



A SHADE GUIDE FOR EXTERIORS

Introduction

Your home is an extension of yourself and speaks a thousand words about you. At Asian Paints, we firmly believe that colours can infuse your home with energy, and make an assertive statement. Choosing your home, designing it as you envisioned it, is a challenge that gives you ultimate joy when the end result is a job well done.

Asian Paints presents the Apex Ultima Book of Colours, an Exterior Colour Guide that helps you turn your house into a home that you always imagined. We have made the selection of exterior house colours easy for you, with the best quality products to help you make quick decisions.

With house styles from all across India and carefully curated colour palettes that cater to every aesthetic, you are 2 steps away from making the perfect choice for your abode! Here's presenting your go-to exterior colour book that suits every need.

<u>Əp</u> asianpaints

Colour Of The Year 2023

Apex Ultima Silver Escapade M604



The colour of the year Silver Escapade, is an interaction in time, a chronicle of the past and a beacon of things to come. The iterative silver is evocative of a travelling mind, that's going forward through our virtual and physical worlds, informed by the magical stories of our childhoods, a brighter present and a future that will be consciously created by us. If silver is the colour of time travel and technology, it is also the colour of child craft. The past few years forced us into a stillness that we got through by looking at silver linings

and as the world finds its feet again, we are marching to that horizon, on the drumbeat of possibilities. The infinite, illusory colour has the intimacy of a dream, beyond the light and dark, when deep in our minds we can have adventures and experiences that are almost impossible in real life. If silver is the colour of time, we are the time travellers, passing through a portal of memories and dreams to a future that is open, mesmerising and if we reach out enough, within our grasp.

House Styles

Colours

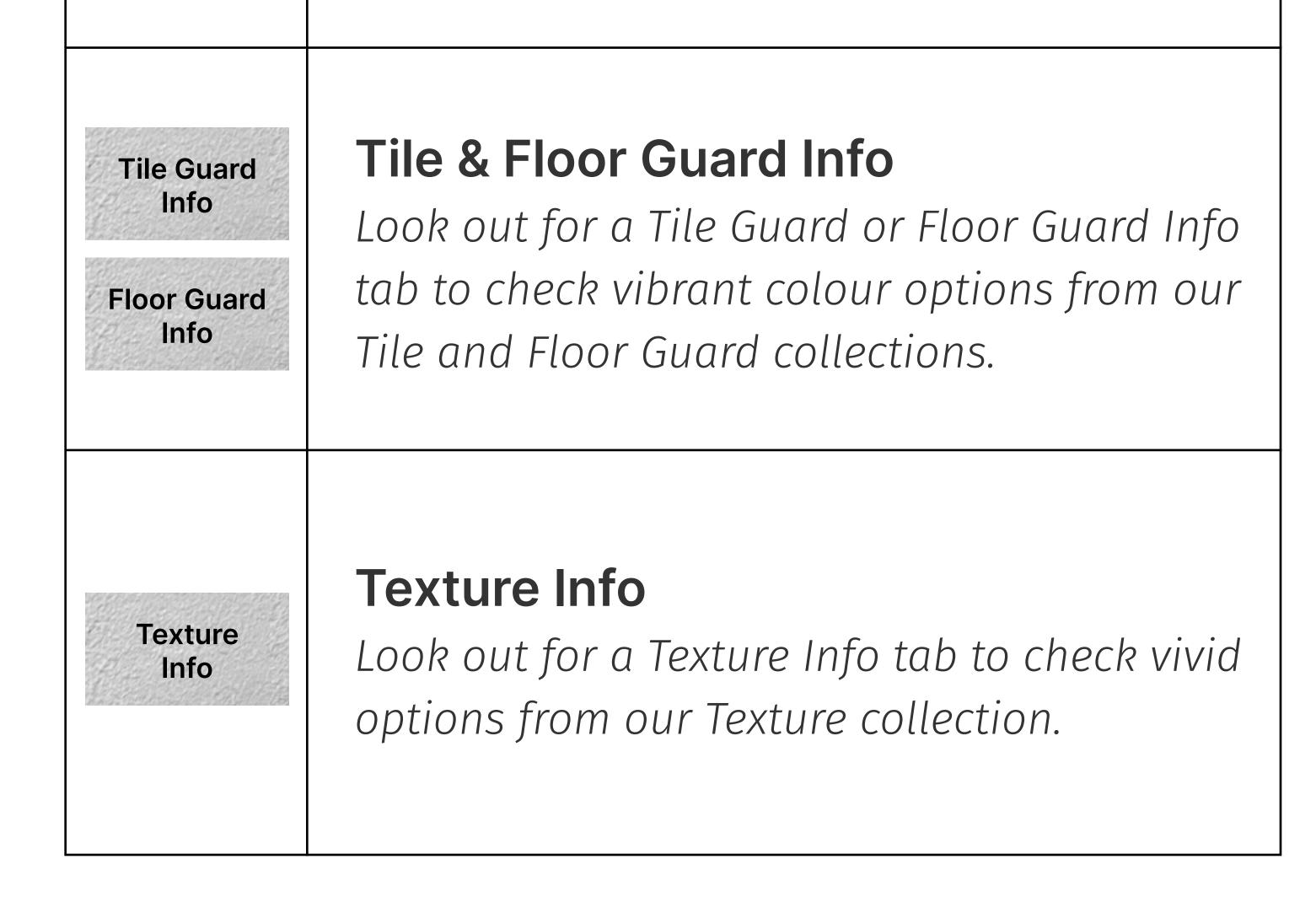
Products

How To Navigate

We have made exterior house colour selection easy for you! Find your favourite colours, styles and products faster with our interactive PDF.



Styles	Tap on the 'House Styles' tab to choose a house that looks just like yours!
Colours	Colours Tap to land on the colour family page. Choose a colour theme that sets the perfect mood for your dream home!
Products	Products Check out all the latest Asian Paints products to beautify and fortify your home.



House Styles

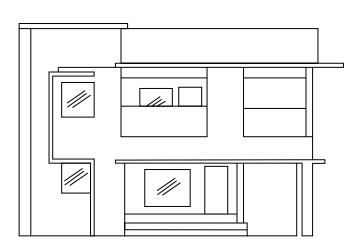
Colours

Products

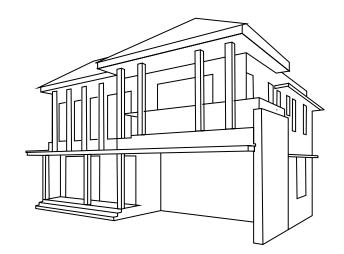
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House Styles

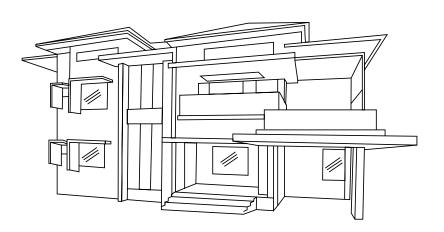
Tap the 'House Styles' button to choose a house that looks just like yours!



Carved Cube



Neo-Roman

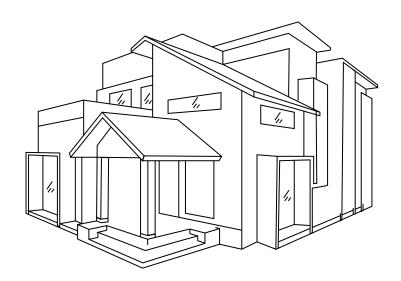


Contemporary

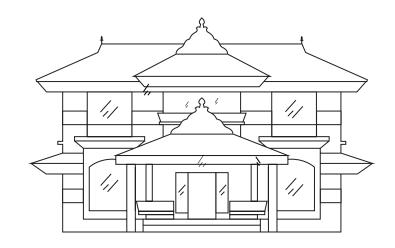








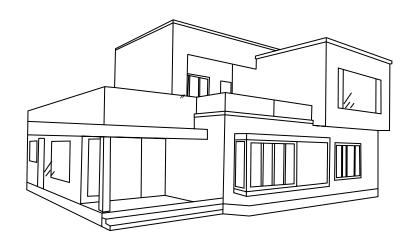
Modern Classy



Vintage Royal



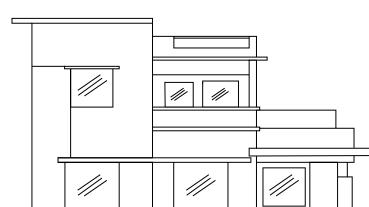
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The Pantheon

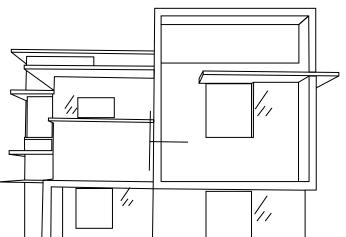
Modern Symmetry

Cascading Heights





Coastal Home





Mid-Century Modern

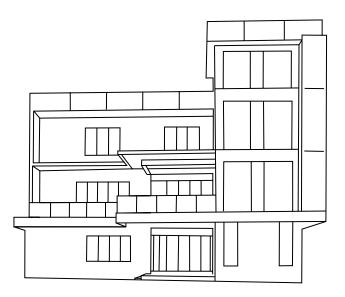


Nouveau Ornate

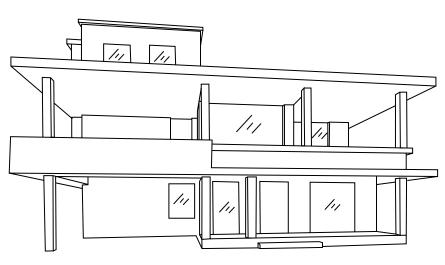




Jali House



Slotted Style



The Labyrinth

Archway Villa

Villa Savoye



House Styles

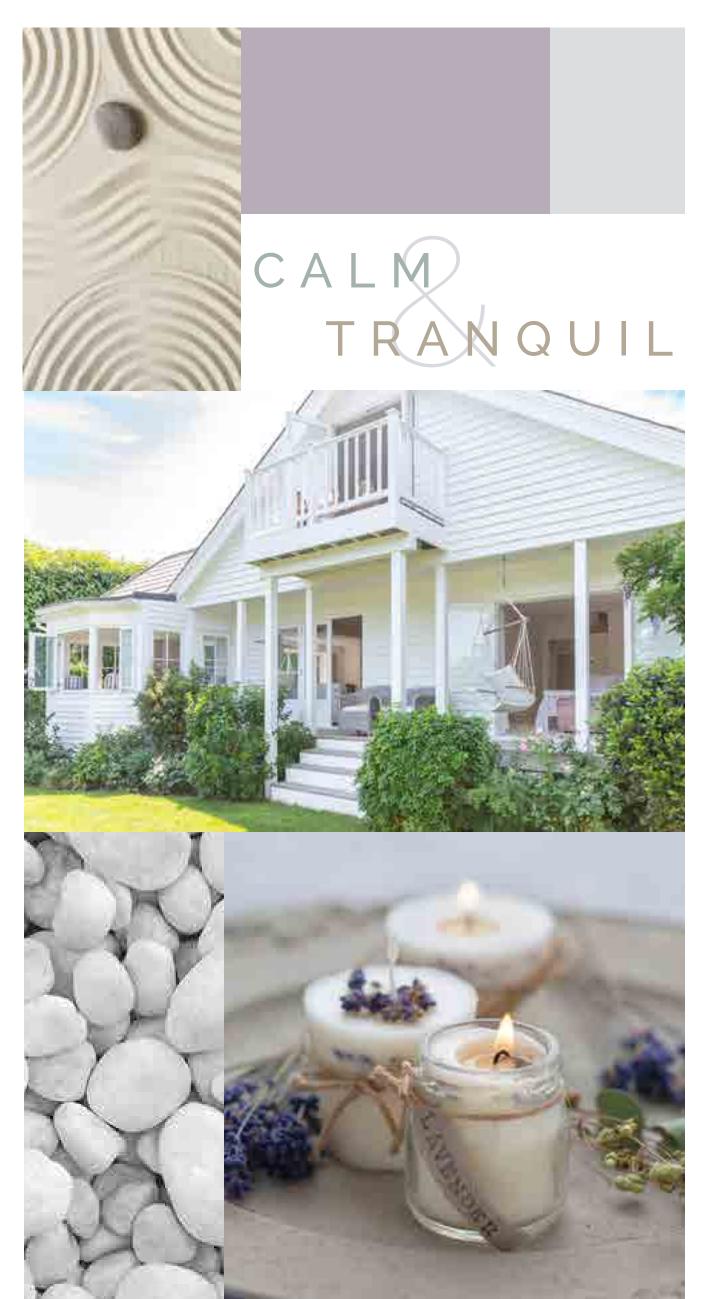
Colours

Products

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Colours

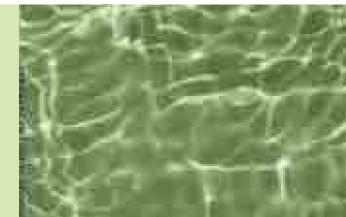
Choose a colour theme that sets the perfect mood for your dream home!

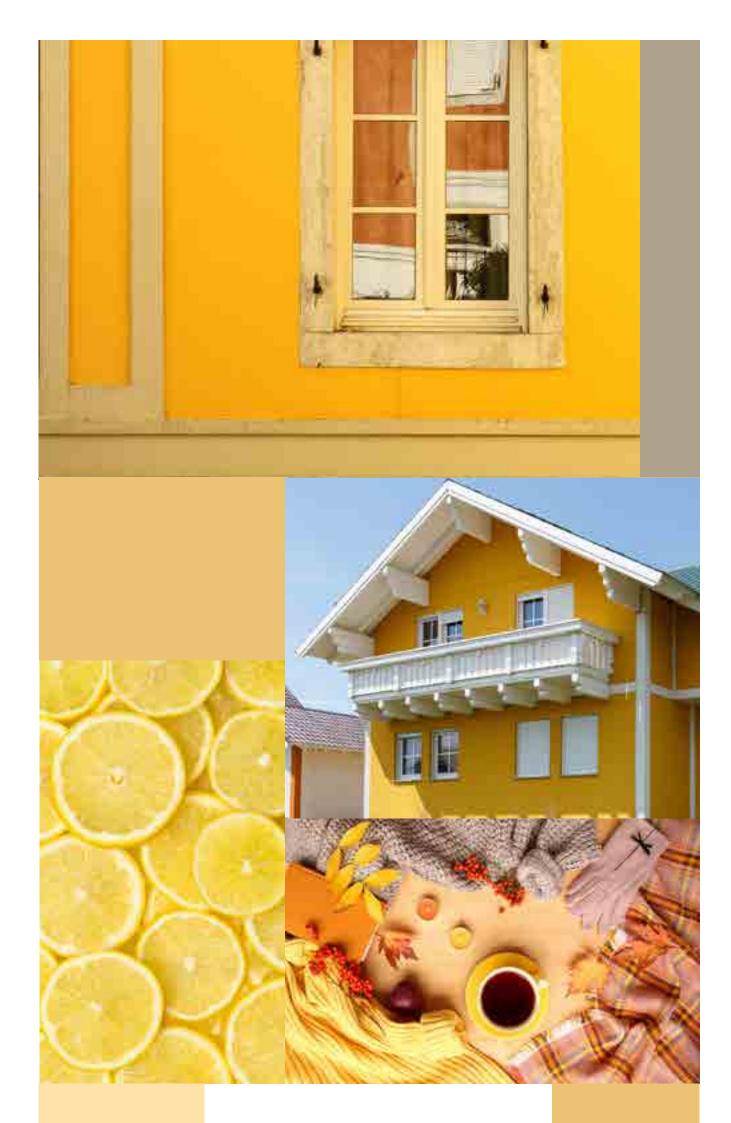






C O OCOMFY







W A R M C O Z Y

PASSIONATE KIBRANT



House Styles

Colours

Products

Tap on any of the shades you like from below and see the magic unfold!

CALM TRANQUIL

House Styles

Colours

COMFY

Products

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Tap on any of the shades you like from below and see the magic unfold!

COOL

House Styles

Colours

Products

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Tap on any of the shades you like from below and see the magic unfold!



House Styles

Colours

XIBRANT

Products

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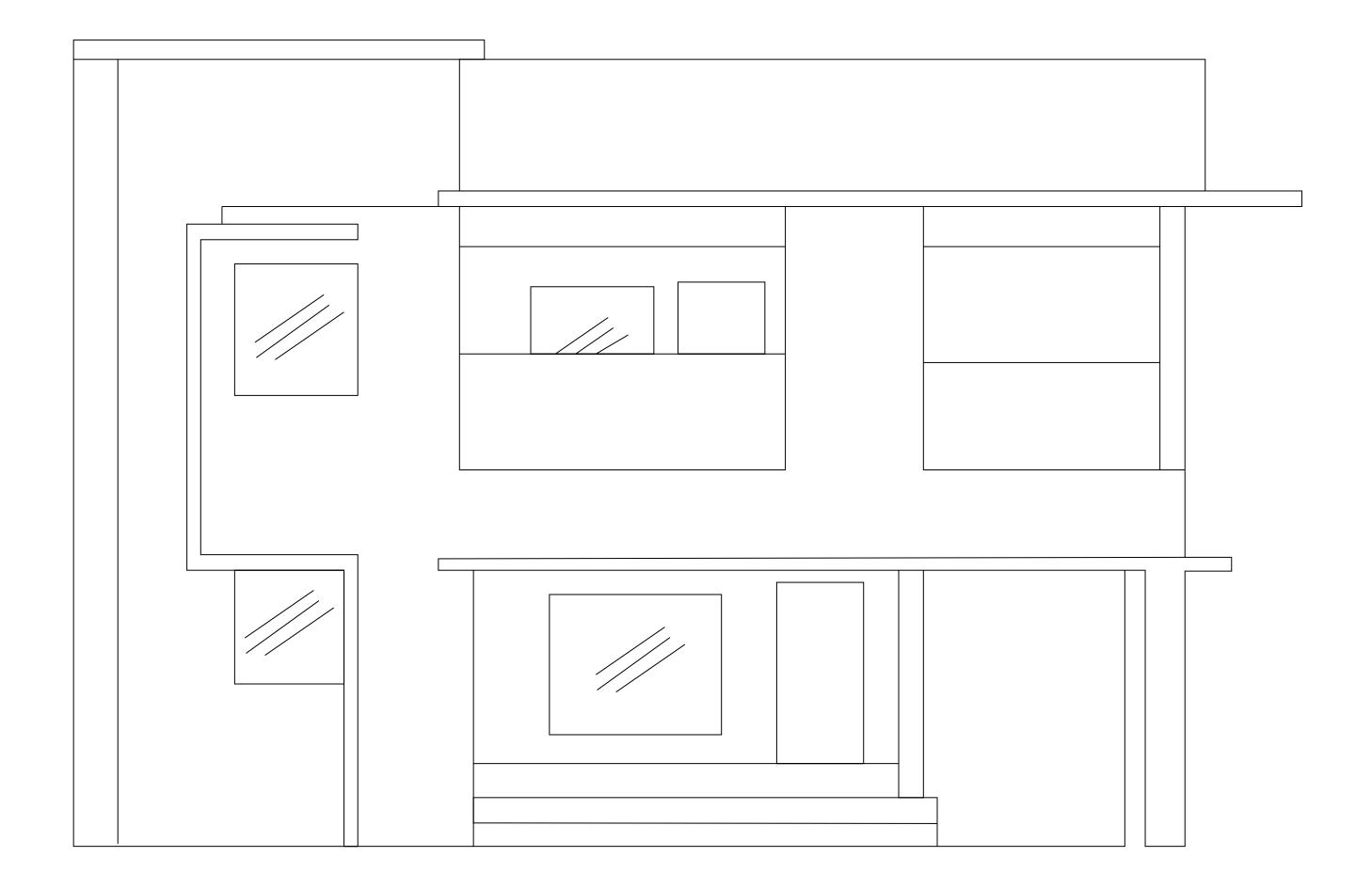
Tap on any of the shades you like from below and see the magic unfold!

PASSIONATE

House Styles

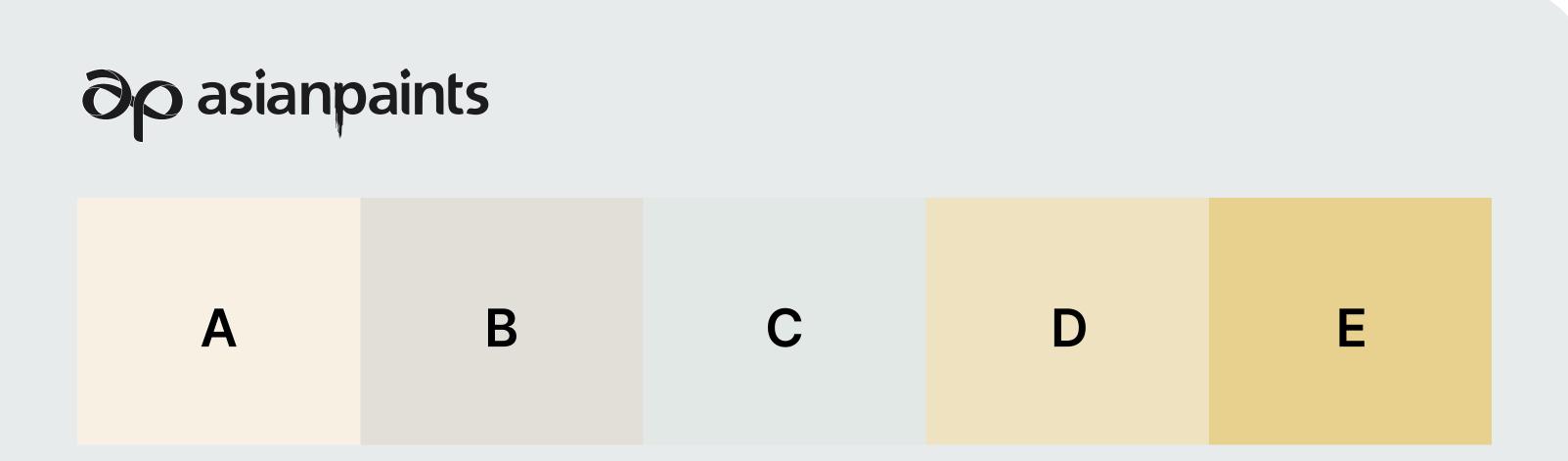
Colours

Products



House Style 01 Carved Cube

This home almost has an artistic, monolithic style. It has a modern appeal with various external claddings and textures. A beautifully connected 5-shaped weather shed makes it look eye catchingly offbeat.



Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products

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Texture Info

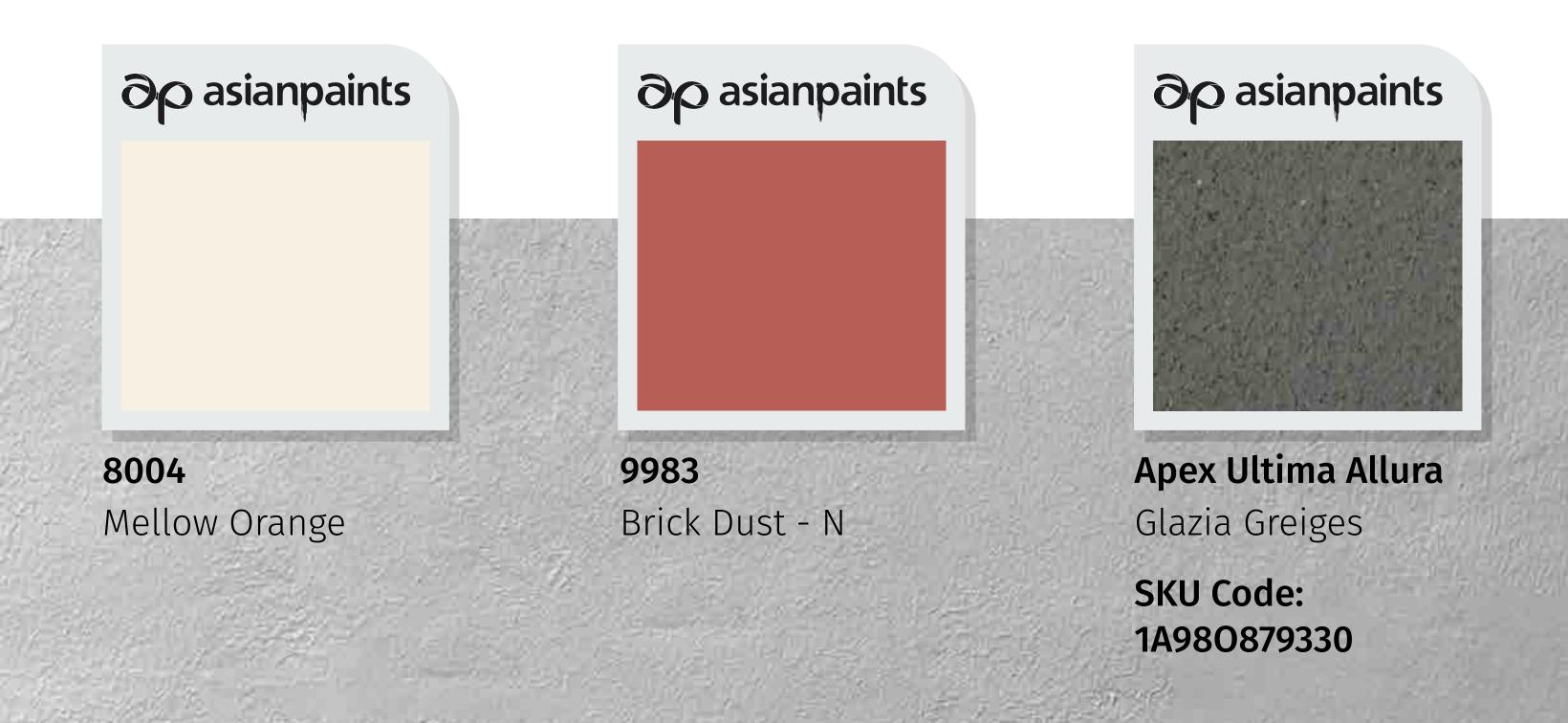
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Carved Cube - A

A subtle grey texture along with an earthy red make



a delightful impact on the white base colour giving this house a gracefully pleasant look.



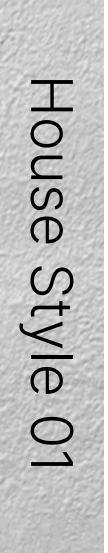
House Styles

Colours

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Carved Cube - B

A soft brown on an off-white gives this house

an artistic and distinguished appeal.



House Styles

Colours

Products

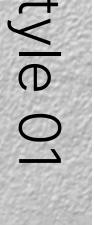
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House Style 01

Carved Cube - C

With an attractive colour combination of yellow and



brown as an accent to a soothing white, this house has an exquisite, artistic look and feel.



House Styles

Colours

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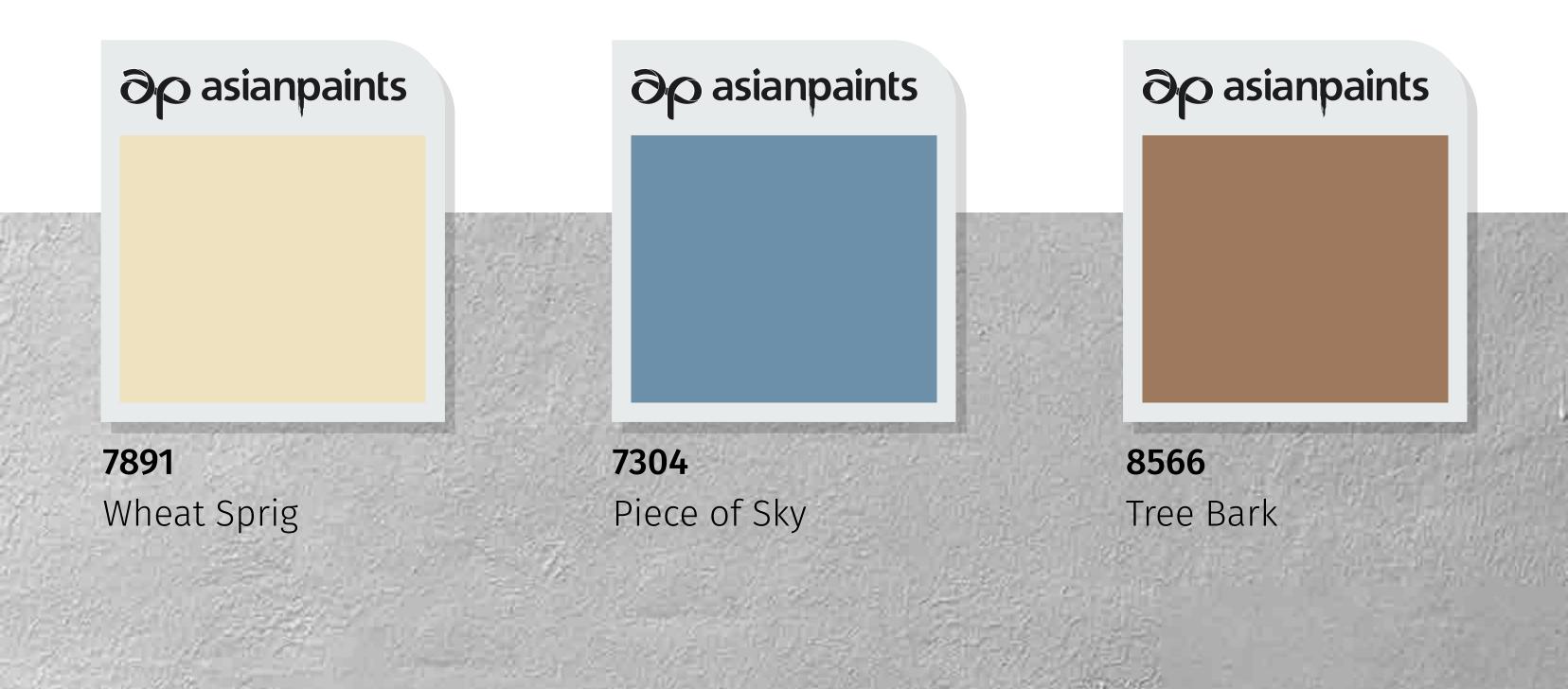




Carved Cube - D

A dash of sober blue to the cosily warm off-white

makes for a delightful and stylish combination. Subtle use of brown adds class to the structure.



House Styles

Colours

Products

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Carved Cube - E

With pale yellow as the main colour and dark grey

accents, this house has a warm and welcoming look and feel.



House Styles

Colours

Products

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Apex Ultima Allura Textures

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Carved Cube - A

click here to go back



Apex Ultima Allura Glazia Greiges SKU Code: 1A980879330

Other Textures





Apex Ultima Allura Lumiflakes Coarse White SKU Code: 1A980856325

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Apex Ultima Allura Aeris Rust SKU Code: 1A990811330



Apex Ultima Allura Serenus Grey SKU Code: 1A990817330

House Styles

Colours

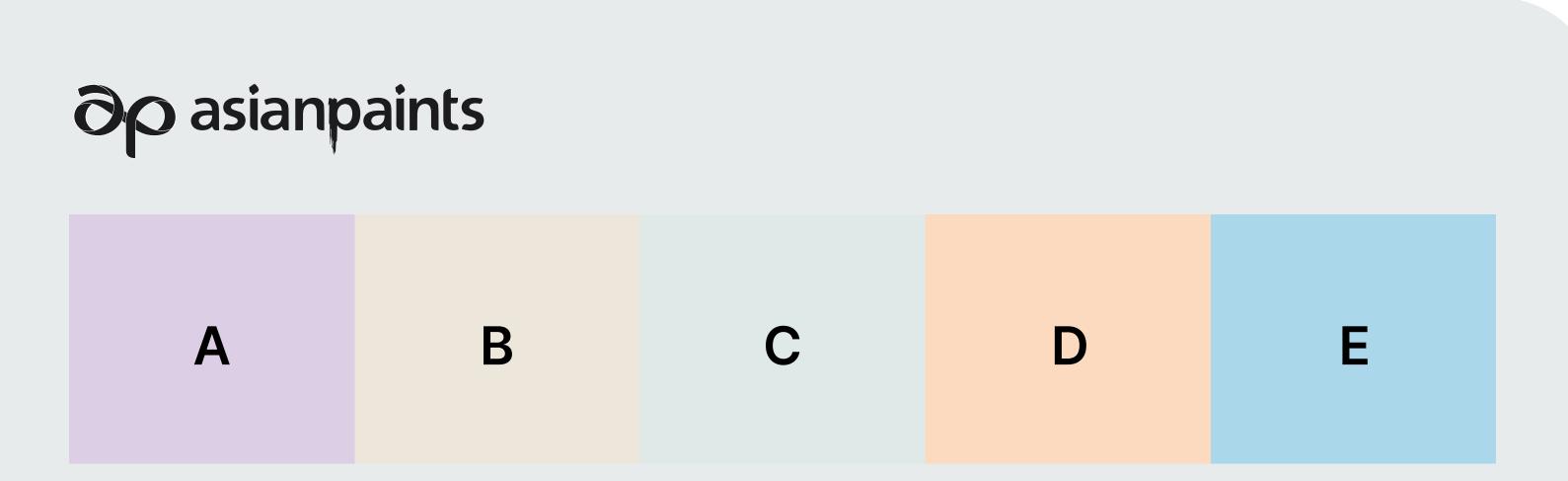
Products

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House Style 02 Neo-Roman

This refined house style has an appealing aesthetic device of repetition. With a column façade and tall openings the home looks grand. Accent walls also provide a distinctive character to it.



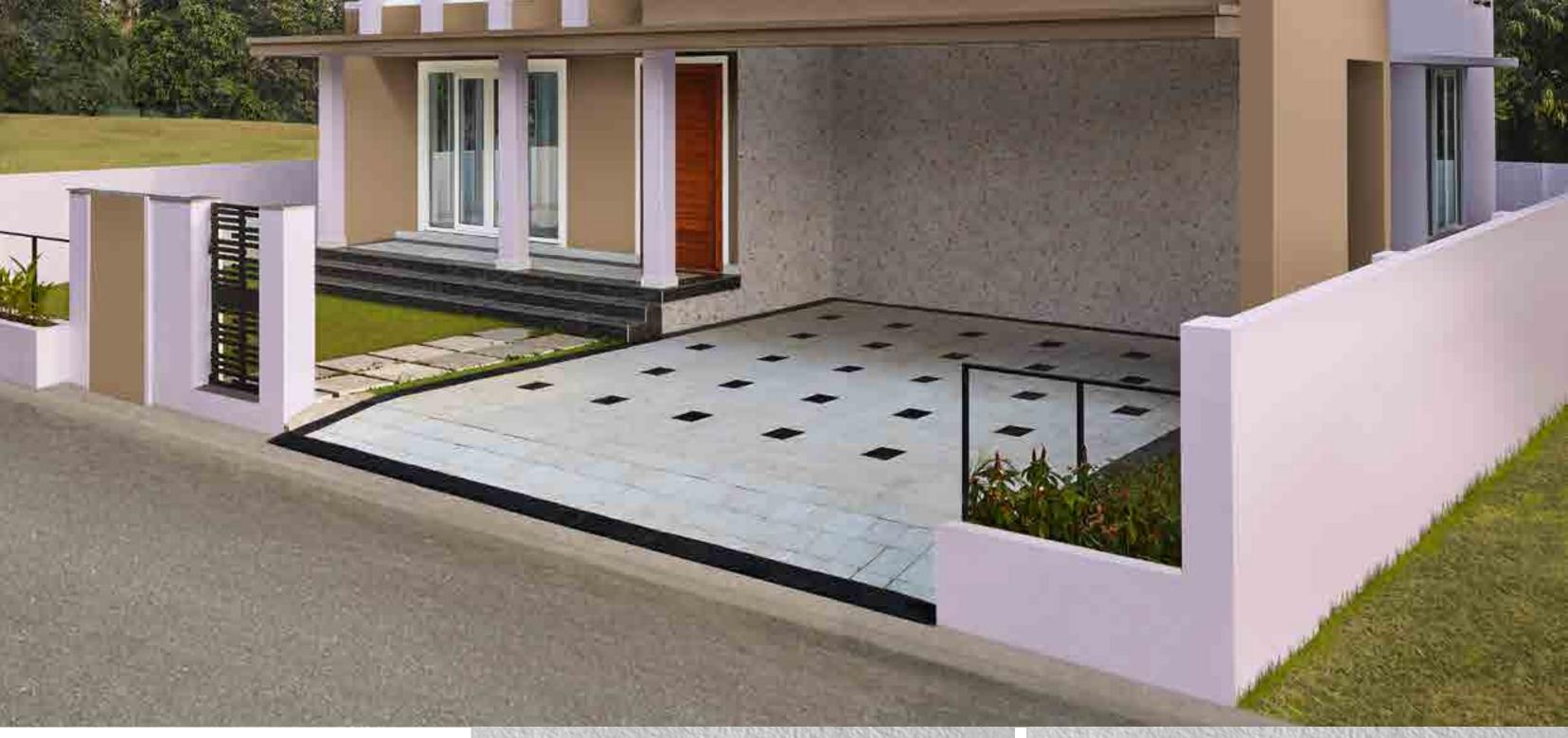
Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products

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Texture Info

click here

Tile Guard Info

click here

Neo-Roman - A

Soft hues of lilac and earthy brown,

House Style 02

complemented with white and grey accents, lend this home an easy-on-the-eyes, dreamy feel.



House Styles

Colours

Products

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Neo-Roman - B

Pale yellow and charcoal grey, with accents of



white, elicit a sense of calm and balance, and give this home a warm appeal.

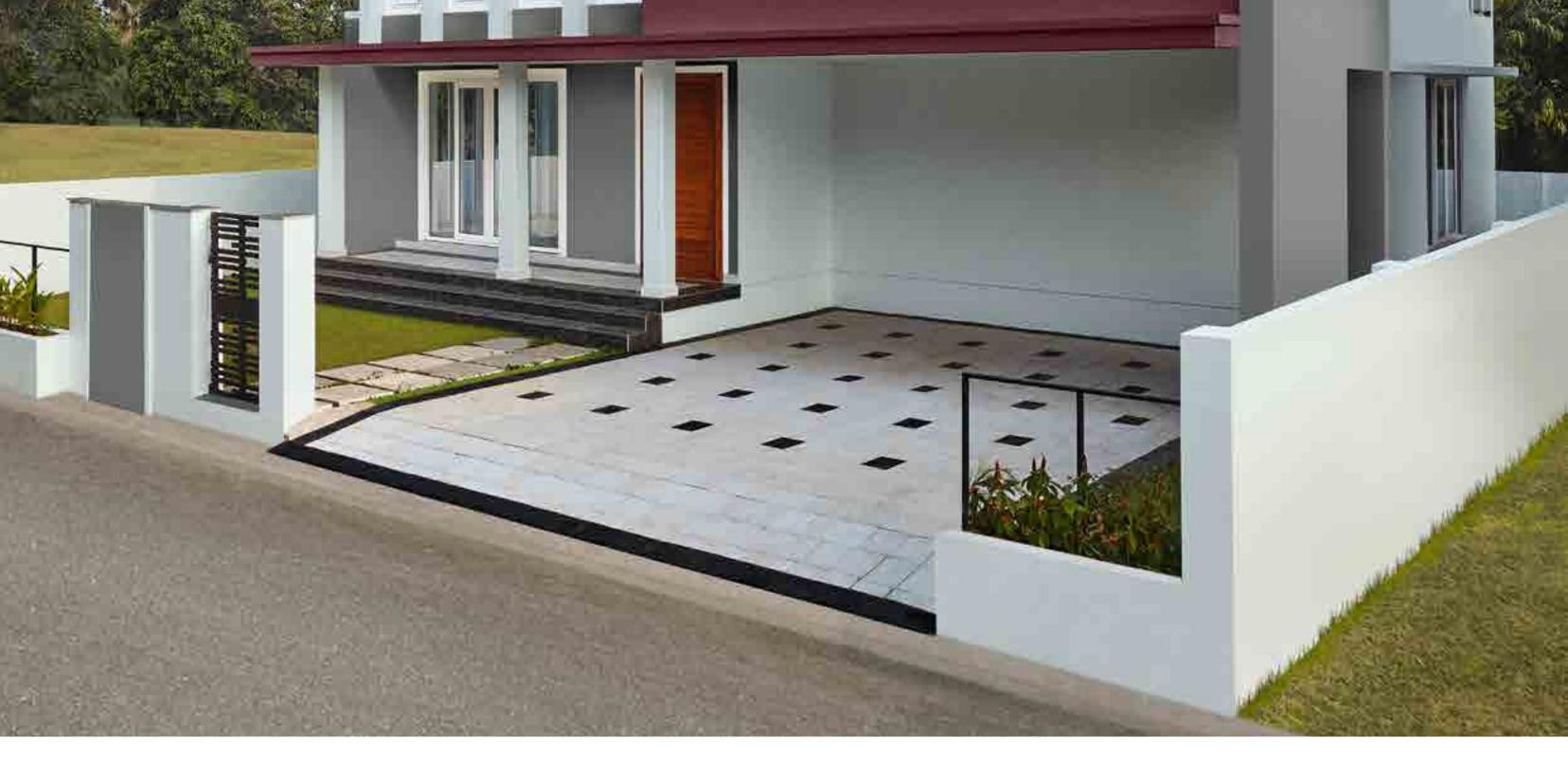


House Styles

Colours

Products

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Neo-Roman - C

A breezy hue finished with white and accents of



rich wine, give this home style and grace.



House Styles

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Products

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Neo-Roman - D

Soft hues of peach combined with a slate grey,



and complemented with white accents, give this home an elegant vibe.



House Styles

Colours

Products

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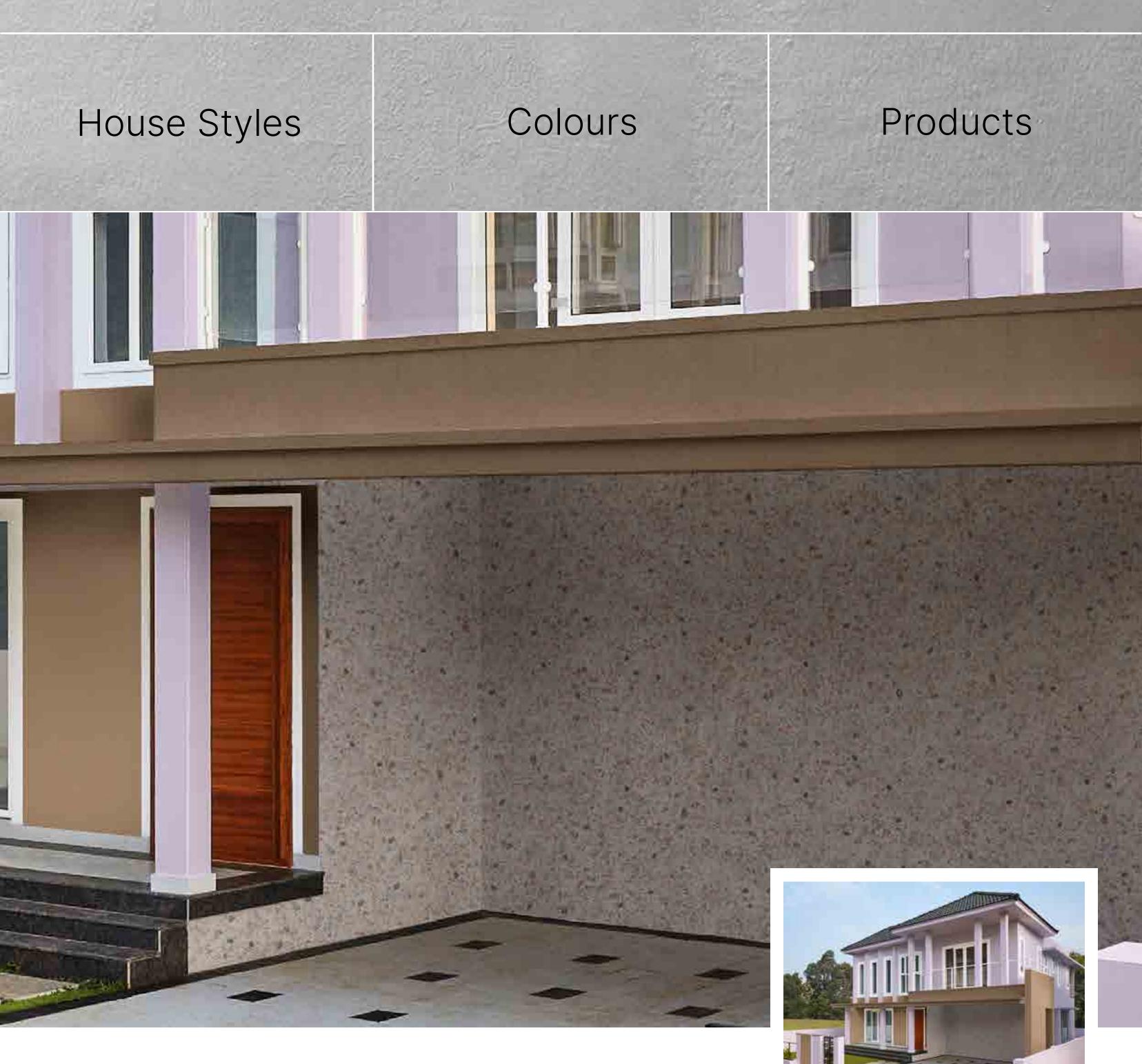


Neo-Roman - E

Reminiscent of the Mediterranean seaside, this

home comes alive with calming hues of blue and grey, along with accents of white.





Apex Ultima Allura Textures

Neo Roman - A

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Apex Ultima Allura Lumiflakes Coarse Maroon SKU Code: 1A980858325

Other Textures





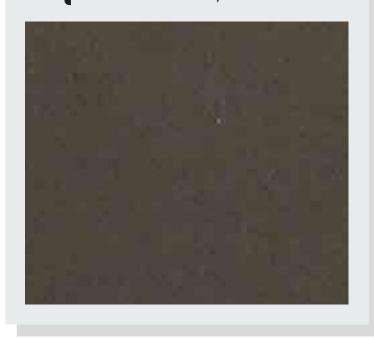
Apex Ultima Allura Granizia Coarse Beige Brown SKU Code: 1A980818330

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Apex Ultima Allura Granizia Coarse Black Particle SKU Code: 1A980825330





Apex Ultima Allura
Serenus Greges
SKU Code:
1A990807330

House Styles

Colours

Products

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Apex Tile Guard

Neo Roman - A

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Spl Grey

Other Roof Colours



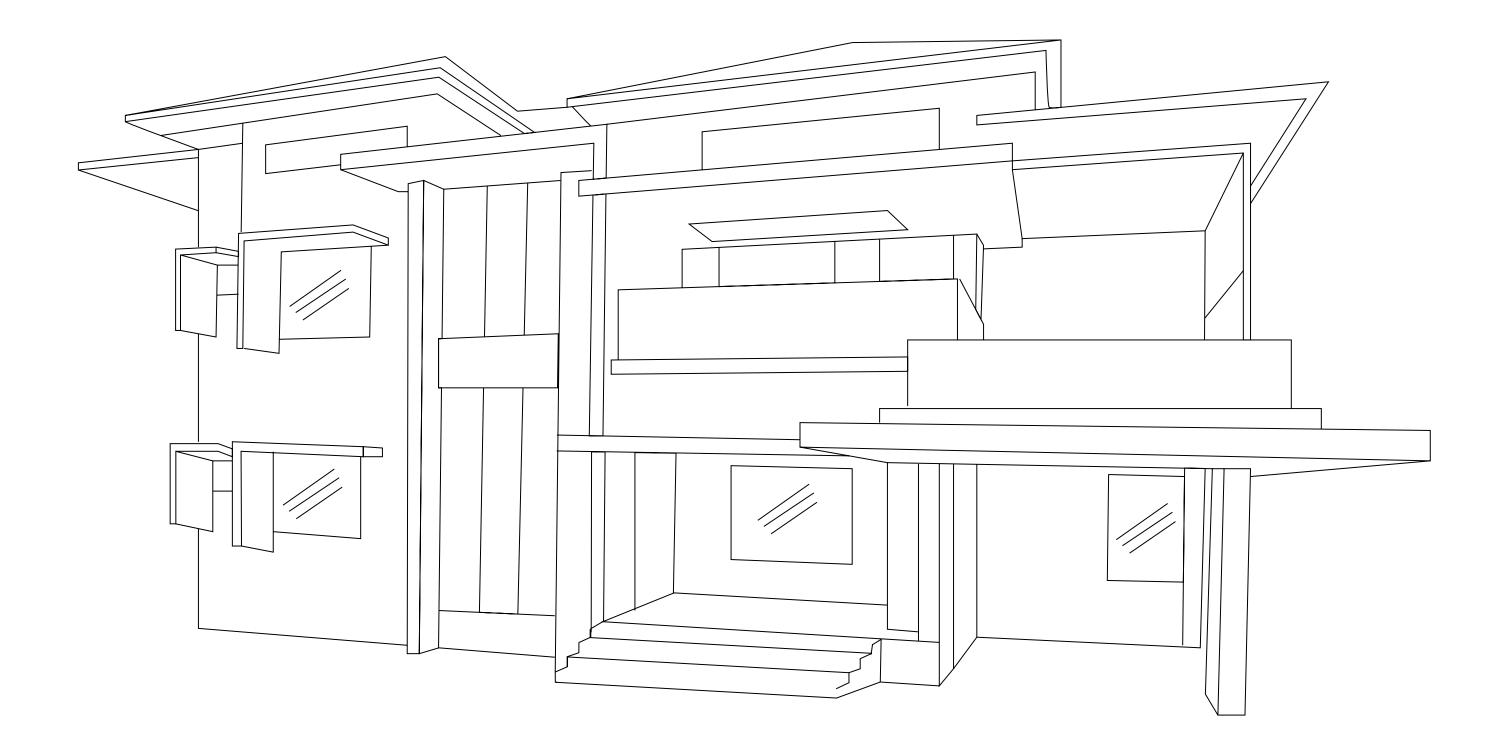
*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.

