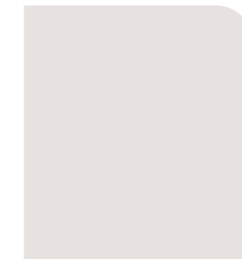
Malabar white  
SV04



White Peacock  
SV05



Himalaya  
SV06



Sondesh  
SV07



Airavat  
SV08



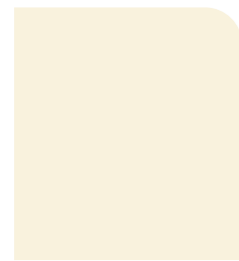
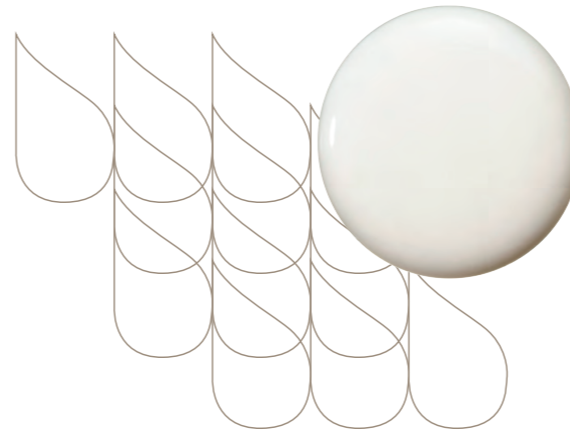
Chandni  
SV09

# PURE WHITES

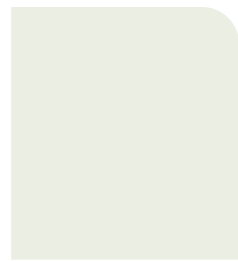
White, the purest of colours, further distilled down to its Indian essence. Taking from the whites of Namak, Mogra, Malabar White, White Peacock, and others. All rearing to get their Indian Heritage into the spaces they enter.

# IVORIES & CREAMS

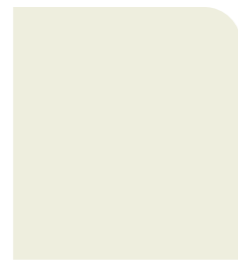
Ivories and creams, born of hereditary opulence and history. Taj White, Raag Multani, Jal Mahal, Ellora, Madurai Jasmine and so many more, bring with them the royal Indian touch to uplift spaces.