House Styles

Colours

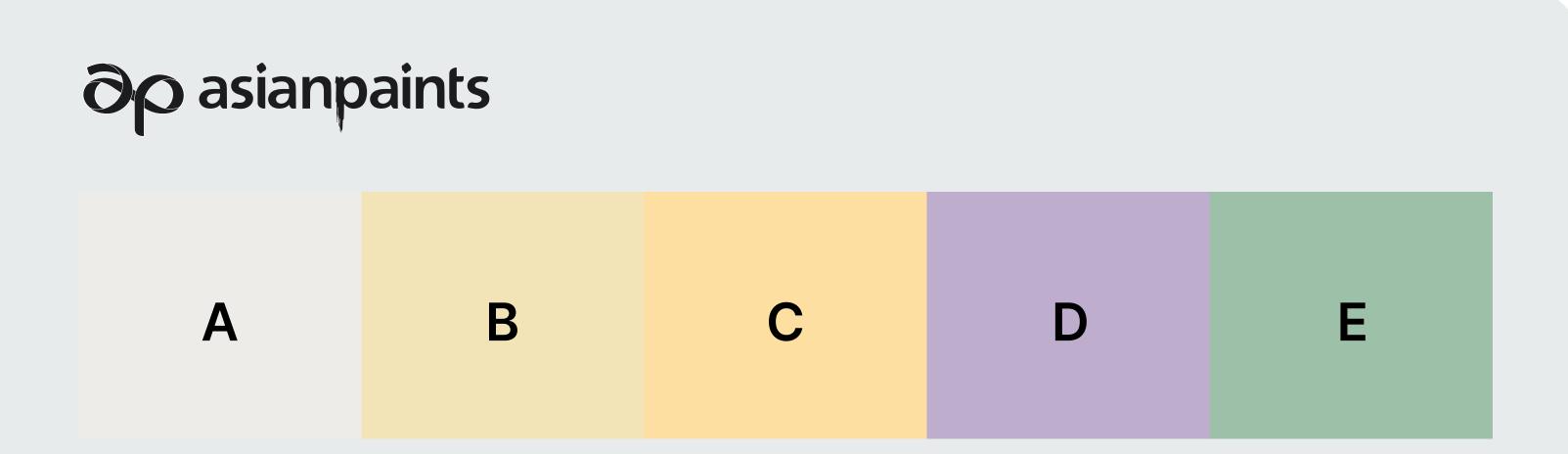
Products

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House Style 03 Contemporary

Fashionable with a geometric aesthetic, we see a beautiful convergence of horizontal and vertical lines in this home. Pergolas and a staggered floor plate add to the contemporary style of the house.



Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products

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Tile Guard Info

click here

Contemporary - A

A combination of formal grey with aesthetic



yellow accents, gives this home a sharp and refreshing look.



House Styles

Colours

Products

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Contemporary - B

Refreshing beige and vivid maroon seamlessly



come together to highlight the tones of the structure.



House Styles

Colours

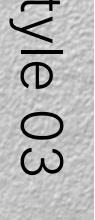
Products

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Contemporary - C

Buttery yellow meets lilac-grey in this contemporary



home to give it an invigorating appeal.



House Styles

Colours

Products

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Contemporary - D

Warm accents of orange seamlessly meet cool

grey with lavender undertones, lending this home a trendy vibe.



House Styles

Colours

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Contemporary - E

Pale green with accents of soothing grey, give this

home a vivid and verdant feel.



House Styles

Colours

Products

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Apex Tile Guard

Contemporary - A

click here to go back

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Other Roof Colours



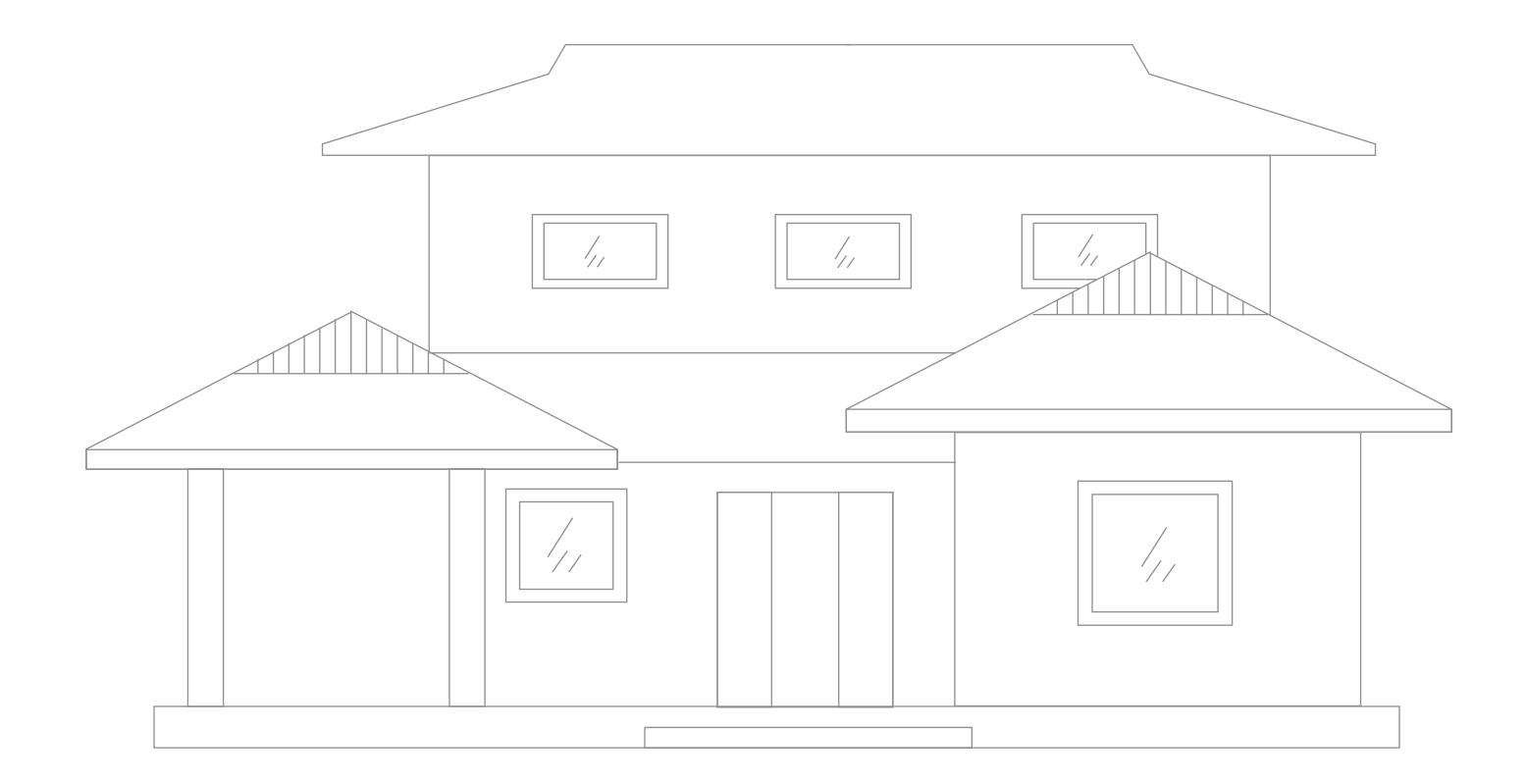
*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.

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House Styles

Colours

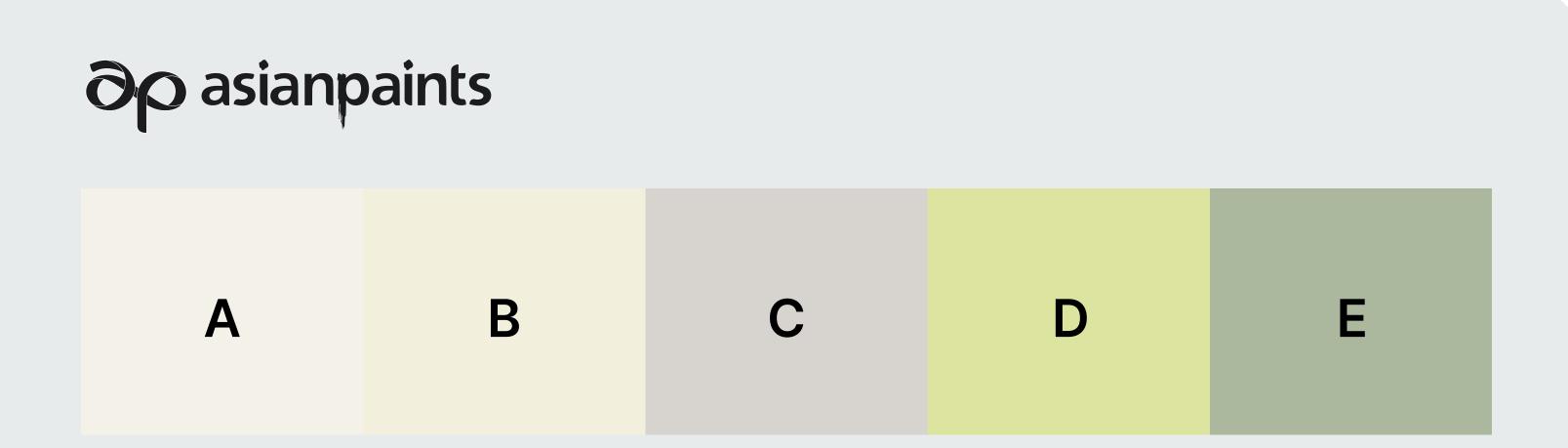
Products



House Style 04 Rustic

With balance and symmetry, this home looks compact and classy. Sloping roofs with weather sheds and

a pleasing combination of stones and tiles with an external wood façade are characteristics of a rustic home.



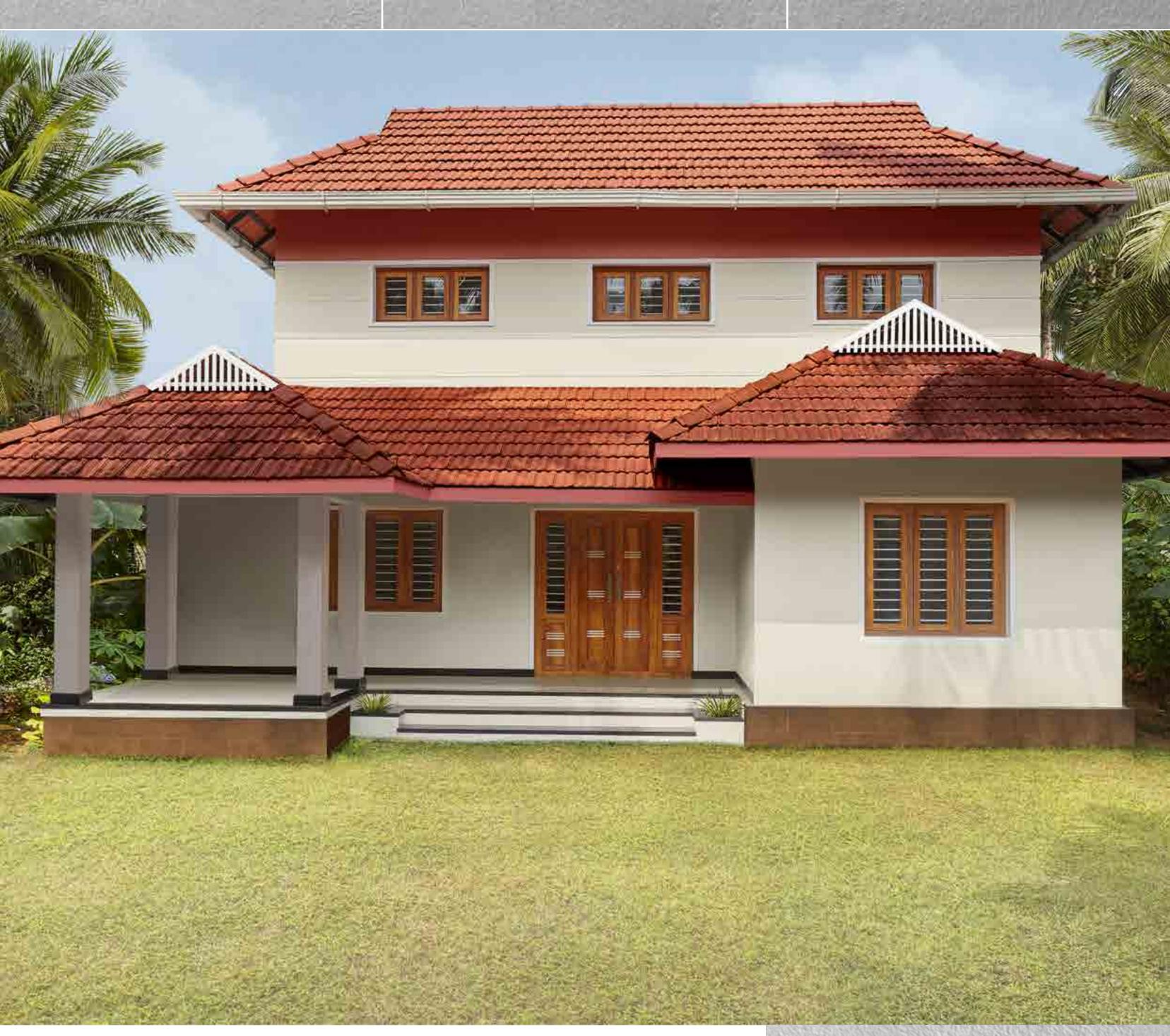
Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products

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click here

Rustic - A

Understated and charming, beige blends in with



the contrasting brick red, giving the home a warm personality.

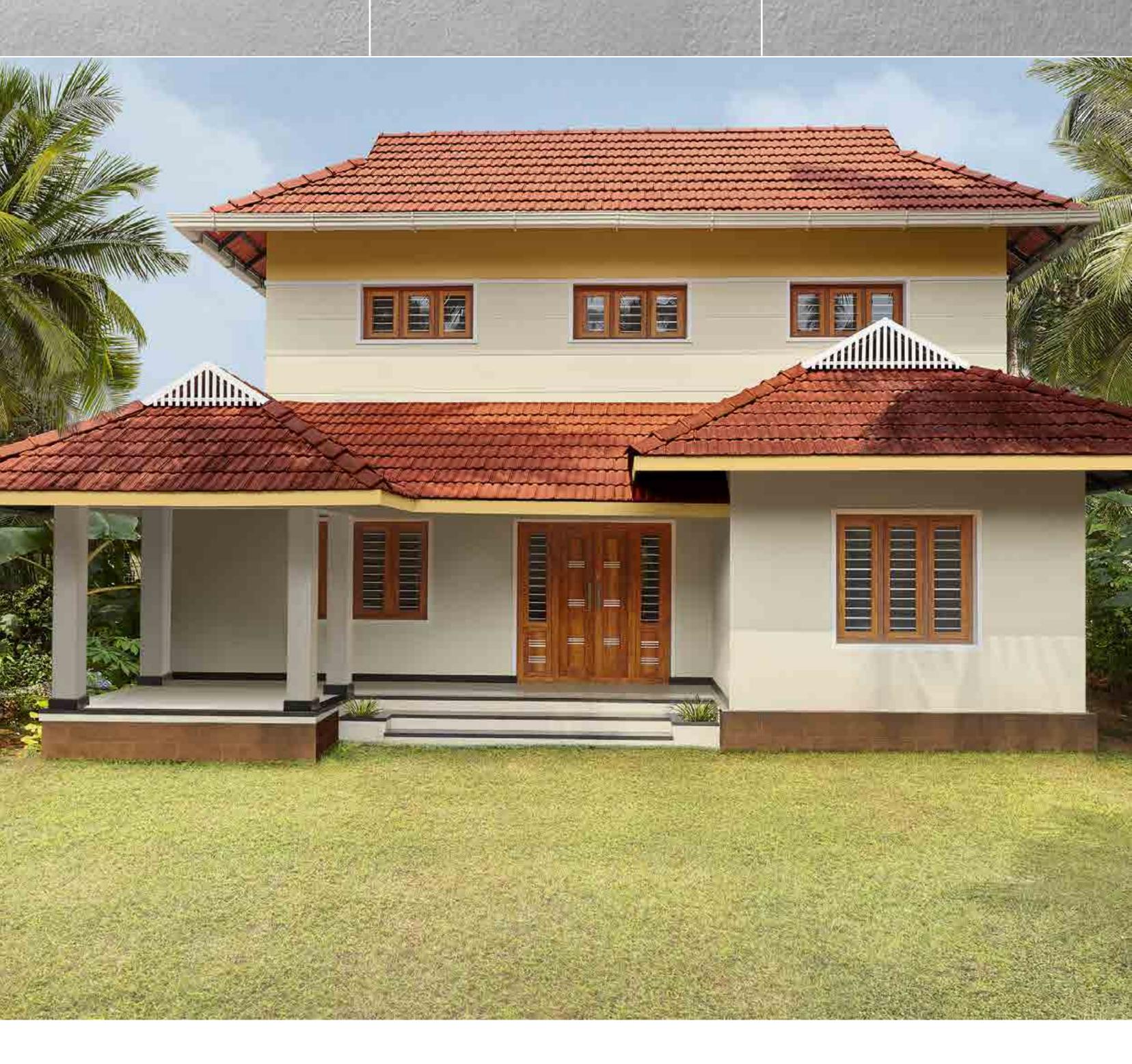


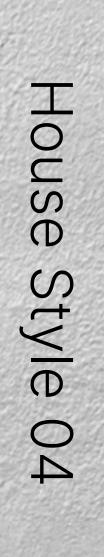
House Styles

Colours

Products

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Rustic - B

A stately white meets cheery yellow. This pop of colour is refreshing in a sea of white.

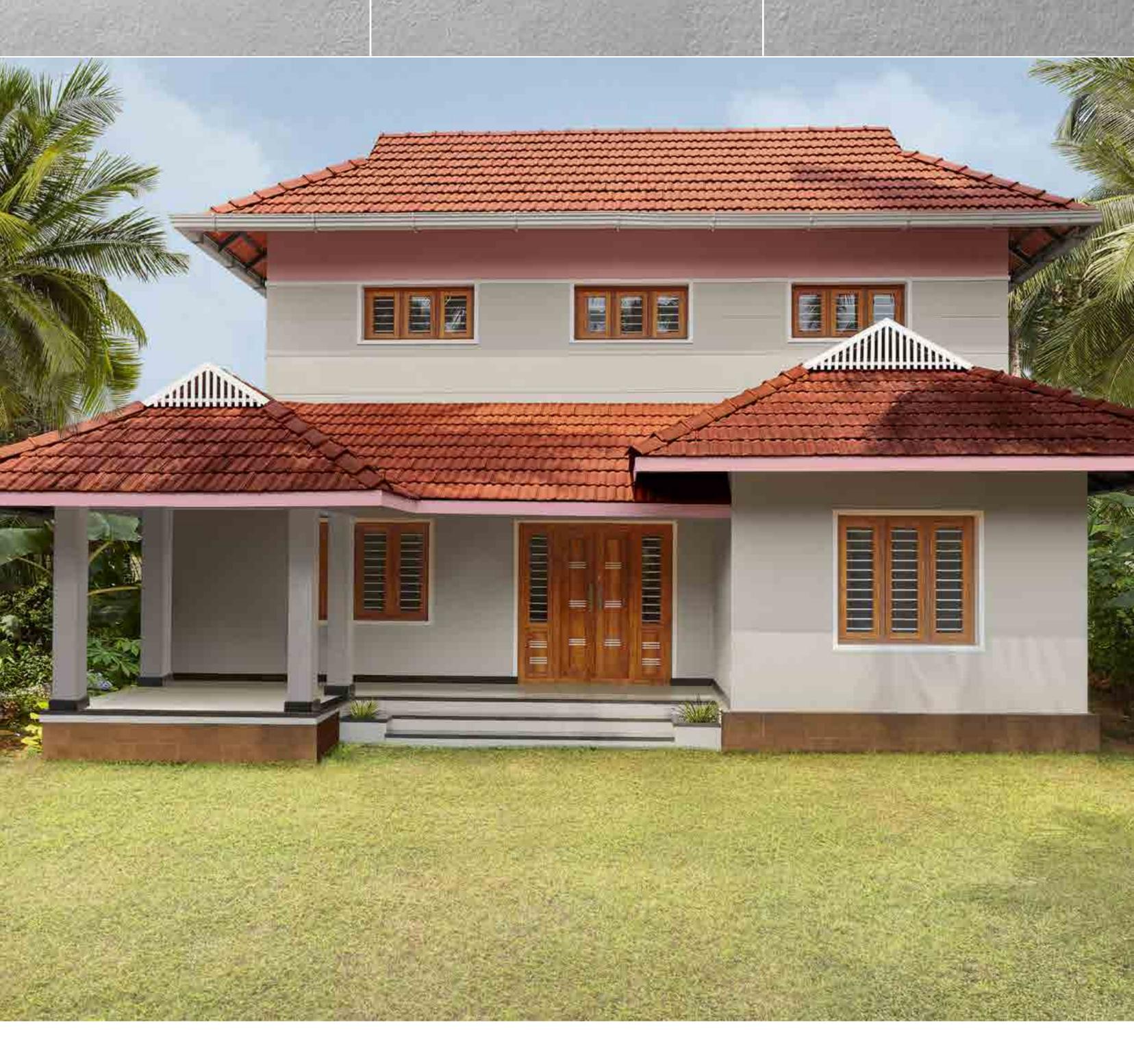


House Styles

Colours

Products

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Rustic - C

Minimal and elegant hues of grey and pink, complement the red tiles of this house and bring alive a sense of understated style and colour confidence.



House Styles

Colours

Products

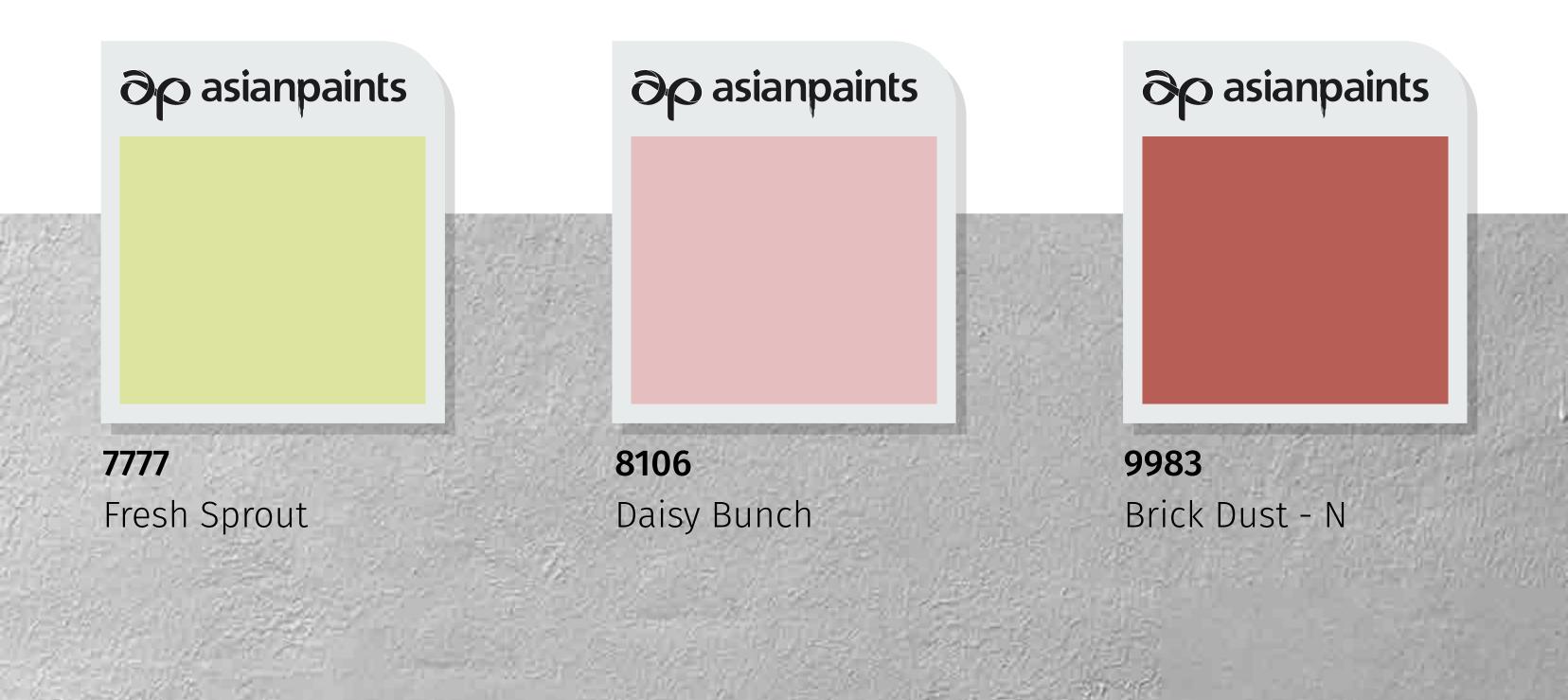
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Rustic - D

A balanced blend of lively green and earthy red lends this home a refreshing vibe. An accent of subtle pink also gives the home a distinct personality.

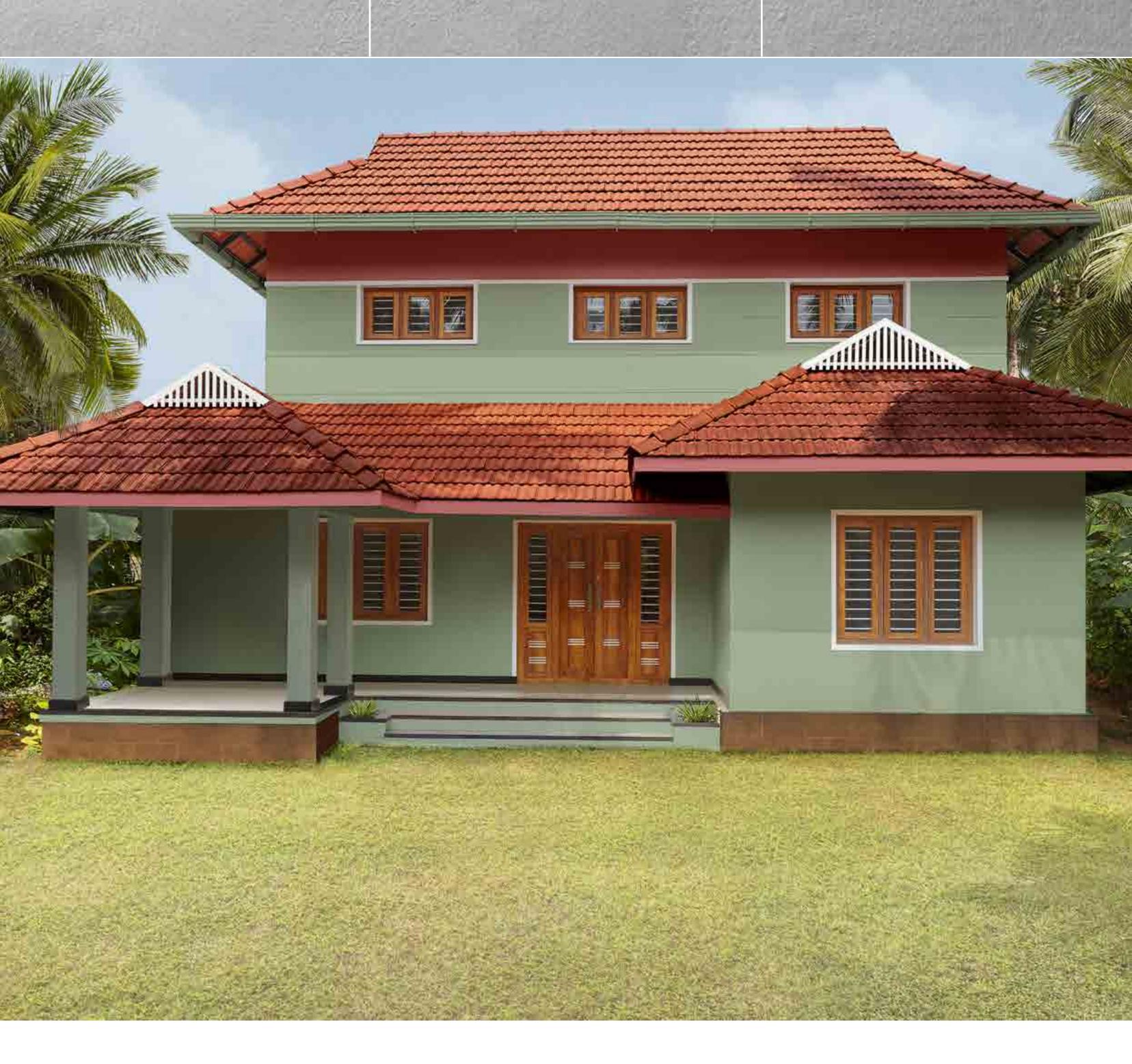


House Styles

Colours

Products

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Rustic - E

Sage green and subtle maroon blend together

to complement the woodwork of this home; a soothing and elegant combination.



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House Styles

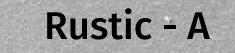
Colours

Products



Apex Tile Guard





click here to go back

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0427



Other Roof Colours



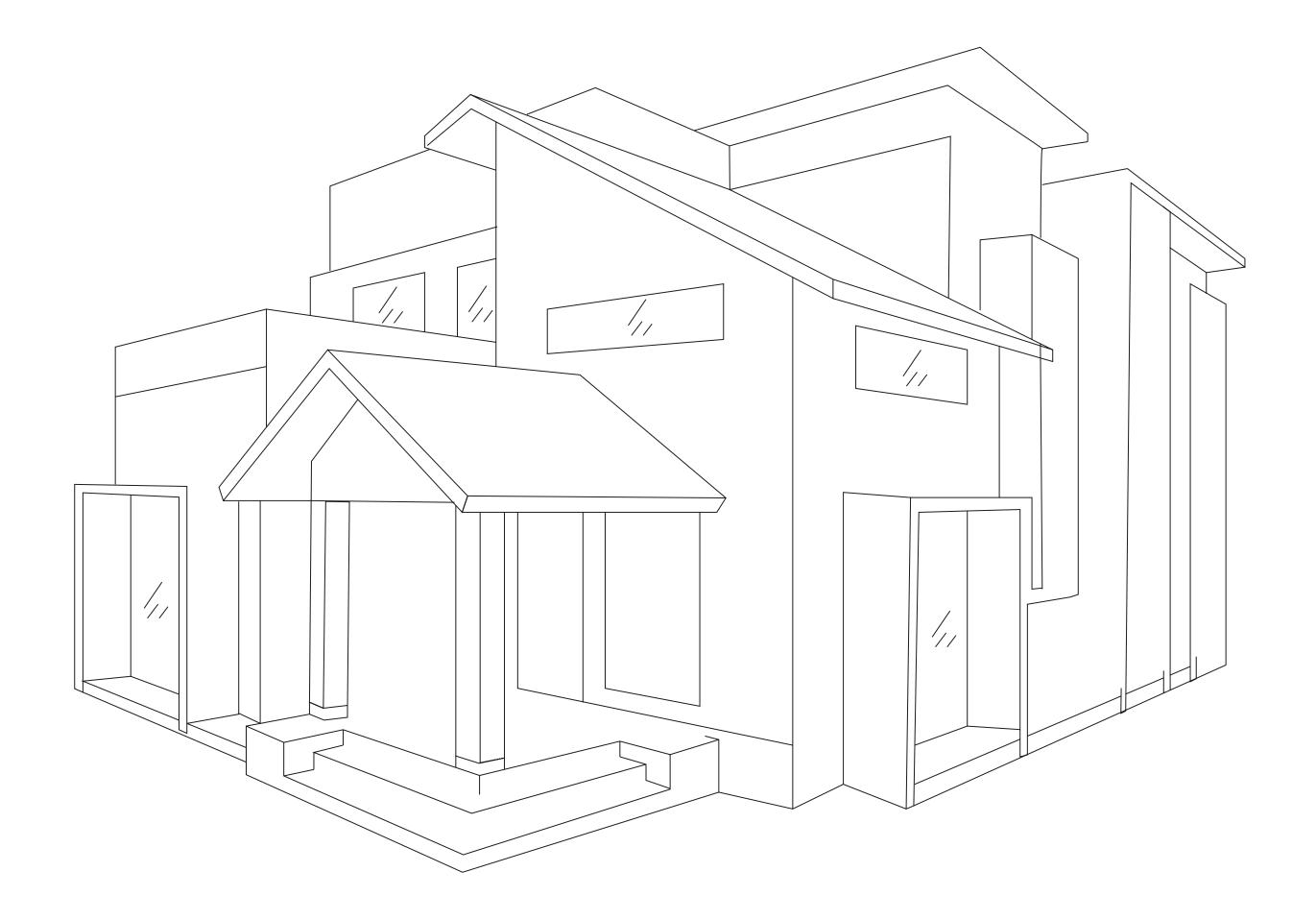
*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.

House Styles

Colours

Products

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House Style 05 Modern Classy

This contemporary yet classy house comes together like a jigsaw puzzle. It has a combination of box

windows, sloping and flat roofs to give it a smart look.



Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products

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Tile Guard Info

click here

Modern Classy - A

Brick red combined with a subtle pink, blend



together with off-white to give this home sophisticated charm.



House Styles

Colours

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Modern Classy - B

Subtle creams with accents of deep red, come

together to give this home a contemporary feel.



House Styles

Colours

Products

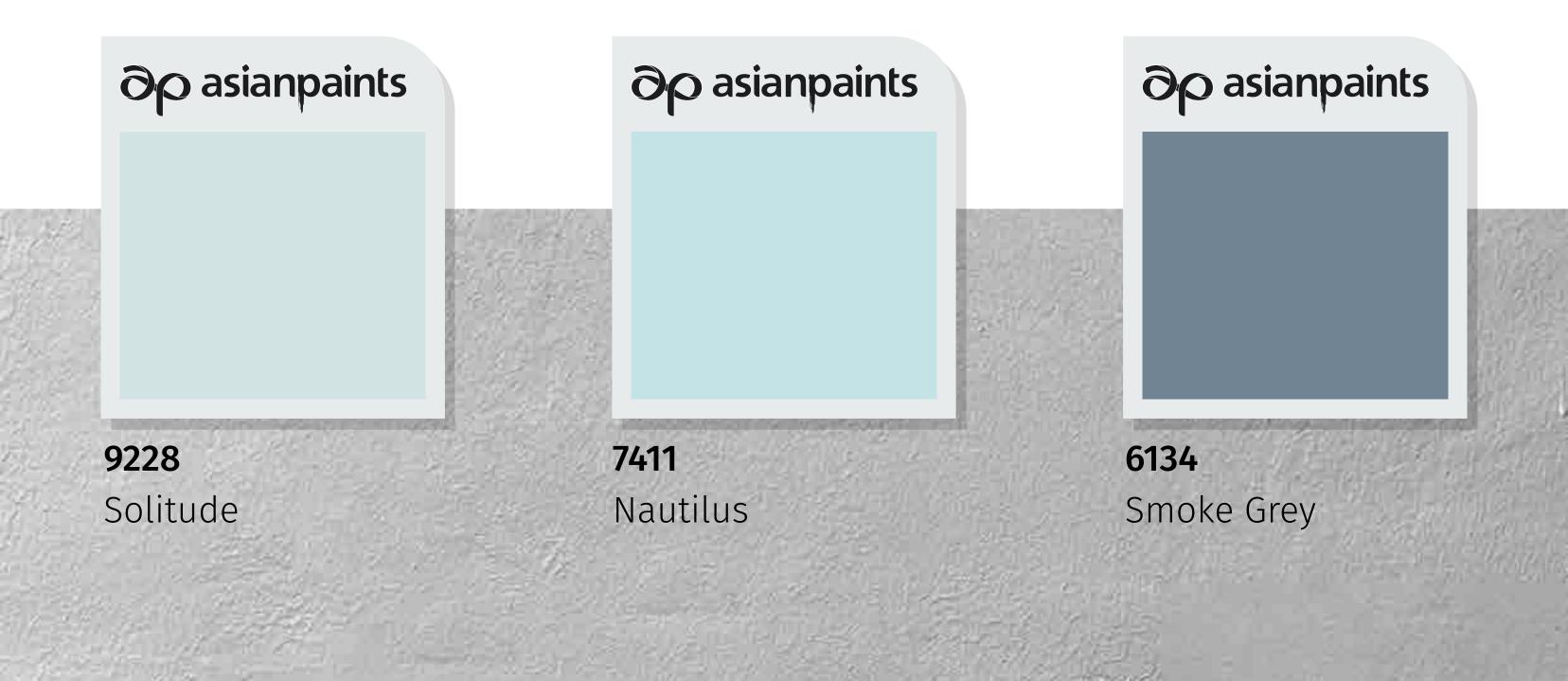
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Modern Classy - C

Soothing white meets cool blues, in a confident

coming together of seaside hues.



House Styles

Colours

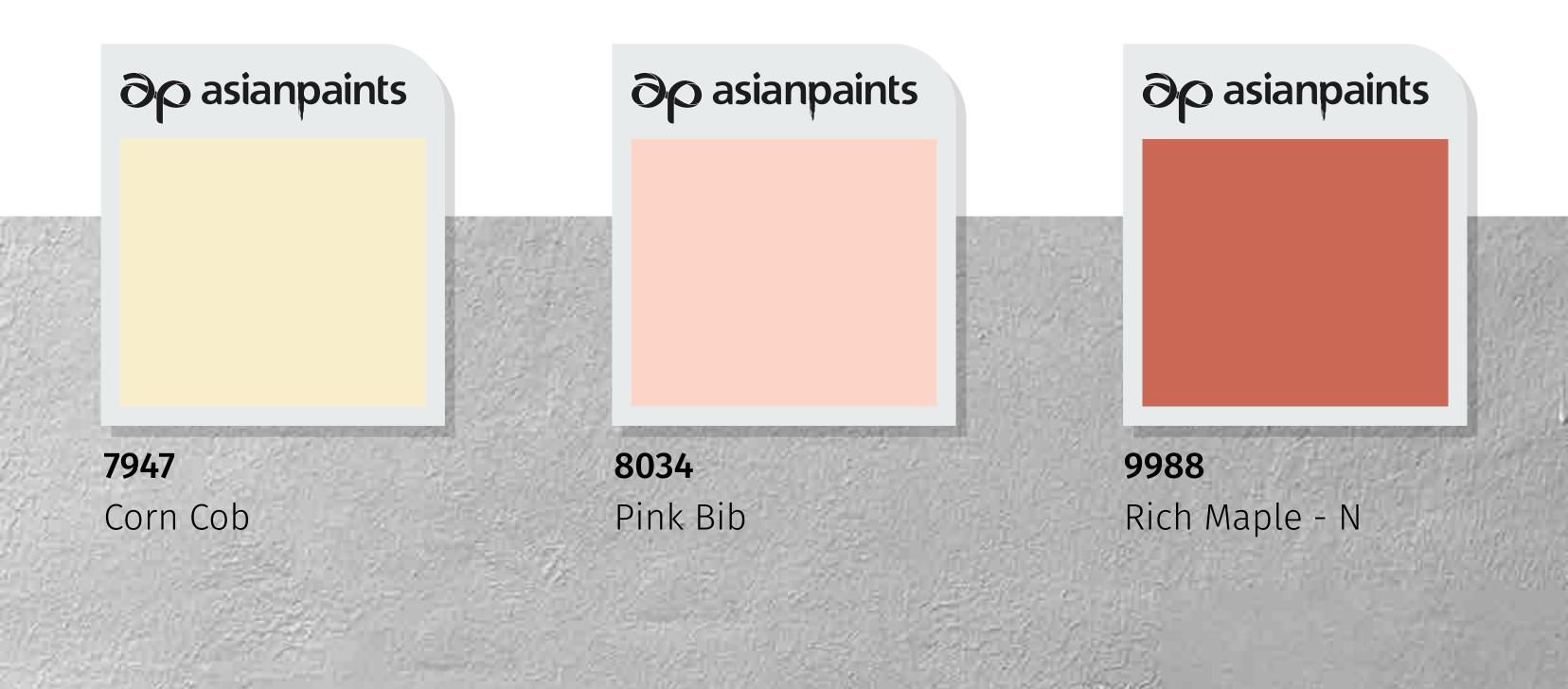
Products

44



Modern Classy - D

Brick red combined with a subtle pink, blend together with a serene off-white to give this home a classic vibe.



House Styles

Colours

Products

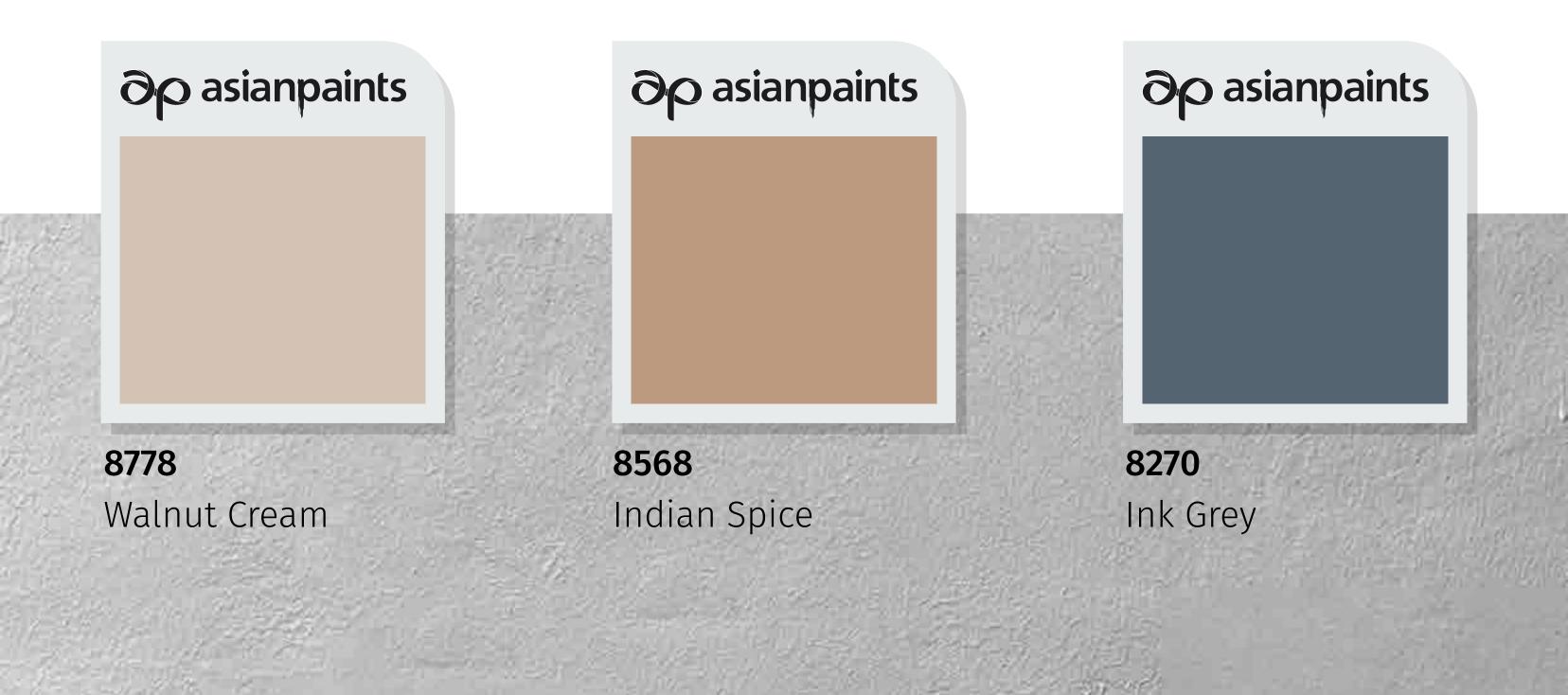
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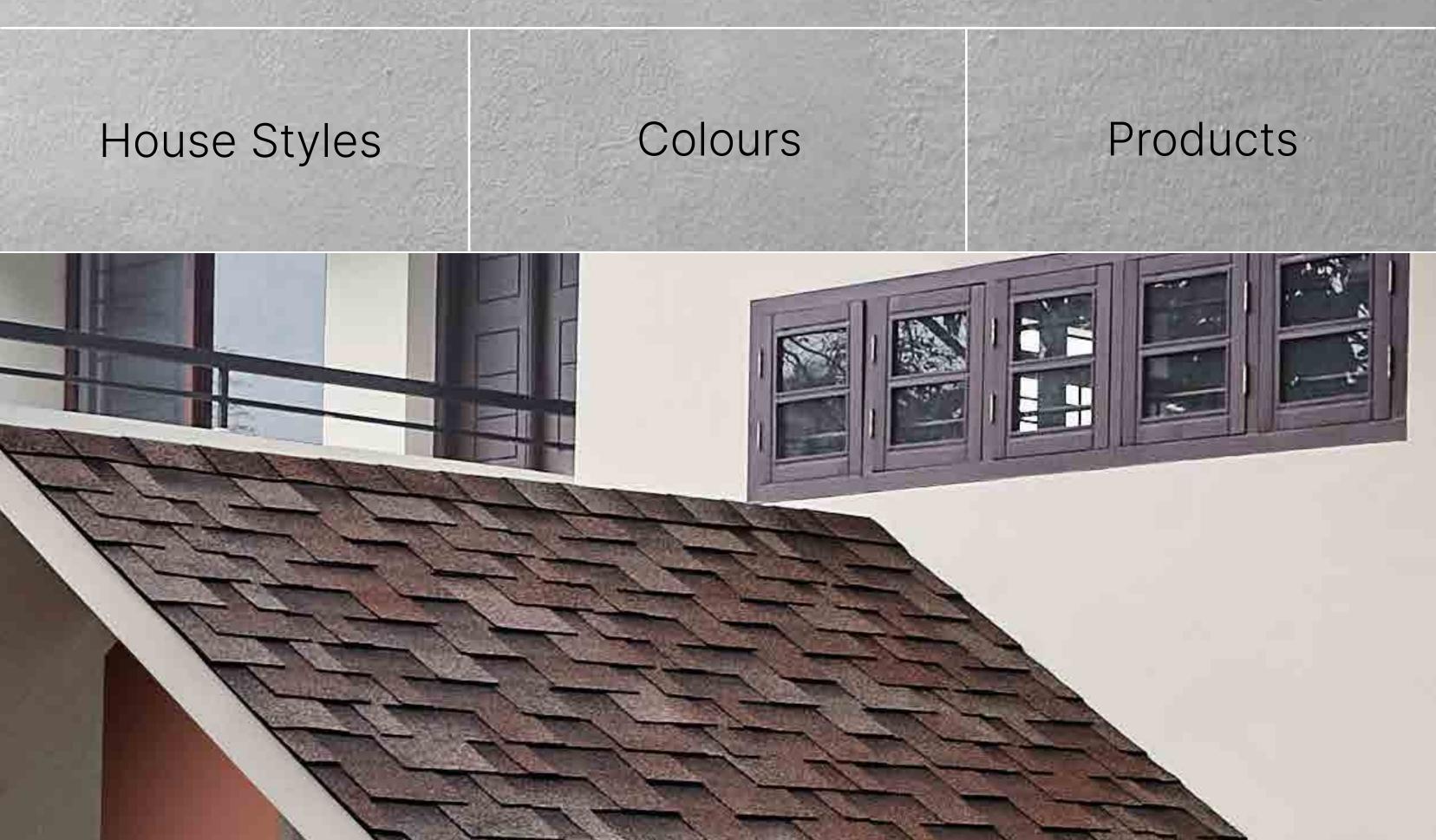


Modern Classy - E

A play of colours and its shades, this home brings

to life the subtlety of brown and beige, aptly complemented by accents of blue.







Apex Tile Guard

Modern Classy - A

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0565 Maroon

Other Roof Colours



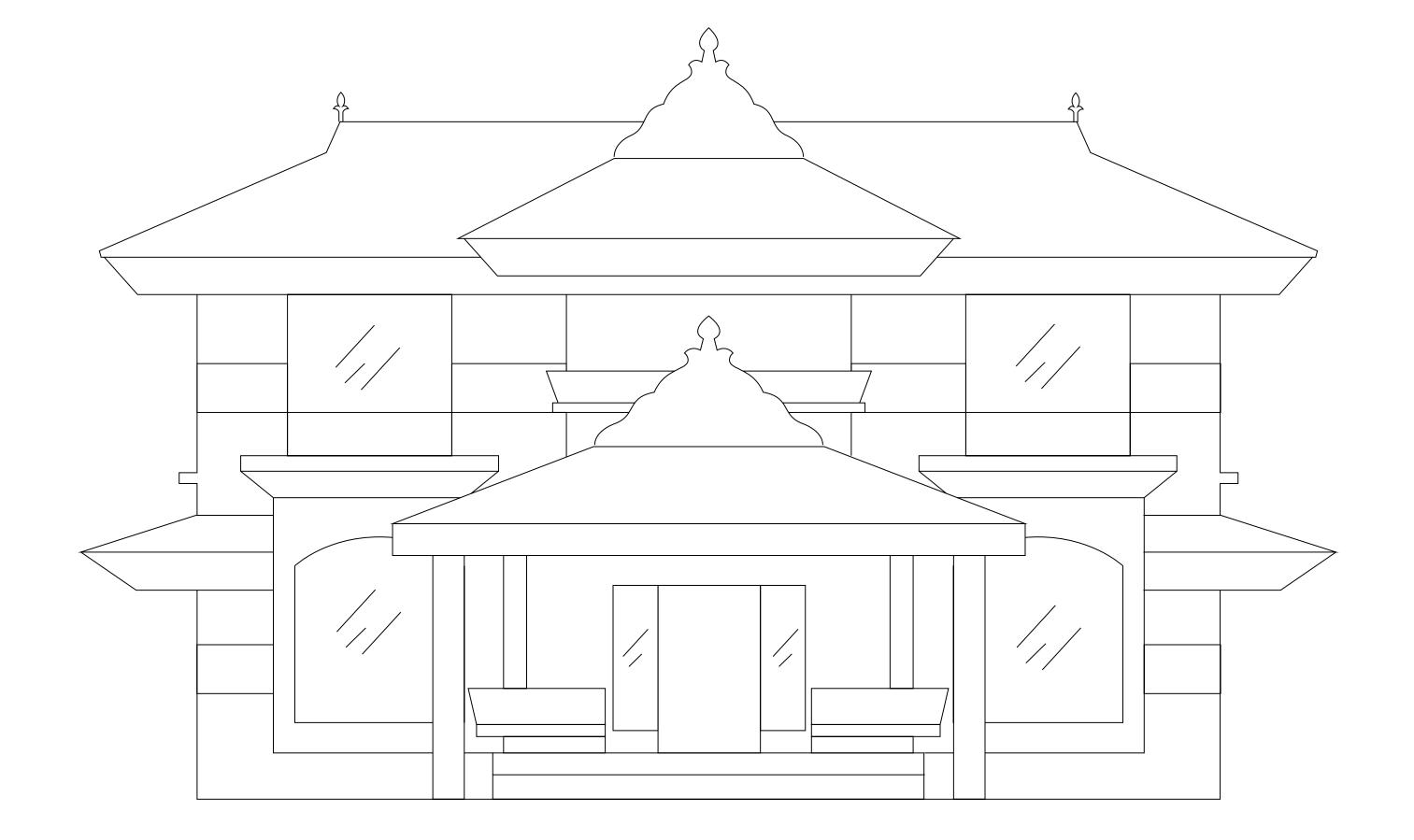
*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.

House Styles

Colours

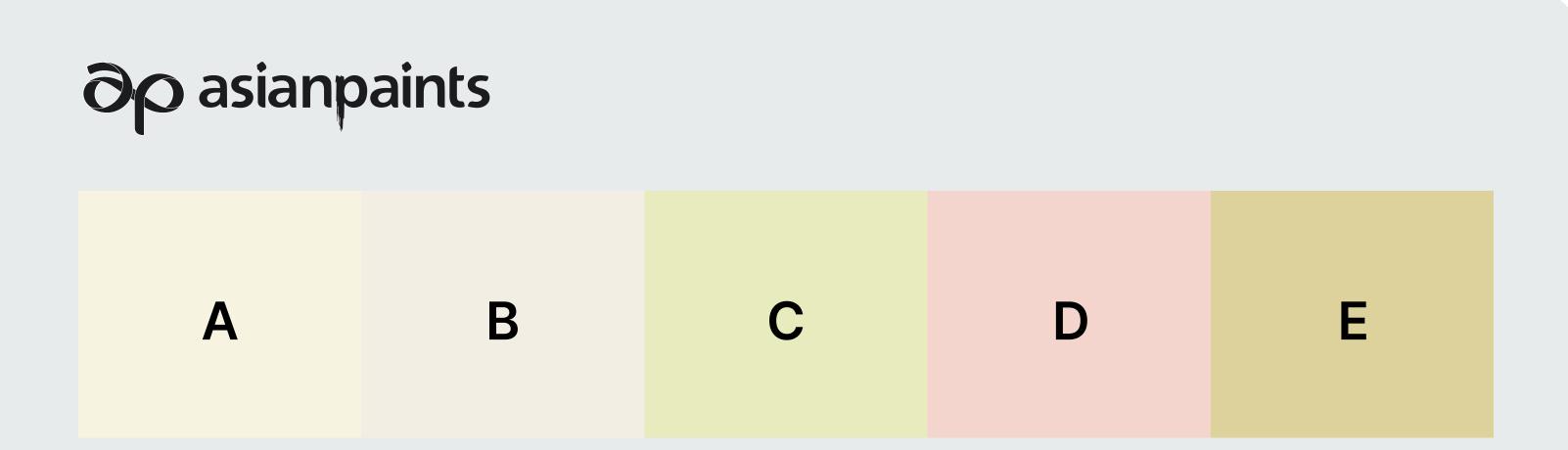
Products

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House Style 06 Vintage Royal

This house is designed with symmetry and attention to detail. A porch that stands out makes the home look elegant. A combination of red wood, bricks, monotone tiles and gables gives it an ornate and vintage look and feel.



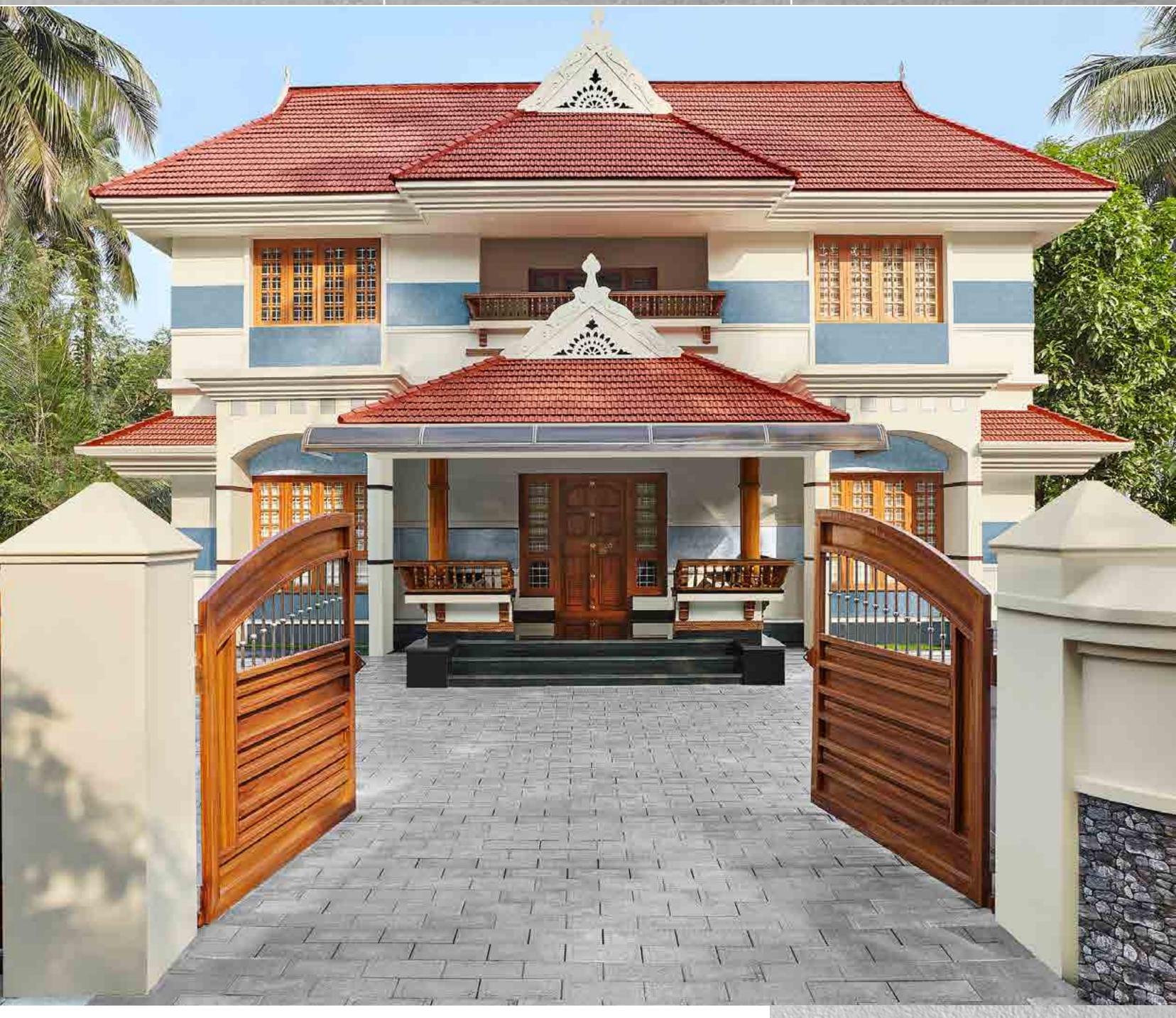
Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products

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Tile Guard Info

click here

Vintage Royal - A

Creamy beige, combined with vivid accents



of greyish-blue, give this home a fresh and energetic vibe.

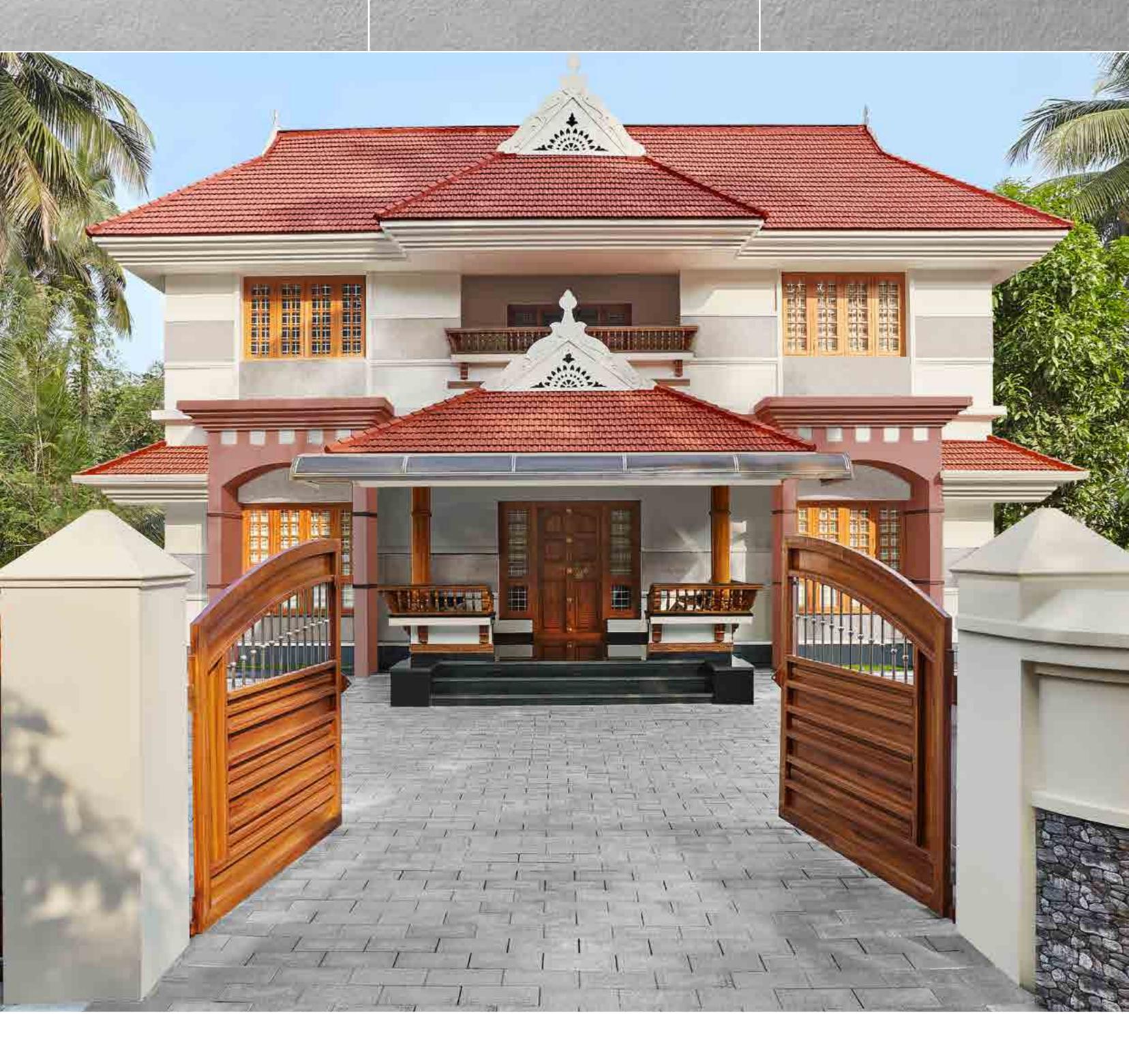


House Styles

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Vintage Royal - B

Silken beige along with accents of rustic red,



look regal together and lend this home an aura of nobility.

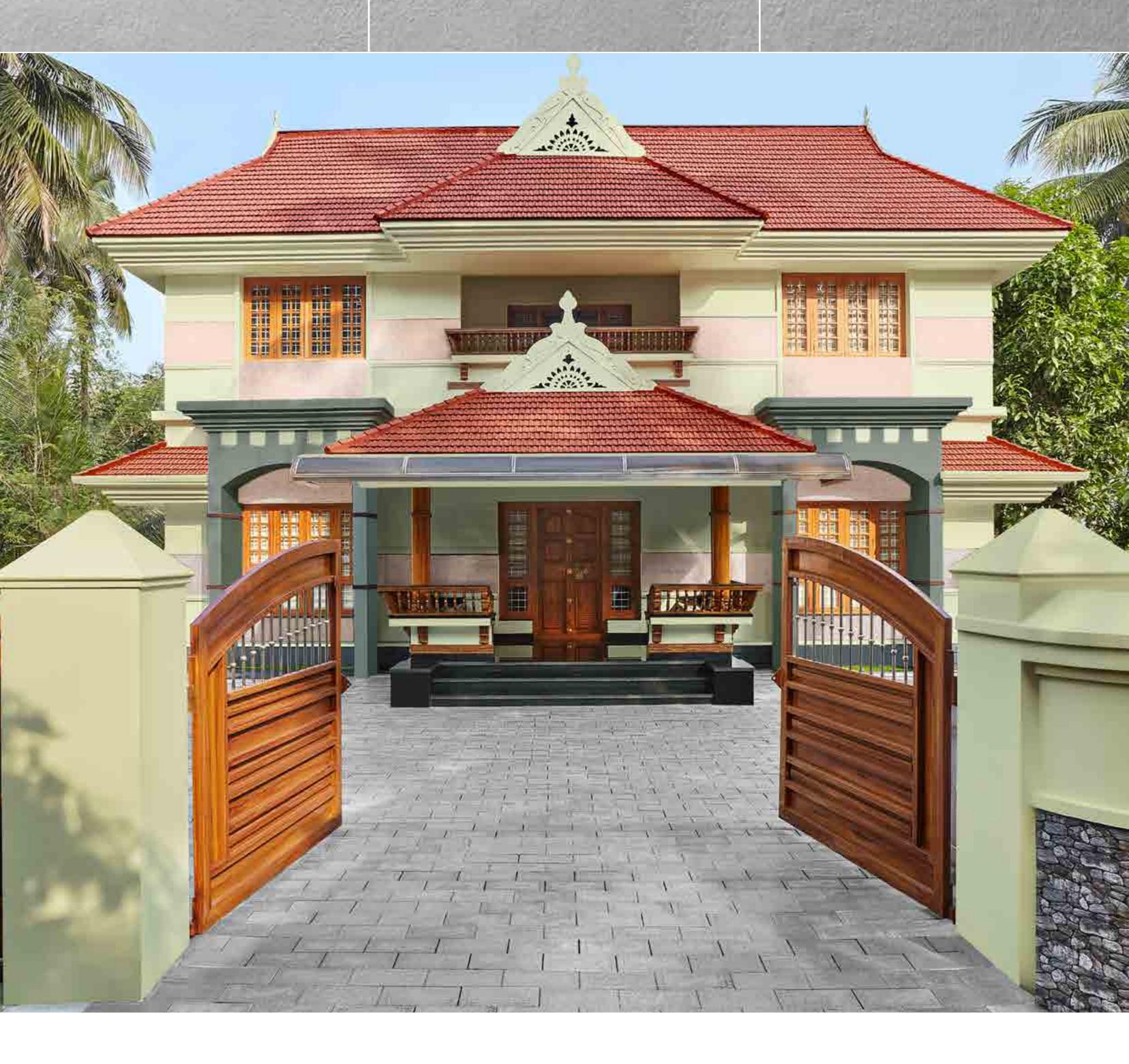


House Styles

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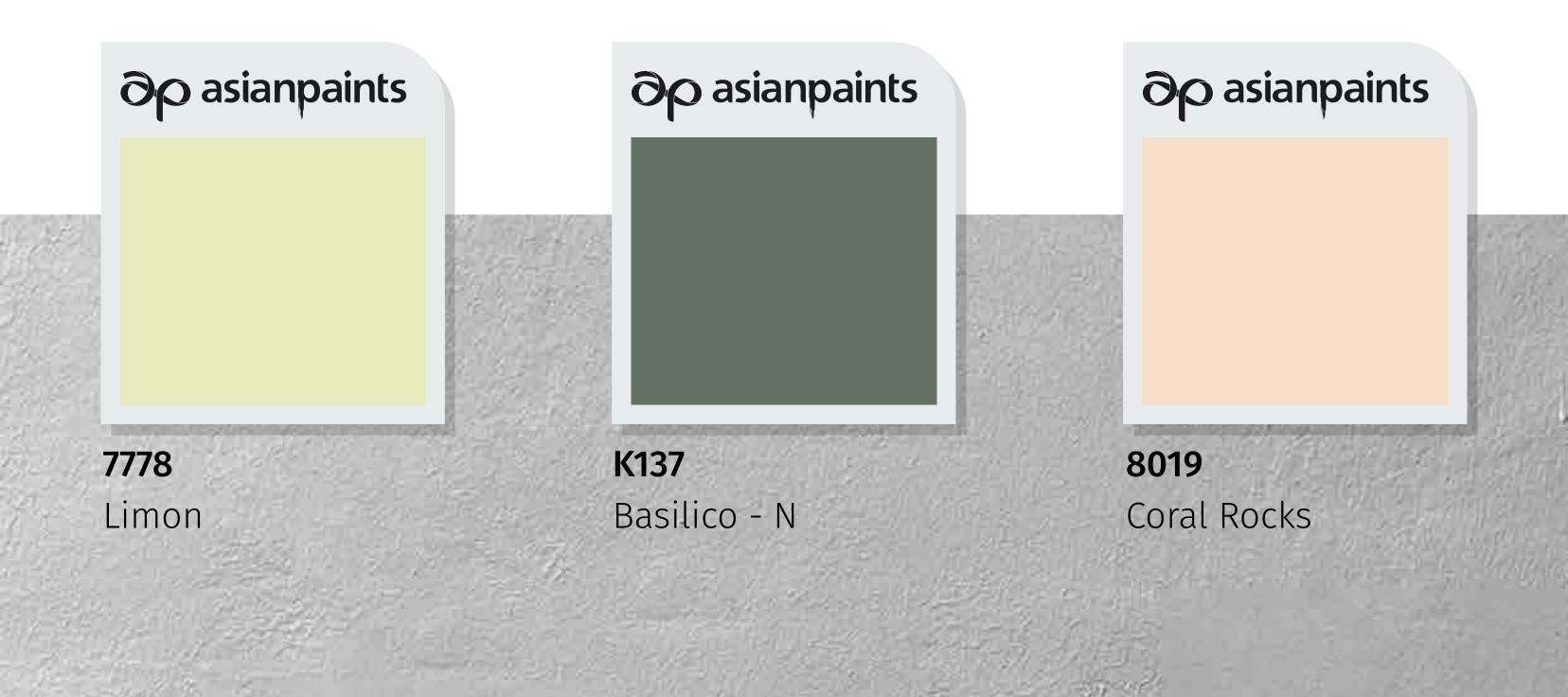


Vintage Royal - C

Pastel hues of green and pink, blend in effortlessly



with soft grey-green and striking red, giving this home an imperial look.



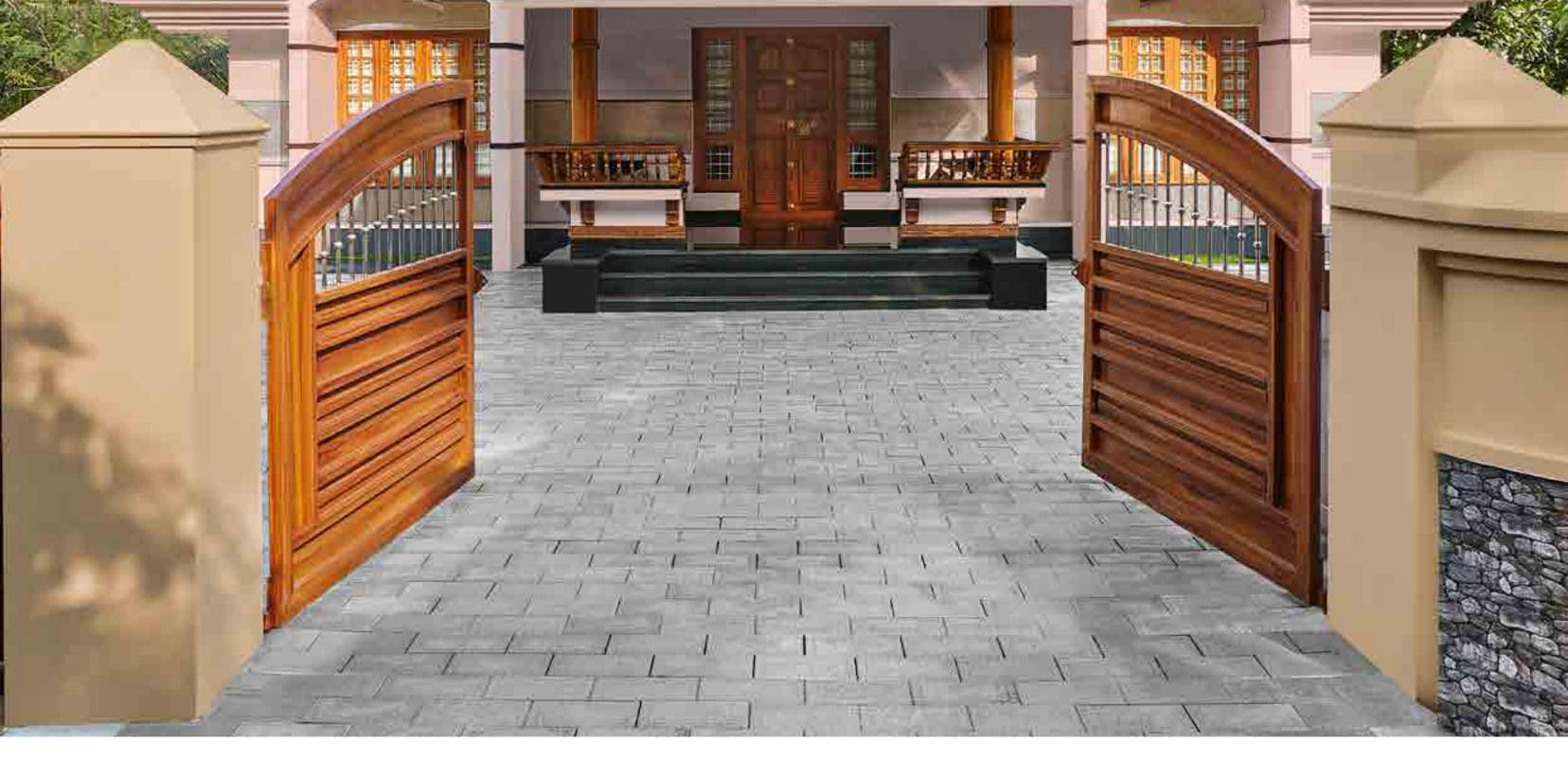
House Styles

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「日本」

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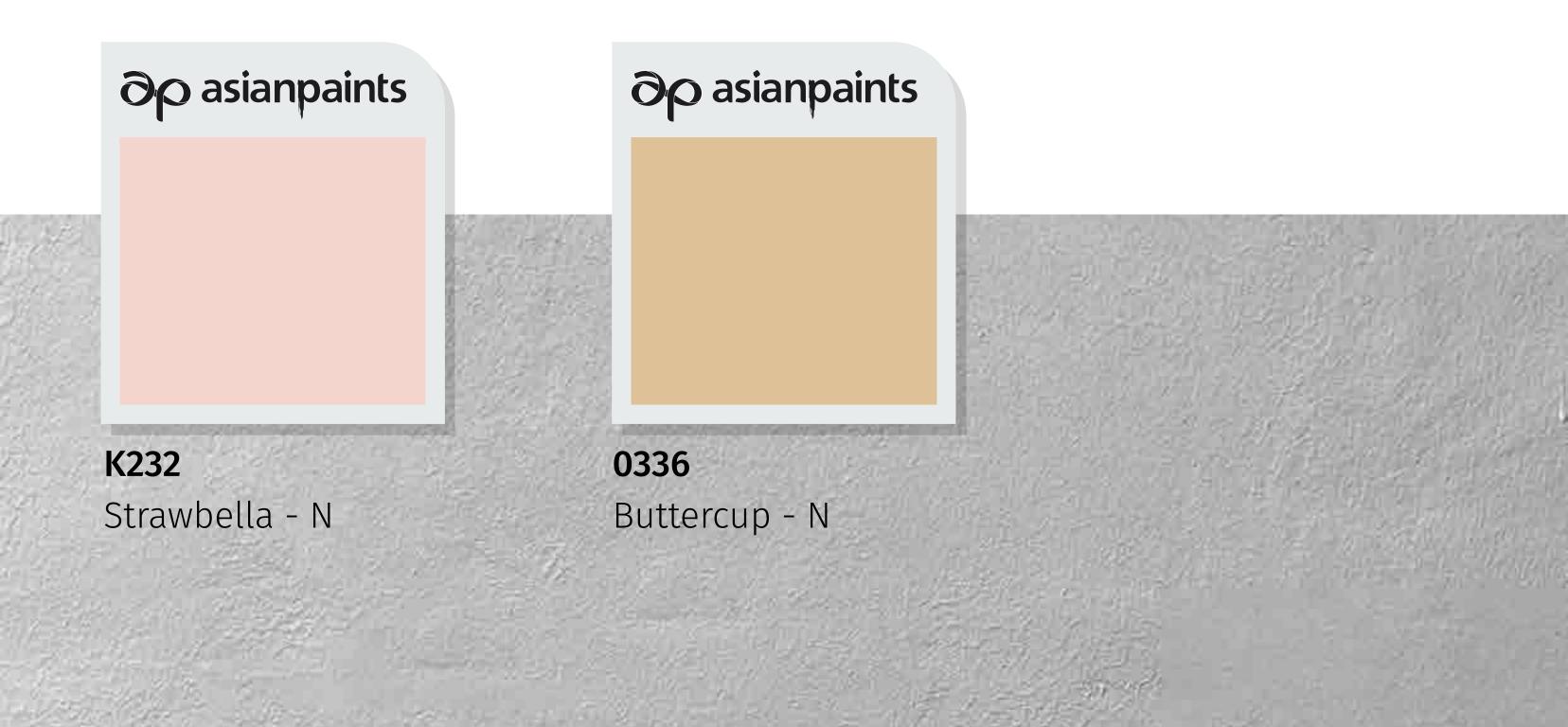


Vintage Royal - D

A melange of pink and red add warmth to this



home, elevating its magnificence in every way.

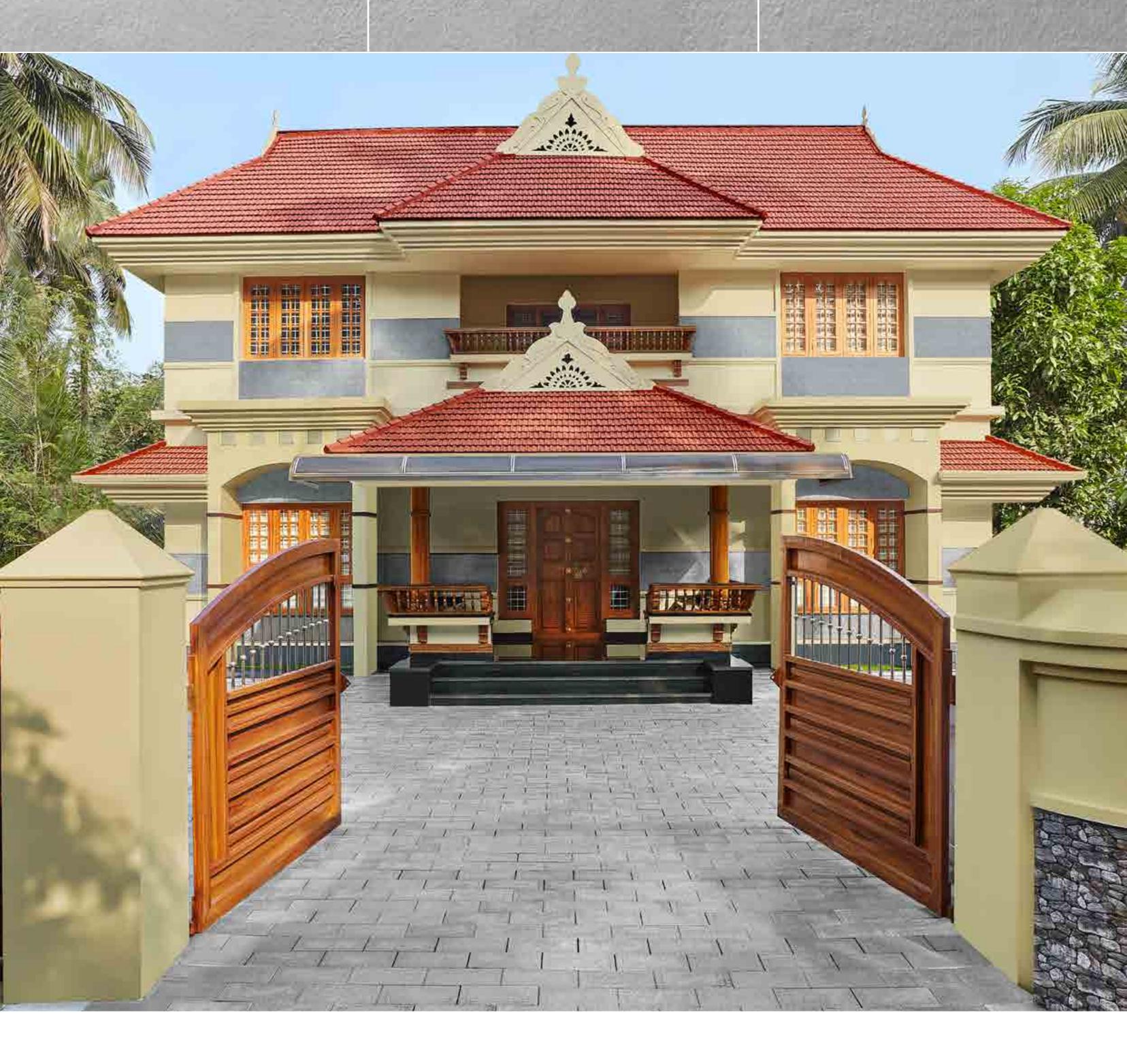


House Styles

Colours

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Vintage Royal - E

Pale yellow, striking red, and a dash of grey, all



come together to lend this vintage-style home a touch of royal elegance.



House Styles

Colours

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Apex Tile Guard

Vintage Royal - A

click here to go back

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Spl Flame Red

Other Roof Colours



*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.

House Styles

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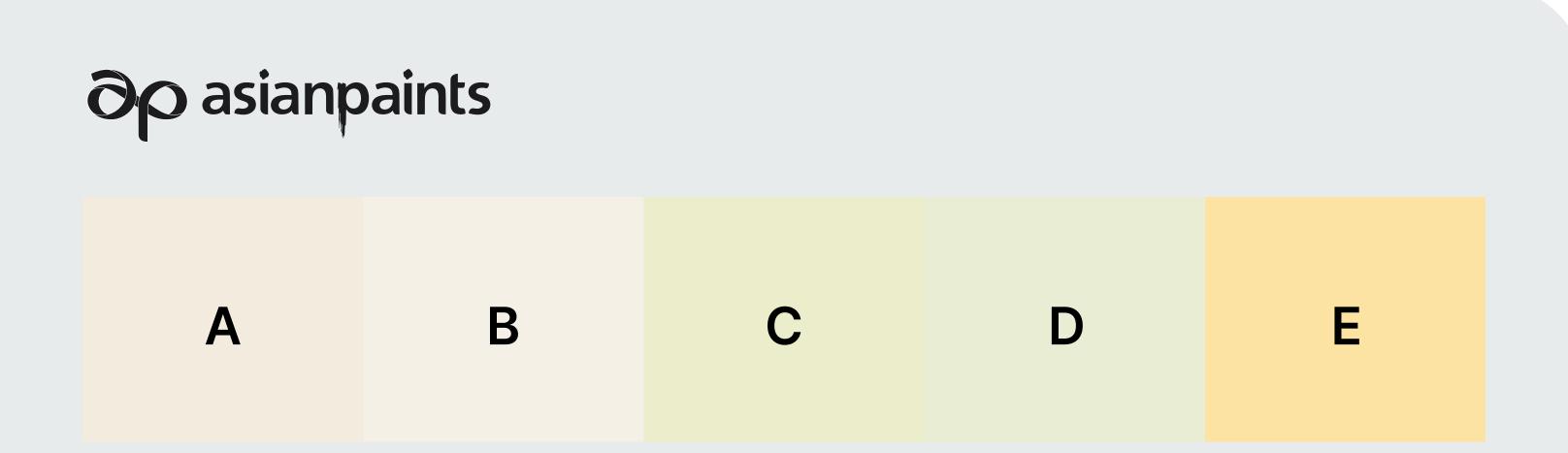
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House Style 07 The Pantheon

This house style exemplifies luxury. With interlocked structures there is a unique appeal to this home. Flat

domes and mild slopes along with overlapping masses also create a feel of contrast and visual interest.



Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products

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Tile Guard Info

click here

Floor Guard Info

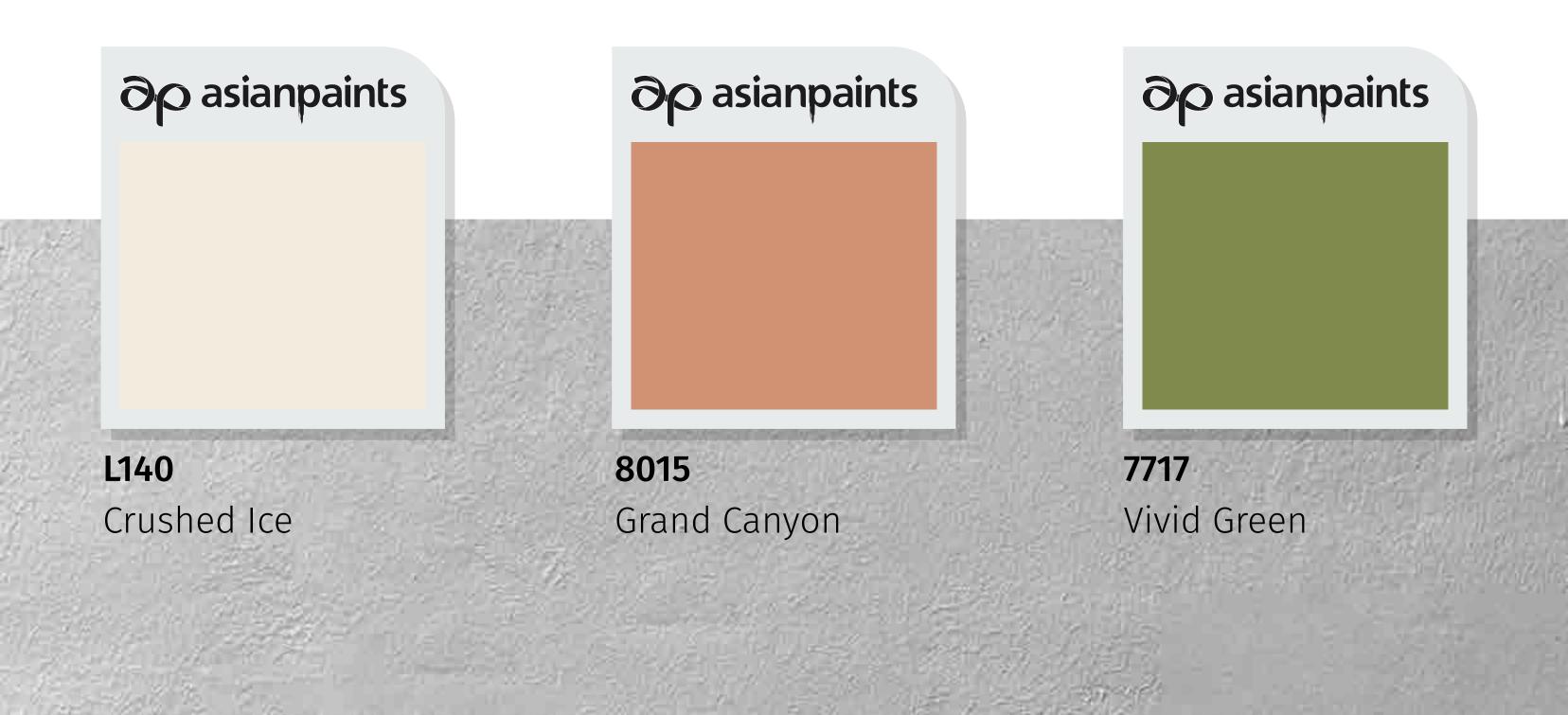
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The Pantheon - A

Striking white spells classic style in this home,

complemented gracefully with an elegant brown and accents of olive green.

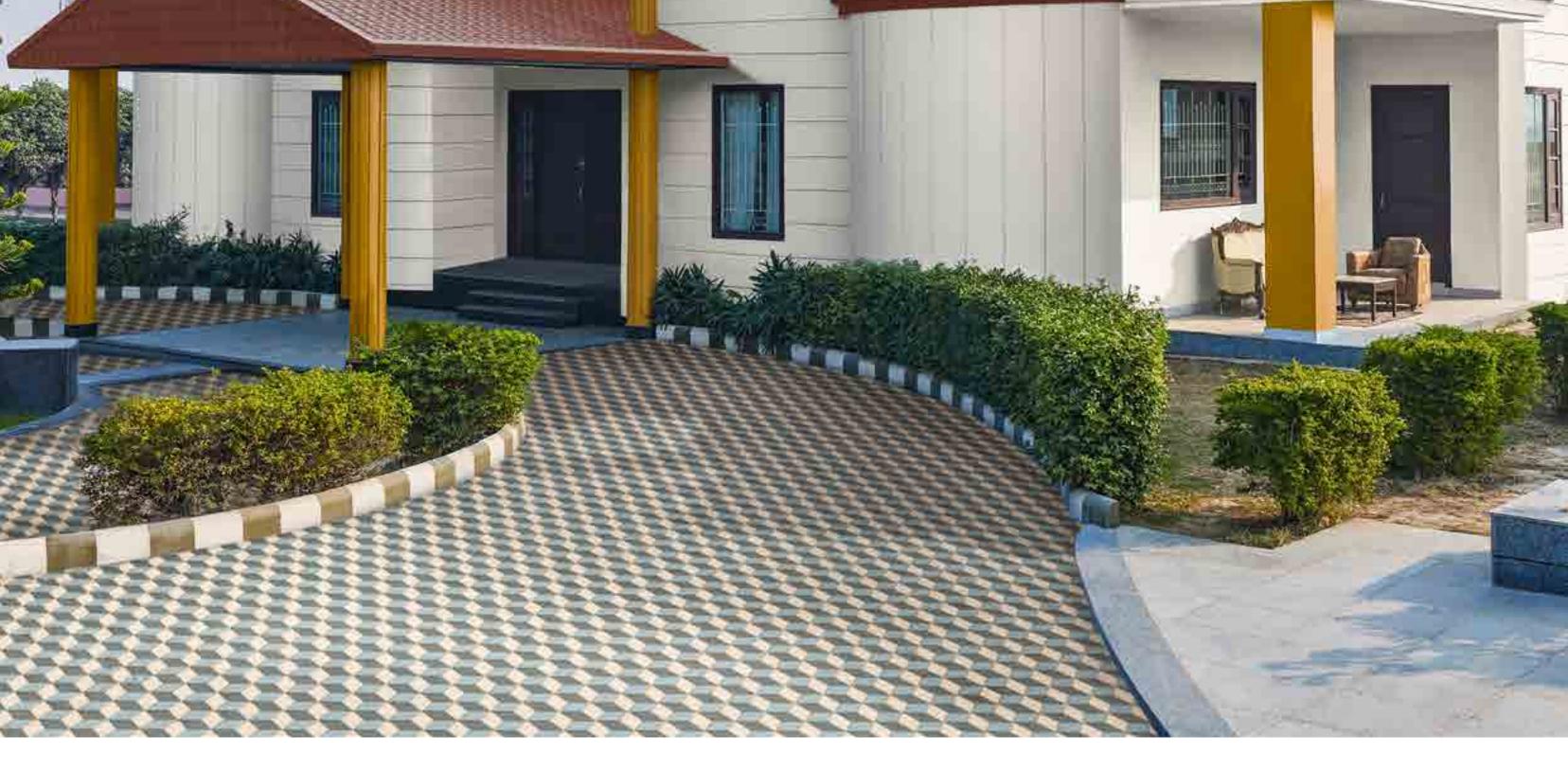


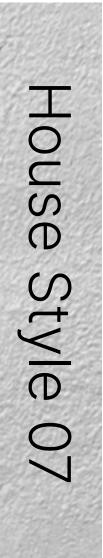
House Styles

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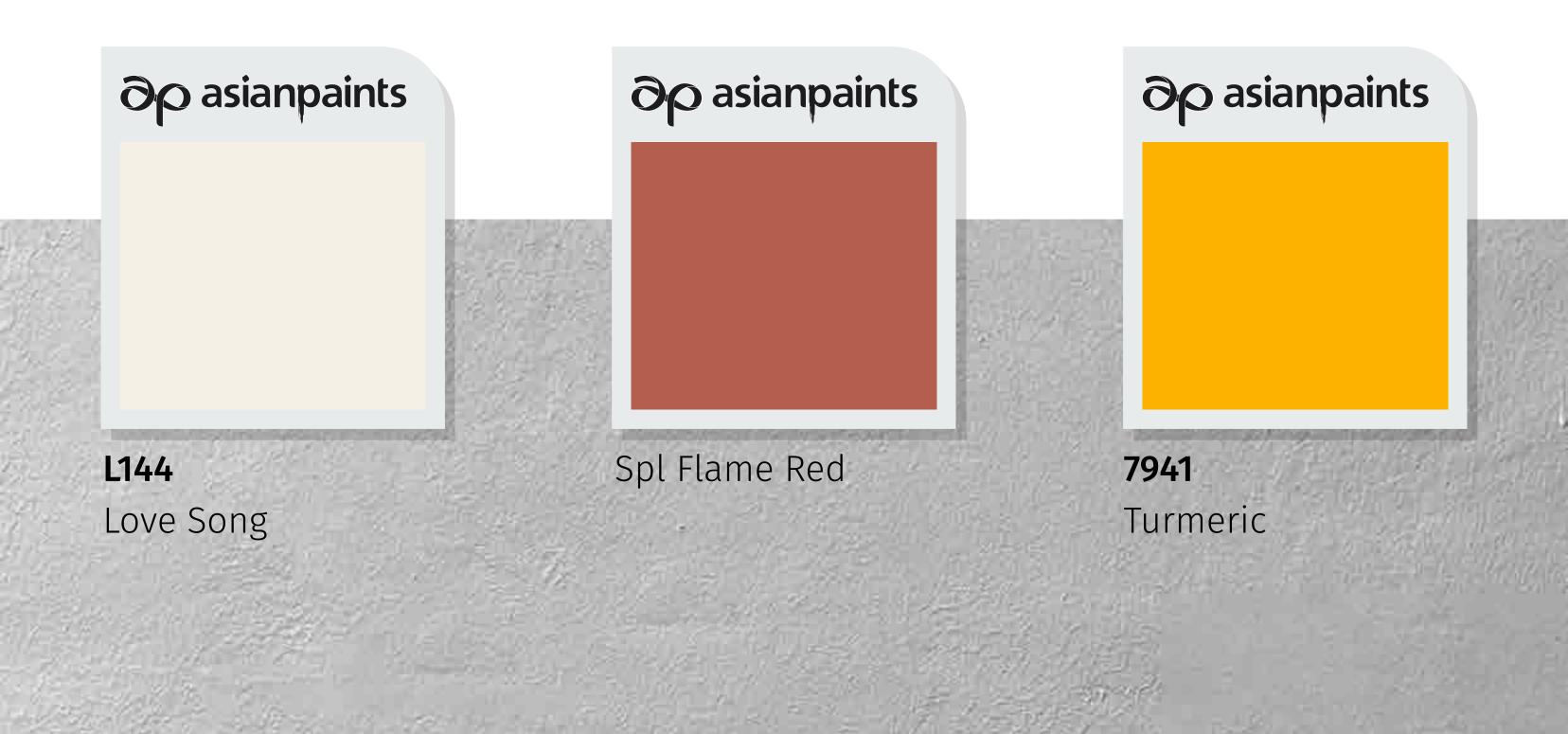




The Pantheon - B

Bright yellow accents blend into hues of striking

white and brick red, to give this home a refreshing, sun-kissed vibe.