Ellora  
SV10



Kagaz  
SV11



Hans  
SV12



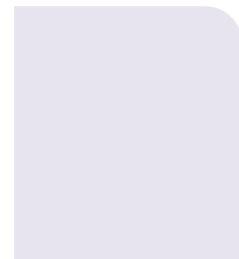
Muga Silk  
SV19



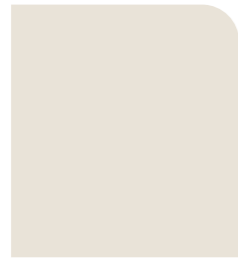
Madhurai Jasmine  
SV20



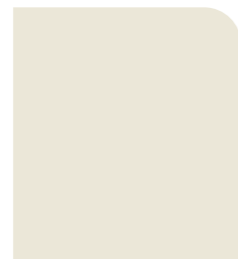
Raat ki Rani  
SV21



Jal mahal  
SV13



Rann of Kutch  
SV14



Taj White  
SV15



Resham  
SV22



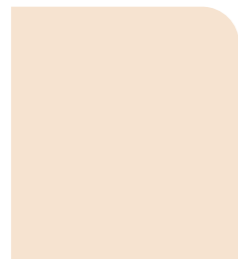
Raag Multani  
SV23



Kapas  
SV24



Noor  
SV16



Bahaar  
SV17



Chikankari  
SV18



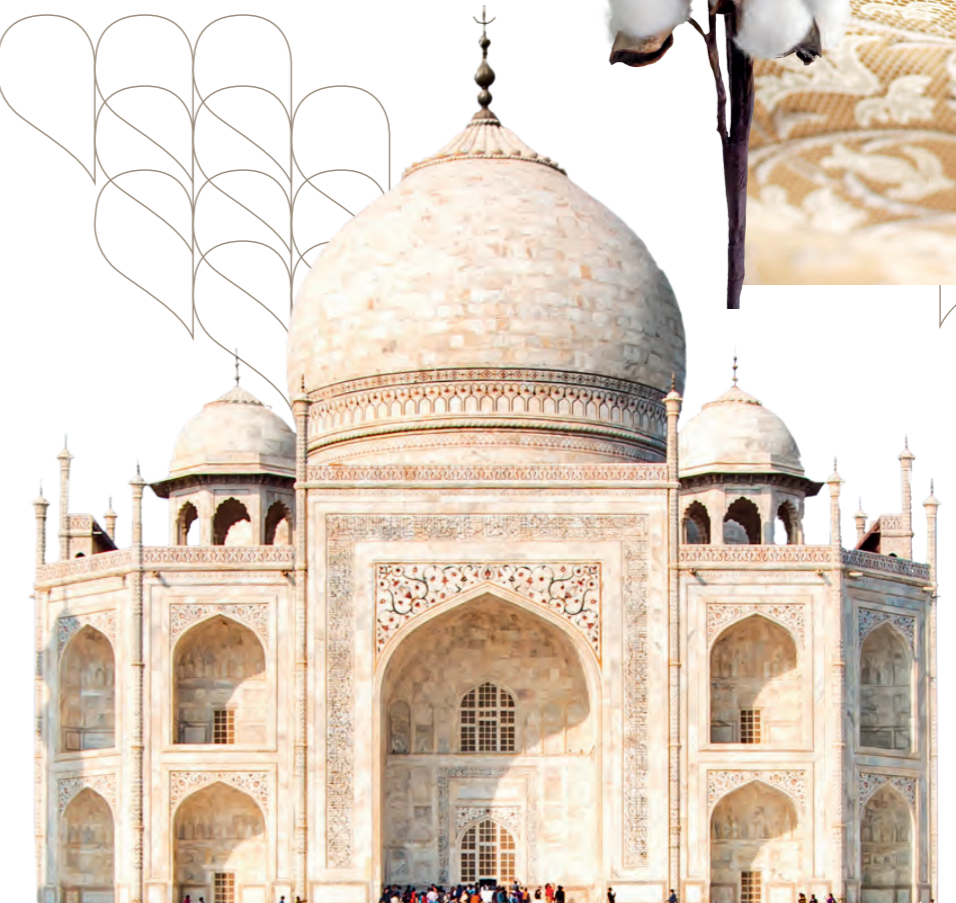
Harappa  
SV25



Gurer  
SV26

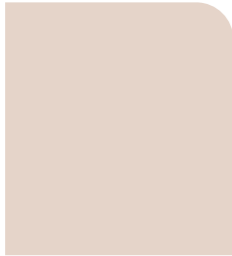


Tussar  
SV27

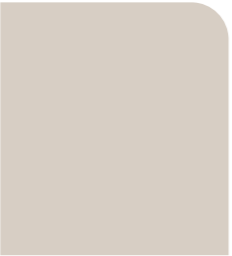


# NEUTRALS & PASTELS

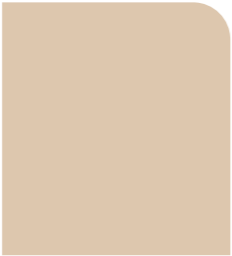
Neutrals and pastels. Restrained. Understated. Yet bursting with glory. Ajanta, Resham Bagh, Akhbaar, Haveli, White Fort, an endless sea of inspiration. Each of them enters a space to bring about quiet power, pride and inspiration.