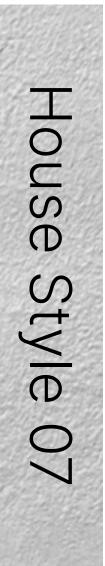
House Styles

Colours

Products

57





The Pantheon - C

Mellow white with tan and accents of deep grey,

lend this home a sense of refined elegance.

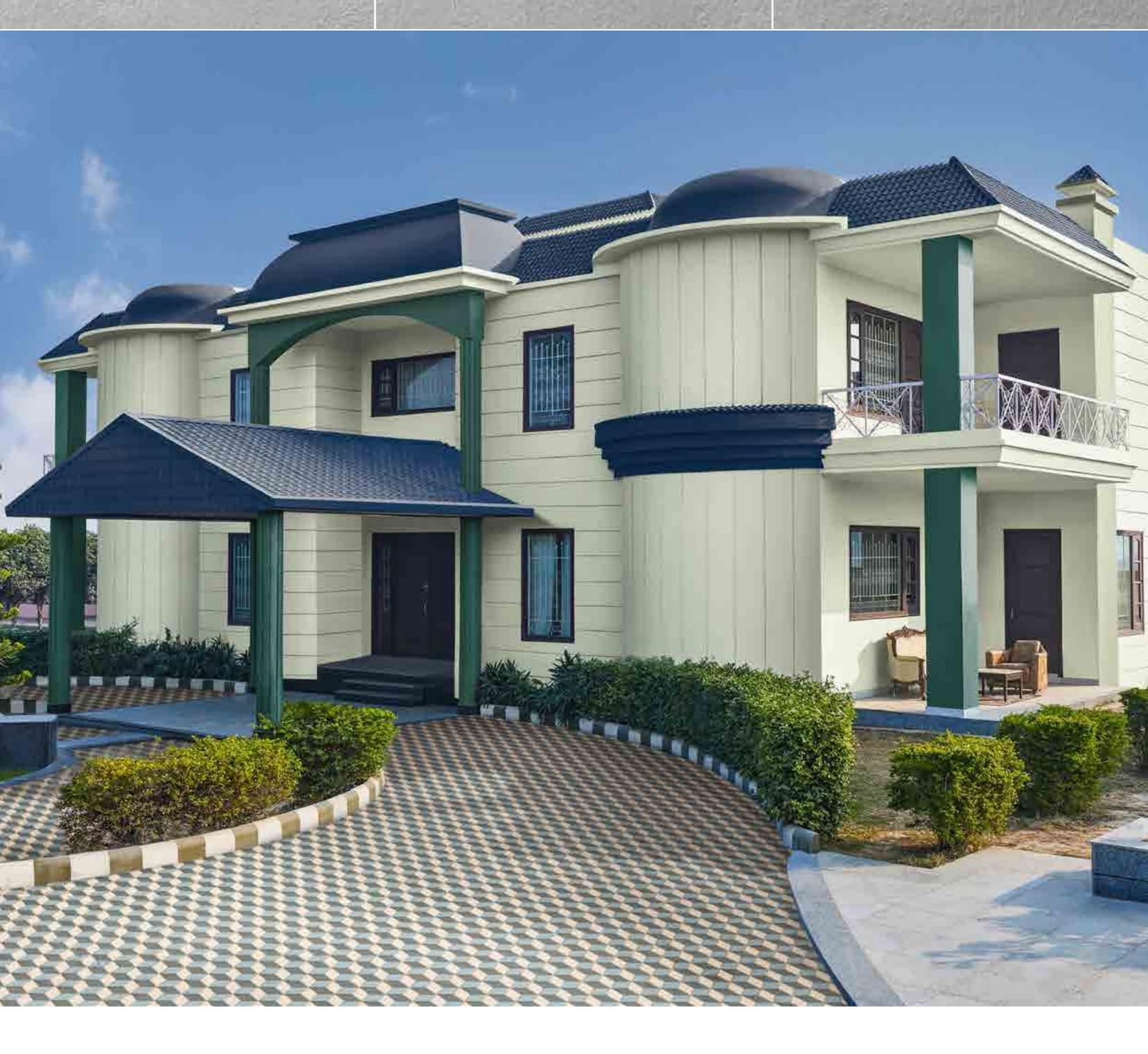


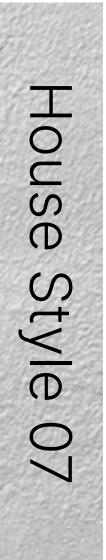
58

House Styles

Colours

Products

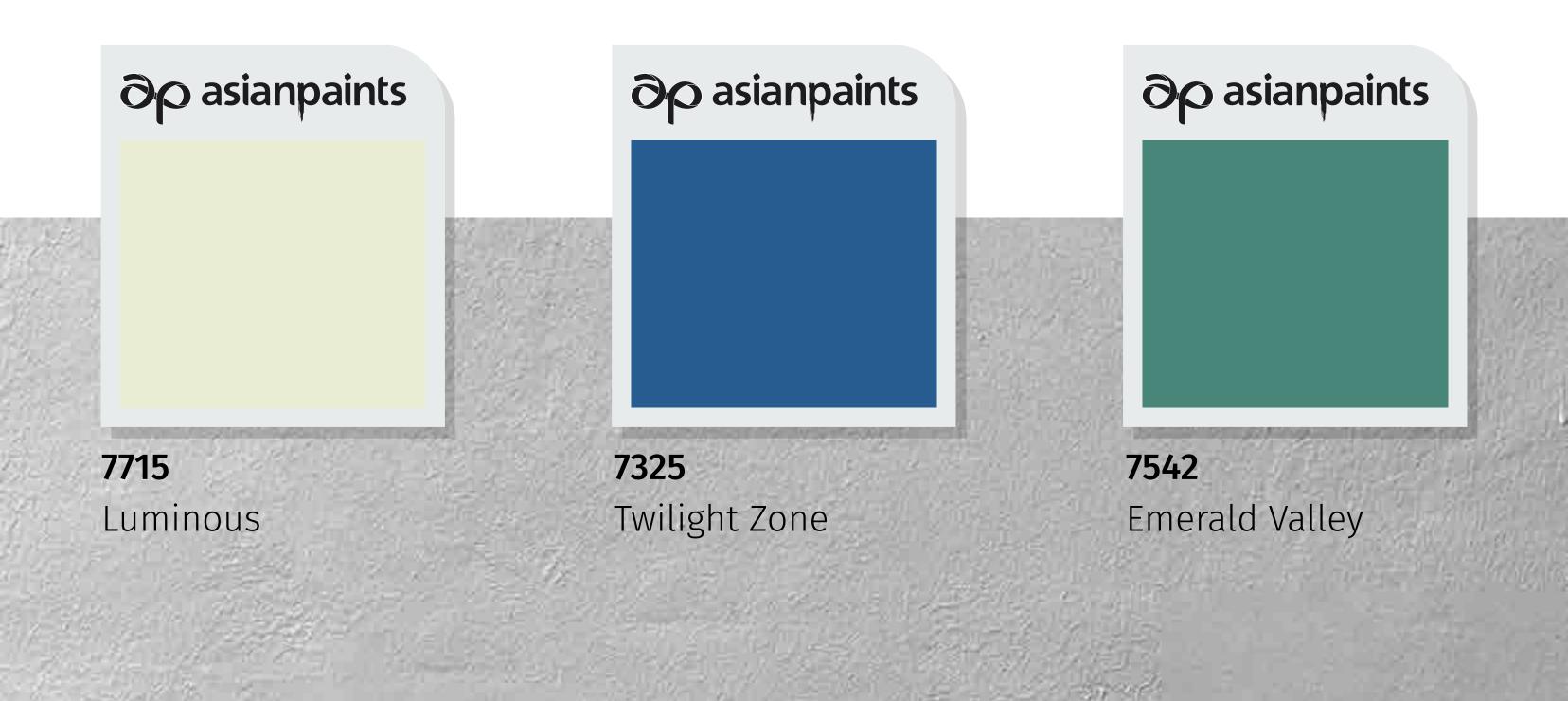




The Pantheon - D

Intense blue combined with ultra pale green,

with accents of rich aqua green, lend this home a calming nautical feel.

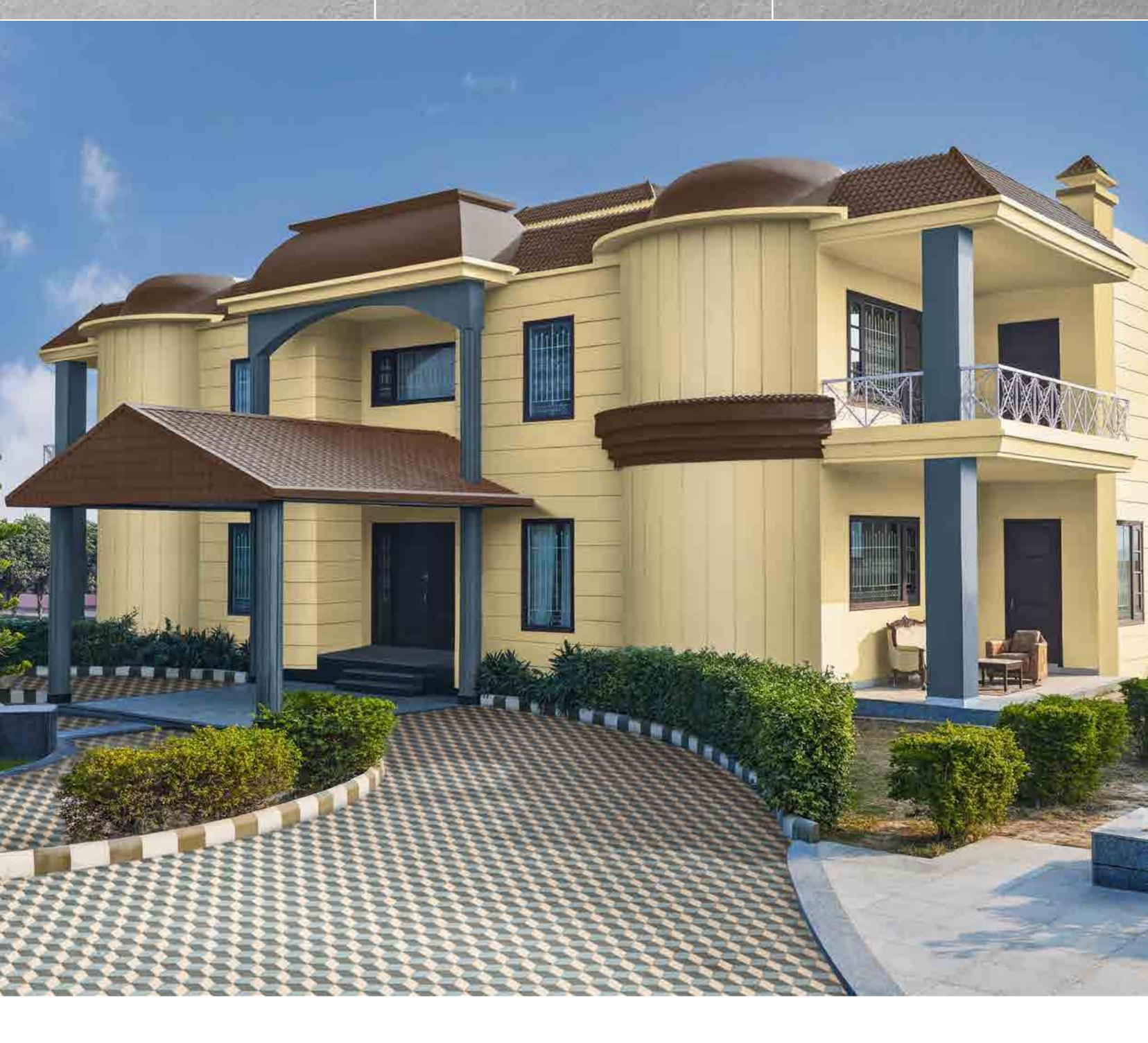


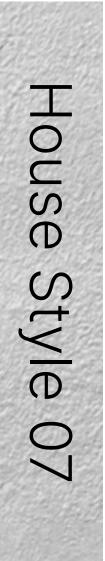
House Styles

Colours

Products

59



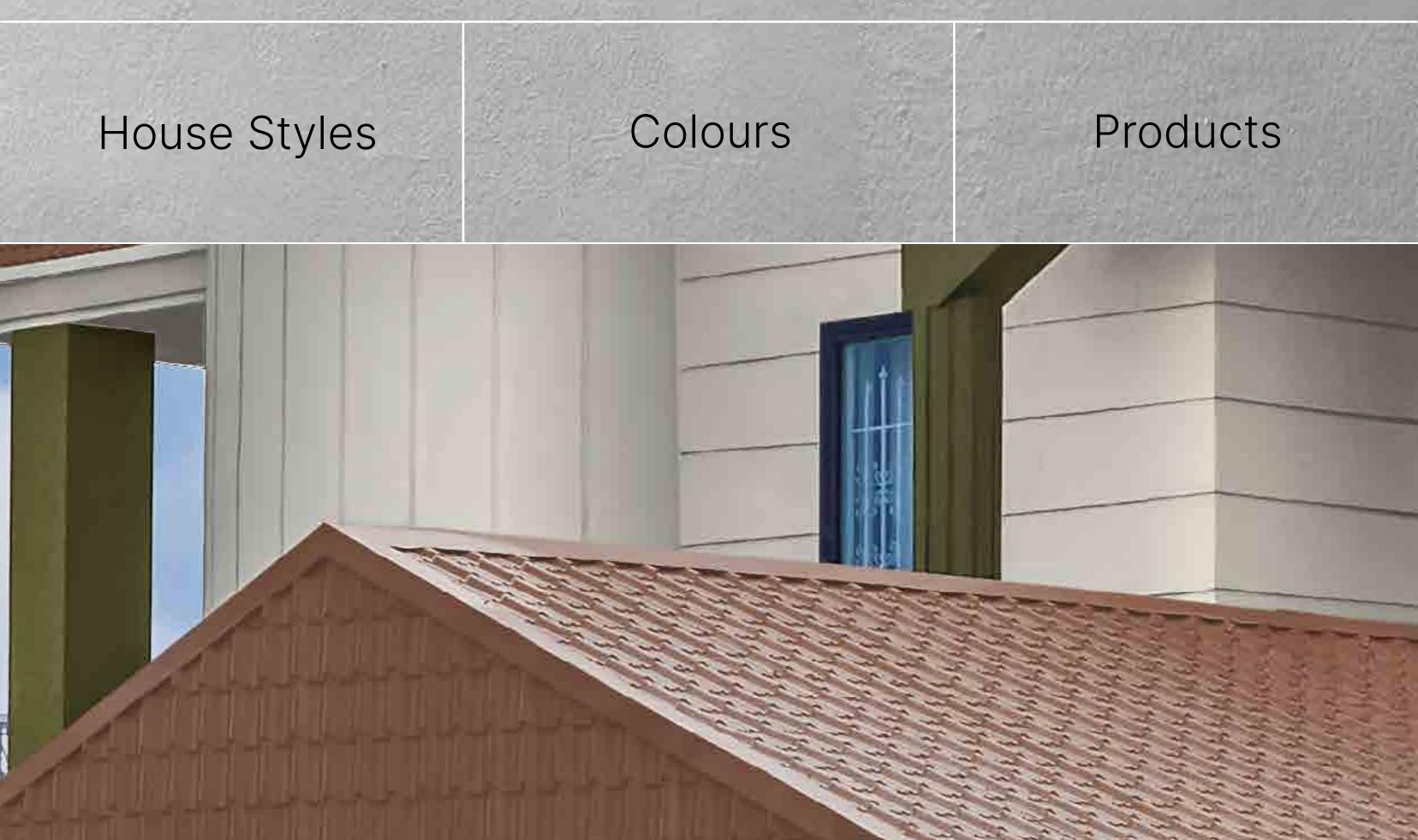


The Pantheon - E

A pastel yellow, aptly complemented with dark brown and accents of blue, give this home an upbeat vibe.



60





Apex Tile Guard



The Pantheon - A

click here to go back

 $\partial \rho$ asianpaints

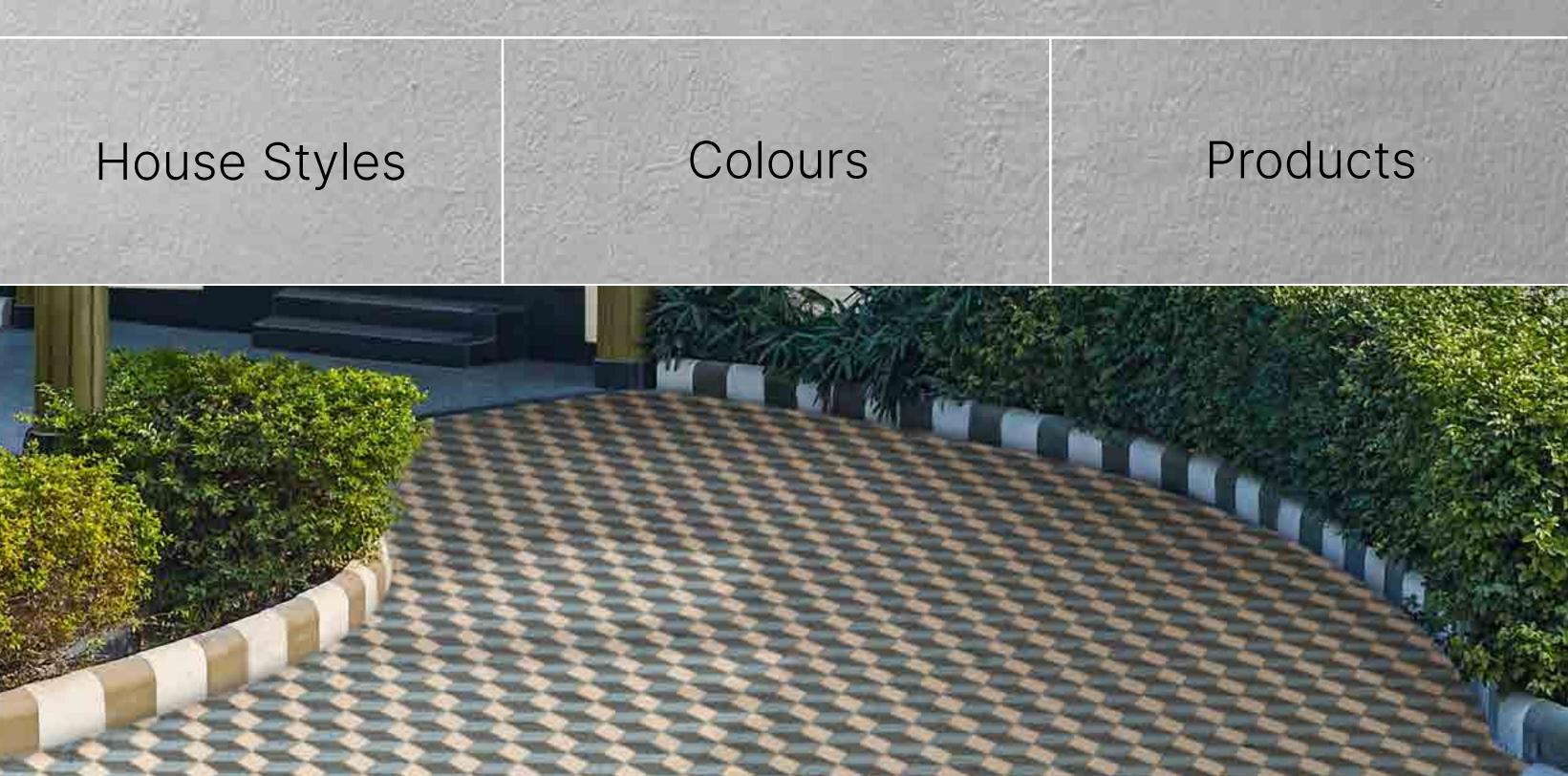
8015

Grand Canyon





*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.





61





The Pantheon - A

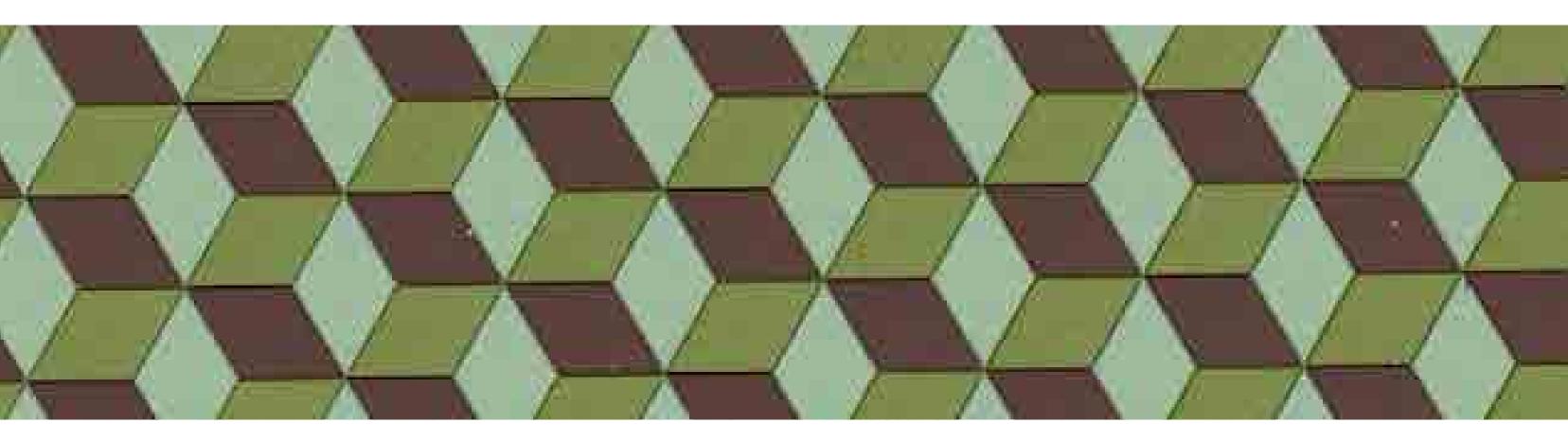
click here to go back



Other Floor Guards

Apex Floor Guard

Zigzag Magic



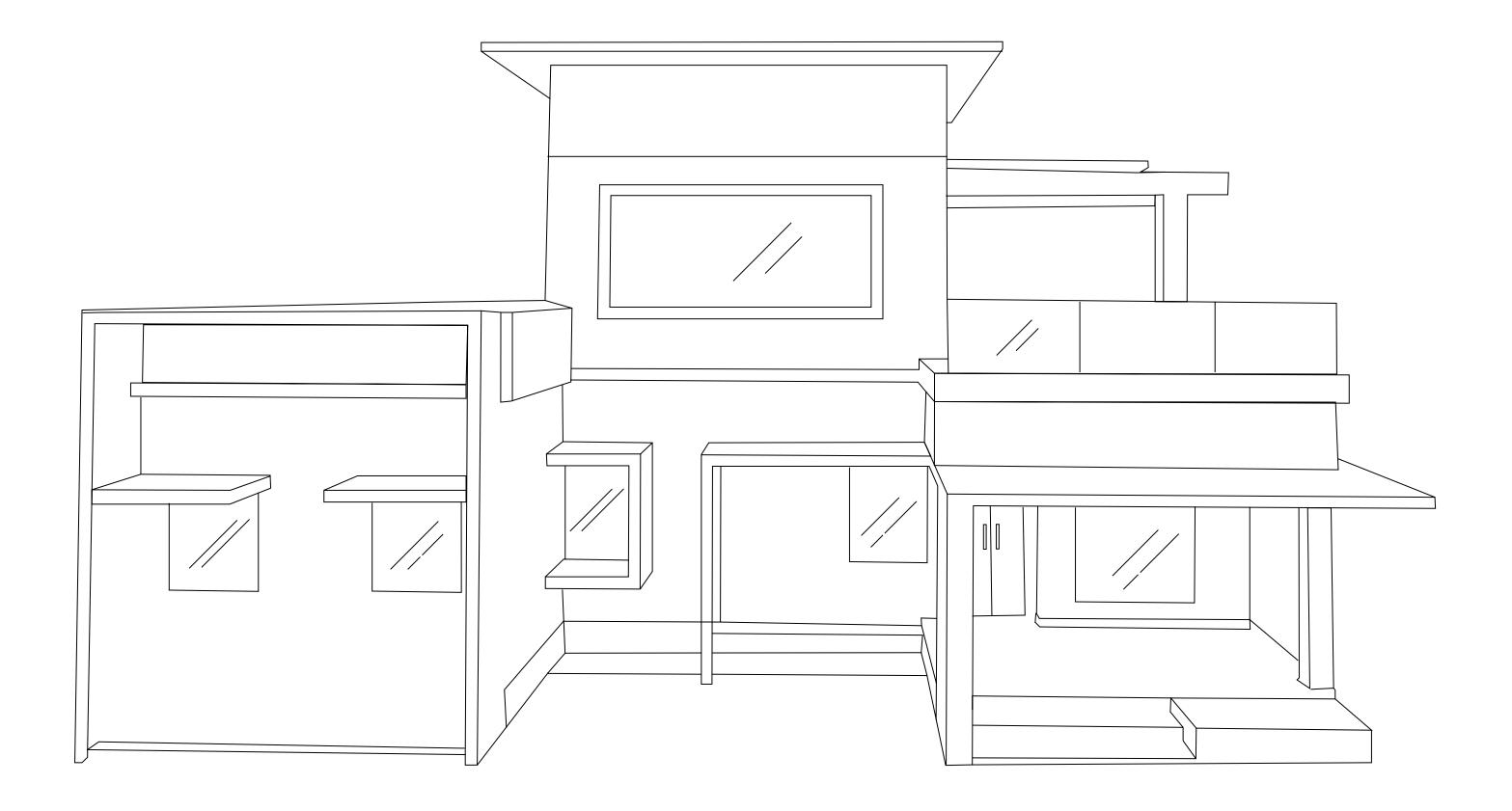


House Styles

Colours

Products

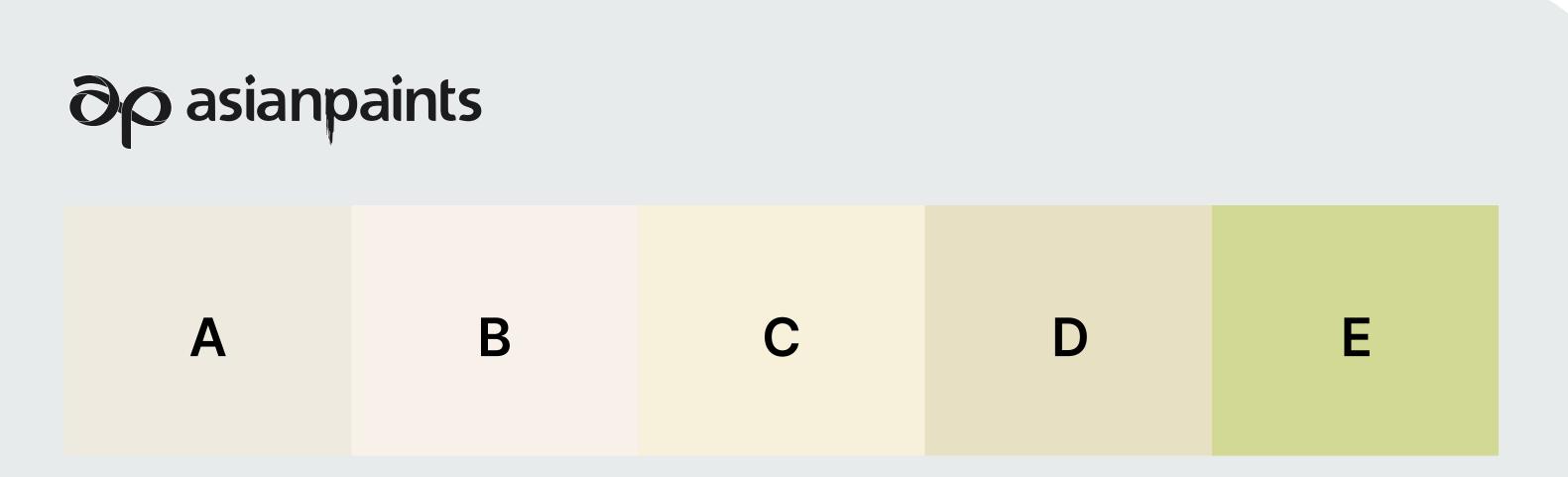
62



House Style 08 Modern Symmetry

This compact structure is the quintessential, contemporary home. With a perpendicular design, this

space uses podium stacking to give it a geometric appearance. Diverse finishes add to the contemporary look and feel.



Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products

63





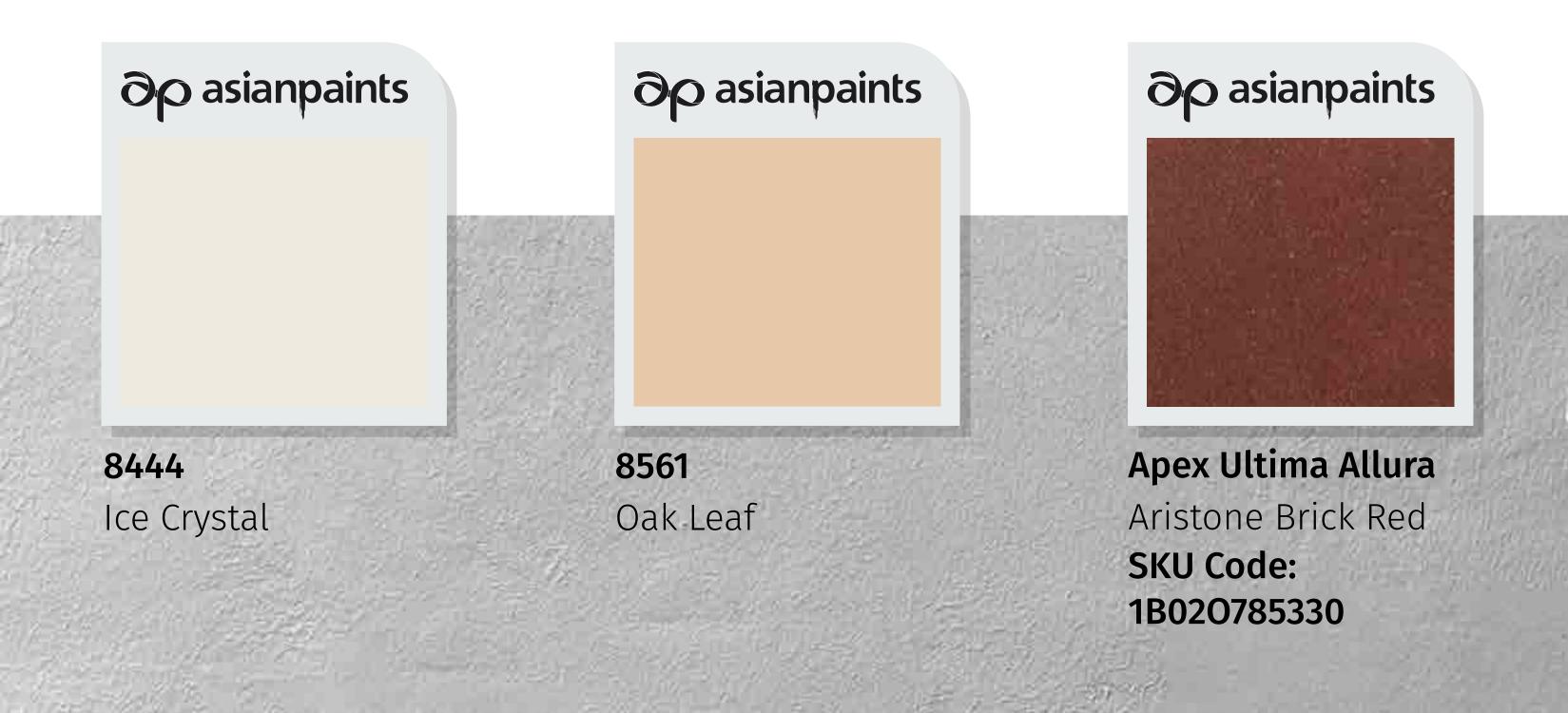
click here

Modern Symmetry - A

An airy pastel peach and striking brick red, set



against a background of white, lend this home warmth and style.



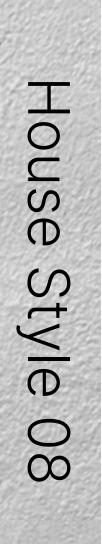
House Styles

Colours

Products

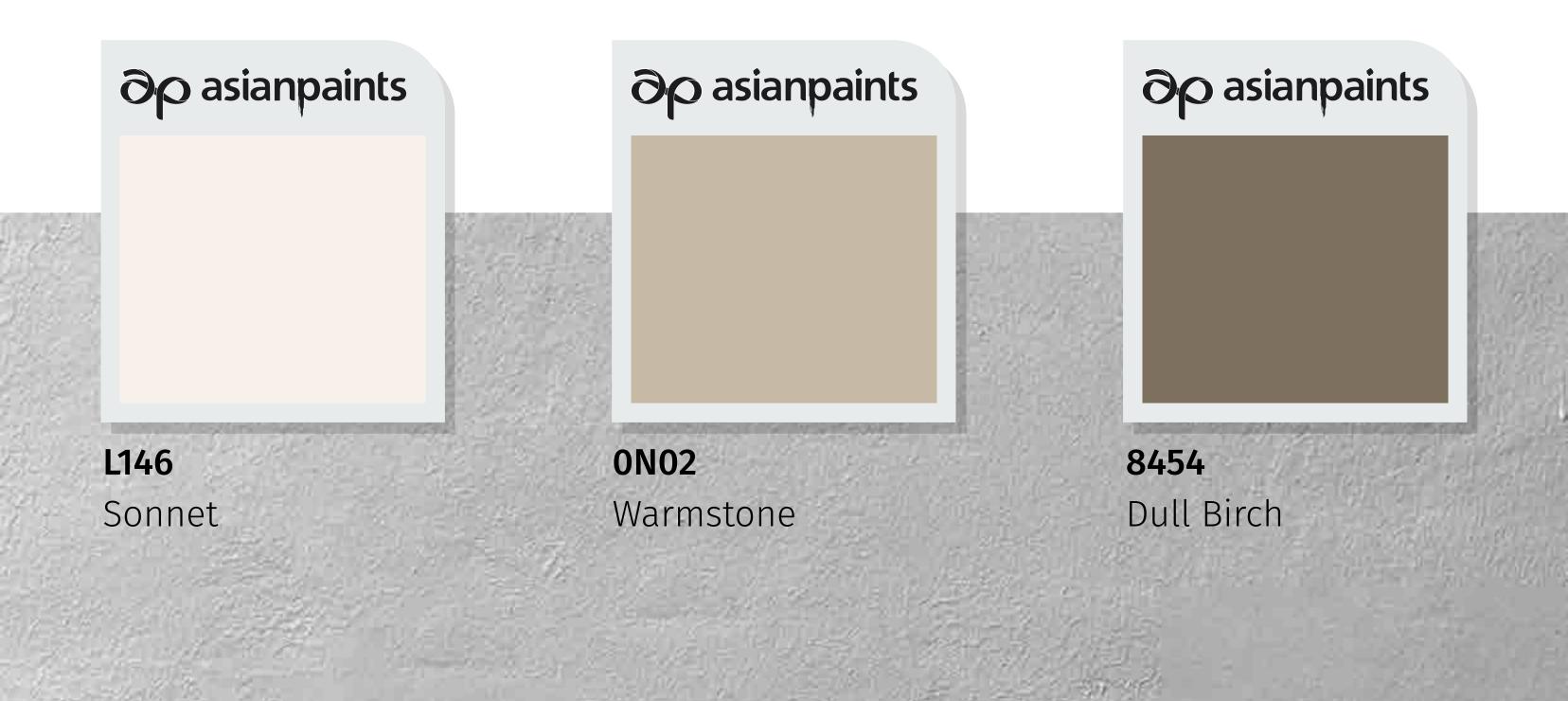
64





Modern Symmetry - B

Eliciting a verdant vibe, this home comes alive with calming off-white, accompanied by accents of beige and brown.



House Styles

Colours

Products

65

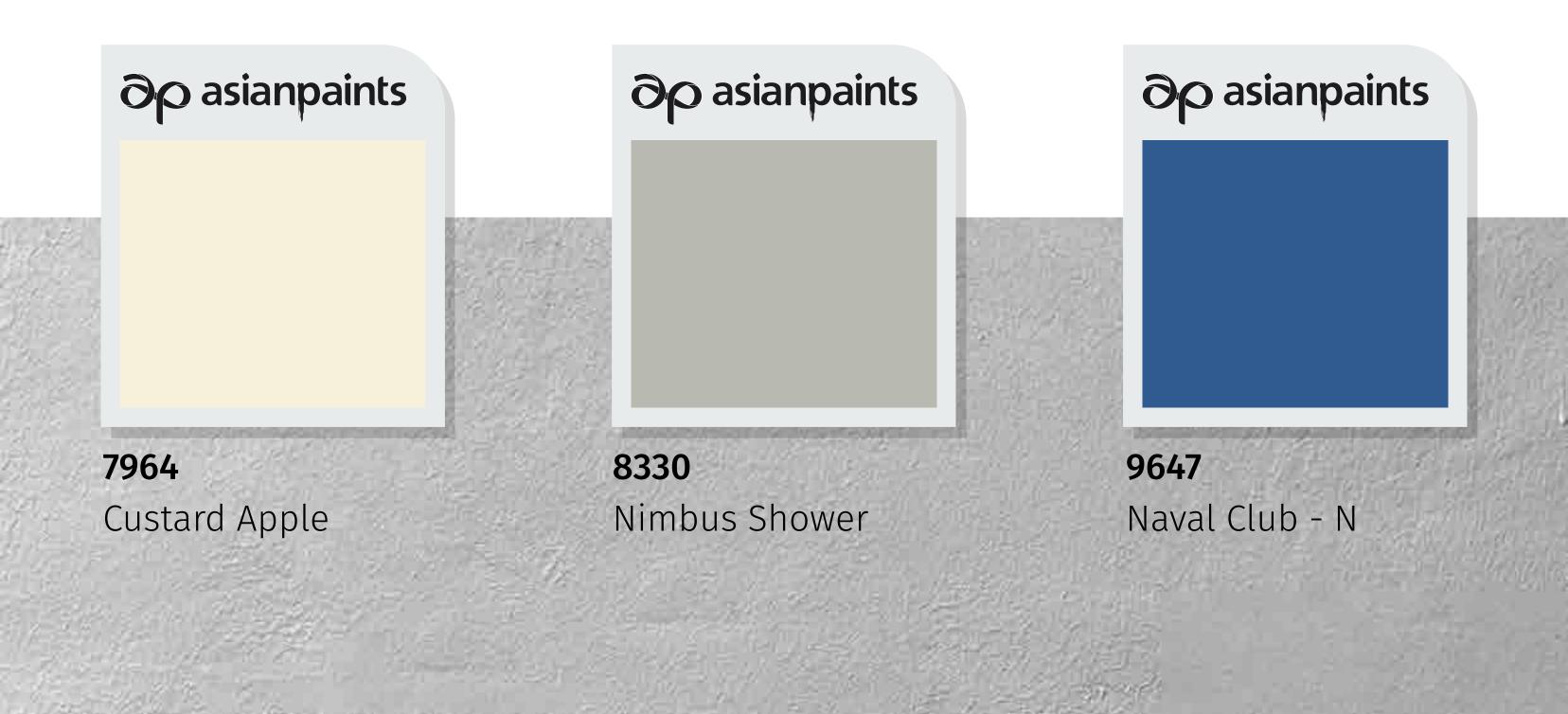




Modern Symmetry - C

A striking off-white, accompanied by accents of

royal blue and soft grey, together make this home urbane and contemporary.



House Styles

Colours

Products

66

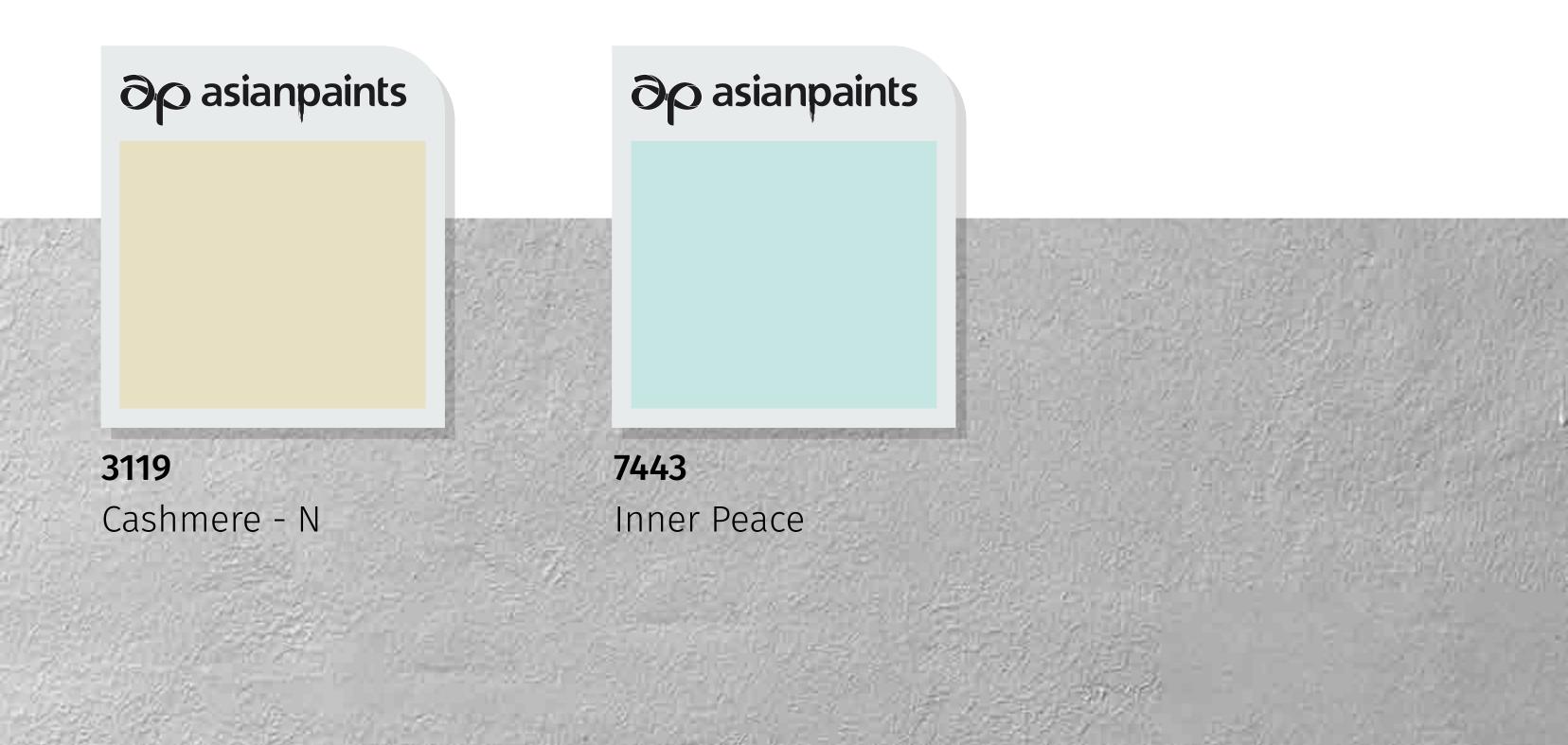




Modern Symmetry - D

A breezy blue accent combined with creamy

beige, make this home an oasis of serenity.



House Styles

Colours

Products

67



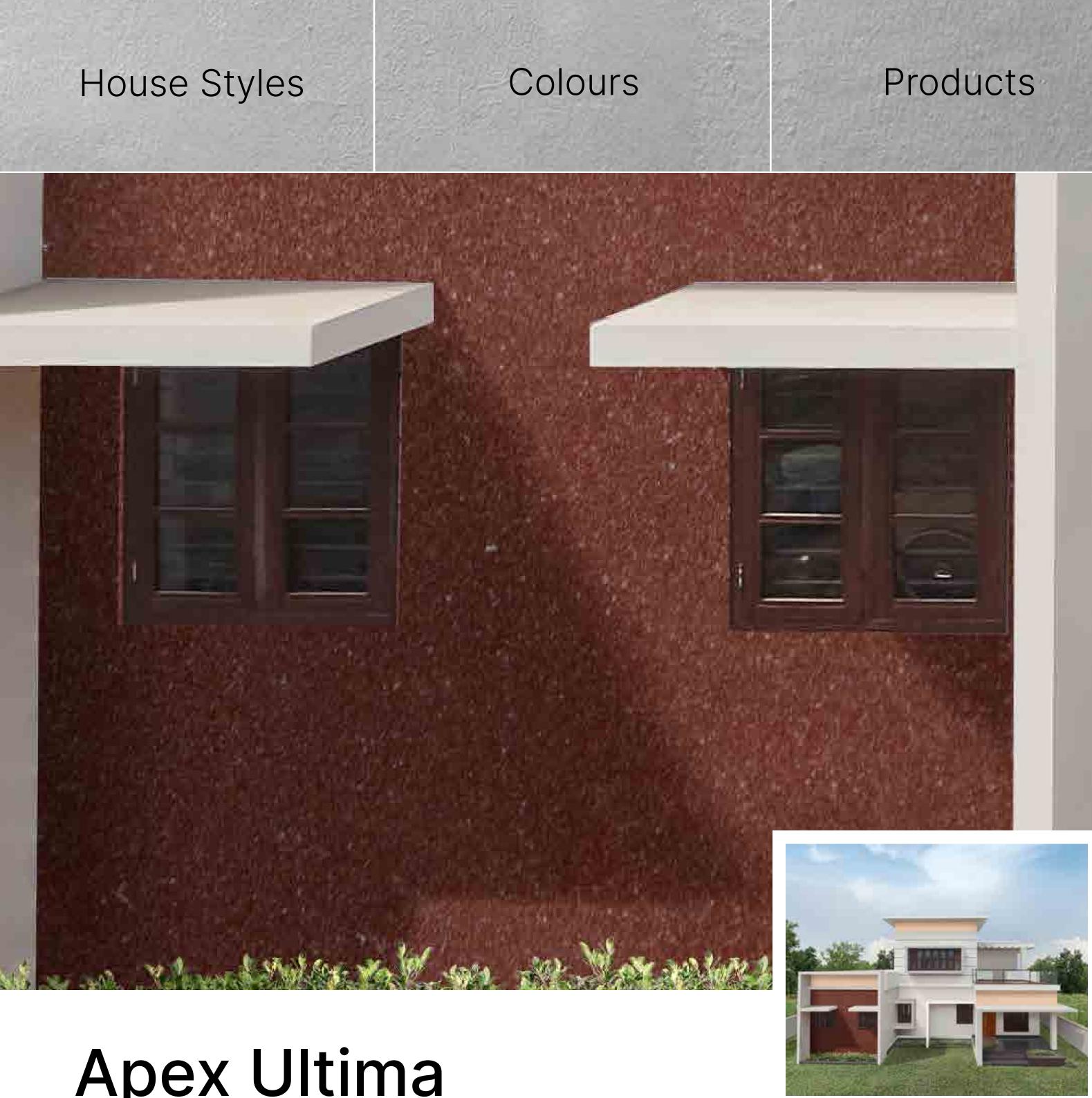


Modern Symmetry - E

Pastel hues of calming green and yellow olive, blend in with accents of brown, to lend this house an upbeat vibe.



68



Apex Ultima Allura Textures

Modern Symmetry - A

click here to go back

 $\partial \rho$ asianpaints





Apex Ultima Allura Aristone Brick Red SKU Code: 1B020785330

Other Textures

$\partial \rho$ asianpaints



Apex Ultima Allura Lumiflakes Coarse White SKU Code: 1A980856325

$\partial \rho$ asianpaints



Apex Ultima Allura Lumiflakes Coarse Maroon SKU Code: 1A980858325

$\partial \rho$ asianpaints



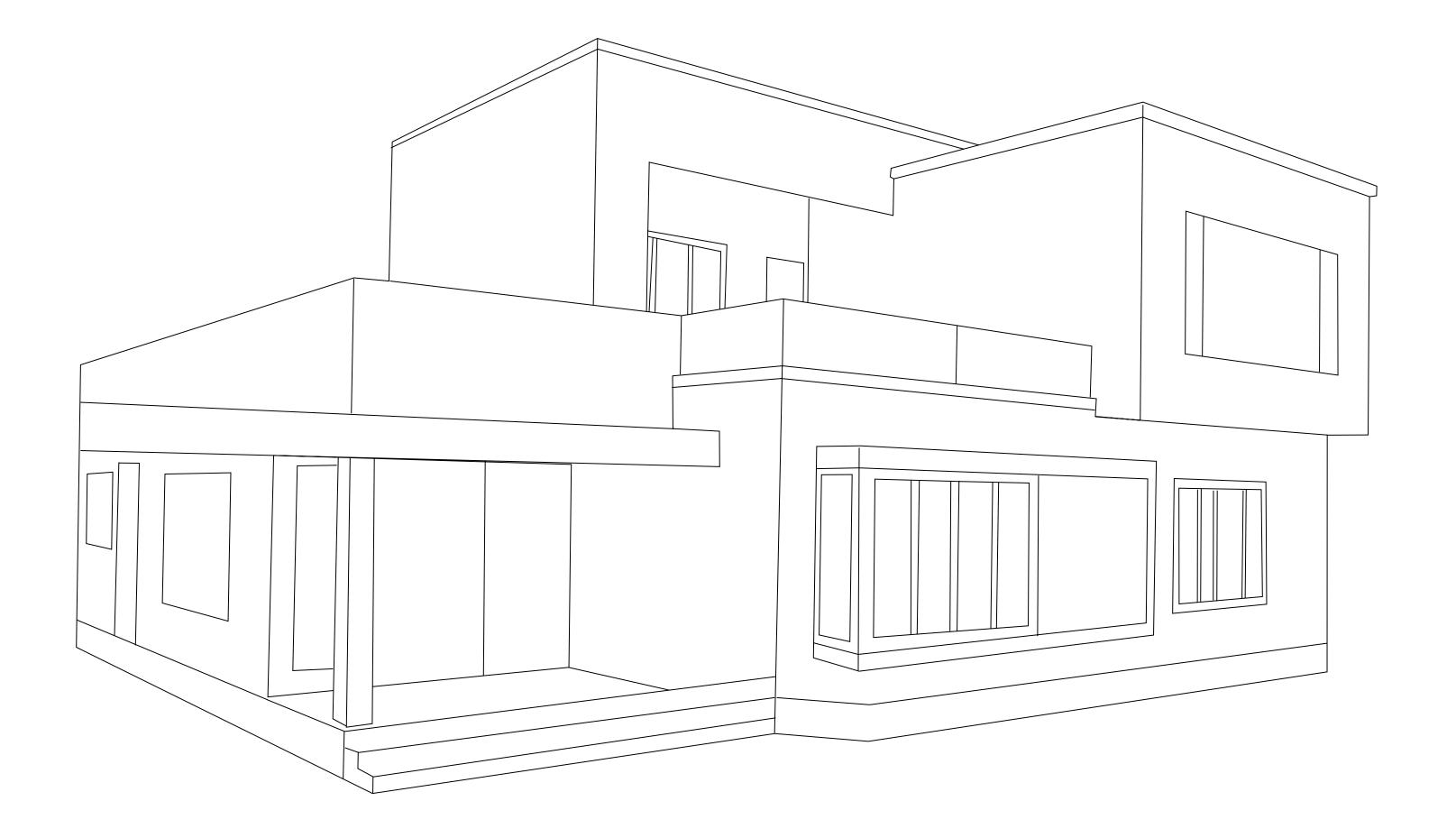
Apex Ultima Allura Amara Grey SKU Code: 1A990805330

House Styles

Colours

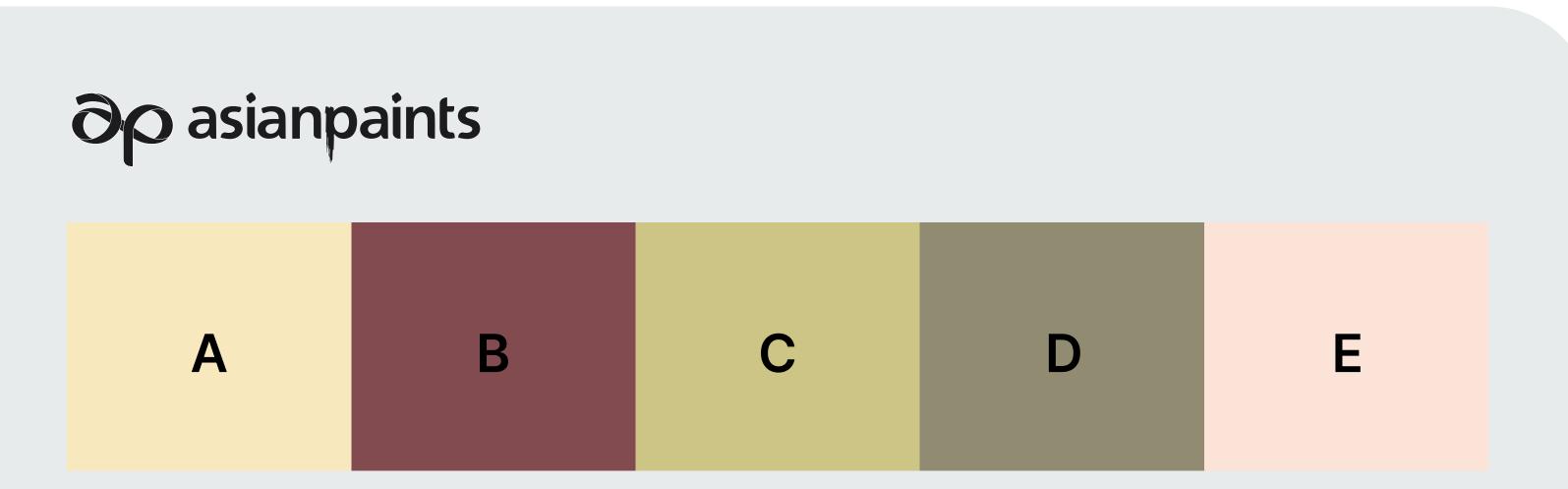
Products

69



House Style 09 Cascading Heights

This home has a lot of projections and layering giving it a distinctive appeal. An extruded design makes it look edgy. This multi-level house style is spread out giving it a cosy yet spacious character and look.



Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products

70



Texture Info

click here

Floor Guard Info

click here

Cascading Heights - A

A vivid red with an earthy beige together



lend a vibrant yet approachable look and feel to this house.



House Styles

Colours

Products

71



Cascading Heights - B

A deep maroon accentuates the subtle beige



beautifully to give this home a becoming feel.



House Styles

Colours

Products

72



Cascading Heights - C

A unique shade of yellow with a pleasant white make for a combination that lends warmth and a distinctive appeal.





House Styles

Colours

Products

73



House Style 09

Cascading Heights - D

Blue and greenish-grey create a great harmony to elevate this house style and give it a contemporary, stylish appeal.



House Styles

Colours

Products

74

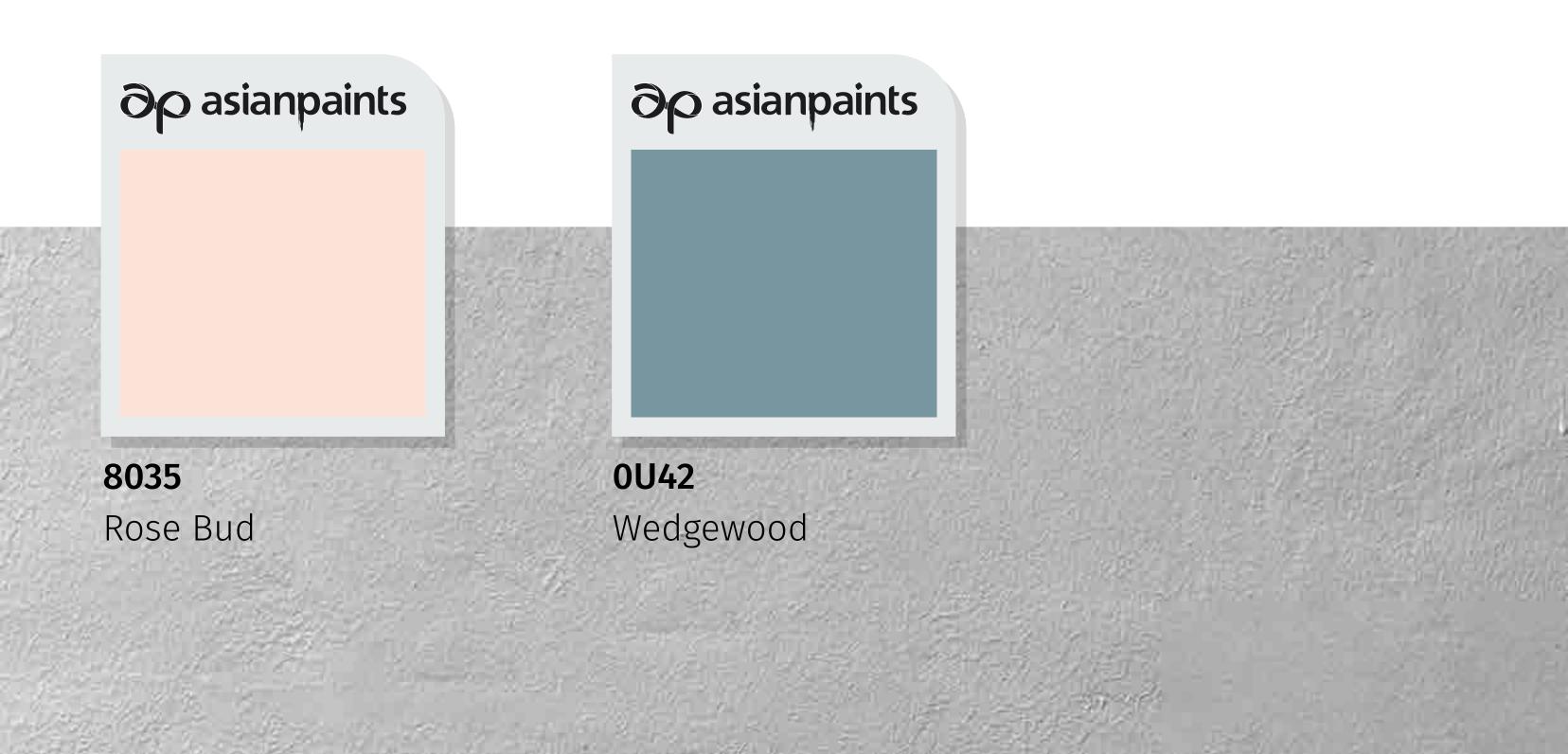


House Style 09

Cascading Heights - E

A dash of a pale blue along with a blush pink make this house look fashionable and still retain its homely character.





House Styles

Colours

Products

75



Apex Ultima Allura Textures

Cascading Heights - A

click here to go back

 $\partial \rho$ asianpaints





Apex Ultima Allura Granizia Coarse Off White SKU Code: 1A980829330

Other Textures





Apex Ultima Allura Glazia Greiges SKU Code: 1A980879330

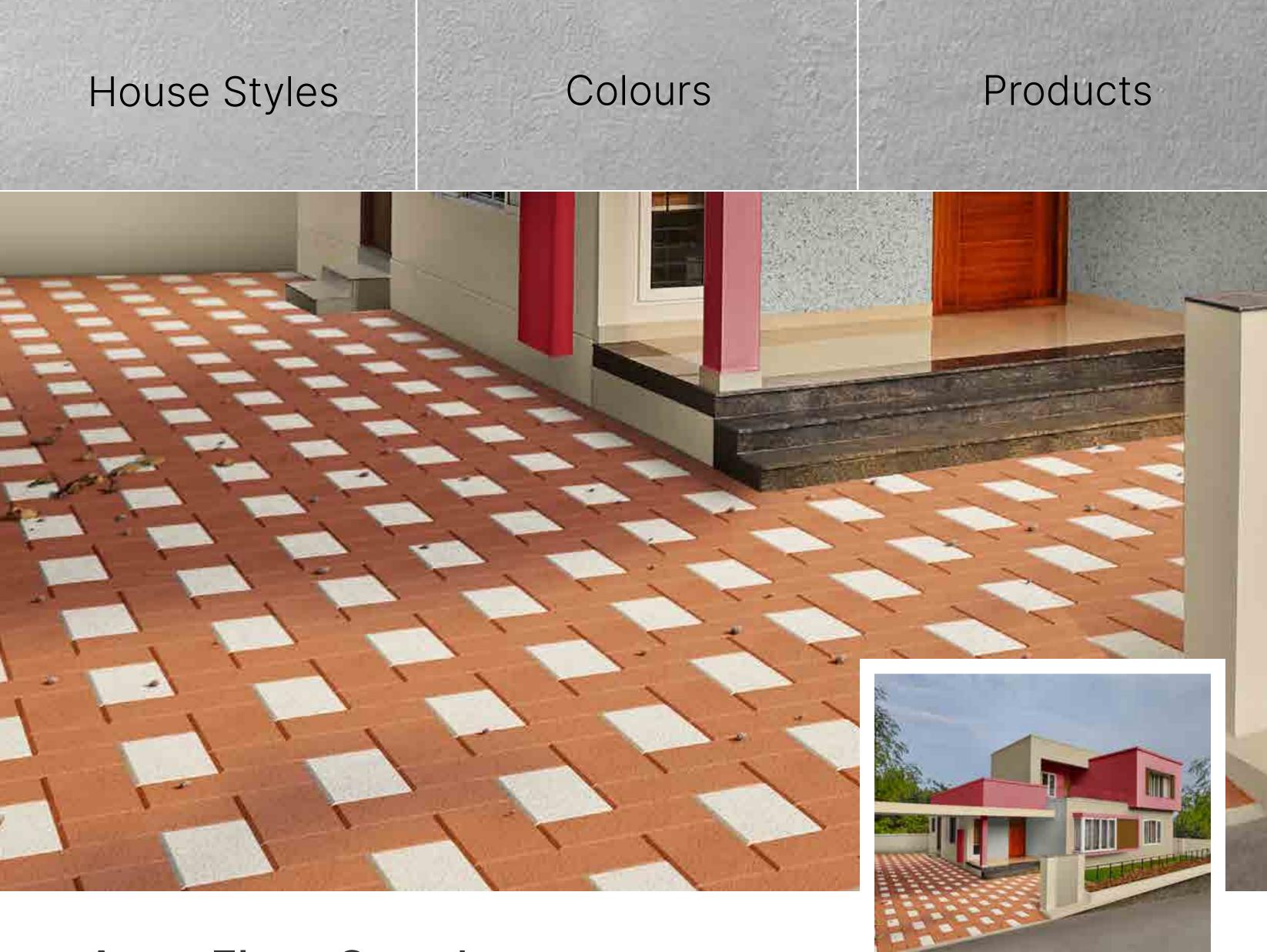
Op asianpaints



Apex Ultima Allura Aristone Brick Red SKU Code: 1B020785330



Apex Ultima Allura Aristone Yellow SKU Code: 1B020782330



Apex Floor Guard Linear Delights

Cascading Heights - A

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click here to go back

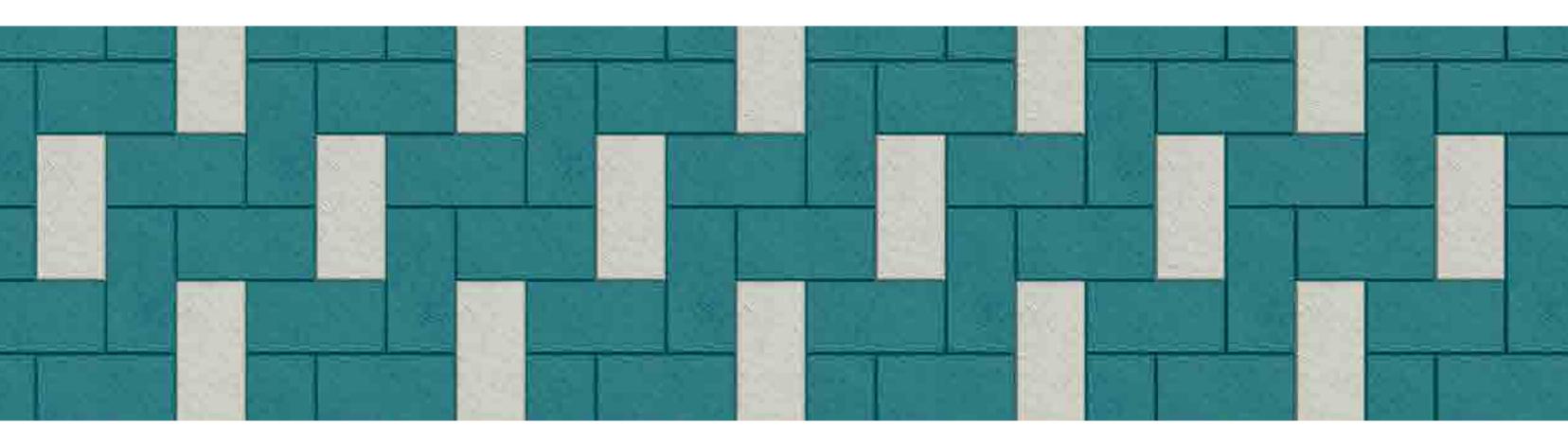
Op asianpaints

Spl Fire Red



L143 Rain Drop

Other Floor Guards



Op asianpaintsOp asianpaintsX1498259

Polished Blue

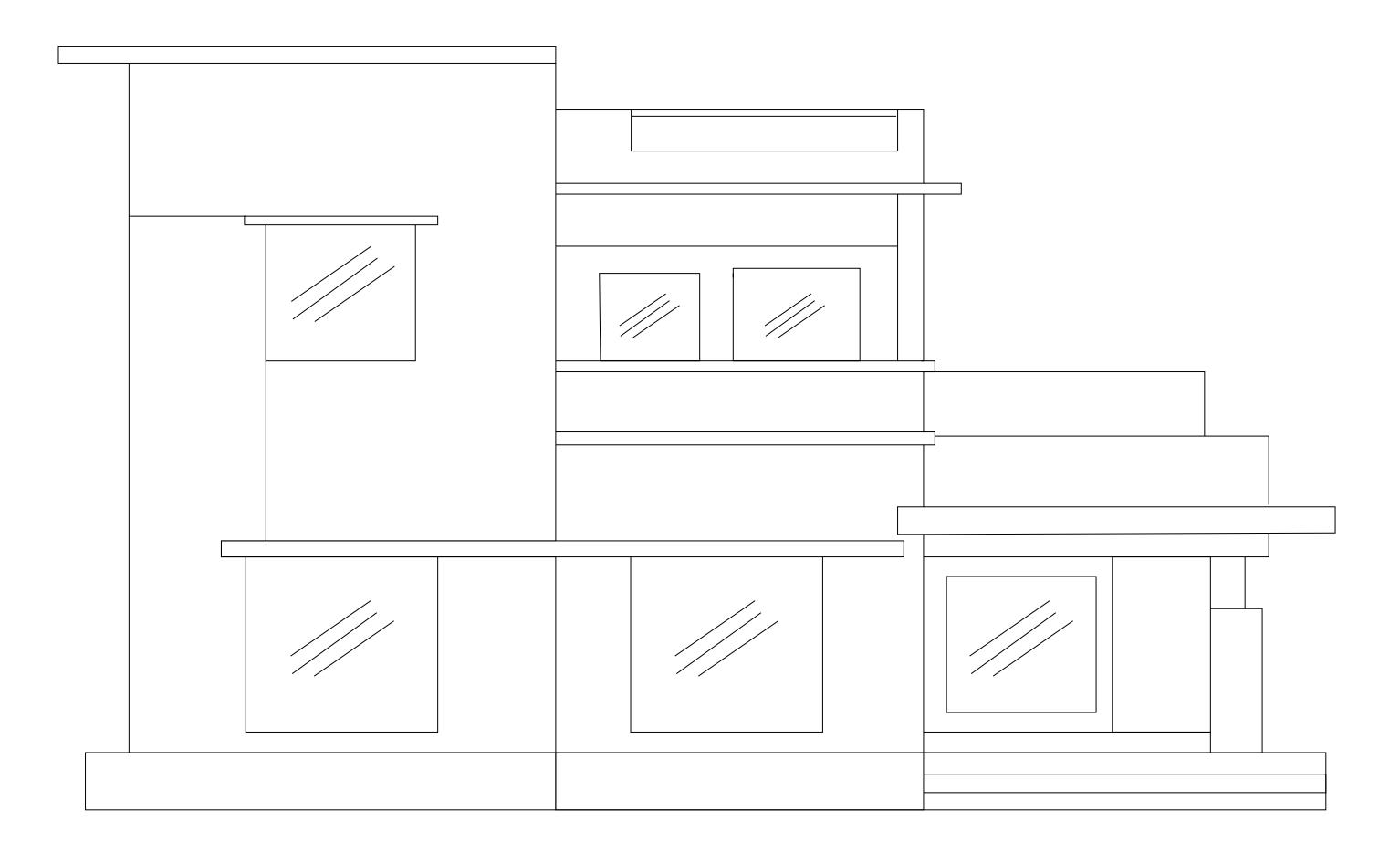
8259 Ice Grey

House Styles

Colours

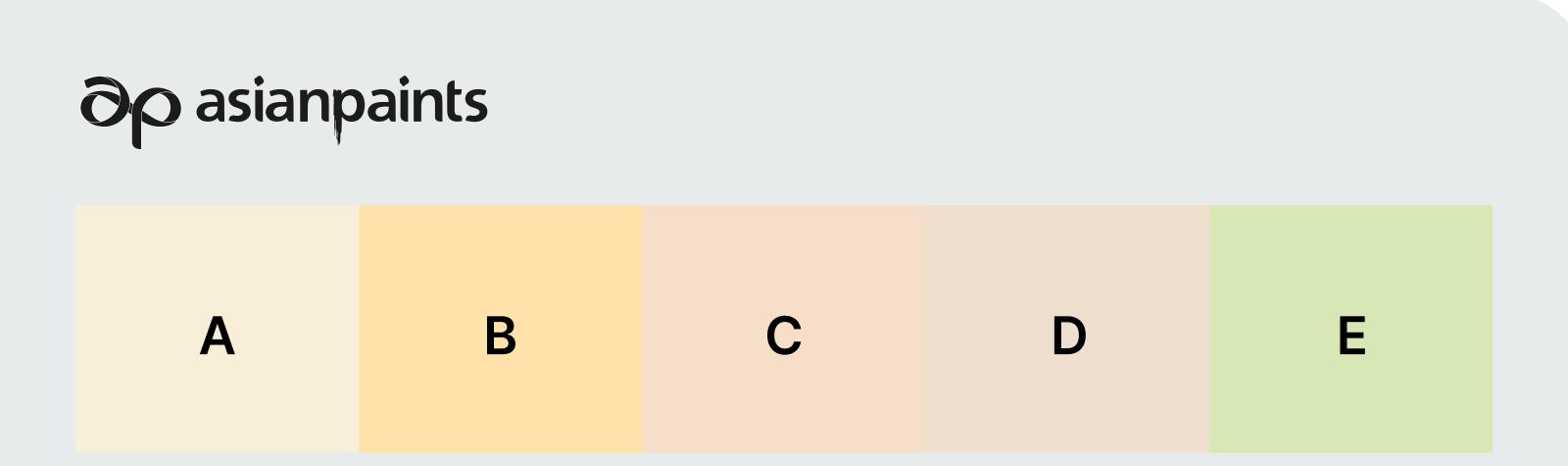
Products

77



House Style 10 Mid-Century Modern

With rising multi-level terraces this house looks layered. The architectural style provides scope for colour schemes that amplify the nature of the structure. This home has a distinct personality with use of local materials like laterite.



Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products

78



Texture Info

Floor Guard Info

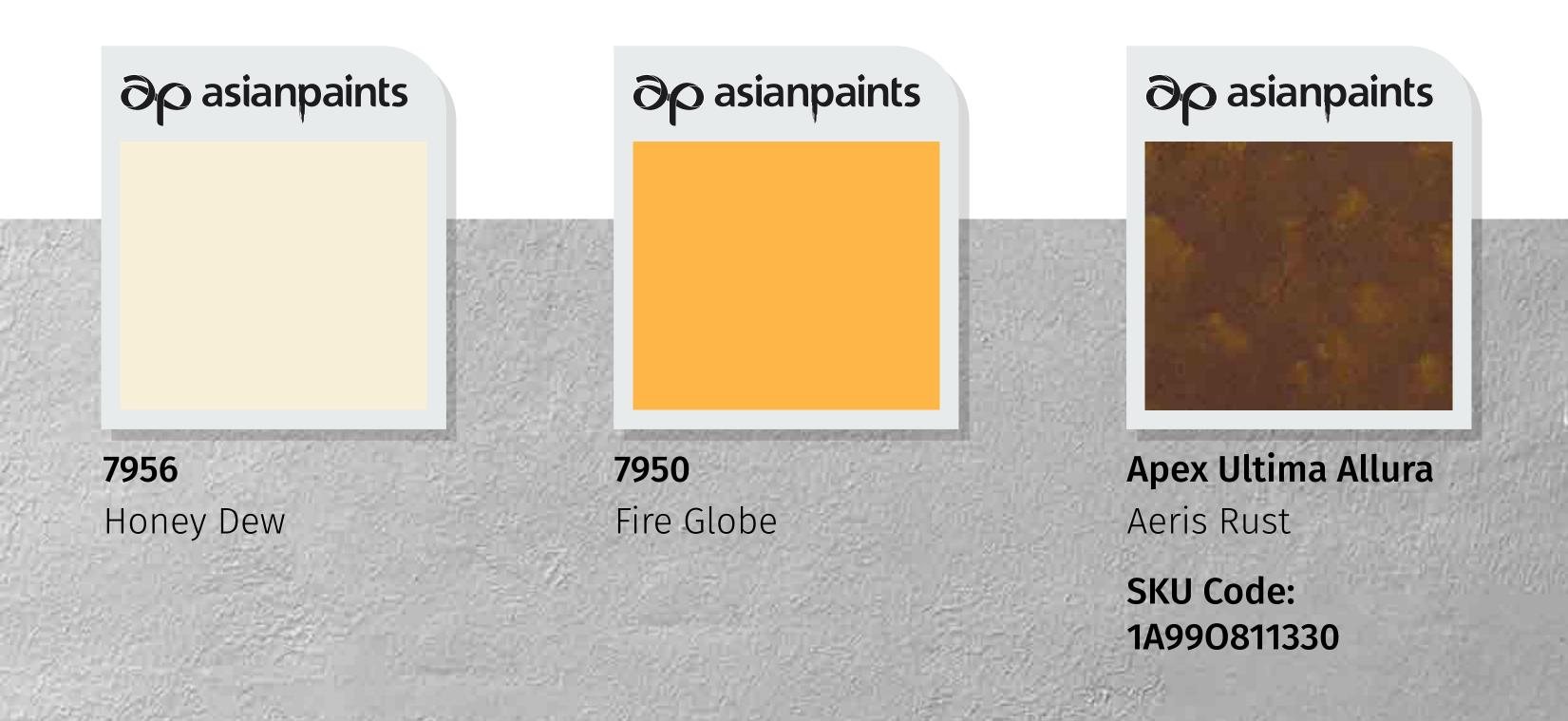
click here

click here

Mid-Century Modern - A

A dash of vivid yellow combined with an earthy

brown texture give this home a flourish. The calm off-white also provides a solid contrast to give it flair.

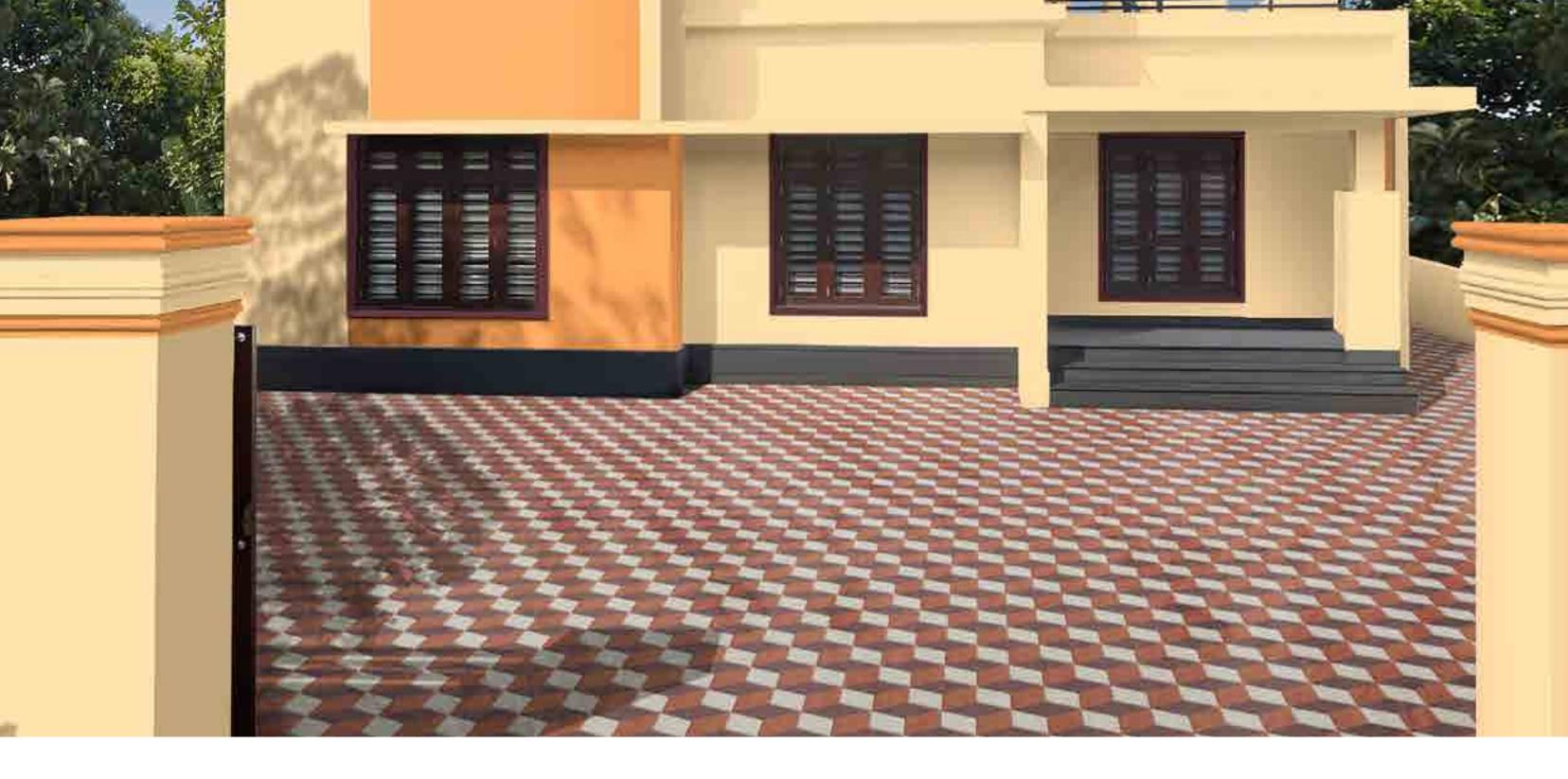


House Styles

Colours

Products

79



Mid-Century Modern - B

With various shades of yellow, this house has a unique character that makes it eye-catching.





80

House Styles

Colours

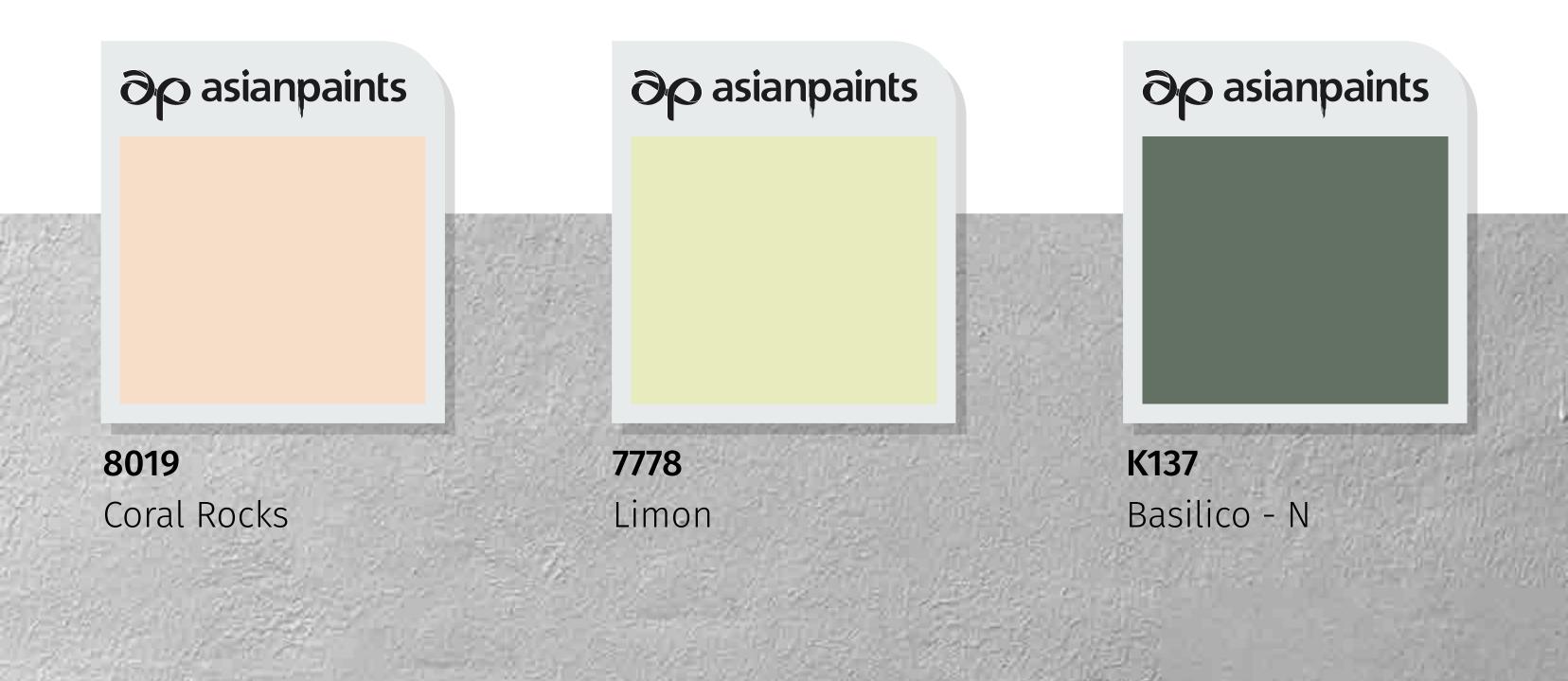
Products



Mid-Century Modern - C

A contrasting and appealing colour combination of

different shades of green and a light pink gives this house an opulent and novel look.



House Styles

Colours

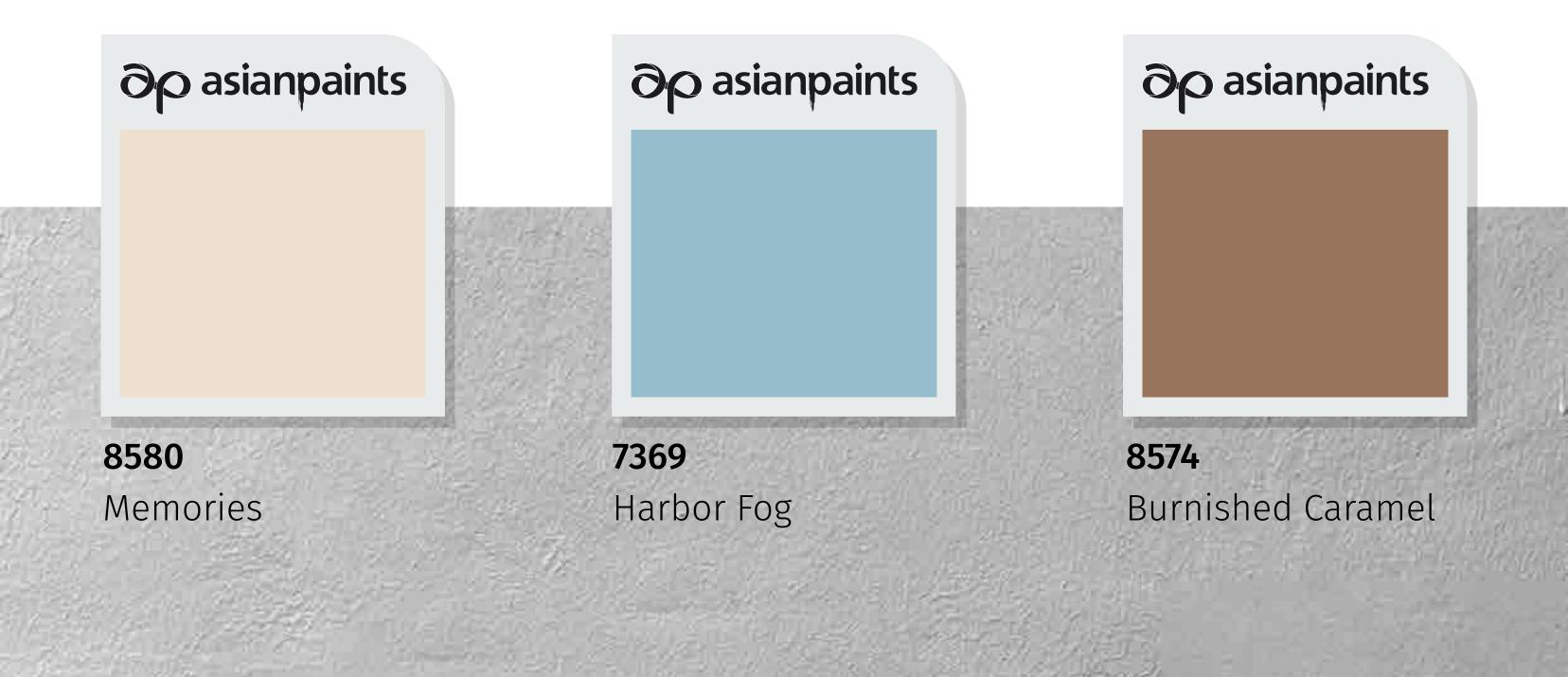
Products

81



Mid-Century Modern - D

A unique blend of a cool blue and a chocolate brown lends this home a contemporary and classy finish. These accents combine really well with a pale pink base.



House Styles

Colours

Products

82

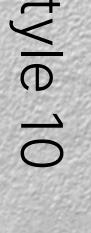




House Style 10

Mid-Century Modern - E

A pastel green mixes really well with a classic brown to give this home a refreshing look and an inviting appeal.





House Styles

Colours

Products

83





Apex Ultima Allura Textures

Mid Century Modern - A

click here to go back

 $\partial \rho$ asianpaints





Apex Ultima Allura Aeris Rust SKU Code: 1A990811330

Other Textures

$\partial \rho$ asianpaints



Apex Ultima Allura Lumiflakes Coarse White SKU Code: 1A980856325

$\partial \rho$ asianpaints



Apex Ultima Allura Amara Grey SKU Code: 1A990805330



Apex Ultima Allura Serenus Grey SKU Code: 1A990817330

84

House Styles

Colours

Products



Apex Floor Guard Vivid Illusions



Mid Century Modern - A

click here to go back



Other Floor Guards





House Styles

Colours

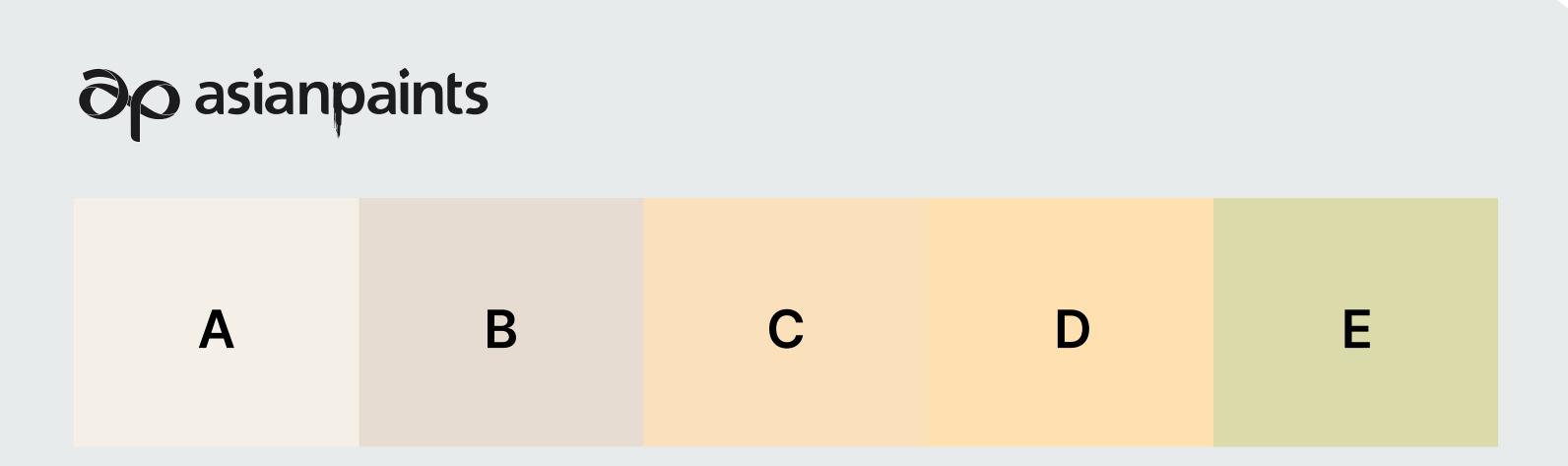
Products

85



House Style 11 Coastal Home

With a breakthrough style, this house is quaintly charming. An arrow like central mass and an extruded porch give the home a cosy, relaxed feel. Sloping roofs lend a distinctive coastal vibe to the home.



Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products

86



Tile Guard Info

Floor Guard Info

click here

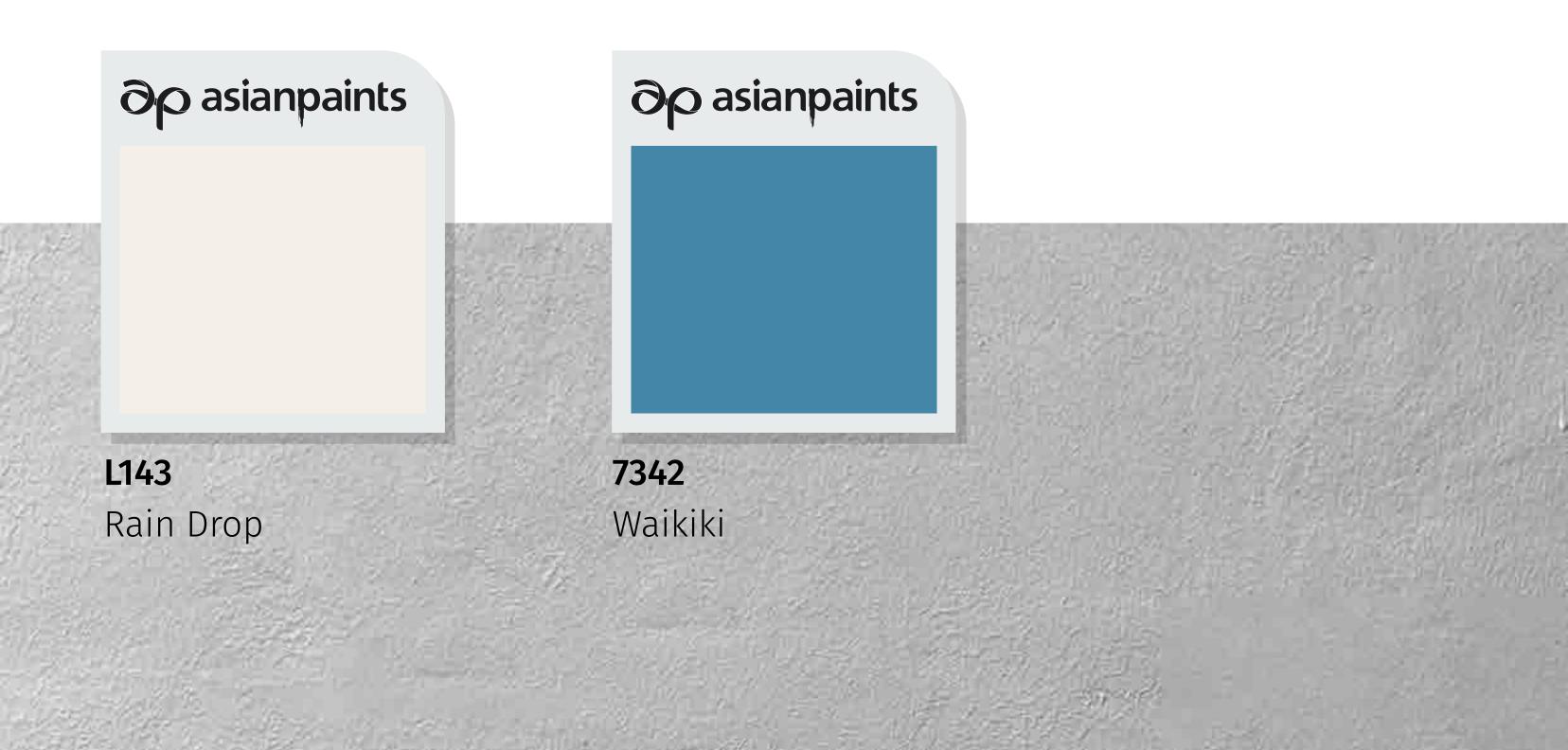
click here

Coastal Home - A

A tasteful blue blends well with an earthy brown



roof to give this house a pleasant, summery feel.