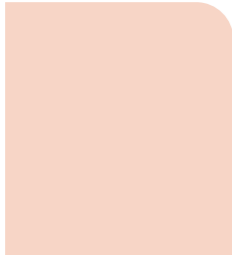
Niloufer  
SV28



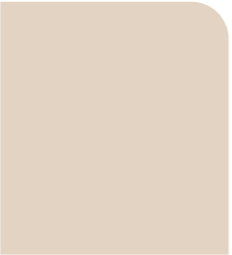
Oudh  
SV29



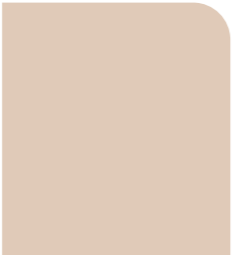
Rani ki Vav  
SV30



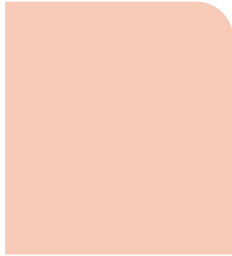
Jharokha  
SV31



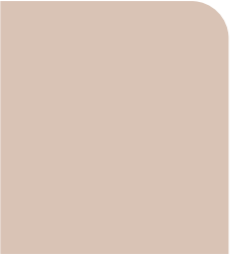
Resham Bagh  
SV32



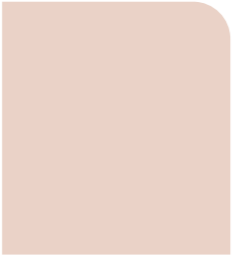
Khaddar  
SV33



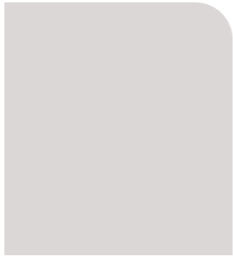
Badami Caves  
SV34



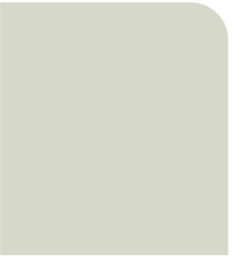
Ajanta  
SV35



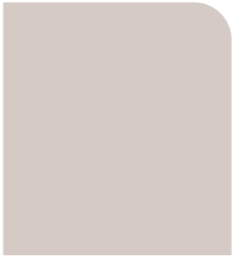
Sanchi Stupa  
SV36



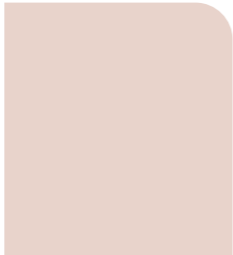
Akhbaar  
SV37



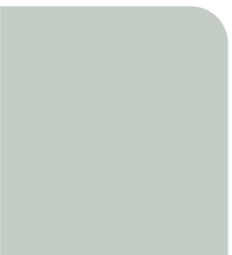
Pista Barfi  
SV38



White Fort  
SV39



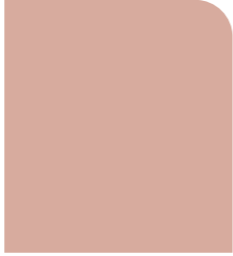
Gompa  
SV40



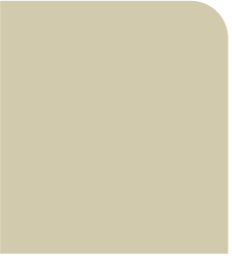
Cardamom Hills  
SV41



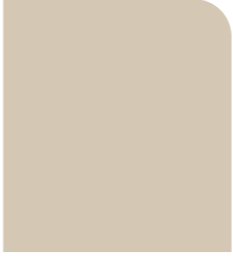
Haveli  
SV42



Hawa Mahal  
SV43



Mridangam  
SV44

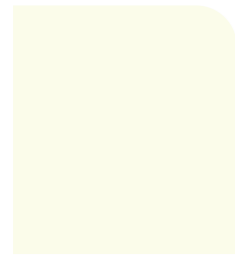


Rajwada  
SV45



# SABYASACHI

EXCLUSIVE COLLECTION DESIGNED  
BY MAESTRO FASHION DESIGNER SABYASACHI  
Shades inspired by the heartland story of India.



Conch Shell  
SA01



Mysore Ivory  
SA02



Calcutta Rain  
SA03



Parchment  
SA08



Ivory Stain  
SA09



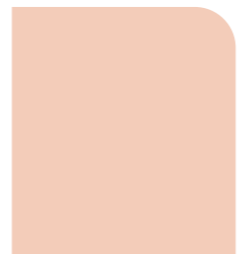
Limestone  
SA04



Sonchampa  
SA05



Ground Cumin  
SA06



Alabaster Blush  
SA15



Winter Smoke  
SA22



Faded Ochre  
SA07



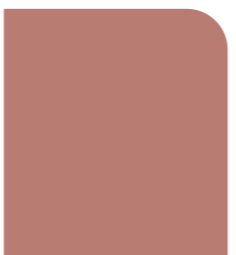
Sepoy Green  
SA26



River Stone  
SA27



Potters Wheel  
SA11



Apricot Cream  
SA16



Velour Grey  
SA10



Ganges Clay  
SA23



Tea Rose  
SA17

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**COLOUR**  
**NXT** Colour & Material  
Intelligence

PRESENTING A CURATED POOL OF SHADES FROM  
THE FORECASTED THEMES FOR THE YEAR 2023

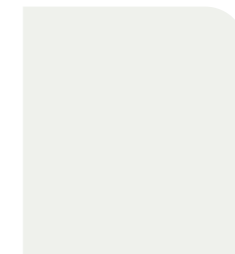
At Asian Paints, we've been studying colour and its varied influences on lifestyle since 2003. And year after year we are fascinated by the small and big stories that emerge out of the vibrant landscape that is this world.



Shredded Wheat  
7931



Sound of Music  
8756



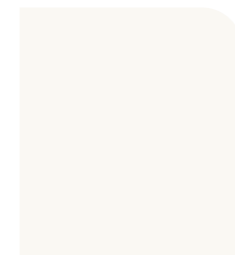
Lap of Himalaya  
L186



First Frost  
8316



Dreamy Night  
L159



Biennale White  
L162



Grey Flannel  
8331

# röyale

With the most luxurious wall finishes through a variety of sheen variants, Asian Paints Royale Luxury Emulsions open a world of breath-taking possibilities. These long-lasting paints are non-toxic, lead-free, low VOC, and odourless. They also offer protection from household stains & make your walls life-proof.

*Indulge in the world of royale luxury emulsions to create beautiful homes.*



with Teflon™ surface protector

**Marketed by:** Asian Paints Ltd., 6A Shantinagar, Santacruz (E), Mumbai 400 055.

For more information on painting and colour selection, log on to [www.asianpaints.com/royale](http://www.asianpaints.com/royale) or call us at: 1800-209-5678



*Scan here to know more about Asian Paints Painting Service*



*Scan here to know more about Royale emulsions*

SKU CODE:  
**1035YJ03122**

V. No. 1/SV

08/2023

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