House Styles

Colours

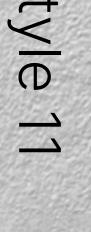
Products

87

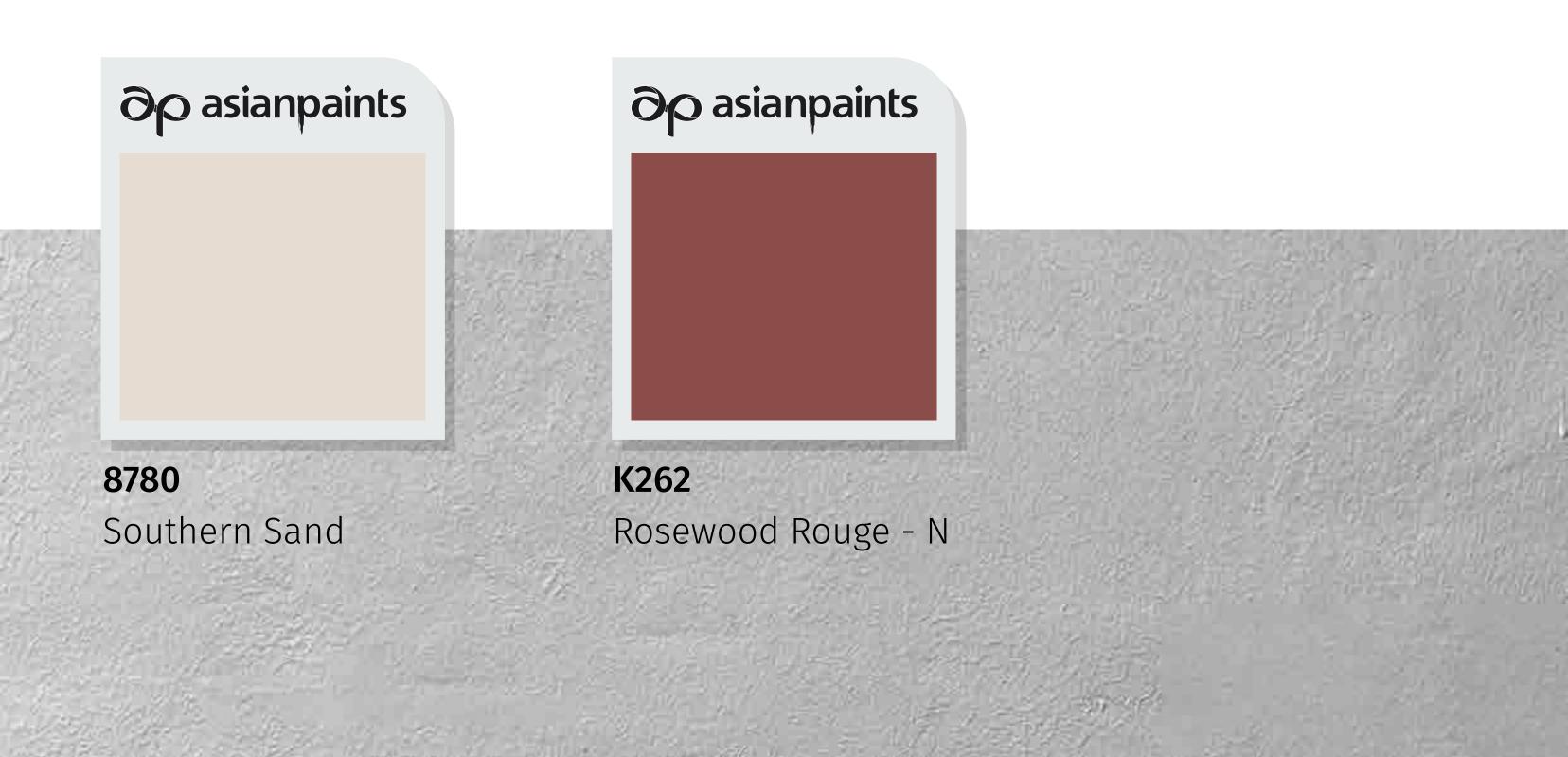


Coastal Home - B

Shades of red beautifully accentuate a base of



beige in this coastal home and give it a warm, welcoming look and feel.

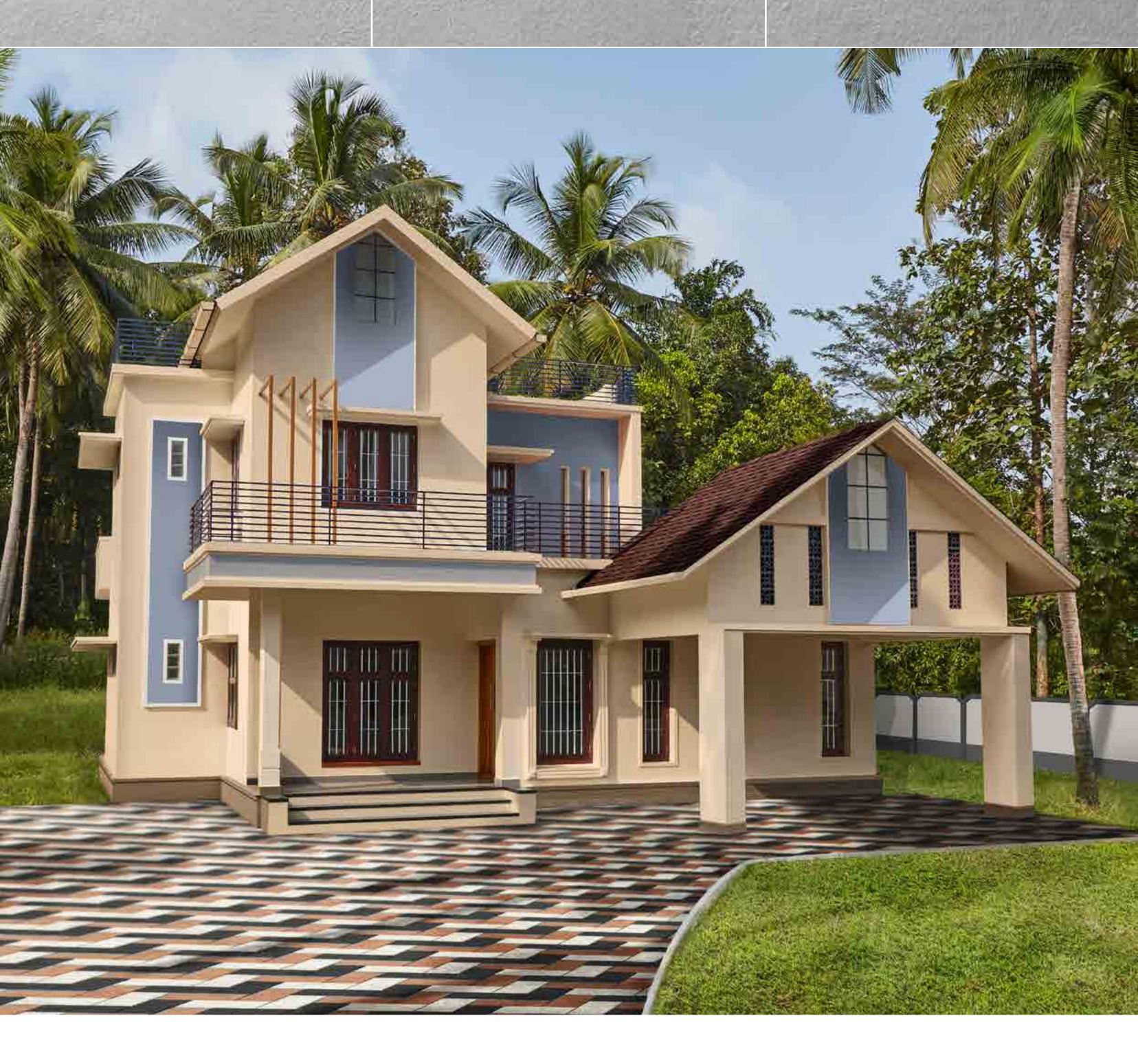


House Styles

Colours

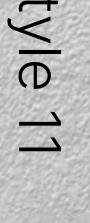
Products

88



Coastal Home - C

Cosy just got a new definition with this stately



and classy contrasting colour combination of powder blue and a creamy hue.



House Styles

Colours

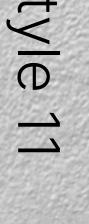
Products

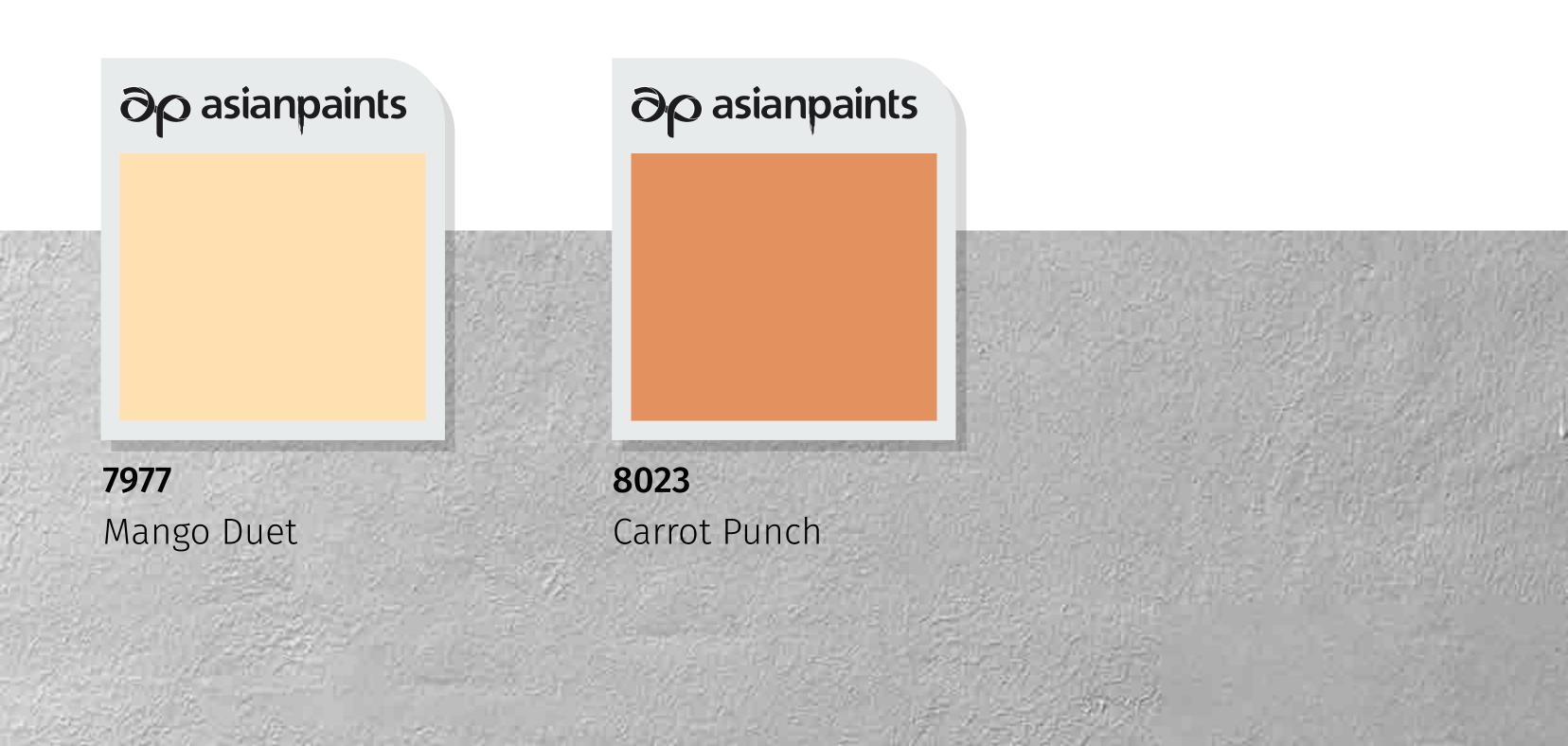
89



Coastal Home - D

A mellow orange with a sober yellow adds to this home's appeal, making it welcoming and cosy in a unique way.





House Styles

Colours

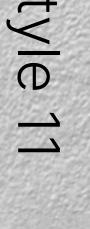
Products

90

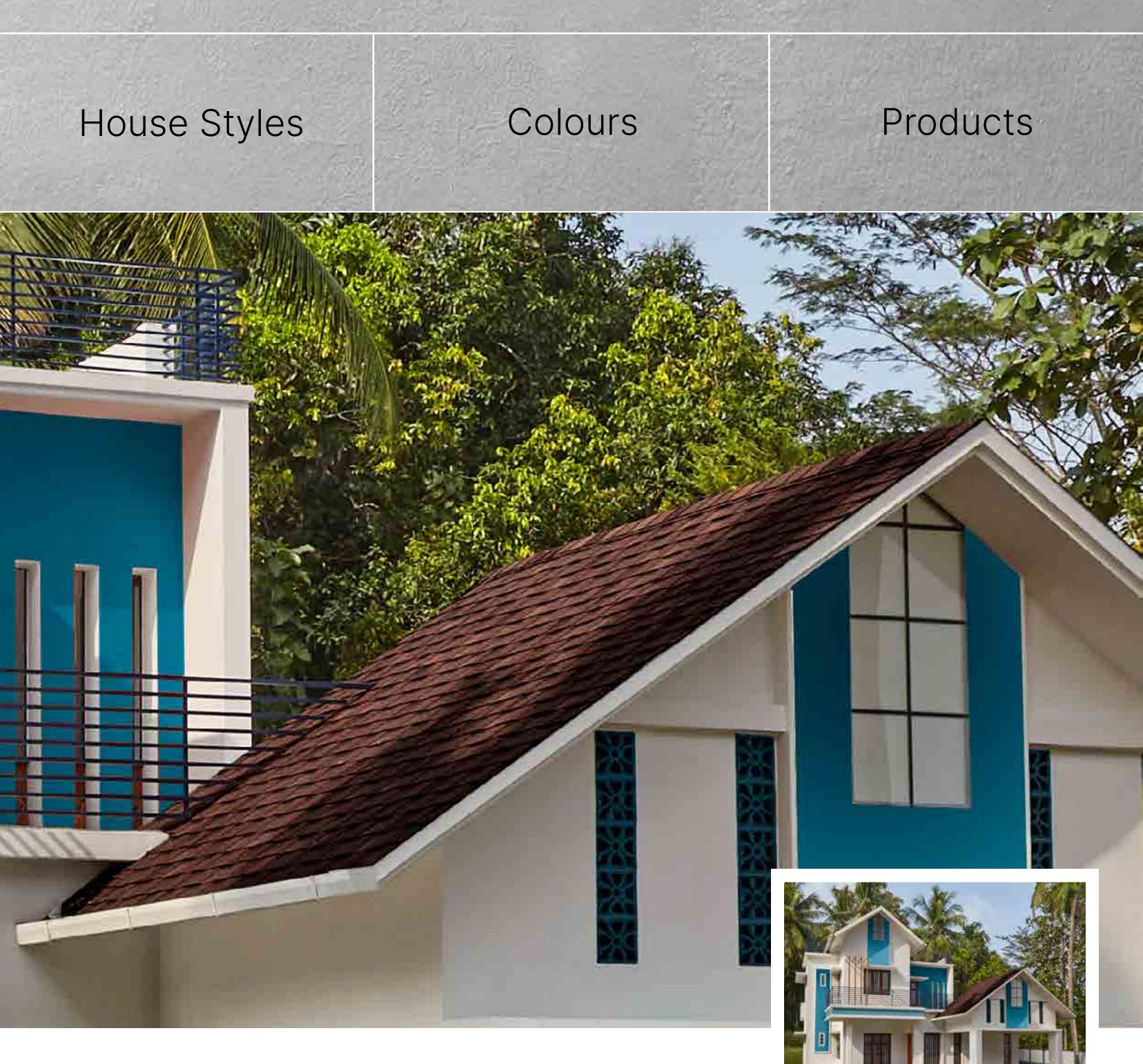


Coastal Home - E

A nature inspired colour combination of subdued green and royal brown does justice to the coastal vibe of this house.







Apex Tile Guard

Coastal Home - A

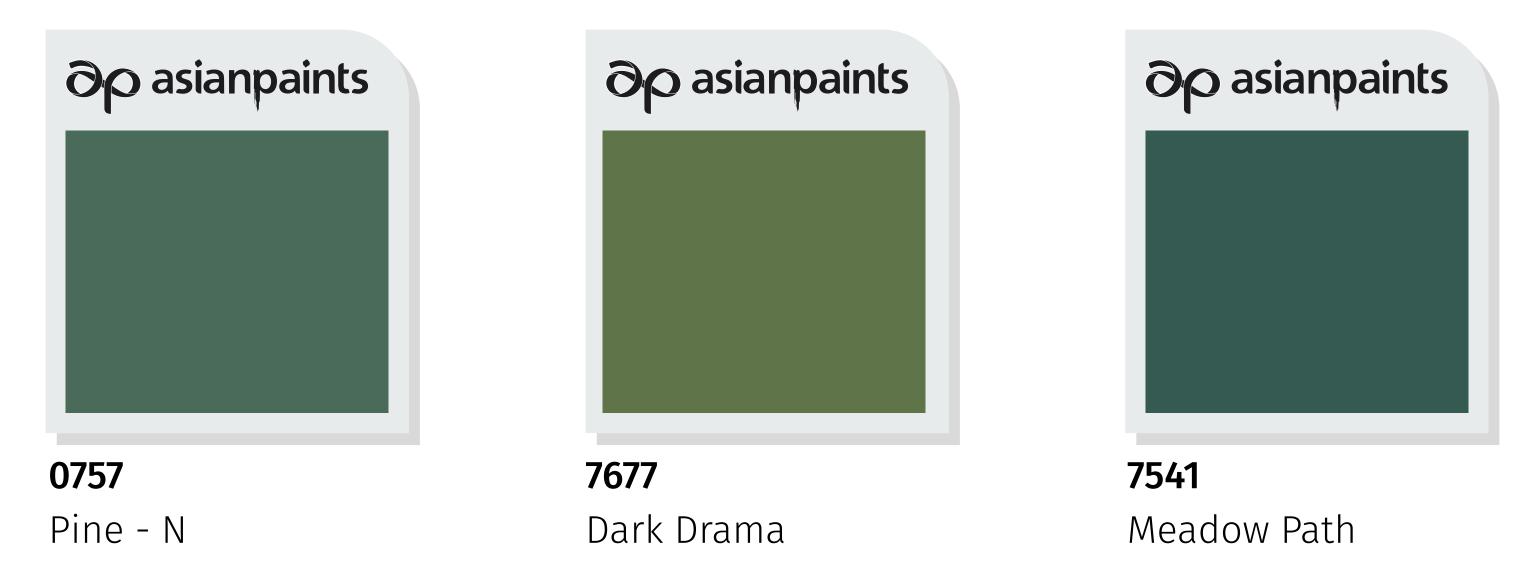
click here to go back

91

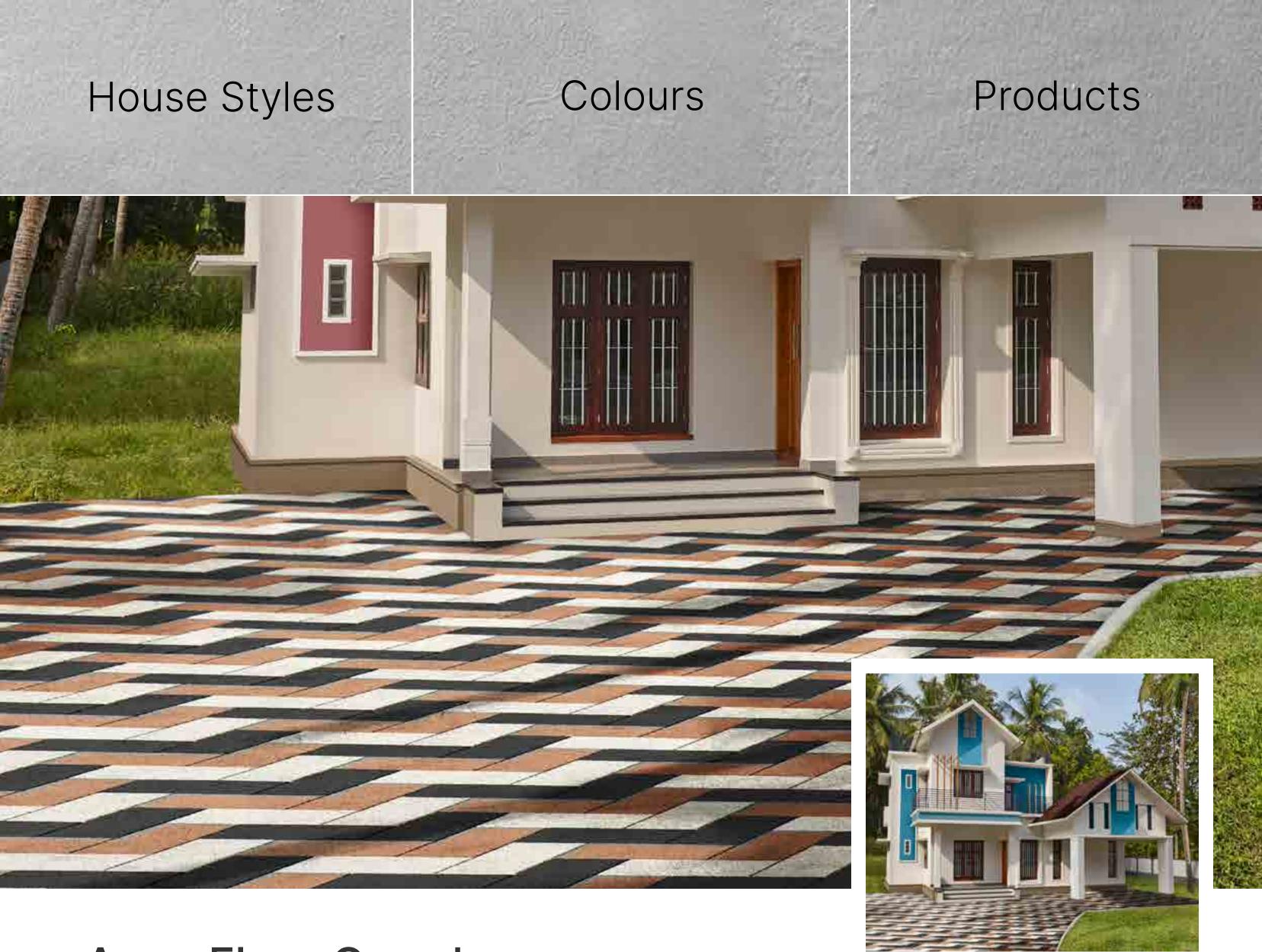
$\partial \rho$ asianpaints

Grape Brown

Other Roof Colours



*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.



Apex Floor Guard Zigzag Magic

Coastal Home - A

92

click here to go back



Black

L143 Rain Drop **8617** Sunbaked Clay

Other Floor Guards



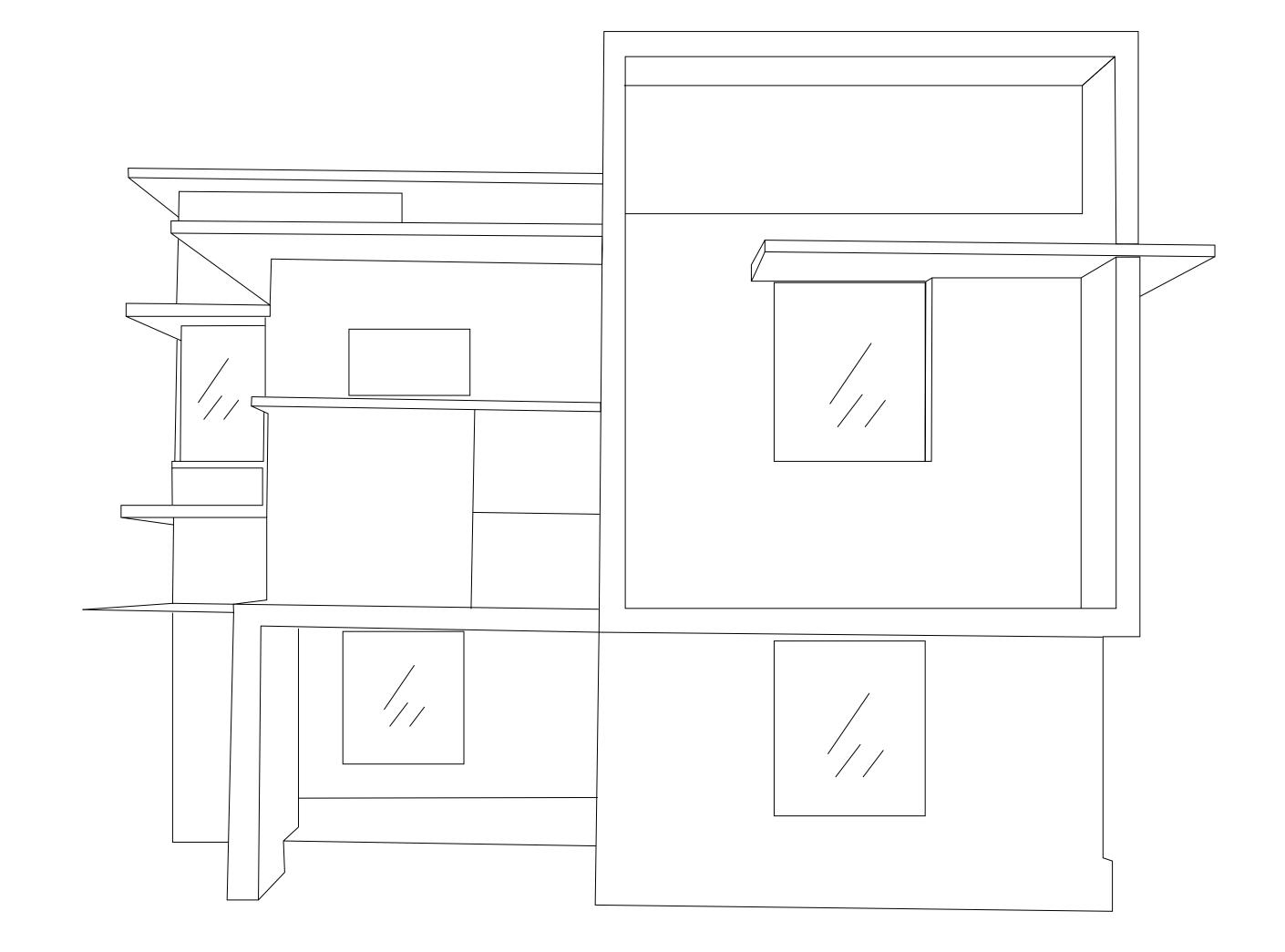


House Styles

Colours

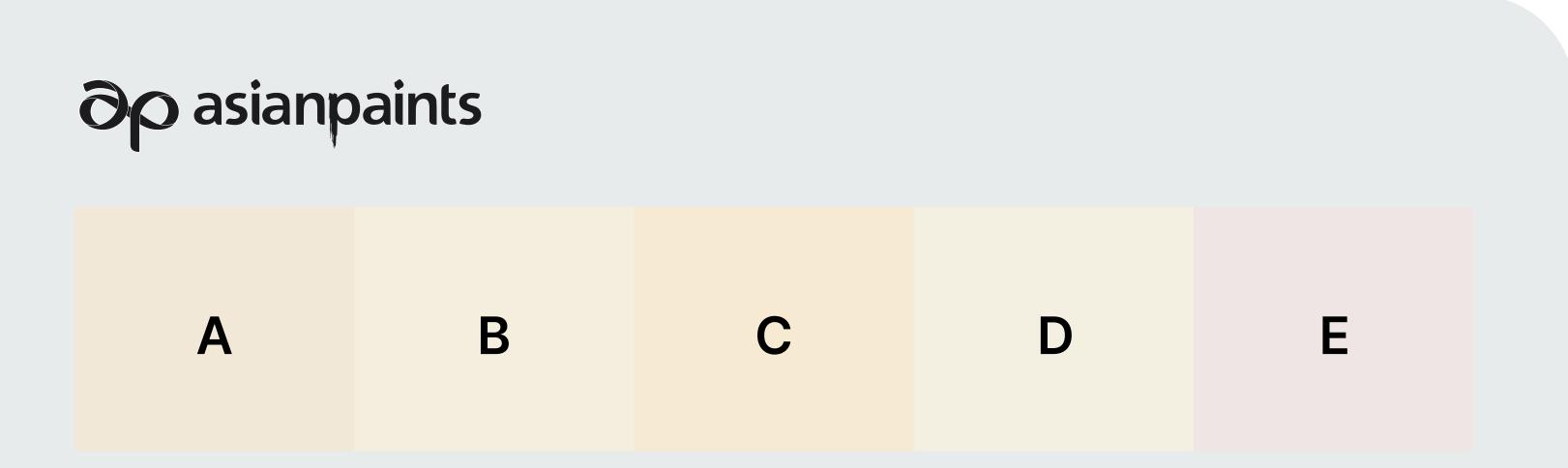
Products

93



House Style 12 Jali House

With a boxed façade and a geometric look, this house style is minimally compact and elegant. It has an earthy appeal with an irregular yet linear design. We can also see a beautiful combination of wood and metal.



Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products

94



Texture Info

click here

Jali House - A

Subtle grey textures along with earthy brown and grey accents, team up against a beige backdrop, to create a home that's warm and inviting.





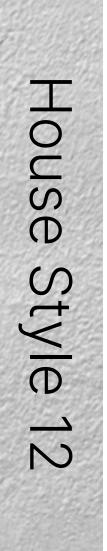
House Styles

Colours

Products

95





Jali House - B

Pastel purple and cool grey against a backdrop of

creamy beige, render this home a serene appeal.



House Styles

Colours

Products

96

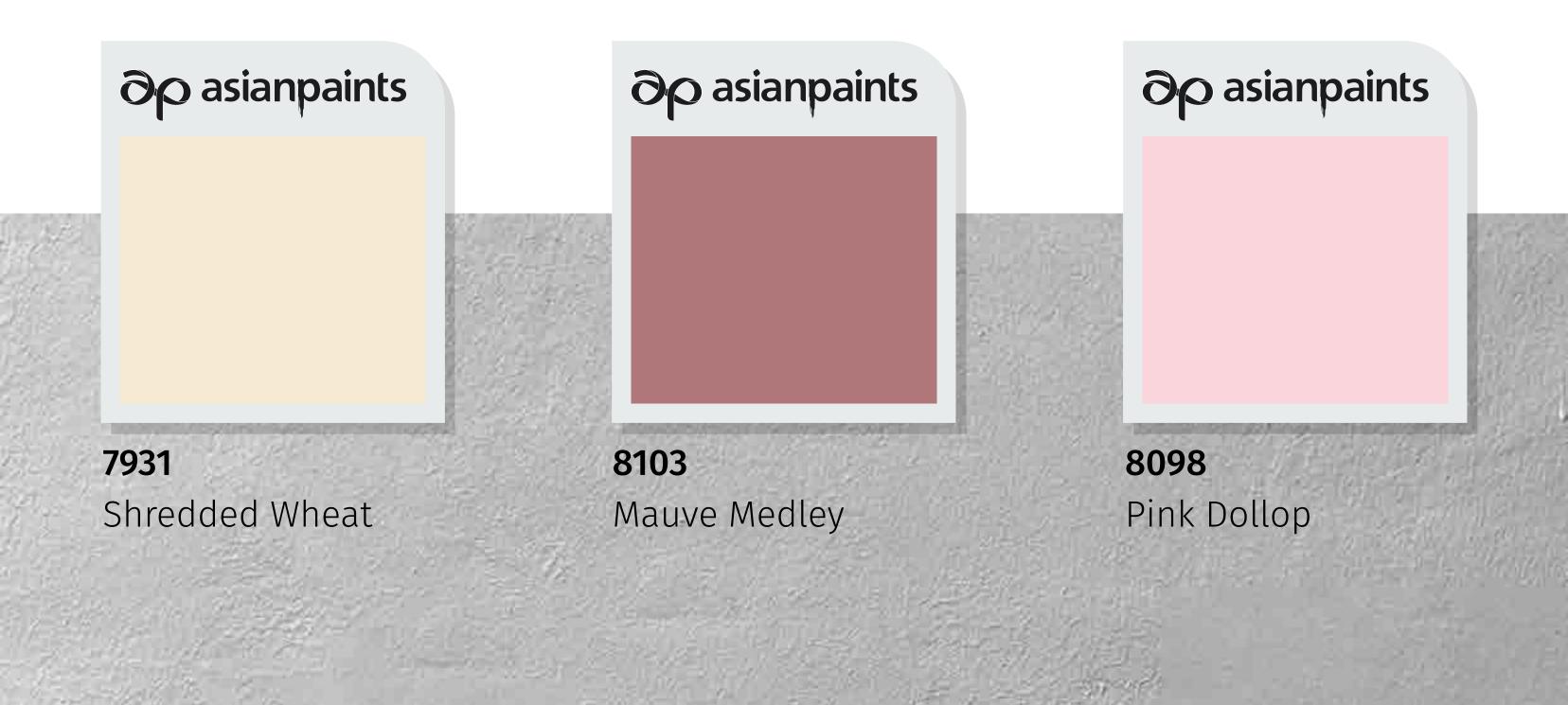


Jali House - C

Creamy beige with accents of a rich



brownish-magenta and pale pink, usher into this home, a rooted yet cosy vibe.



House Styles

Colours

Products

97





Jali House - D

Rich bottle green and cool grey create vivid

accents against a creamy beige wall, and lend this home a verdant look.



House Styles

Colours

Products

98





Jali House - E

A pale blush pink along with accents of earthy brown and sunshine yellow, enliven this home and lend it an alluring vibe.



House Styles

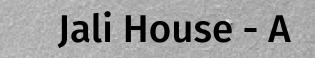
Colours

Products

99



Apex Ultima Allura Textures



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 $\partial \rho$ asianpaints



Apex Ultima Allura Lumiflakes Coarse White SKU Code: 1A980856325

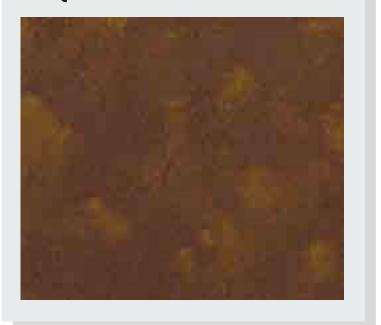
Other Textures





Apex Ultima Allura Glazia Greiges SKU Code: 1A980879330

$\partial \rho$ asianpaints



Apex Ultima Allura Aeris Rust SKU Code: 1A990811330



Apex Ultima Allura Serenus Grey SKU Code: 1A990817330

100

House Styles

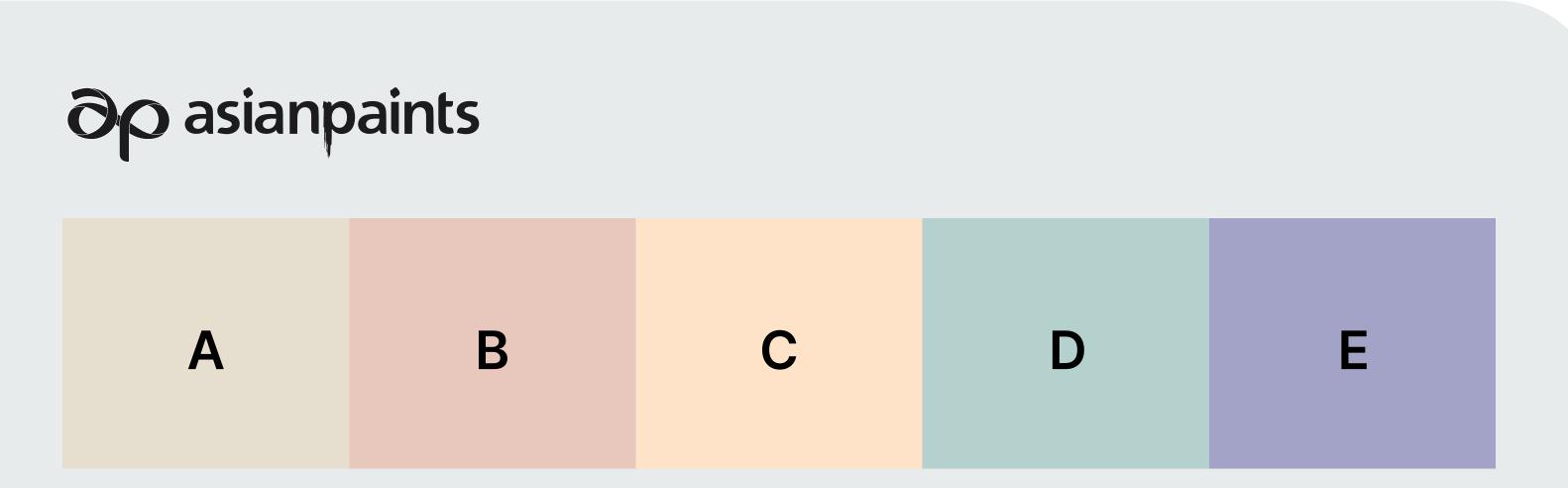
Colours

Products



House Style 13 Nouveau Ornate

This house style blends classic and contemporary. Roman columns and intricate, detailed railings give it an ornate look. At the same time, smart use of staggered terraces make it look contemporary and cool.



Click on a colour of your choice to see this house style embellished in that colour.

101

House Styles

Colours

Products

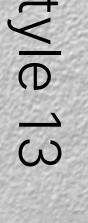


Floor Guard Info

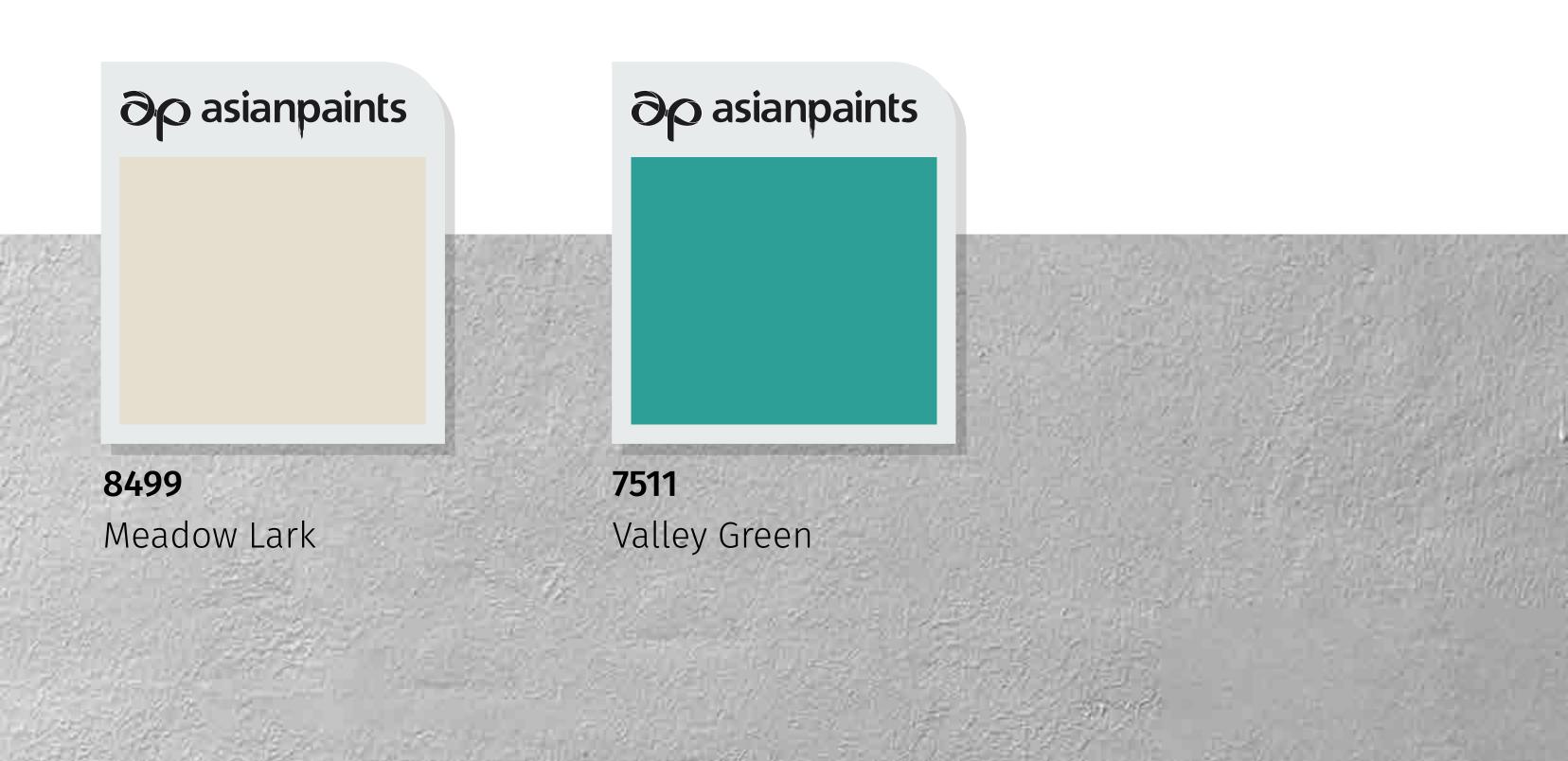
click here

Nouveau Ornate - A

With a simple base colour and a vibrant dash



of aquamarine as an accent, this house looks stately and royal.



102

House Styles

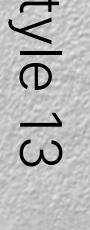
Colours

Products



Nouveau Ornate - B

A subdued light pink colour comes together



beautifully with deep blue accents to give this modern home a dignified look.



103

House Styles

Colours

Products



Nouveau Ornate - C

This home looks flamboyant and stands out with



a red border, combining really well with the base warm tint.

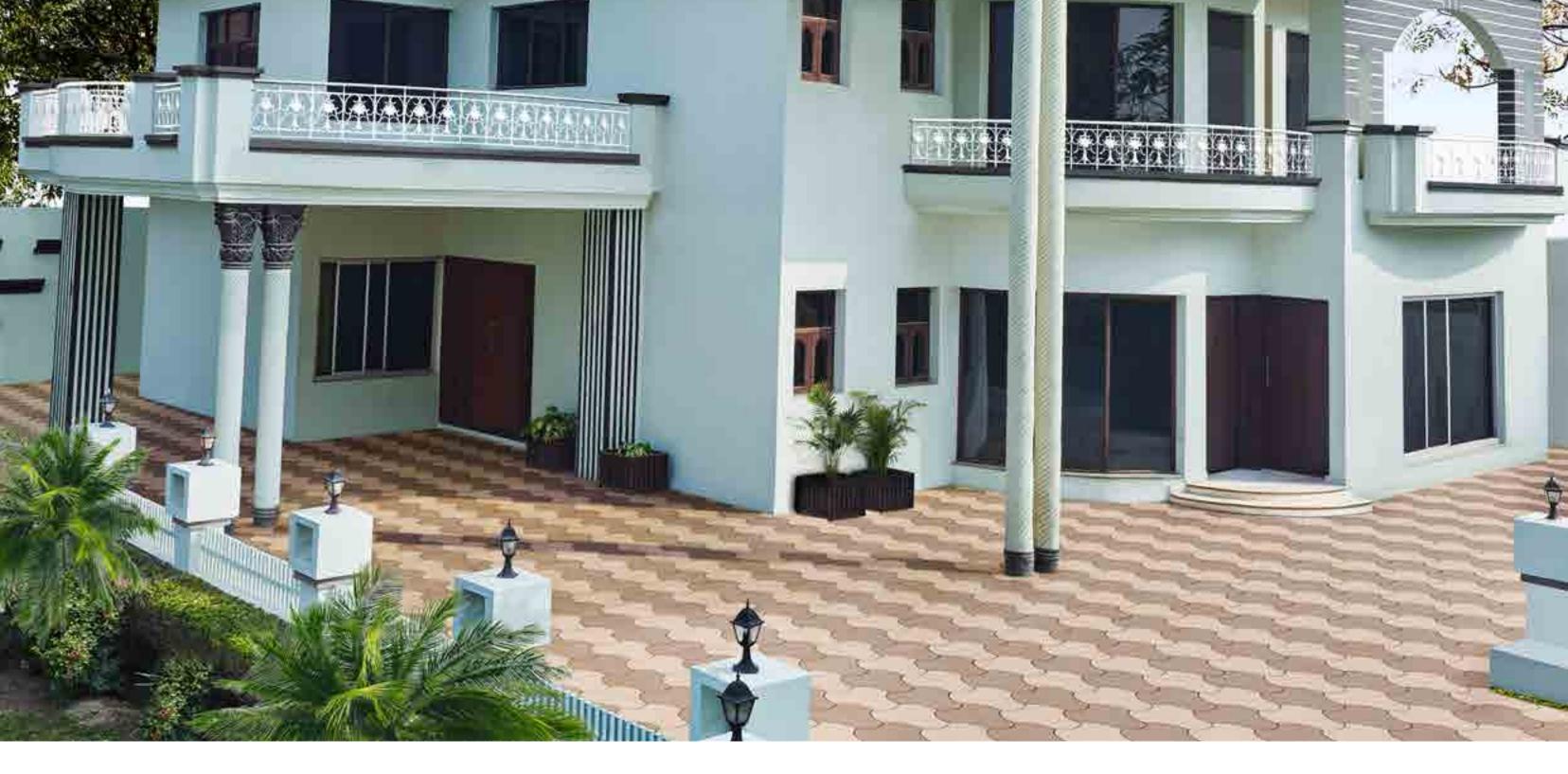


104

House Styles

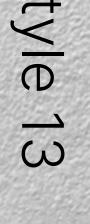
Colours

Products

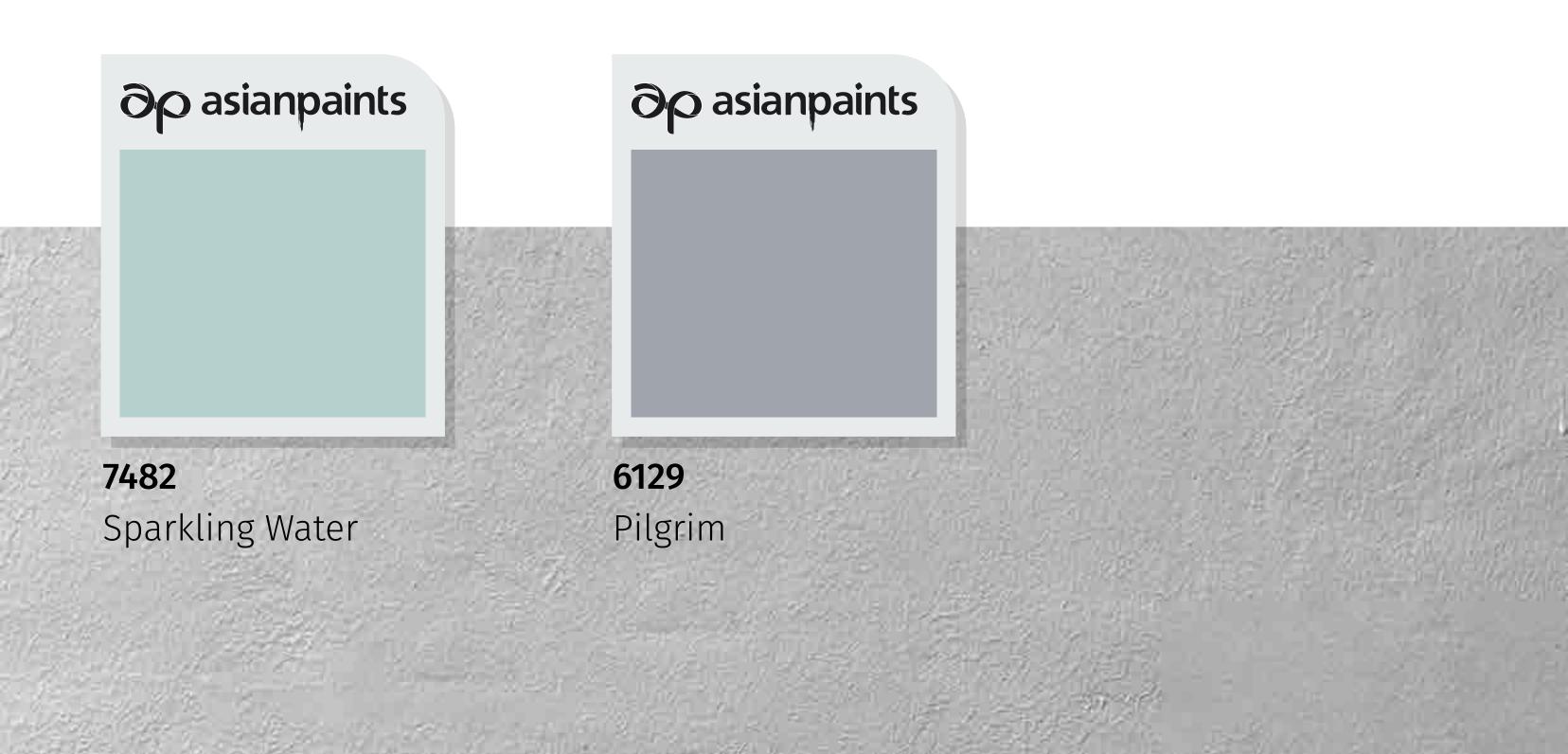


Nouveau Ornate - D

A light blue hue works wonders with dark grey



accents to give this home an elaborate, classy vibe.



105

House Styles

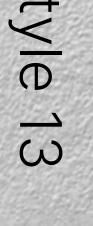
Colours

Products



Nouveau Ornate - E

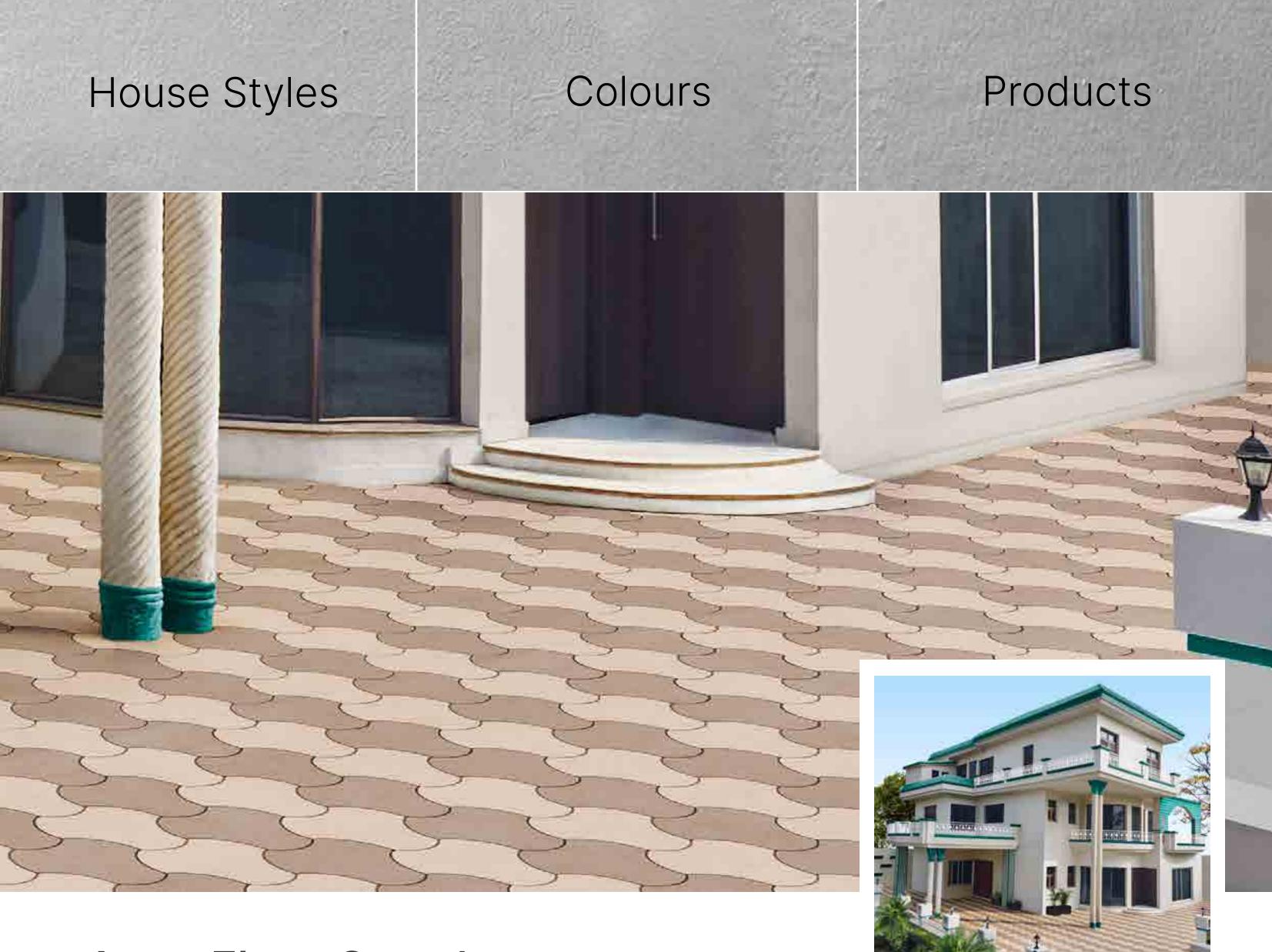
This house has a suave look and feel. Its



decorative structure is balanced with a mix of muted violet and a beautiful brown.



106



Apex Floor Guard Linear Delights

Nouveau Ornate - A

click here to go back

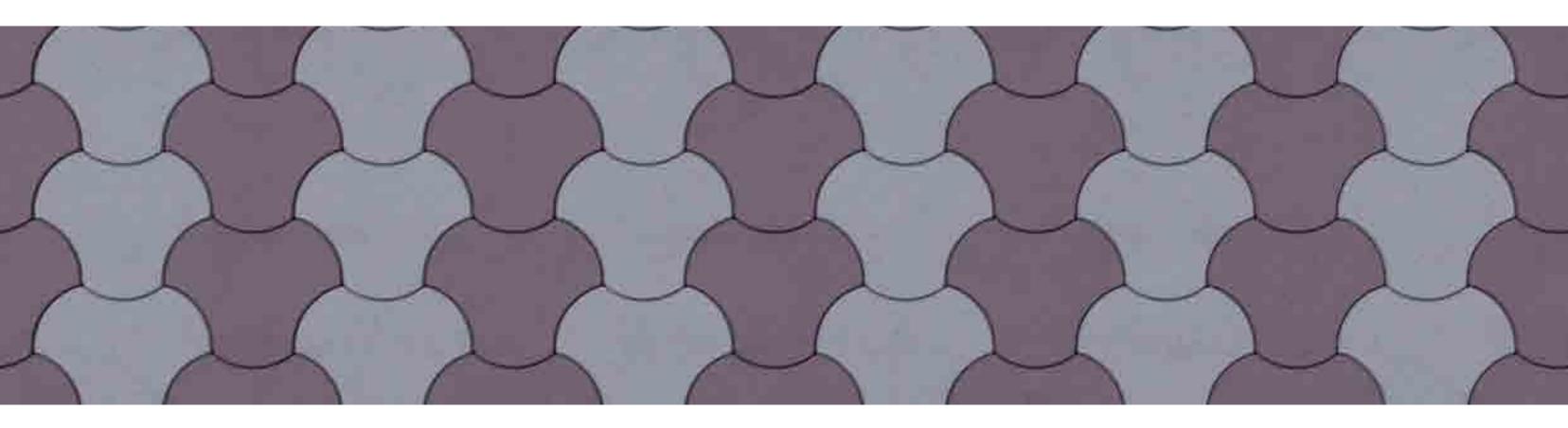
Op asianpaints

0542 Indian Red 8610

 $\partial \rho$ asianpaints

Bonny Peach

Other Floor Guards



Op asianpaints

7202 Purple Pride

$\partial \rho$ asianpaints



8200 Plum Cake

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House Styles

Colours

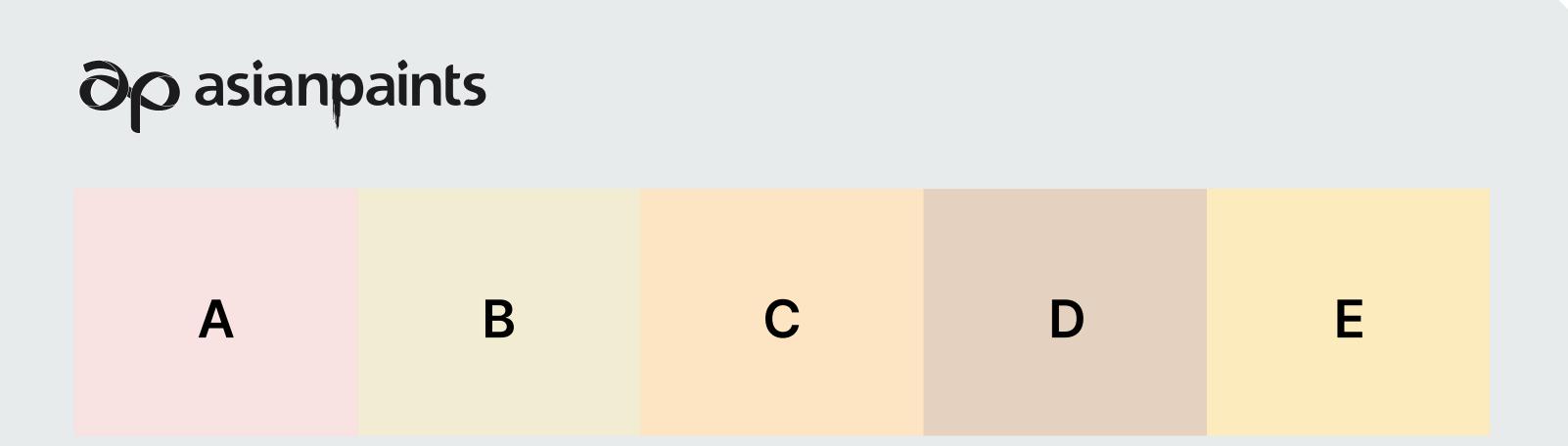
Products



House Style 14 Country Cottage

This home uses geometrical blocks and chunks to give it a unique character. With compact

massing and linear textures, this house style has a suburban feel. Smooth and classy finishing lends it a cottage like vibe.



Click on a colour of your choice to see this house style embellished in that colour.

108

House Styles

Colours

Products



Texture Info

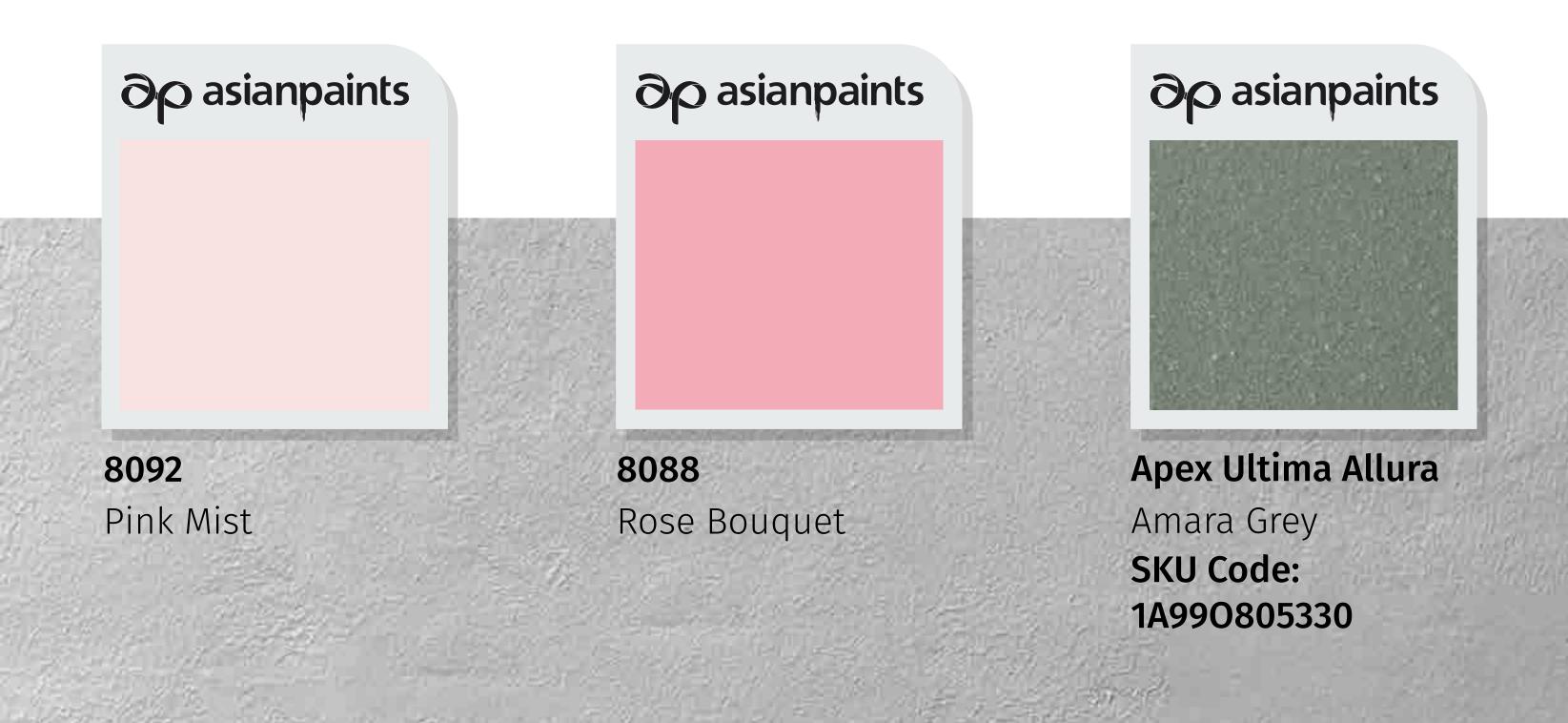
click here

Country Cottage - A

A classy grey texture accents two warm shades



of pink, lending this home a cheerful and vibrant aesthetic.

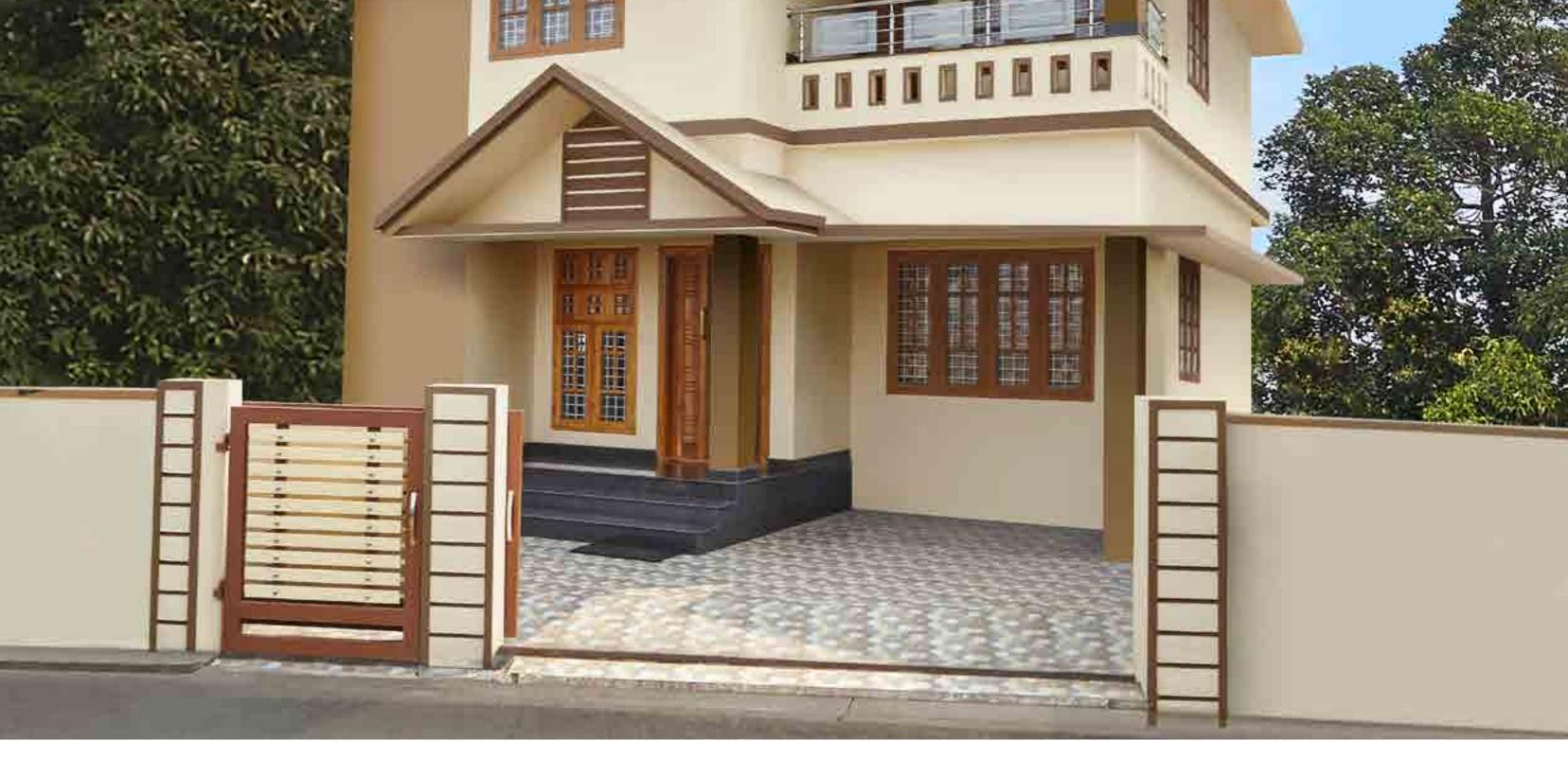


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House Styles

Colours

Products

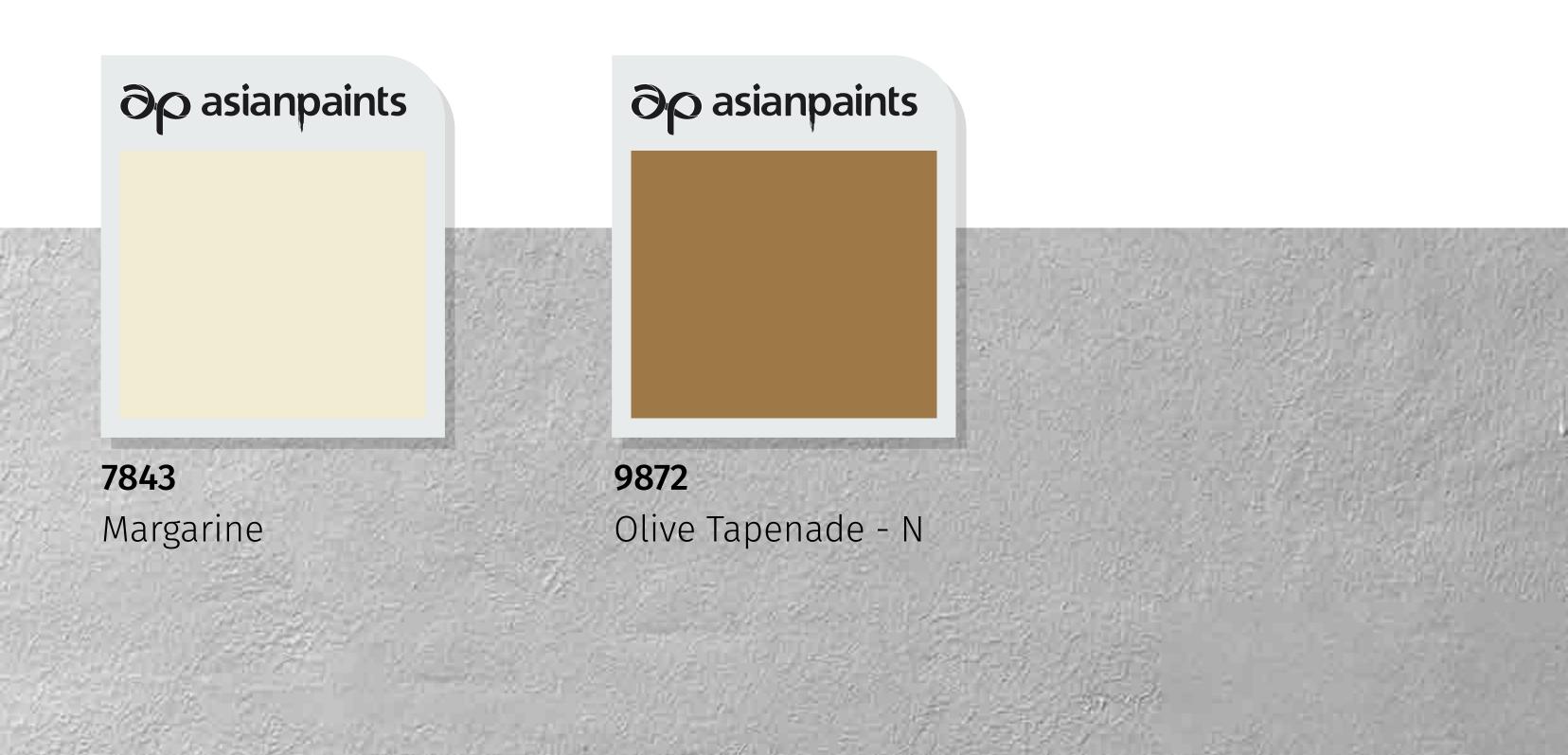


Country Cottage - B

With a main rich and soothing cream colour



complemented by subtle brown accents, this house sets the perfect mood for peace and quiet.



110

House Styles

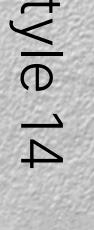
Colours

Products



Country Cottage - C

This compact suburban home is brought to life by



this beautiful colour blend of creamy orange and grey accents turning it into a cosy haven.



House Styles

Colours

Products

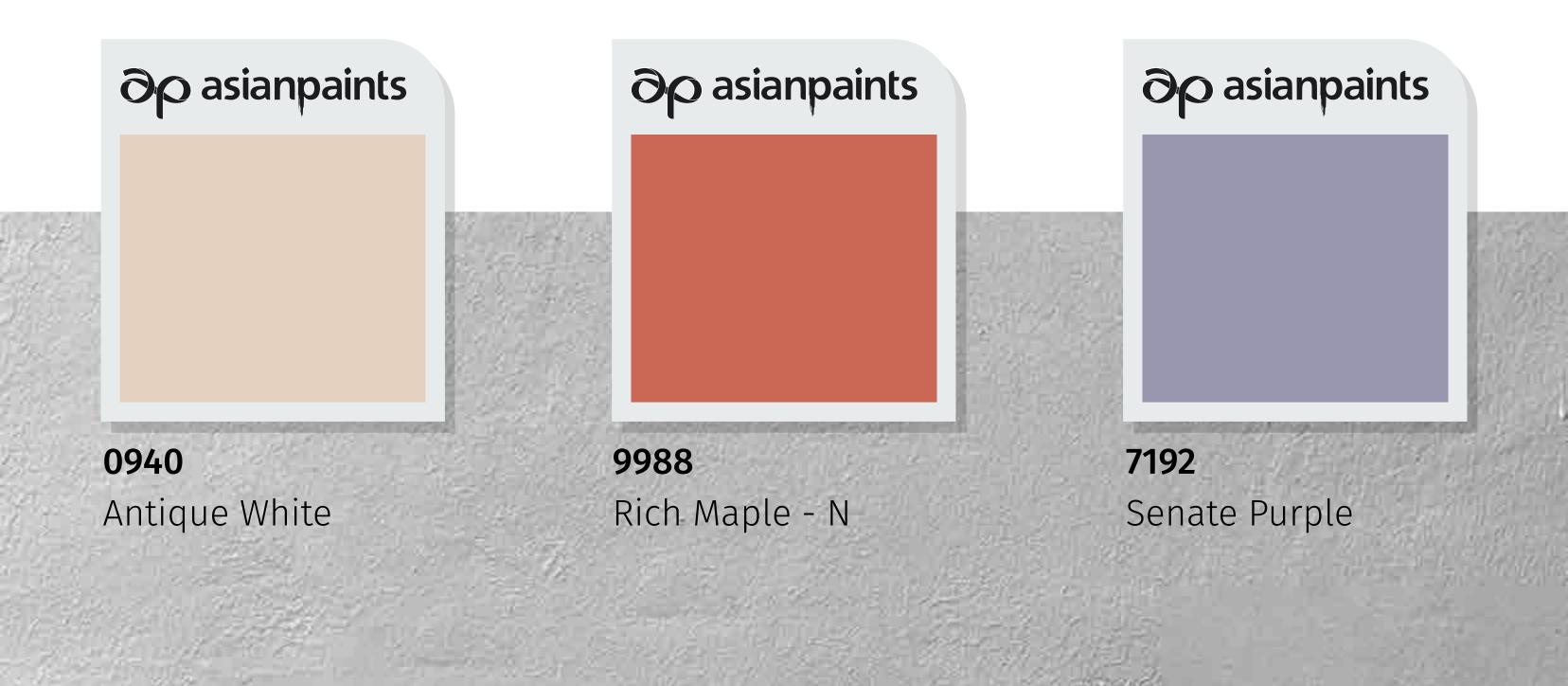
111



Country Cottage - D

A main peach colour blended with a contrasting theme of muted red and bright lavender accents lend this suburban home a vivid vibe.





112

House Styles

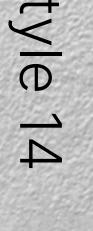
Colours

Products



Country Cottage - E

A vibrant accent of purple gels well with a rich



cream background to create a vivid, lively and welcoming feel for this cottage.



113

House Styles

Colours

Products



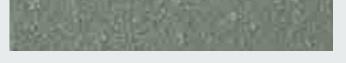
Apex Ultima Allura Textures

Country Cottage - A

click here to go back

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Apex Ultima Allura Amara Grey SKU Code: 1A990805330

Other Textures





Apex Ultima Allura Lumiflakes Coarse White SKU Code: 1A980856325

$\partial \rho$ asianpaints



Apex Ultima Allura Lumiflakes Coarse Maroon SKU Code: 1A980858325





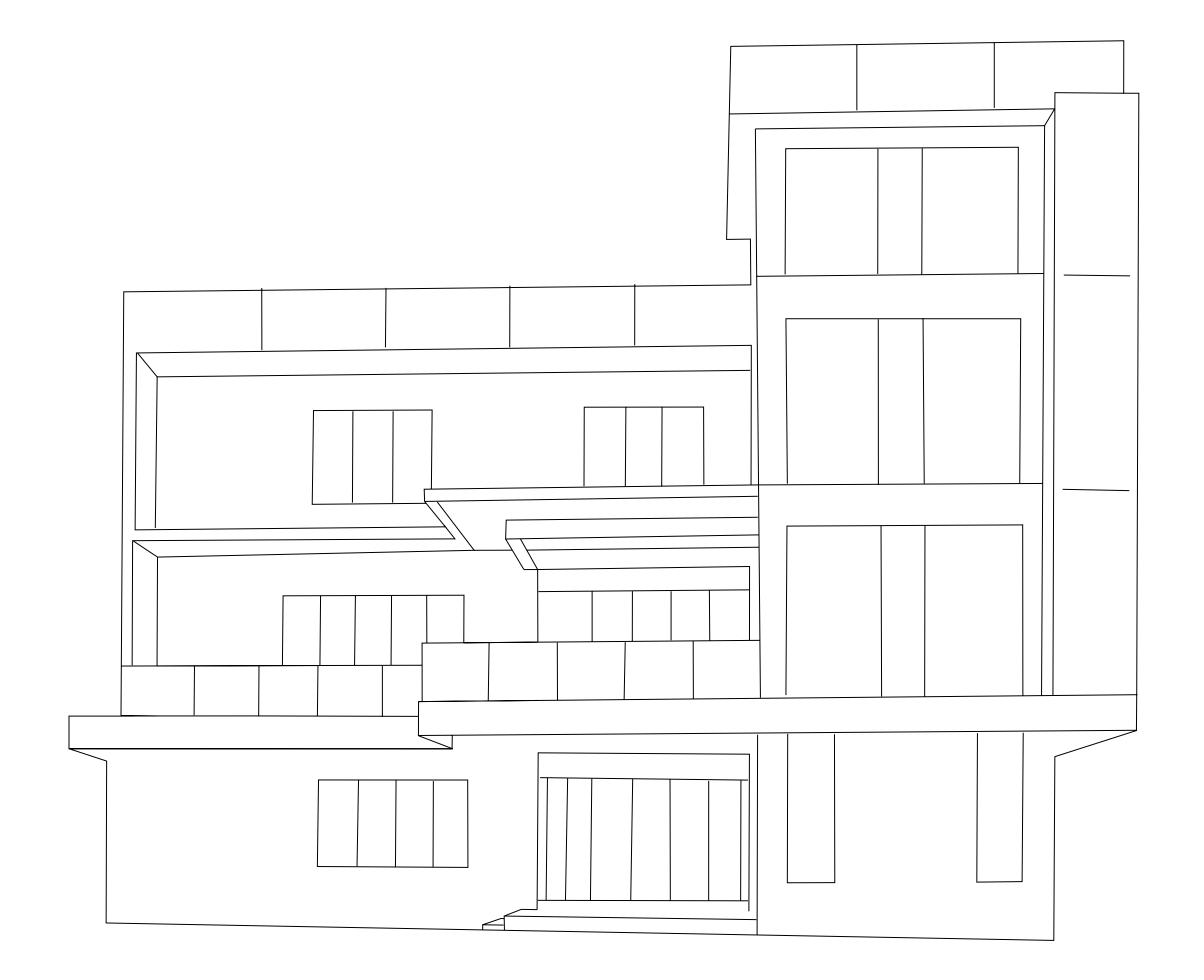
Apex Ultima Allura Aristone Brick Red SKU Code: 1B020785330

114

House Styles

Colours

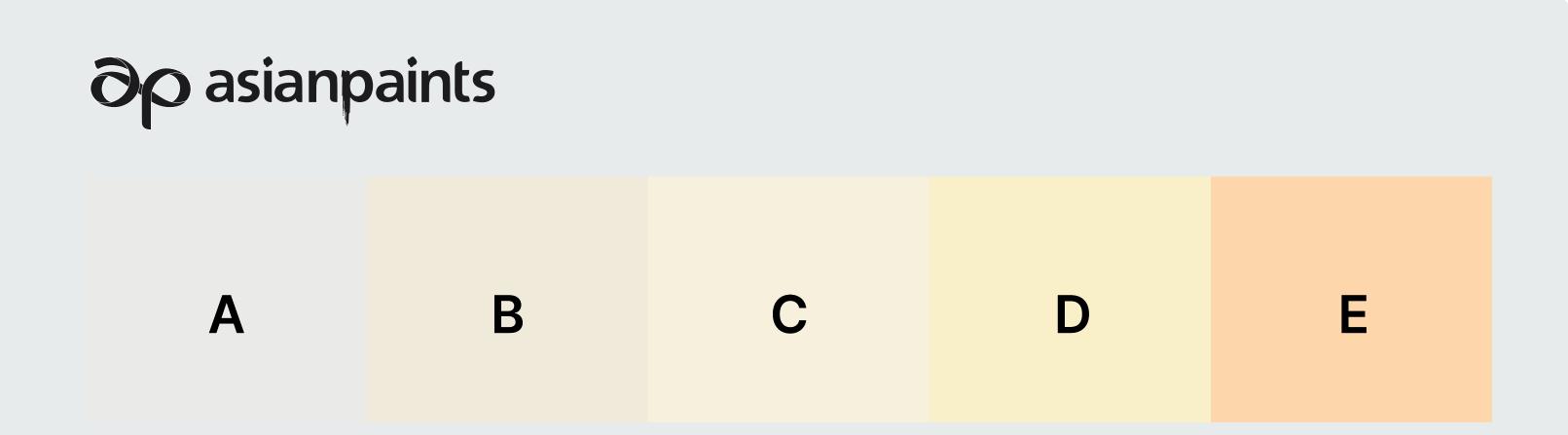
Products



House Style 15 Slotted Style

A spaced-out, ladder like design gives this house style breathing space and makes it look

contemporary. Wooden frames for windows provide a pleasing structural contrast.



Click on a colour of your choice to see this house style embellished in that colour.

115

House Styles Colours Products



Floor Guard Info

click here

Slotted Style - A

An aqua accent theme works wonders with a



fresh white to give this home a cool summery look and feel.



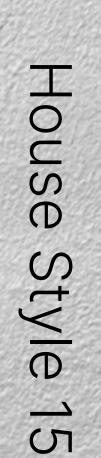
116

House Styles

Colours

Products





Slotted Style - B

Sombre purple accents work beautifully with a calm white base colour to give this home a breezy vibe.



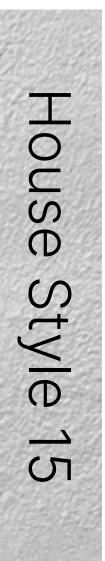
-

117

House Styles Colours

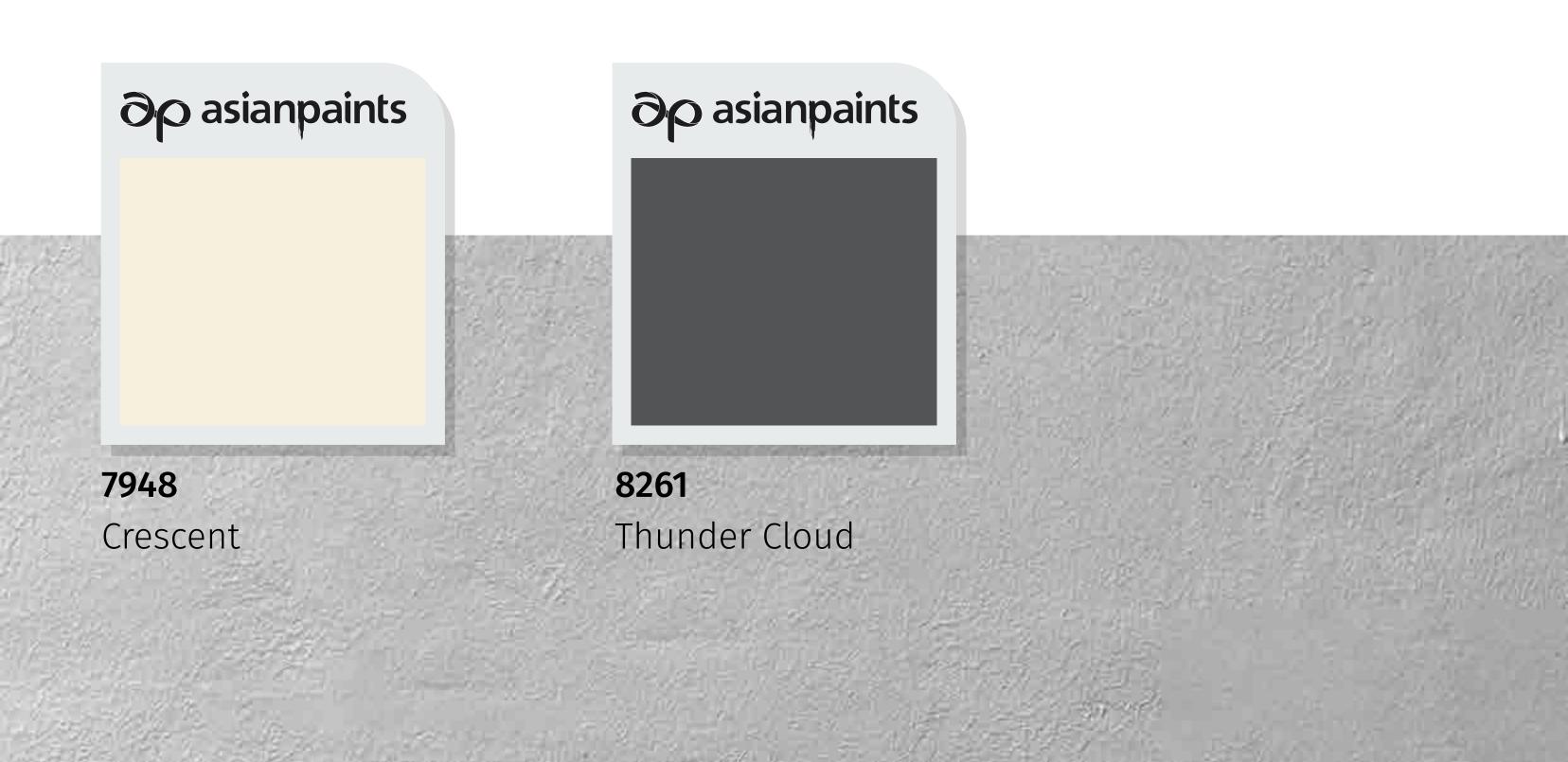
Products





Slotted Style - C

This home has a classy combination of a warm white and dark grey accents that add to the spacious character of this house.



118

House Styles Colours Products

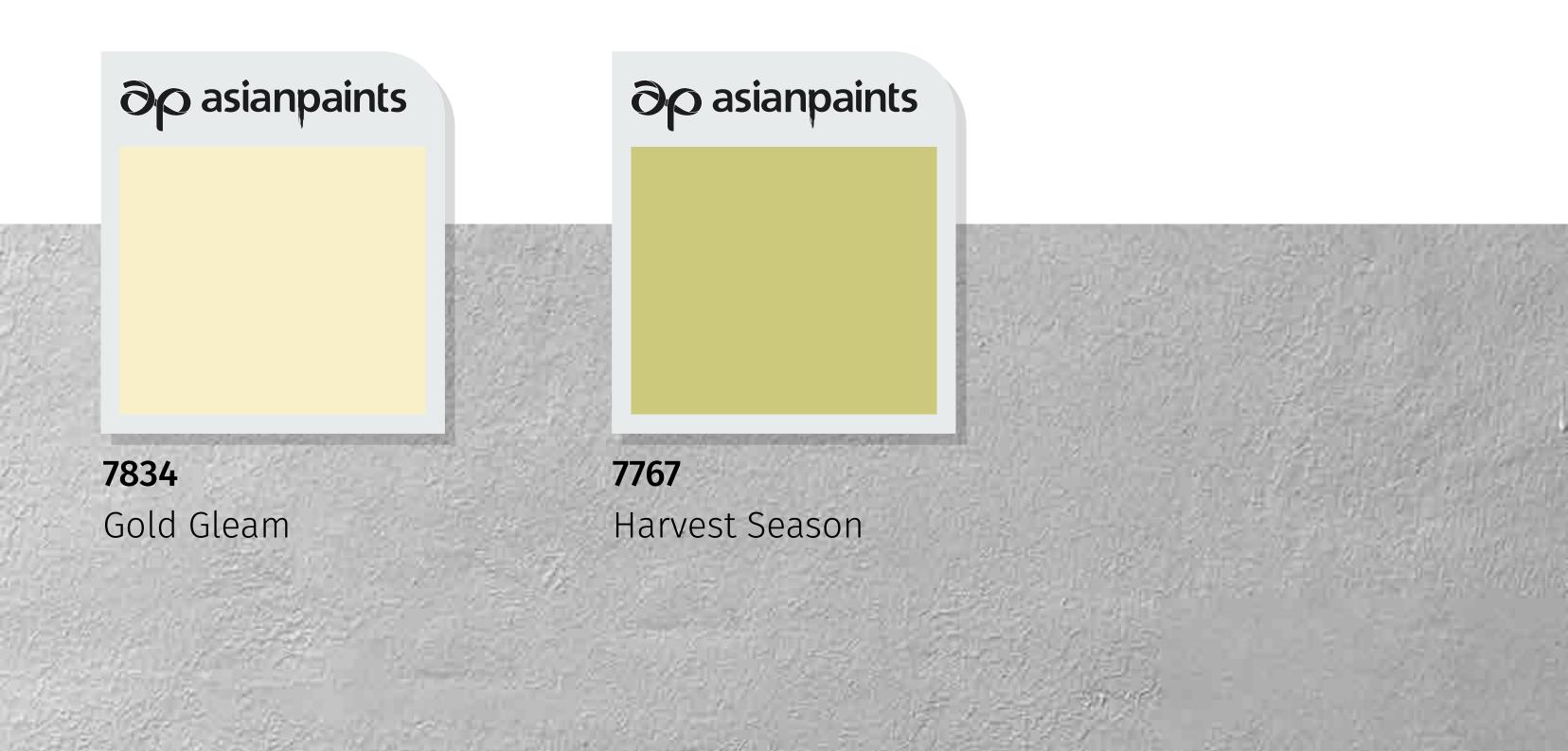




Slotted Style - D

With a light green hue as the base and a fresh

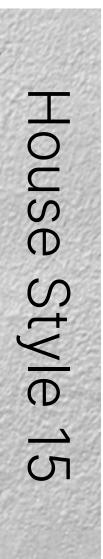
olive as the accent, this home has a warm and airy look and feel.



119

House Styles Colours Products





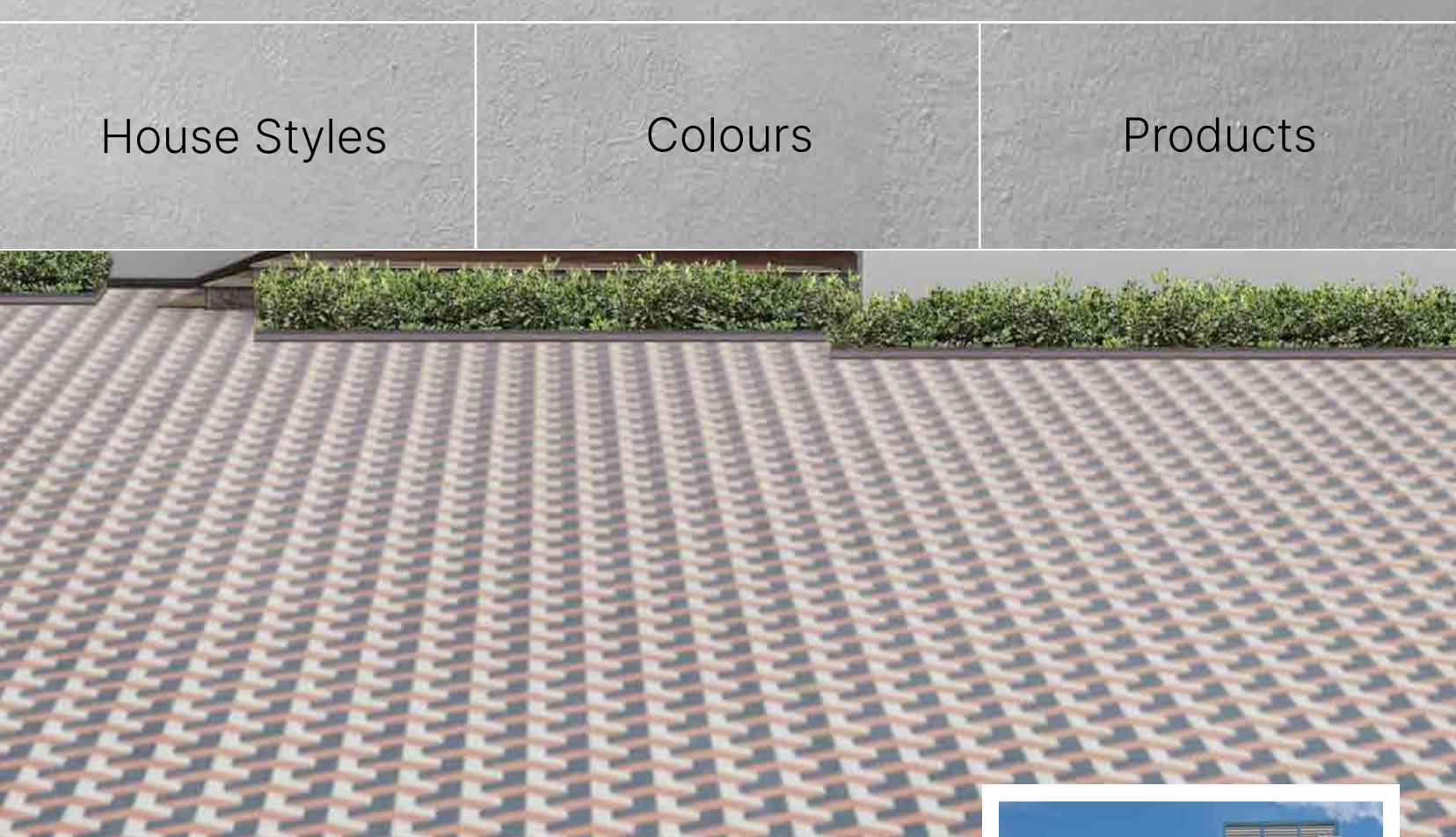
Slotted Style - E

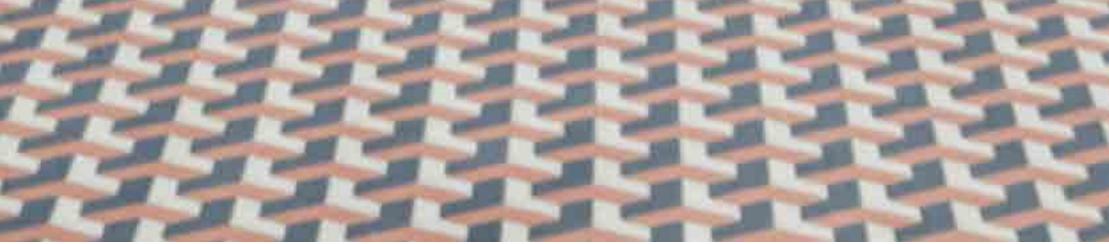
A bright and vibrant theme makes this home stand

out. Light orange works really well with a subtle ochre to create a warmly welcoming personality.



120





Apex Floor Guard Zigzag Magic

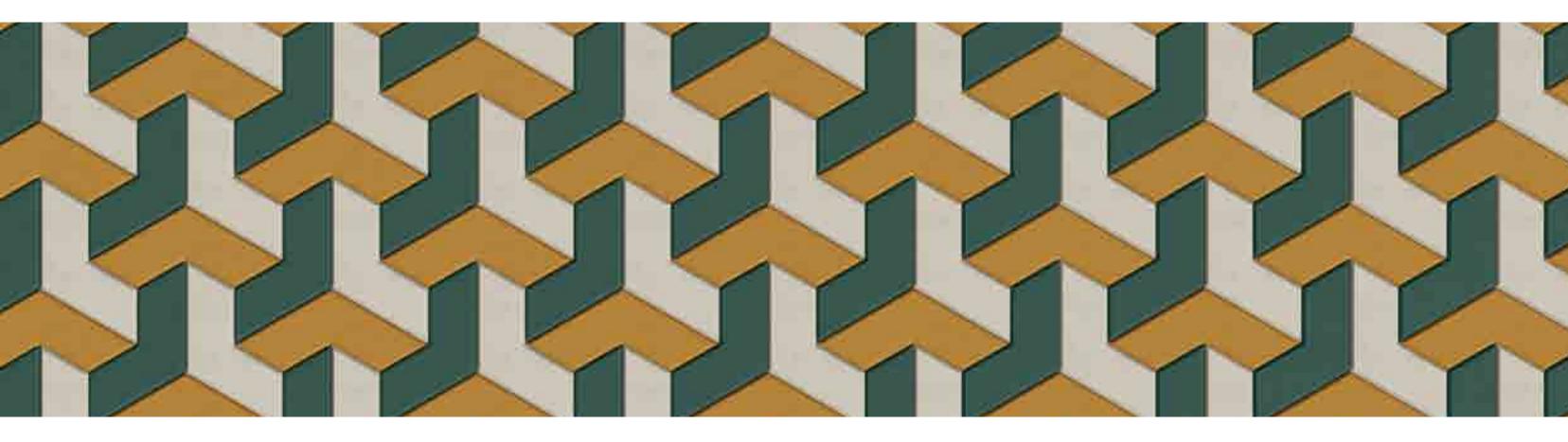
Slotted Style - A

click here to go back



Rain Drop

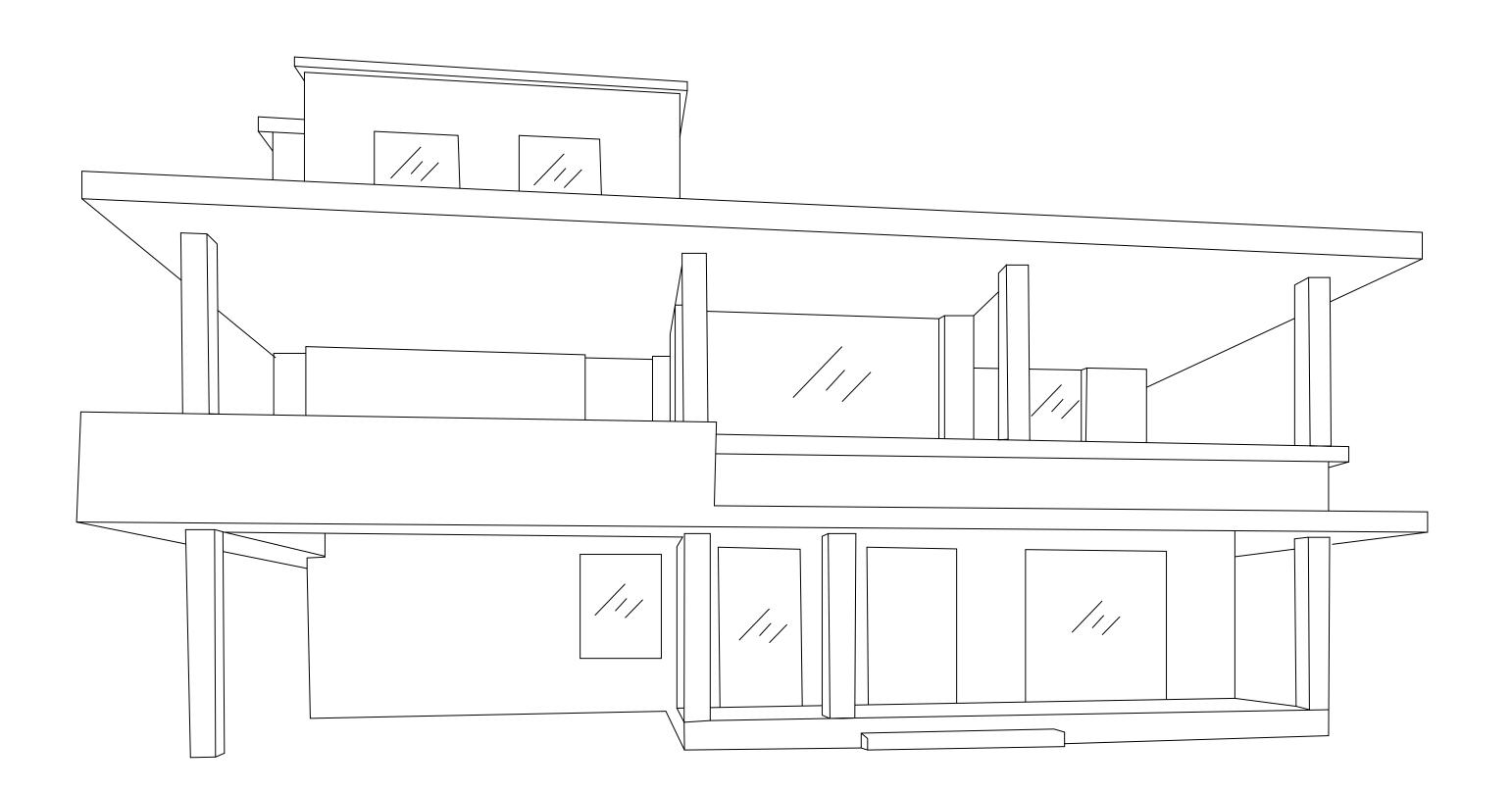
Other Floor Guards





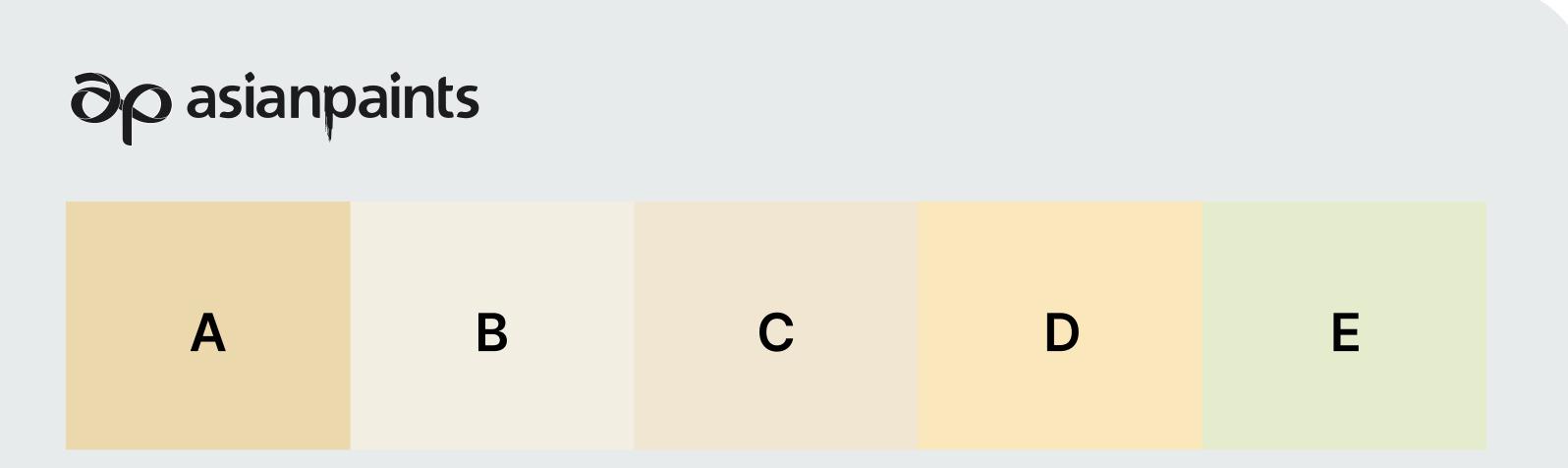
121

Products House Styles Colours



House Style 16 Villa Savoye

This architectural style makes the house look spacious with horizontal planes. With a free and open design of façade, smart use of wood and beautiful gapped structures, the house looks modern and stylish.



Click on a colour of your choice to see this house style embellished in that colour.

122

House Styles

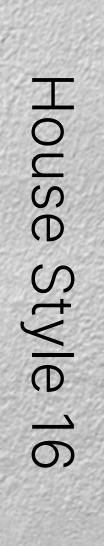
Colours

Products





click here



Villa Savoye - A

A beautiful blend of earthy colours, brown and

beige invigorate this house and lends it a warm sun-kissed aura.



123

House Styles

Colours

Products





Villa Savoye - B

Accents of lively yellow and blue blend in

beautifully with the base white in this home enlivening and elevating it effortlessly.



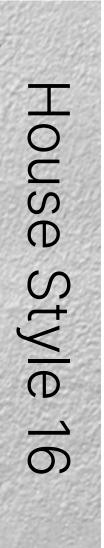
124

House Styles

Colours

Products





Villa Savoye - C

A contrasting colour combination of fresh beige and accents of dark blue and orange add a refreshing and formal perspective to this modern structure.



125

House Styles

Colours

Products





Villa Savoye - D

A lively main colour beige complemented by

subtle undertones of purple, highlights the elegant woodwork in this house and makes it look classy.



126

House Styles

Colours

Products





Villa Savoye - E

A regal colour combination of a formal maroon

and a subtle green lends this house a modern and trendy aesthetic.



127

House Styles

Colours

Products





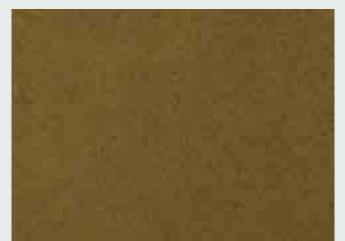


Apex Ultima Allura Textures

Villa Savoye - A

click here to go back

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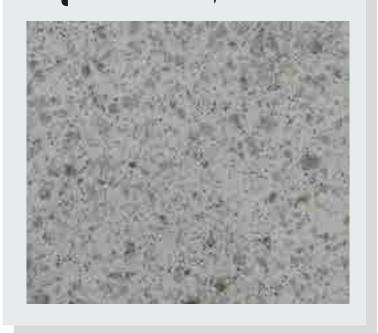




Apex Ultima Allura Aristone Yellow SKU Code: 1B020782330

Other Textures





Apex Ultima Allura Lumiflakes Coarse White SKU Code: 1A980856325

$\partial \rho$ asianpaints



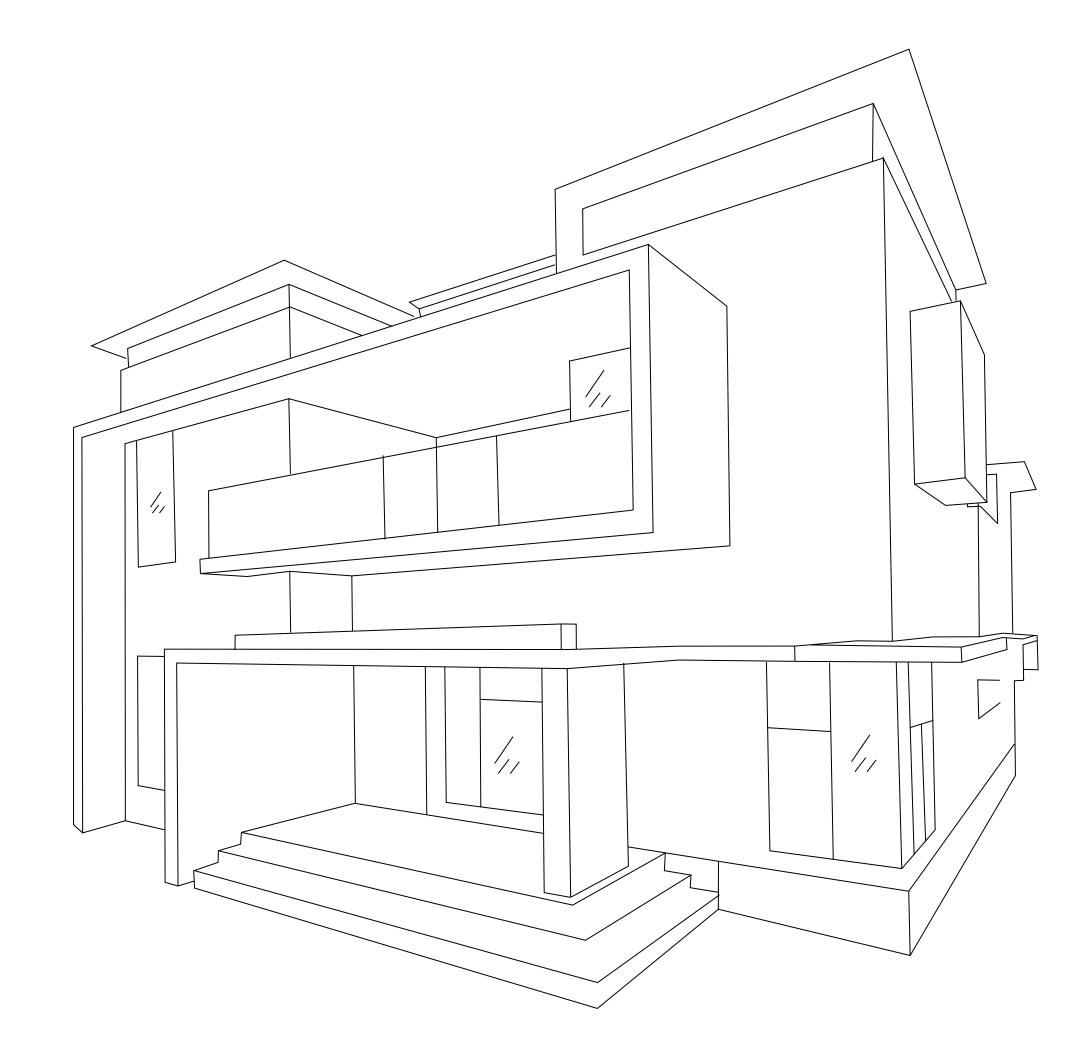
Apex Ultima Allura Aeris Rust SKU Code: 1A990811330



Apex Ultima Allura Serenus Grey SKU Code: 1A990817330

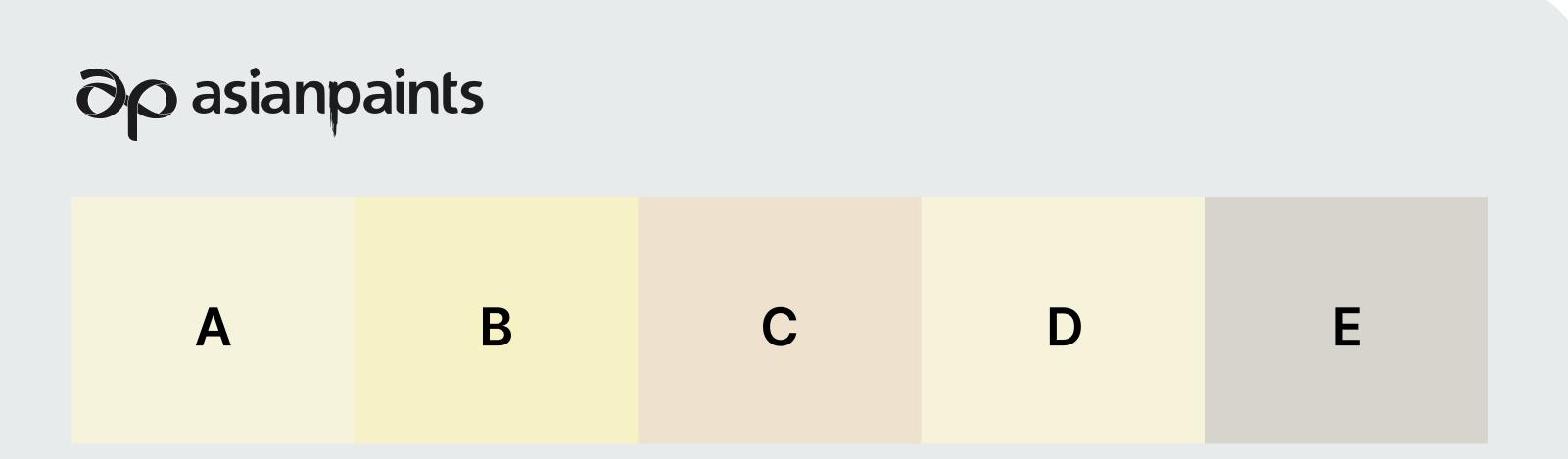
128

House Styles Colours Products



House Style 17 The Labyrinth

With interwoven yet linear structures, this house has a complex design that draws attention and admiration. Intersecting planes give it a contemporary appeal adding to its aspirational quotient.



Click on a colour of your choice to see this house style embellished in that colour.

129

House Styles

Colours

Products



Texture Info

click here

Floor Guard Info

click here

The Labyrinth - A

A nature inspired theme of green with a beige

House Style 17

brown texture accompanies the subtle base colour perfectly and gels extremely well with the surroundings.



130

House Styles

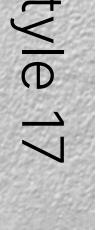
Colours

Products



The Labyrinth - B

Grey accents to a pale yellow base colour add



a marvellous look to this house. The grey also complements the floor tiles well.



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House Styles

Colours

Products





The Labyrinth - C

A luxurious deep red adds to the off-white base

colour to do justice to this complex structure. Smart use of wood adds to the beauty of the home.



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House Styles

Colours

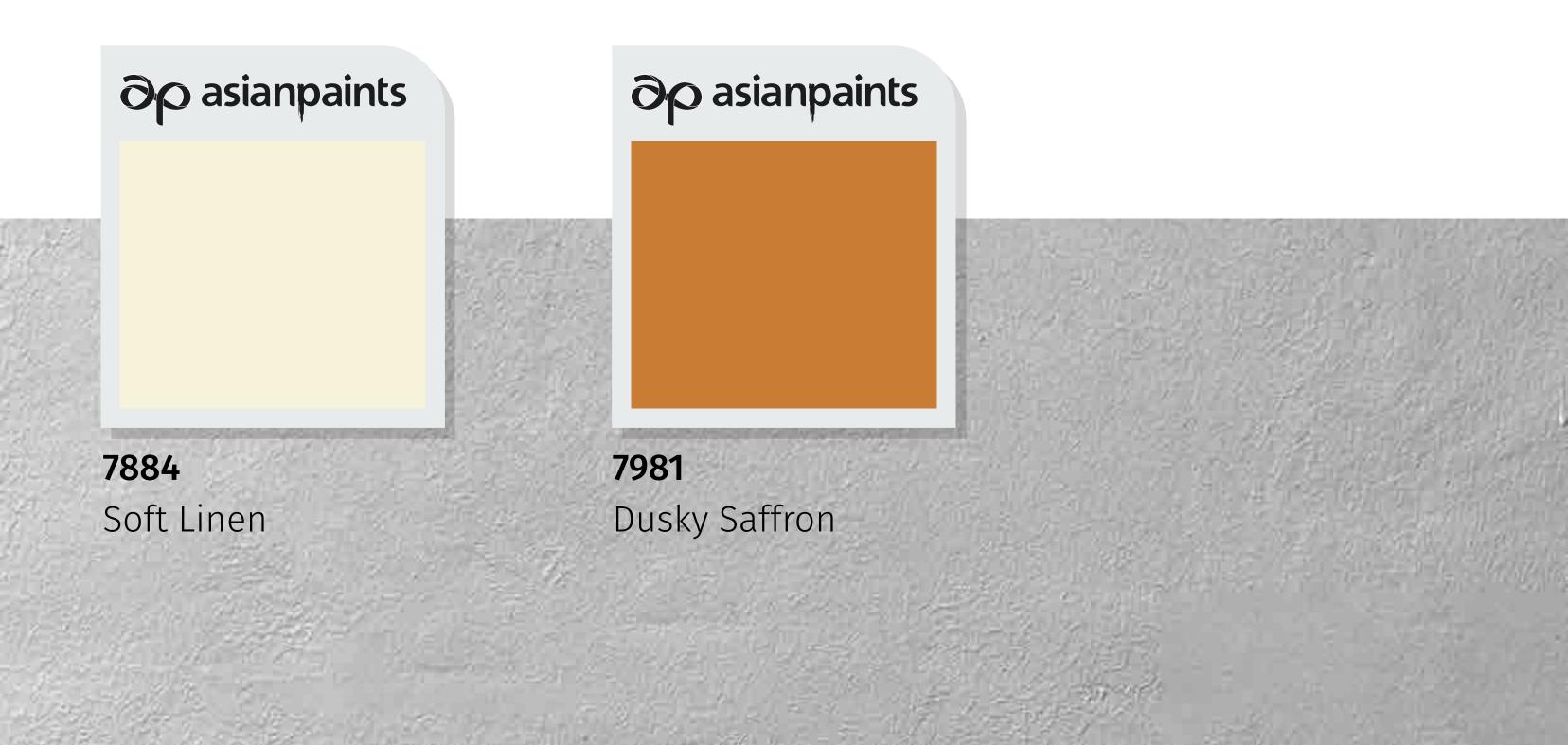
Products



The Labyrinth - D

An orange brown mix delightfully adds to

the comforting beige in this colour scheme. This scheme also complements the classy woodwork gracefully.



133

House Styles

Colours

Products



The Labyrinth - E

A calm greyish base colour is aesthetically contrasted with cheerful rose accents in this house. Together, they make the house look premium and sophisticated.





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Apex Ultima Allura Textures

The Labyrinth - A

click here to go back

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Apex Ultima Allura Granizia Coarse Beige Brown SKU Code: 1A980818330

Other Textures





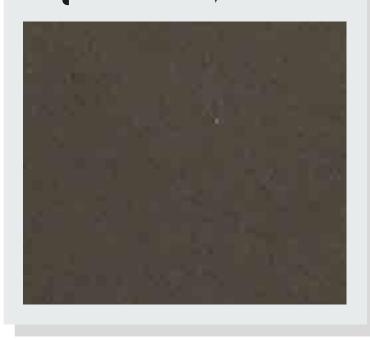
Apex Ultima Allura Lumiflakes Coarse Maroon SKU Code: 1A980858325

$\partial \rho$ asianpaints



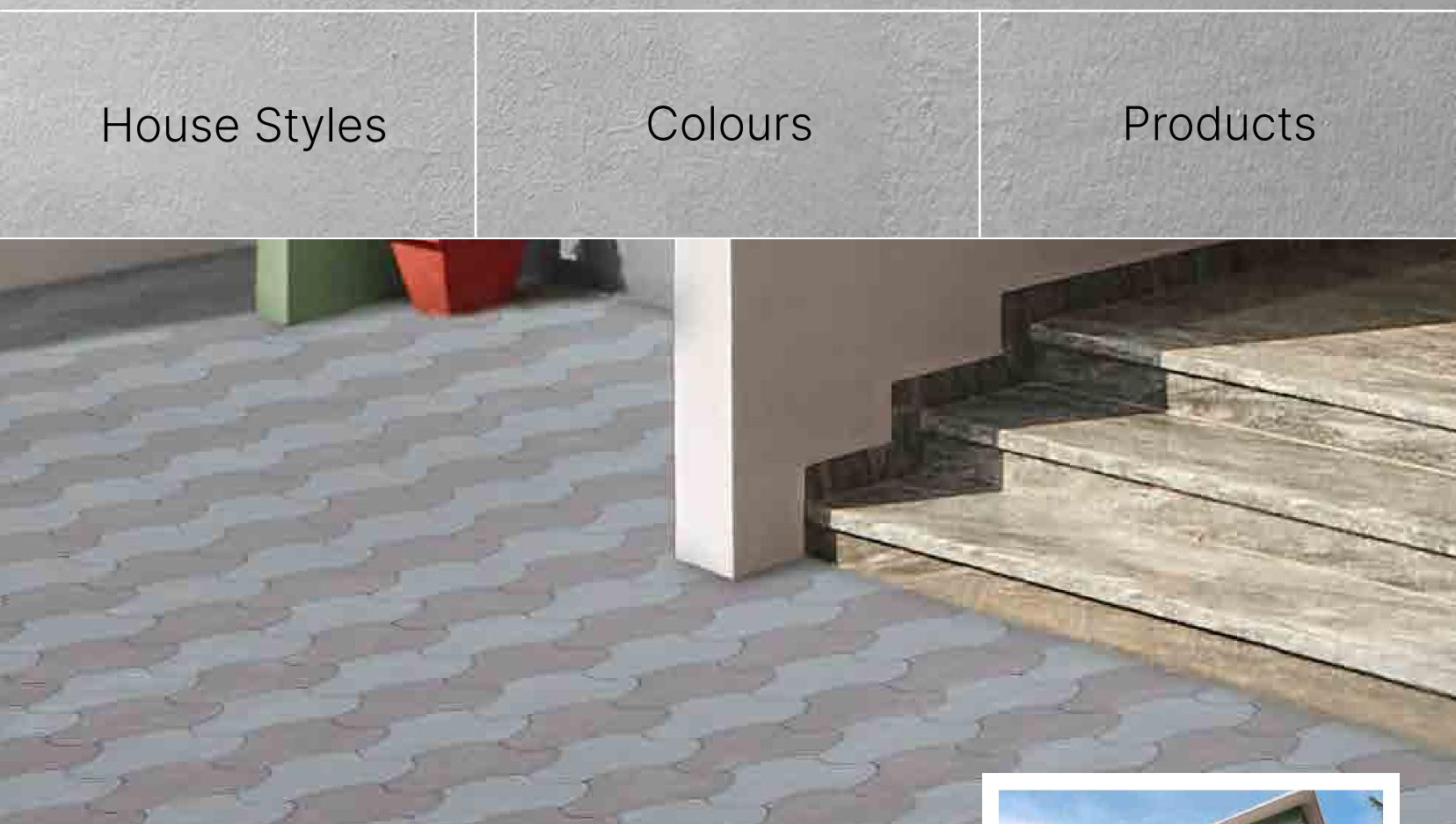
Apex Ultima Allura Granizia Coarse Black Particle SKU Code: 1A980825330





Apex Ultima Allura
Serenus Greges
SKU Code:
1A990807330

135







The Labyrinth - A

click here to go back

Apex Floor Guard Zigzag Magic

Op asianpaints

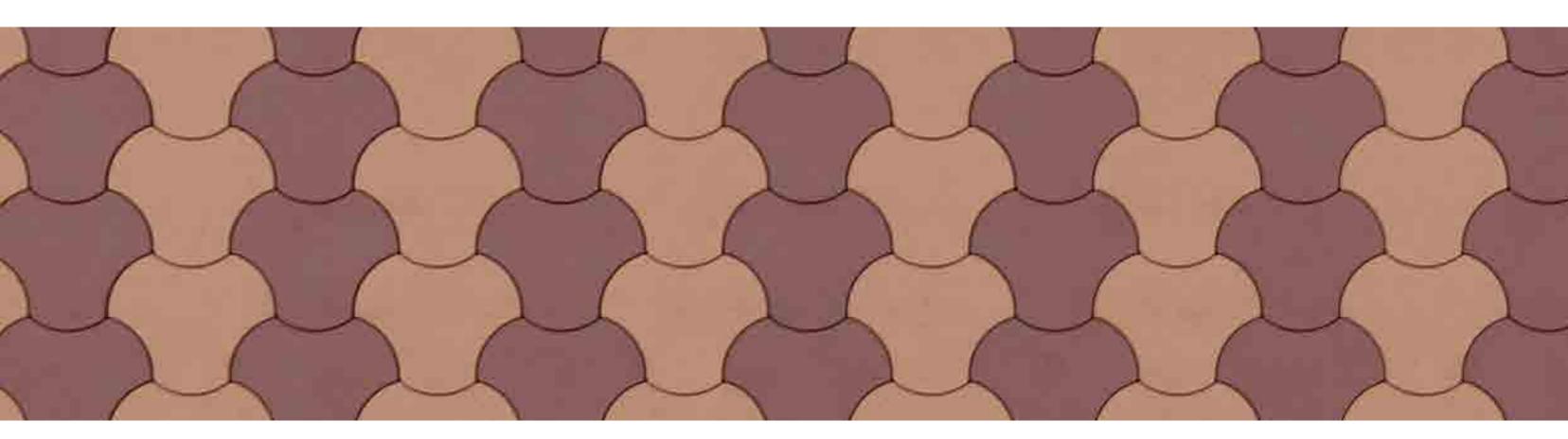
7202 Purple Pride





8200 Plum Cake

Other Floor Guards



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0542 Indian Red

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8610 Bonny Peach

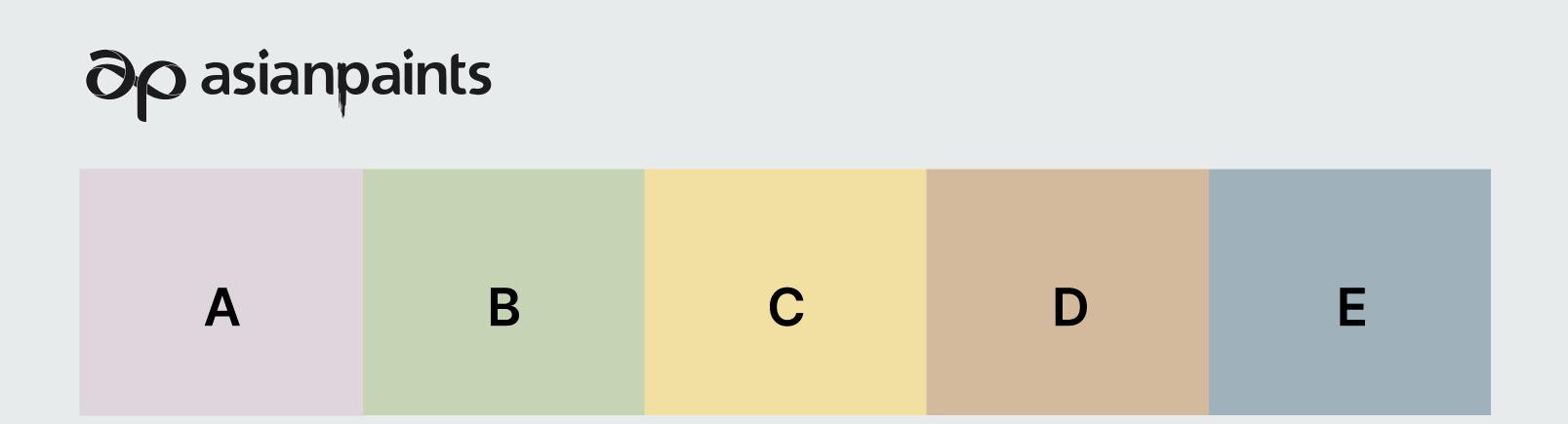
136

House Styles Colours Products



House Style 18 Archway Villa

This home is premium and grand. With mirroring, arched fenestration this house looks palatial. With a double height foyer and a well maintained garden, this villa epitomizes luxury.



Click on a colour of your choice to see this house style embellished in that colour.

137

Colours Products House Styles



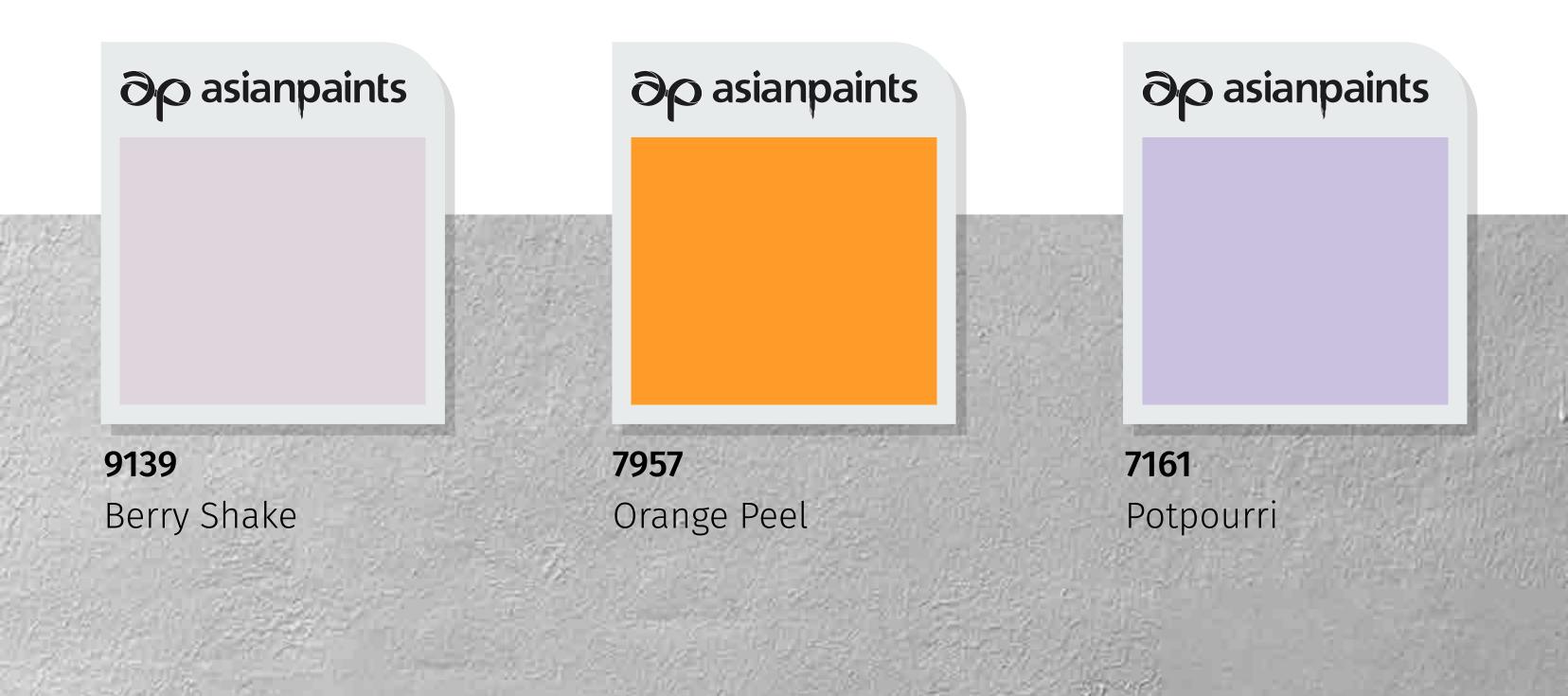
House Style 18

Archway Villa - A

A lively colour combination of serene lavenders



and a joyful orange makes this house distinguished and memorable in every way.



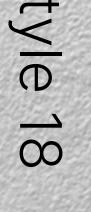
138

Colours Products House Styles



Archway Villa - B

A nature inspired colour combination of subdued



green and grey lends this house a refreshing vibe and a stately character.



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Colours Products House Styles



Archway Villa - C

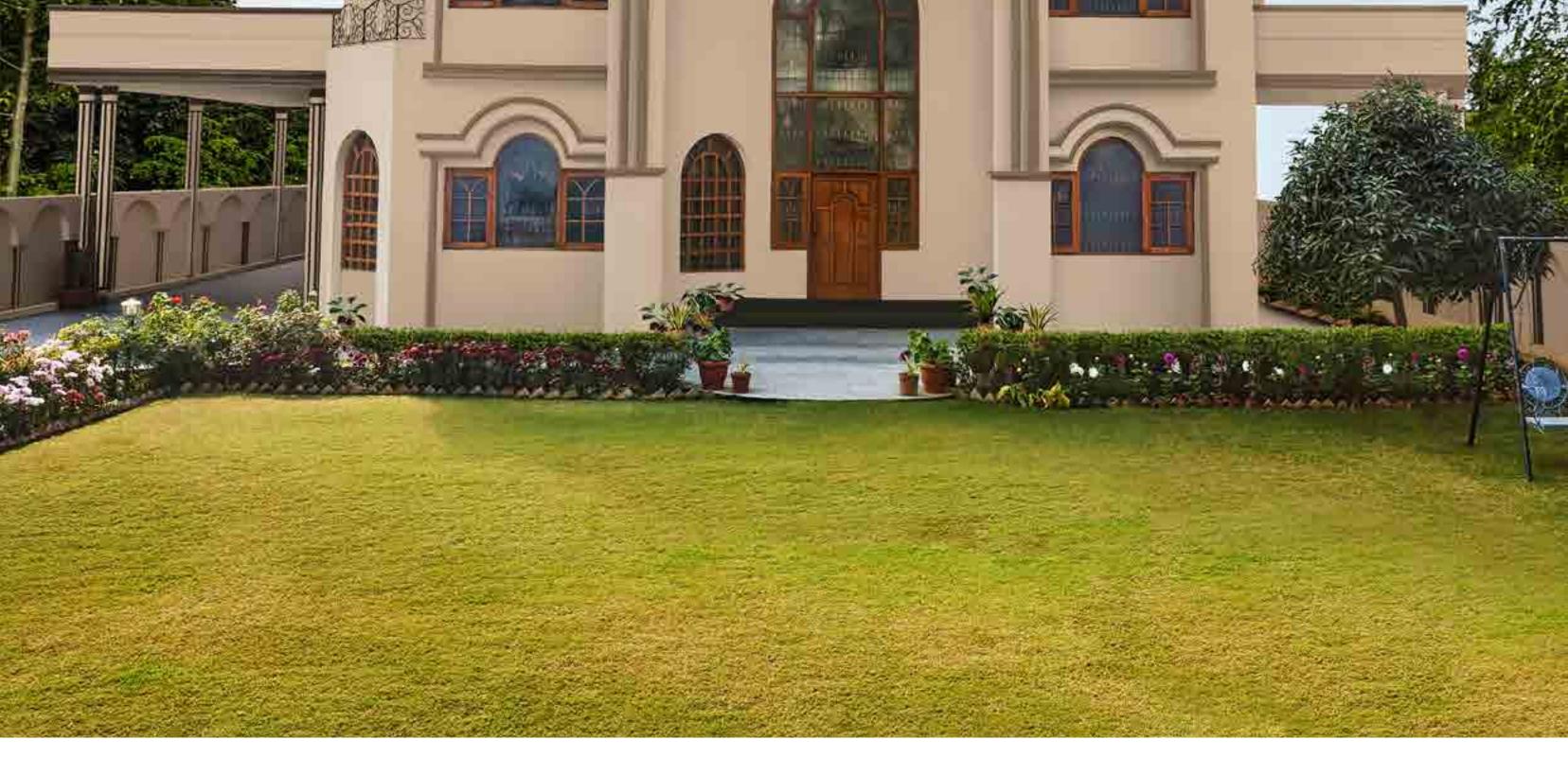
An aesthetic mix of pale yellow and green,

combined with classy woodwork, lend this house a vibrant vibe and a smooth expanse.



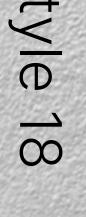
140

Products Colours House Styles



Archway Villa - D

A warm yet muted colour mix of beige and



brown lends this house a cosy and welcoming look and feel.

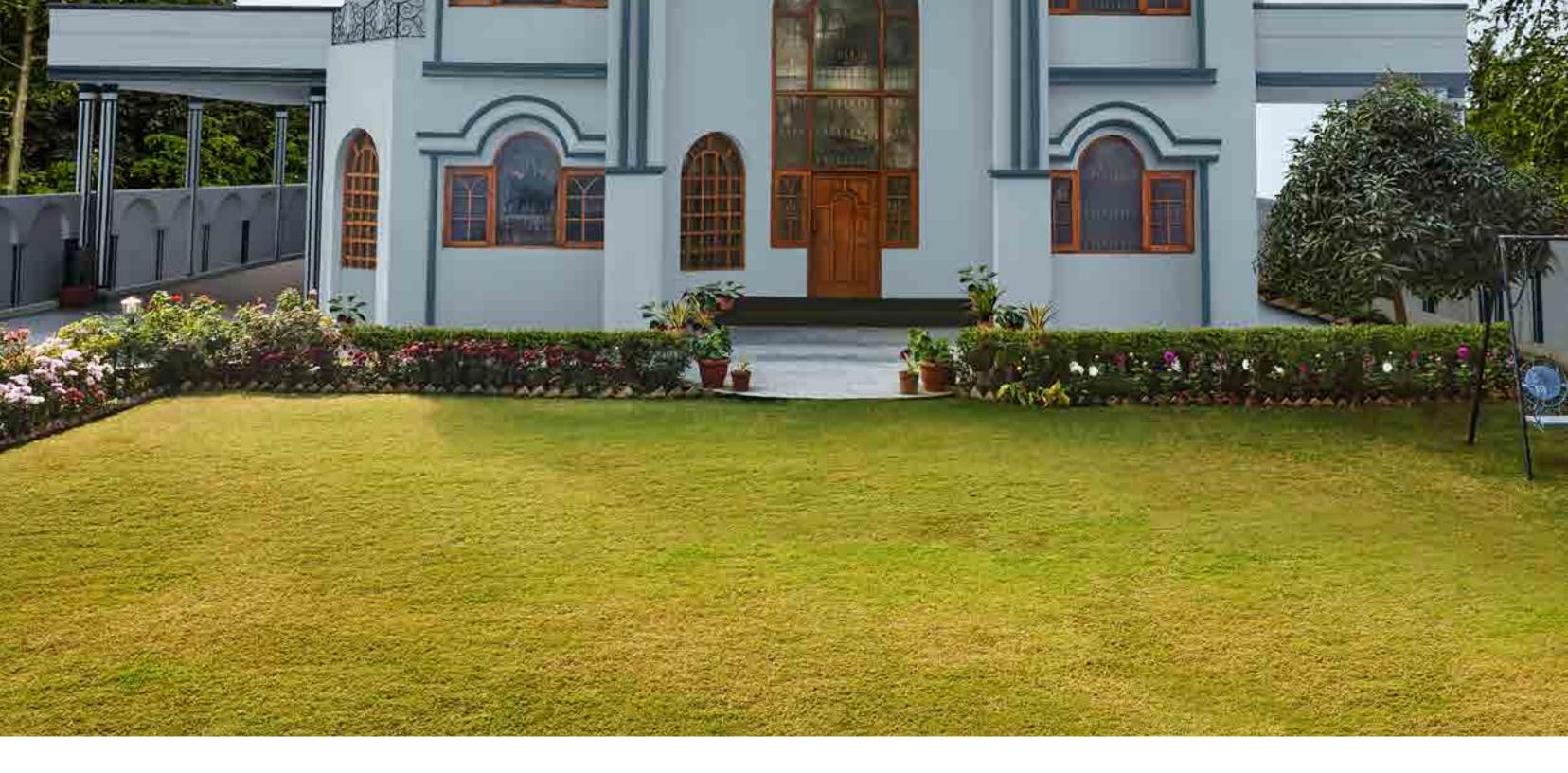


House Styles

Colours

Products

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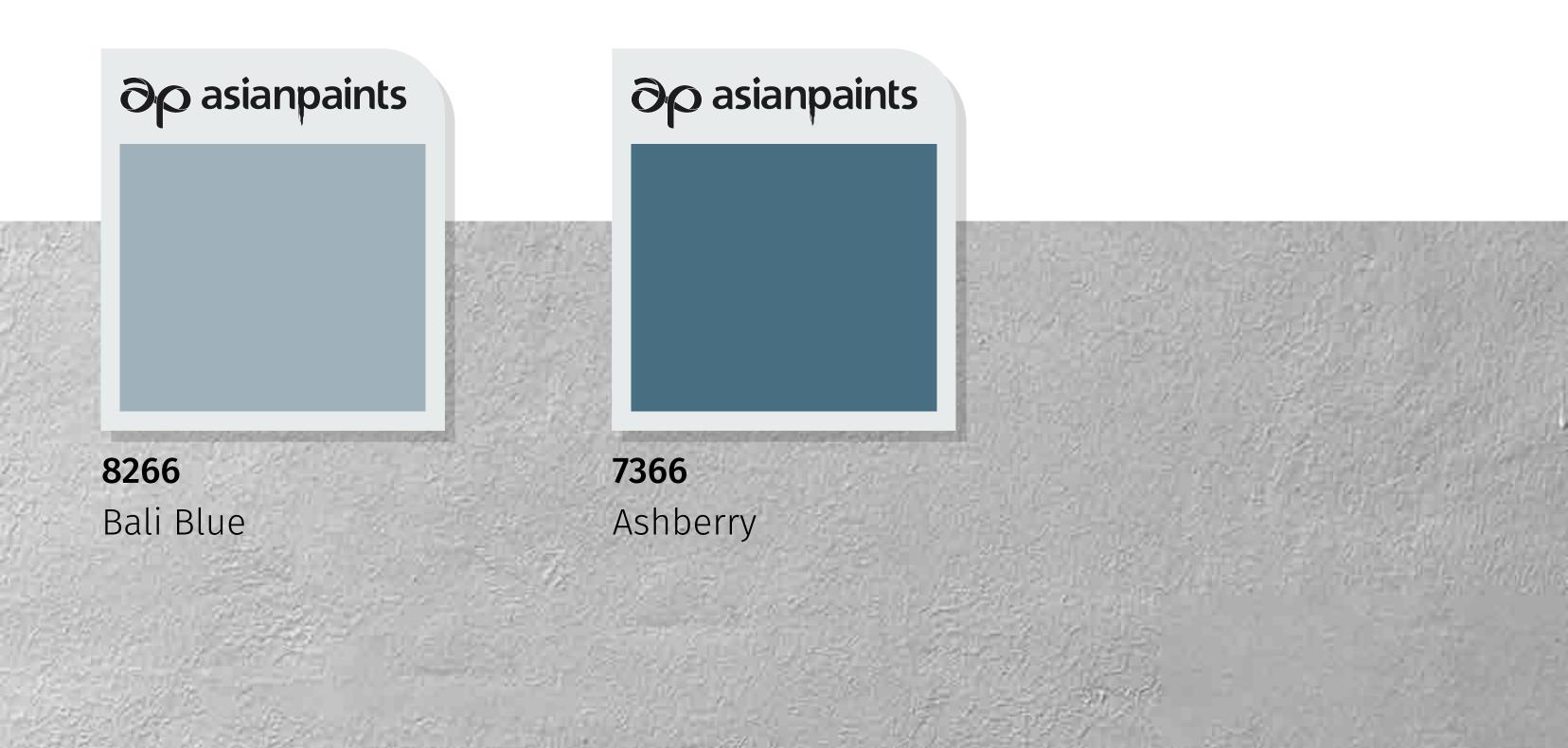


Archway Villa - E

A monochromatic colour combination of blue hues



combined with elegant woodwork gives this house a regal and luxurious touch.



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House Styles

Colours

Products





APEX ULTIMA PROTEK DURALIFE TOPCOAT



STRUCTURAL PROTECTION

Higher longevity leading to better structural protection.







CRACK BRIDGING Fiber reinforcement that offers crack bridging ability of up to 2 mm.

SUPERIOR CLEANABILITY

Ease in cleaning rust, dirt and bird droppings ensuring exteriors look fresh for long.

LOW VOC

Meets the LEED VOC criteria as per Indian Green Building Council.

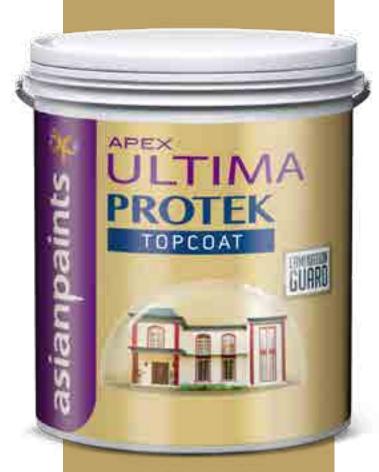
143

House Styles

Colours

Products





APEX ULTIMA PROTEK TOPCOAT



CRACK BRIDGING

and other elements.

Fiber reinforcement that offers crack bridging ability of up to 2 mm.

Displays superior resistance against dust

DUST PICK-UP RESISTANCE



RICH SHEEN Provides walls with a vibrant glow and a luxurious finish.



ANTI-ALGAL

Advanced anti-algal formula fights the formation of algae and protects walls from ugly black spots.

House Styles

Colours

Products

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APEX ULTIMA STRETCH



CRACK BRIDGING

High performance exterior paint developed with a unique stretchable film technology.

Dust Pick-up Resistance (DPUR) property

helps fight dust from settling on walls.

DUST PICK-UP RESISTANCE





RICH SHEEN Provides walls with a vibrant glow and a luxurious finish.



ANTI-ALGAL

Advanced anti-algal formula fights the formation of algae and protects walls from ugly black spots.

145

House Styles Co

Colours

Products





APEX ULTIMA









SHEEN

Comes with a comprehensive 7-year performance warranty.

ANTI-FUNGAL

Advanced anti-algal formula fights the formation of algae and protects walls from ugly black spots.

DURABILITY

Best in class durability for long-lasting exterior surface walls.

LOW VOC Meets the LEED VOC criteria as per Indian Green Building Council.

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House Styles

Colours

Products

Painting Tips

System of Painting

Clean the surface thoroughly using a

wire brush and remove loose material from the surface

Surface imperfections such as holes, dents, fine cracks are to be filled with Asian Paints Wall Putty or a mixture of white cement & fine sand in the ratio of 1:3

For both fresh as well as re-painting surfaces, apply one coat of Asian Paints Exterior Wall Primer by mixing primer and water in the ratio of 1:1



Apply 2-3 coats of Asian Paints Apex Ultima, by diluting the emulsion with recommended amount of water. Keep an interval of 4-6 hours between two coats

DISCLAIMER: Not applicable for Apex Tile Guard / Apex Stretch / Apex Duracast textures. For these products please refer to product literature.

Pre-painting Preparation

Freshly plastered surfaces must be allowed to cure completely before painting

Paint should not be applied on surfaces / substrates which are subjected to continuous seepage or dampness

3

Application of Exterior Wall Primer is mandatory for all surfaces. Not doing so can lead to failure of the paint film

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House Styles Colours Products



If the underlying surface exhibits chalkiness, inspite of thorough surface cleaning, use Asian Paints Exterior Sealer



Dark shades in exterior emulsion will need at least 3 coats of application for proper hiding

6

More absorbent surfaces may require two coats of primer

Prices of products may vary depending on the colours chosen. Generally darker and midtone colours are more expensive compared to pastel colours

Tips for Painting

1

Insist on recommended number of primer and top coats



Ensure coverage does not exceed more than 10% of the recommended figure



Insist on 3 coats of paint on horizontal surfaces of exteriors



Allow enough time for curing and drying



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House Styles

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For your information:

Visit www.asianpaints.com For feedback or complaints write to Marketing Manager -Services at the above mentioned Asian Paints Ltd. address or call 1800-209-5678

Disclaimer:

The shades shown in this book are indicative only. Please refer to Asian Paints Colour Cosmos / Colour Palette for exact shade reference.

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